



BERJAYA

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BERJAYA CORPORATION BERHAD'S QUARTERLY NEWSLETTER - ISSUE 3, 2016

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BERJAYA LAUNCHES VIETNAM LOTTERY OPERATION



(From left) Dato' Sri Robin Tan, Madam Tran Thi Lam, Chairperson of Gia Thinh Group; Mr Nguyen Hoang Duong, Deputy Director of Financial Banking Department & Head of Lottery Division, Ministry of Finance of Vietnam; Mr. Tong Quoc Trung, General Director of Vietlott; Mr. Tran Van Hieu, Deputy Finance Minister of Vietnam; Mr. Phan Dien, Former Politburo Member and Standing Member of Political Bureau of the Party Central Committee; Mr. Le Van Liem, Vice Chairman of People Committee of Ho Chi Minh City; Mr. Le Van Hoan, Chairman of Vietlott; Mr. Tran Trong Luong, Deputy Director of General Department of Public Security and Crime Prevention, Ministry of Public Security, Vietnam; Mr. Nguyen Quang Vinh, General Director of Opera House, Vietnam.

On 18 July 2016, Berjaya Gia Thinh Investment Technology Joint Stock Company ("Berjaya GTI") officially launched its lottery operation at the Independence Palace in Ho Chi Minh City, Vietnam with the introduction of its first game, Mega 6/45 Lotto Jackpot Game.

Berjaya Corporation Berhad's ("BCorp") Chairman and Chief Executive Officer, Dato' Sri Robin Tan was present at the launch event.

"BCorp is honoured to have established a partnership via a business cooperation contract with Vietnam Computerized Lottery One Member Company Limited ("Vietlott"), whose mission is in line with the Vietnamese Ministry of Finance's efforts to modernize the Vietnamese lottery industry. As a major player in the computerized lottery industry in Malaysia, we are delighted to be the exclusive partner of Vietlott to implement the first ever nationwide self-selected computerized lottery project in Vietnam. This project also holds great significance for us, as it has strengthened the social and economic ties between our two countries," said Dato' Sri Robin Tan.

"In line with Vietlott's objectives, we hope that our first game, Mega 6/45 will bring more benefits and a better lottery experience to consumers, as well as generate significant revenues for the Vietnamese Government to improve the wellbeing of its people through healthcare, education and social welfare programmes. The reliability and integrity of a computerized lottery system will also assist the Government in combating illegal lottery gaming operations," he added.

With this launch, BCorp hopes the Mega 6/45 Lotto Jackpot Game with a minimum VND12 billion jackpot will excite a new generation of Vietnamese lottery players as well as create a more convenient lottery solution for existing players. Within the first month of operations, 800 point of sale terminals for Mega 6/45 tickets will be available throughout Ho Chi Minh City with some 10,000 point of sale terminals planned nationwide within the next 5 years.

On 20 January 2016, BCorp jointly announced with Berjaya Sports Toto Berhad ("BToto") that the Hanoi Department of Planning and Investment had issued the Investment Registration Certificate to BCorp and Vietlott to certify an exclusive 18-year contract awarded to invest in and operate a nationwide computerized lottery in Vietnam.

The project which will cost approximately USD210.58 million over 18 years is carried out by Berjaya GTI, a Vietnamese company which is 51% owned by Berjaya Lottery Vietnam Limited ("BLV"), a company incorporated in Labuan. BLV is 80% owned by BCorp and 20% owned by BToto.

Vietlott is a 100% state-owned enterprise under the Vietnamese Ministry of Finance and is the only enterprise permitted under Vietnamese law to conduct computerized lottery business in the entire territory of Vietnam.

Chairman and CEO's Message

During the quarter, we have achieved quite a few milestones, despite some challenges along the way. In July, the Group launched the Mega 6/45 Lotto Jackpot in Ho Chi Minh City, marking the start of our exclusive 18-year contract with Vietnam Computerized Lottery One Member Company Limited, worth USD210.58 million, to operate the first nationwide computerized lottery in Vietnam. Apart from being a significant milestone for the Group in its overseas ventures, this partnership also strengthens the social and economic ties between Malaysia and Vietnam.

On the local front, Starbucks has opened its first signing store in Bangsar Village II, Kuala Lumpur. We are proud that this store is able to provide employment to the deaf community and this initiative has garnered a lot of positive feedback and support from the general public.

Berjaya Corporation Berhad was awarded Asia's Best Employer Brand Award for the second consecutive year by Employer Branding Institute, India. It was also Starbucks Coffee Malaysia's second time being awarded as one of Malaysia's best employers at the Aon Best Employers – Malaysia 2016 Awards, receiving an additional special recognition of being the Best Employer for Commitment to High Performance Culture. 7-Eleven Malaysia was recognised as the People's Choice in the Retail category in the Putra Brand Awards for its innovation

and achievements. Sydney Quays, Managing Director of Starbucks Malaysia emerged as a winner in the food & beverage category of the Asia Pacific Entrepreneurship Awards ("APEA") 2016 Malaysia, which recognises individuals who have shown outstanding efforts, perseverance and growth in business. My congratulations to all the winners!

Through Berjaya Youth, we have been reaching out to and engaging with the youth community with the objective of promoting positive youth development through various projects and activities such as the Berjaya Teen Star Challenge, which has garnered positive response from budding performing artists, and the Nelson Mandela International Day – Stop Hunger Now "Follow The Sun" Meal Packing Campaign which saw 600 volunteers gathering at Berjaya Times Square, KL and packing a total of RM220,000 worth of meals for communities in need.

I am pleased to note various companies within the Group have also carried out charitable activities to help the less fortunate, especially during the month of Ramadan. In support of environmental conservation, Berjaya Founder, Tan Sri Dato' Seri Vincent Tan is supporting the rental of the 5R Eco pre-loved store in Berjaya Times Square, established by Taiwan Buddhist Tzu Chi Foundation Malaysia, which promotes the 5Rs of environmental protection to extend the lifespan of resources.



As we move towards the final quarter of 2016, I would like to encourage you to persevere in achieving your goals for the year and continue to be dedicated in carrying out your duties. Together let us end the year on a strong note.

Dato' Sri Robin Tan

Performance of Companies for the 1st Financial Quarter Ended 31 July 2016 (unaudited)

Company	Revenue 3 Months Ended 31 July 2016 (RM'000)	Profit/(Loss) Before Tax 3 Months Ended 31 July 2016 (RM'000)	Revenue 3 Months Ended 31 July 2016 (RM'000)	Profit/(Loss) Before Tax 3 Months Ended 31 July 2016 (RM'000)
Berjaya Corporation Berhad	2,224,408	71,608	2,224,408	71,608
Berjaya Land Berhad	1,551,936	53,877	1,551,936	53,877
Berjaya Sports Toto Berhad	1,435,607	96,401	1,435,607	96,401
Berjaya Media Berhad	10,859	(2,101)	10,859	(2,101)
Berjaya Food Berhad	141,370	7,448	141,370	7,448
7-Eleven Malaysia Holdings Berhad	505,698*	20,979*	1,031,951**	43,273**
Berjaya Assets Berhad	98,327***	(53,005)***	387,092****	(28,194)****

* 2nd Financial Quarter ended 30 June 2016 ** 6 months ended 30 June 2016 ***4th Financial Quarter ended 30 June 2016 ****12 months ended 30 June 2016

(continued from page 1)



Dato' Sri Robin Tan looking at the newly launched terminals.



A Vietlott outlet.

THE BERJAYA MANAGER DEVELOPMENT PROGRAMME PRODUCES 30 GRADUATES



The 2014 graduates.

The inaugural Berjaya Manager Development Programme (“B.MDP”) which was launched in 2014, ended with a Manager Conference and Graduation on 28 July 2016, with the theme “Engaging A High Performance Culture”.

The conference saw several speakers share their valuable expertise and professional experience, which inspired the 30 managers from group functions and operating companies who graduated from this programme.

The speakers were Saw Yung Sheng, Head of Wen Berjaya Sdn Bhd and Berjaya Papa John’s Pizza Sdn Bhd; Sheila Wong, The People’s Image Consultant; Sharma Lachu, Managing Director of cut-e Malaysia; Tan Hok Eng, Senior Consultant of S.E. Asia ChangeU Center and Jeremy Blain, Regional Managing Director of Cegos Asia Pacific Pte Ltd.



A forum session with the speakers. (From left) Tan Hok Eng, Saw Yung Sheng and Jeremy Blain.

BERJAYA ADVANCED LEADERSHIP PROGRAMME BATCH II

The Berjaya Advanced Leadership Programme (“B.ALP”) Batch II was officially launched on 2 September 2016 with 22 participants from various group functions and operating companies within Berjaya.

B.ALP is a leadership development programme that is designed based on the Berjaya Leadership Competency for a selected pool of high potential talents within Berjaya.

Khor Poh Waa, Chairman of Berjaya’s Group Human Capital Committee gave an inspiring and motivating speech while three B.ALP alumni – Hisham Razali, Club Manager of Bukit Kiara & Equestrian Resort, Lee Oi Fun, Senior General Manager of Property Finance and Saw Yung Sheng, Head of Wen Berjaya Sdn Bhd and Berjaya Papa John’s Pizza Sdn Bhd spoke on their experiences and benefits that they gained from the programme.



Mr Khor Poh Waa, Chairman of Group Human Capital Committee inspired the participants with his motivating speech.



B.ALP Batch II participants together with consultants from CHANGERNOMICS.

BERJAYA CORPORATION BERHAD WINS ASIA'S BEST EMPLOYER BRAND 2016

On 4 August 2016, Berjaya Corporation Berhad was awarded Asia's Best Employer Brand Award 2016 (7th Edition) in a ceremony held at Pan Pacific Singapore, Marina Square, Singapore. This is the second time we are accorded with this Award.

This award was presented by Employer Branding Institute, India which bestows this title to outstanding organisations in several countries who are recognised for their efforts in providing vision and leadership to make a difference to the industry and profession at large.

The award was received by Ms Doris Teow of Berjaya Hotels & Resorts, Singapore on behalf of Berjaya Corporation Berhad.



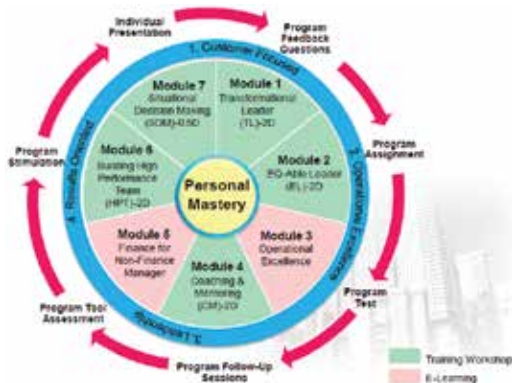
BERJAYA MANAGER DEVELOPMENT PROGRAMME BATCH II 2016

The Berjaya Manager Development Programme ("B.MDP") Batch II was launched in July 2016 with the aim of equipping the managers with new ideas, enhance approaches and different perspectives to resolve business and managerial challenges. The programme kick-off briefing session was held on 9 August 2016 to align managers with the programme expectations.

The programme commenced with its first module, "Transformational Leader" in August 2016 and is expected to end by May 2017.



Participants were briefed on the multi-rater.



Framework of the Berjaya Manager Development Programme



Participants' sharing during Module 1.

#LLLOL TALK #3 EMPOWERING SELF WITH SOUND PROTECTION



Demonstration on self-defense techniques.



Participants putting into practice the techniques that were demonstrated.

In July 2016, the third #LLLOl talk for Berjaya employees focused on self-protection and safety measures. Speaker Justin Hong shared knowledge and demonstrated a few self-defense techniques to overcome assailants.

About 70 employees attended the session held at Berjaya University College of Hospitality.

SUNWAY UNIVERSITY STUDENTS VISIT BERJAYA

On 12 August 2016, Group Human Resource & Administration hosted a one-day student visit for 26 students from Sunway University. The students were welcomed by Ms Grace Chan, Senior General Manager of Group Human Resource & Administration at the Berjaya Times Square Theme Park Auditorium. Several interesting and engaging activities were planned for the students, including a presentation about Berjaya Corporation Berhad by Ms Geany Ng, Assistant General Manager of Learning & Talent Management followed by interactive games.

The students were then given a tour around Berjaya's corporate office and several subsidiaries to expose them to the working environment. They were provided with an enjoyable lunch at Wendy's complemented by a self-served ice cream experience as a sweet ending.



One of the Wendy's employees guiding the student in filling his ice cream.



Happy students with their self-served ice creams.



The Sunway University students with the Group Human Resource & Administration team and Wendy's employees.

M100 CHALLENGE AT UTAR, KAMPAR

On 23 July 2016, Berjaya Corporation Berhad participated in the M100 Challenge hosted by GTI Media Sdn Bhd at University Tunku Abdul Rahman, Kampar.

With the aim of providing opportunity for students to engage with the employers, the Group Human Resource & Administration team had prepared two fun yet challenging games, "A Picasso Wannabe" and "Get Me Out of the Bottle" to test their creativity, teamwork and resilience. Regardless of the challenges faced, the students had the chance to experience the importance of team effort, leadership and communication as well as gained more knowledge about Berjaya Corporation Berhad.



A team managed to guess the correct answer based on logos drawn in "A Picasso Wannabe" game.



One of the teams trying to get the magnet out from the bottle using a string and a nail in "Get Me Out of the Bottle" game.



Group Human Resource & Administration team with one of the teams.

BERJAYA UCH TOASTMASTERS CLUB HUMOROUS SPEECH & EVALUATION CONTESTS

22 September 2016 was an exciting day for all members of BERJAYA UCH Toastmasters Club as it was the friendly battle of public speaking skills among its members as they competed in the Humorous Speech and Evaluation Contests respectively.

The contests were filled with laughter and meaningful messages which captivated the audience from the start till the end.

And, the results are:-

Humorous Speech Contest

- 1st Place : Nur Harizah Mohd Faiz
(Lecturer, Berjaya UCH)
- 2nd Place : Shaun Khoo
(Student, Berjaya UCH)
- 3rd Place : Sharon Teo
(Manager, U Mobile Sdn Bhd)

Evaluation Contest

- 1st Place : Nur Harizah Mohd Faiz
(Lecturer, Berjaya UCH)
- 2nd Place : Patricia Yap
(Dealer's Representative, Inter Pacific Securities Sdn Bhd)
- 3rd Place : Edwin Leong
(Internal Audit Executive, Group Internal Audit)



Contestants with their trophies (from left to right, back row) : Shakira Lee, Jerry, Nur Harizah Mohd Faiz, Sharon Teo, Patricia Yap, Ong Mei Lin - Contest Toastmaster for Humorous Speech Contest, Mohamed Syairoz, Contest Chair, Edwin Leong, Pritam Dutta, (from left to right, front row) CY Chung - Contest Toastmaster for Evaluation Contest and Shaun Khoo.



A happy group photo after the BERJAYA UCH Toastmasters Club Humorous Speech & Evaluation Contests.

VOLUNTEERING TO PACK 220,000 MEALS FOR PEOPLE IN NEED

On 16 July 2016, more than 600 volunteers gathered at Berjaya Times Square, KL and packed a total of RM220,000 worth of meals for the Nelson Mandela International Day – Stop Hunger Now “Follow The Sun” Meal Packing Campaign.

Nelson Mandela International Day – Stop Hunger Now “Follow The Sun” Meal Packing Campaign, was a global initiative by hunger relief organisation, Stop Hunger Now Charitable Association (“SHN”), that spanned the globe, beginning in the East and ending in the West in July 2016 in conjunction with Nelson Mandela International Day (“NMID”) which fell on 18 July 2016.

This global campaign targeted 10 million packed meals for those critically in need across the world and to commemorate Nelson Mandela’s life-long devotion to the service of humanity. The Asian chapter of SHN had managed to gather financial support and volunteers from several Asian corporate partners to pack RM1 million worth of meals.

The NMID - Stop Hunger Now meal packing event held at Berjaya Times Square KL was the biggest packing event in the Asian leg of the global campaign with RM220,000 worth of meals packed. The meal packs were distributed to the people in need as well as underprivileged through NGO partners like The Malaysian Red Crescent Society, Rotary Club of Kota Kinabalu South, Alliance of Chin Refugees, Chin Students Organisation, Touch Education Centre, Feed The Hungry and Sri Jayanti Association.

Berjaya Times Square KL sponsored the venue and Berjaya Youth roped in 350 volunteers, consisting of mainly Berjaya staff and also volunteers through the Berjaya Youth Facebook and also external partners such as Roots & Shoots Malaysia.

Berjaya Corporation Berhad Chairman and CEO, Dato’ Sri Robin Tan, who was present to show support to the event, was very encouraged by the spirit of volunteerism and collaboration throughout the packing process.

Mr Vickesh Maharaj, Charge d’ Affaires of South Africa in Malaysia, graced the official launch of the campaign together with Mr Ray Buchanan, founder of SHN USA, Dato’ Sri Robin Tan representing Berjaya Cares Foundation, and other sponsors.

In his address, Mr Vickesh lauded the global meal packing campaign for charity and disaster relief worldwide, and expressed gratitude to SHN and Berjaya Group for providing this special platform that recognizes and continues the legacy of Nelson Mandela, thus inspiring future generations to take on altruistic endeavours. He also hoped that the meal packing campaign in Malaysia will further enhance the deeply historical, warm and friendly ties between South Africa and Malaysia.

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Passionate line marshals and runners (in black shirts) briefing the volunteers.



To maintain a high standard of hygiene and food quality, each volunteer was required to sanitize his or her hands, wear a pair of medical gloves and a hair net prior to handling the ingredients.



Taking a break to pose for the camera.



Volunteers went through the entire process of filling, weighing, sealing and boxing the meals.



Dato' Sri Robin Tan and Mr Khor Poh Waa joined in the packing together with Mr Vikesh and the other sponsors.



Stop Hunger Now Charitable Association of Malaysia's president, Tiki Teh (1st from left), Chairman and CEO of Berjaya Corporation Berhad, Dato' Sri Robin Tan (6th from left), Charge D' Affaires of South Africa in Malaysia, Mr Vikesh Maharaj (centre), Founder of Stop Hunger Now USA, Mr Ray Buchanan (6th from right) and partners with the 7 NGOs that would receive and distribute the meal packs to various deserving groups.



Volunteers from Berjaya Group as well as other sponsors at the end of Shift 3.

EVENTS AT BERJAYA TIMES SQUARE

1. YUNA AUTOGRAPH SESSION

On 11 July 2016, Songstress Yuna organised an autograph session at the 2nd Floor East Wing, Berjaya Times Square Kuala Lumpur to promote her latest album "Chapters". Other than signing autographs, she also sang for her fans and the crowd was mesmerised by her performance.

2. YAMAHA MOTORSHOW 2016

Yamaha launched its latest automatic motorcycle during the Yamaha Motorshow 2016 held in Berjaya Times Square Kuala Lumpur from 22 to 24 July 2016. There were also several exciting activities throughout the roadshow which included an exhibition, dance performances, games, special appearance by Era FM DJ and exclusive prizes up for grabs.

3. "B.I.G" FIRST SHOWCASE IN MALAYSIA 2016

B.I.G, a South Korean boy band which is formed by J-Hoon, Benji, Gunmin, Minpyo and Heedo held their first showcase in Berjaya Times Square Kuala Lumpur on 24 July 2016. They performed several songs from their album and had a meet & greet session with fans.

4. MEGA ADVENTURE AT BERJAYA TIMES SQUARE

From 30 July to 4 September 2016, Mega Adventure at Berjaya Times Square was held in conjunction with the 1Malaysia Mega Sale 2016. 10 Mega Prizes consisting of RM2,000 each were given out to the lucky winners.

5. RHB NST SPELL-IT-RIGHT STATE CHALLENGE 2016

On 27-28 August 2016, the RHB NST Spell-It- Right State Challenge 2016, an annual spelling competition organised by New Straits Times (NST) was held at the Lower Ground Concourse of Berjaya Times Square Kuala Lumpur and participated by students from 36 government-funded primary and secondary schools.

6. WORLD PHOTOGRAPHY DAY – SHOOT. PRINT. SHARE. FIESTA

In conjunction with World Photography Day, FujiFilm organised a 4-day photography event with a series of activities and workshops starting from 18-21 August 2016. A media launch was also held to promote FujiFilm's new camera, X-T2.

7. DIVERSECITY 2016 LAUNCH

On 31 August 2016, the Honourable Prime Minister YAB Dato' Sri Mohammad Najib bin Tun Abdul Razak launched the DiverseCity 2016 in Berjaya Times Square Kuala Lumpur. Among the activities held at the event were the Mobile Phone Orchestra by Toccata, Dance Performance by UITM, Syair Perpaduan, Alamak Street Dance and photo session.

8. WE ARE ALL TOGETHER CAMPAIGN

"We Are All Together" (WAAT) is an animal conservation project which has been actively raising awareness on endangered species in Malaysia. To date, 12 endangered species were included in the project and the creative art pieces showcasing a combination of 100 drawings and 45 sculptures by many artists were exhibited at Berjaya Times Square Kuala Lumpur from 10-18 September 2016.

9. TASTE MIGF 2016 MEDIA LAUNCH

On 20 September 2016, the media launch of Taste MIGF 2016 was held at the Lower Ground Concourse of Berjaya Times Square Kuala Lumpur in conjunction with the upcoming Malaysia International Gastronomy Festival 2016. During the launch, locals and tourists were entertained by the launch gimmick, High Octane Chefs TVC presentation as well as being greeted by a fleet of supercars. The guests were also able to view signature dishes from some of the finest restaurants as they gathered in the specially created 'Theatre of Cuisines'.



BORDERS OPENS IN THE GARDENS MALL, MID VALLEY

BORDERS at The Gardens Mall opened its doors on 16 September 2016, coinciding with Malaysia Day 2016. With the objective of “Redefining the Bookstore Experience” in mind, the all-new concept store was designed to give patrons a whole new experience instead of the generic bookstore concept.

With an open concept integrating Starbucks Coffee and RadioShack, patrons are able to enjoy all three segments of the new concept store with ease. Plenty of seats and designer sofas are available for patrons to spend their time reading and there is also a kids section equipped with projector screen and bean bags.



The newly renovated BORDERS at The Gardens Mall.

EVENTS AT BORDERS



1. STEAM LEARNING WORKSHOP

Beginning 21 May 2016, STEAM workshops are organised by BORDERS across all seven stores. The STEAM workshop is a pilot programme for children to encourage interests in Science, Technology, Engineering, Art and Math (“STEAM”) which cultivates crucial brain development and takes the concept of learning through play to a new level. The workshop also helps children to develop social skills by allowing both parents and children to learn and have fun at the same time.

2. COOKING DEMO WITH BIJAN

On 14 August 2016, BORDERS The Curve held a simple food preparation demo with BIJAN Restaurant. Many participants who attended the demo also enjoyed simple mouth-watering dishes prepared by the chef.

3. PRIZE-GIVING FOR SECRET COLORS OF MALAYSIA CONTEST

BORDERS together with Editions Didier Millet (EDM) launched the “Secret Colors of Malaysia” coloring book at the Menara Ilham Kuala Lumpur art gallery. This book was conceived by Datin Paduka Marina Mahathir. The coloring contest that was tiered for adult participants was actively participated by many. Teoh Peng Hong, the General Manager of BORDERS Malaysia (right) presented the prizes to the contest winners.

4. WONGAMANIA: BANANA ECONOMY MEDIA LAUNCH

The publishes of Wongamania : Banana Economy, a financial board game, had a media launch at BORDERS. Through the board game, players will be able to learn more about managing their personal finances in a fun way and teaching children good habits from a young age.

5. EVA, KOPI AND MATCHA BOOK SIGNING EVENT

Singaporean comic artist, Evangeline Neo, who is also known as Eva, had a book signing event at BORDERS for her book, “Eva, Kopi and Matcha”, a light-hearted and witty narration of cultural differences in Singapore and Japan where Eva tries to figure out a life in Japan together with Kopi and Matcha, her imaginary pets.

6. CINDERELLA COLOURING EVENT

On 17 August 2016, Cinderella made her appearance at BORDERS, The Gardens to talk and play with young children. The event also provided the children with colouring books and colour pencils for free. The children were hyped and jumping for joy when they were able to meet one of their favorite characters in real life.

7-ELEVEN BAGS BRONZE AWARD IN PUTRA BRAND AWARDS 2016

On 12 August 2016, 7-Eleven Malaysia Sdn Bhd was recognised as the People's Choice in the Retail category in the Putra Brand Awards for its innovation and achievements. The convenience store chain is currently the largest in Malaysia in terms of number of stores with more than 2,000 stores nationwide.

Chief Executive Officer of 7-Eleven Malaysia, Gary Brown shared, "I am extremely proud that 7-Eleven Malaysia has been recognised as People's Choice in the Retail category in the Putra Brand Awards. It is indeed an honour to be recognised with this prestigious award for the hard work of the entire team here at 7-Eleven. We owe a huge thanks to the public for being receptive to our rebranding efforts as well as being endlessly supportive of the business."



7-ELEVEN MALAYSIA INTRODUCES EXCLUSIVE DREAMWORKS® "TROLLS® MAGNET" COLLECTION

On 13 September 2016, 7-Eleven Malaysia proudly launched the DreamWorks® Trolls® Magnet Collection loyalty programme. The exclusive range of 2D magnets consists of 15 different designs, each featuring unique characters from the movie, Trolls. These adorable magnets come in individual "blind" packs to add an element of fun and surprise for redeemers.

This loyalty campaign ran for 8 weeks until 7 November 2016. During this period, customers were rewarded with one programme sticker for every RM5 selected purchases in 7-Eleven Malaysia. Customers were able to redeem a DreamWorks® Trolls® Magnet after collecting 12 stickers. Customers may also choose to begin their collection with a limited edition collector's board for only RM8.90.



7-Eleven Malaysia General Manager (Marketing) Ronan Lee (left) and 7-Eleven Malaysia CEO Gary Brown.

7-ELEVEN MALAYSIA OPENS HISTORIC 2000TH STORE IN MALAYSIA

On 20 July 2016, 7-Eleven launched its 2000th store in Malaysia at an opening ceremony held at The Scott Garden in Old Klang Road. This landmark store reflects the current 7-Eleven convenience store format, which is being rolled out across Malaysia via a programme of store refurbishments and new stores since late 2013. The current generation 7-Eleven convenience stores is to encourage customers to see 7-Eleven as a lifestyle concept, where they can enjoy a range of products on offer by spending time at the store, similar to a neighborhood café.

In addition to this, 7-Eleven Malaysia has increased its range of products and services by providing Touch 'n Go reload services, utility bill payments, online purchases payment through MOLPay, point-of-sales activated ("POSA") gift cards and parcel locker services in partnership with BoxIt. Chief Executive Officer of 7-Eleven, Gary Brown said that it is important for them to continue to innovate on not only their product offerings, but to also play more of a role in the daily lives of their customers.



From left: Tan U-Ming, Executive Director of 7-Eleven Malaysia, Chan Kien Sing, Non-Executive Director of 7-Eleven Malaysia, Tan Sri Dato' Sri Vincent Tan, Founder of Berjaya Group, Gary Brown, Sam Pesek, Senior Regional Director, South Asia and Pacific 7-Eleven International and Lena Tan, Chairman of 7-Eleven Malaysia officiating 7-Eleven Malaysia's 2000th store.

RADIOSHACK @ BORDERS OPENS AT THE GARDENS MALL

Malaysia Day was an eventful day where RadioShack @ Borders, The Gardens Mall opened its doors to customers! Sporting an all-new store concept, the RadioShack store-in-store takes aim in setting greater heights in the retail industry. The new concept featuring new layouts, strategically placed experiential zones, clearer product segmentation, and upgraded communication tools will surely bring better consumer journey at the retail level where customers will be able to hear, touch and feel RadioShack's product offerings.



New RadioShack store-in-store in Borders, The Gardens Mall.

PRODUCTS FROM COSWAY



1) Nn OptiVizion

A synergistic all-in-one formula to protect against eye-damaging effects of free radicals from daily exposure to ultraviolet radiation from the sun, blue light from electronic screen, poor nutrition and ageing visual decline

- To reduce the risk of developing advanced age-related macular degeneration (AMD) by about 25%
- Reduce the need for cataract surgery by 32%
- Lutein & Zeaxanthin from FloraGLO® Lutein, the brand chosen for use in AREDS2
- Bilberry extract from Mirtoselect® Bilberry Extract, standardized with 36% anthocyanosides
- Vitamins C & E, Minerals Zinc & Selenium

2) Nn Mixed Goji & Bilberry Gummies

- Protect your child's eyes from daily activities
- Specially formulated gummies with natural ingredients such as antioxidant-rich goji berries and bilberry and FloraGLO® Lutein
- Natural orange flavour & colouring



3) Nn SuCarblocTM

The First & Only, Dual-Action Sugar & Carb Blocker

SuCarblocTM consists of a natural blend of brown seaweeds with unique polyphenols which exhibit powerful action to block sugar and carbohydrate absorption

- Blocks sugar & carbohydrate absorption by about 50% - Action lasts up to 3 hours
- Proven in 4 human clinical trials & supported by 9 scientific studies
- No strict diets – Let's you eat what you want yet does not hinder your weight loss goals
- Improves satiety, keeps you feeling fuller longer
- Does not block beneficial nutrients found in sugar & carbohydrate-rich foods
- Prevents conversion of sugar to fat
- Prevents premature ageing



4) L'elan Vital Glamorous Collection

A limited-edition make-up kit that features an array of gorgeous colours for eyes, lips, cheek and brows

1. 12 highly pigmented, vibrant and bold eyeshadow colours that smooth on with unprecedented comfort, serious staying power and blendability.
2. 6 high-impact lip colours with great colour pay off, extreme moisture and weightless coverage in a satin smooth finish
3. 2 powder blushes in favourite shades with adjustable coverage and 2 eyebrow powder shades for the perfect brow colour and defined finish.
4. Encased in a sleek, ready- to-go make up kit; ideal for creating classy-chic day looks to ultra-glamorous, dramatic finishes.

RADIOSHACK WAREHOUSE SALE

From 3-18 September 2016, RadioShack held its warehouse sale at Center Court, Concourse level of Summit USJ, Subang Jaya. Throughout the duration of the sale, customers were able to enjoy a Buy 1 Free 1 offer on all Klipsch products. Customers were also enticed with clearance discounts of up to 90% on all other products.

The sale was a huge success and exceeded expectations.



Customers viewing the products on sale.

RADIOSHACK TECH CARNIVAL

On 16-19 June 2016, RadioShack's exclusive partner RERO, held a Tech Carnival in Gurney Plaza, Penang. Aimed at educating consumers on the importance and possible application of robotics advancement, the event featured a RERO robotics demonstration and also a "Robot Building With Your Children" segment, where families were presented with the opportunity to create their own personalized RERO robots.



Winners of the Radioshack Tech Carnival Robot Triathlon.

RADIOSHACK AUDIO SHOWCASE FEATURING KLIPSCH & SONOS @ BANGSAR SHOPPING CENTRE

Targeting audio enthusiasts, the RadioShack Audio Showcase featuring Klipsch and Sonos ran from 18-21 August 2016. Located at the ground floor of Bangsar Shopping Centre, consumers were able to test and experience high quality audio devices whilst being offered exclusive discounts for selected products from Klipsch and Sonos.



Klipsch hearing devices display showcase.



Customers browsing through the products.

FOR THE LIKES OF A GOOD CAUSE

To usher in its 22nd anniversary, Kenny Rogers ROASTERS recently embarked on its "22 Deliciously Healthy Years" campaign, which not only treated Malaysians to exciting and irresistible offers, but also revealed a more benevolent side with its '22 likes' initiative.

Acknowledging the 'unsung heroes' among us, the initiative saw KRR pledging to contribute a healthful and delicious rotisserie roasted chicken meal to various charitable organisations for every 22 'likes' garnered on its official Facebook page. At the end of the campaign, more than 11,300 likes were received, translating into more than 500 meals distributed among volunteers in Non-Governmental Organisations (NGOs) nationwide.



Kenny Rogers ROASTERS (KRR) and the volunteers from EPIC Homes on-site at Kampung Serendah.



(Third from left) Ling Shiau Yunn, Guest Engagement Manager of Berjaya Roasters (M) Sdn Bhd and KRR team members presented 50 sets of Kenny's Quarter Lite Meal to Loh Jon Ming, Chief Financial Officer of EPIC Homes (second from right) and his team.



(Second to fourth from right): Esther Woo, Deputy General Manager of Berjaya Roasters (M) Sdn Bhd, Raffi Ismail, Manager of Marketing & Partnerships, Malaysian Nature Society and Ling Shiau Yunn, Guest Engagement Manager of Berjaya Roasters (M) Sdn Bhd.



KRR contributed 53 sets of Kenny's Quarter Lite Meal to the volunteers at Malaysian Nature Society during their "Unfortunate Tales of a Treeless World" campaign at Mid Valley Megamall.

MEET JOY PATROL, THE NEWEST DOUGHNUT FOOD TRUCK IN TOWN

Meet Joy Patrol, the newest addition to Krispy Kreme's mobile catering arm. The food truck hit the road earlier this quarter with their very first event at Viper Challenge in Genting Highlands, followed by ONE Championship at Stadium Merdeka. The crowd's warm welcome at both events were a source of optimism.

"The idea came about a year ago. We teamed up with Universiti Malaya last year to host a 5km Joy Run event and everyone loved our doughnuts. Ever since then we've always had catering invitations for campuses and outdoor events," said Suanne Chuah, Assistant General Manager, Berjaya Krispy Kreme Doughnuts. Chuah observed that the next best thing for Krispy Kreme would be to extend their business with a mobile food truck service.

The premium doughnut retailer will be using this food truck for marketing, catering, and special event purposes. "Now that we have the wheels, we will be able to share delicious doughnuts and create joyful memories at events," added Sydney Quays, Director of Berjaya Krispy Kreme Doughnuts.

With one of their outlets located at Kuala Lumpur International Airport (KLIA), Sydney added that they are pleased to provide the opportunity to everyone to take away a piece of the best in town when they fly out of Kuala Lumpur.

Krispy Kreme's Joy Patrol can be booked through catering@krispykreme.com.my or call 03-2141 2699.



Joy Patrol - the latest addition to the Krispy Kreme's catering options.



Joy Patrol catering to an outdoor event.



Krispy Kreme's management team welcomes the Joy Patrol.

STARBUCKS MALAYSIA INTRODUCES THE STARBUCKS BOTTLED FRAPPUCCINO

Starbucks' ready-to-drink coffee beverages are now available at supermarkets and convenience stores across Malaysia.

Starbucks Malaysia launched two of their classic flavours – Starbucks Frappuccino® Coffee and Starbucks Frappuccino® Mocha. Starbucks will be having roadshows throughout the months of August until November at various premium supermarkets. There are also several promotions and offers in conjunction with the launch.



The roadshow held at one of the supermarkets.



Starbucks Frappuccino® Coffee and Starbucks Frappuccino® Mocha ready-to-drink coffee beverages.

INSPIRING CHILDREN AT FESTIVE CELEBRATION

On 27 July 2016, Kenny Rogers ROASTERS (“KRR”) once again teamed up with Food Aid Foundation (FAF) to share Aidilfitri joy with 20 children aged between 2 to 17 years old from the Asnaf Al Barakh Home. Malaysia’s fastest marathon runner, Edan Syah also joined in the event. There were several activities conducted for the children including muffin decoration and arts and crafts sessions.

This year also marks the second successful year between KRR and FAF in realising their collective charitable vision.

The evening drew to a close with everyone sitting together to feast on hearty and nutritious Kenny Rogers ROASTERS meals!



Muffin time: The decorating activity which brought out the children’s creativity!



(Center from left to right) Norhayati Ismail, Project Director of Food Aid Foundation (in green), Edan Syah and Esther Woo with the children of Asnaf Al Barakh and KRR team members celebrating the Raya festivities!

ROASTERS HEALTHY DAY OUT FOR ELDERLY FOLKS

On 13 September 2016, Kenny Rogers ROASTERS (“KRR”)’s ROASTERS Healthy Day Out saw elderly folks of Pusat Jagaan Little Sisters of The Poor in a healthy tai chi session headed by Tai Chi Master Sim Eng Ker and Master Vincent Chang Wui Yee of Yang Style Tai Chi Chuan Association of Malaysia, supported by Masters Ho Yew Ling, Harry Chua Beng Boon and Lew Seng Wai all from the Association’s Certified Instructors group.

The tai chi session was held at Sports Toto Fitness Centre, Berjaya Times Square along with Berjaya Roasters team members. The session ended with all participants enjoying the wholesome and nutritious Kenny’s Quarter Lite Meal together.

Every Monday, KRR’s Golden Citizen Privilege* promotion entitles guests aged 55 years and above to enjoy a special 30% discount at all KRR restaurants nationwide.



Elderly folks and KRR team members enjoying their tai chi session.



Master Sim Eng Ker (center in white) who led the ROASTERS Healthy Day Out tai chi session with elderly folks of Pusat Jagaan Little Sisters of The Poor and KRR team members.

GHOSTBUSTERS SCREENING FOR PAPA JOHN'S PHILIPPINES' FANS

Paul Feig's American paranormal film "Ghostbusters" opened in SM Megamall on 15 July 2016 exclusively for Papa John's Philippines fans. The film is about a group of adventurous, fun-loving women touring around New York City, following a ghost invasion in Manhattan.

Cheesy Bacon Melt was the featured pizza in this event. For every purchase of an ala carte Cheesy Bacon Melt Pizza, customers could get a maximum of two tickets at Peso99 only. With a purchase of a Ghostbusters Meal for 5, they get five tickets for free or a free Ghost Ball with an order of a 14" Cheesy Bacon Melt Pizza. If they ordered ala carte, they could buy the Ghost Ball for Peso79.

The Ghostbusters Meal Set (Peso999) features a 14" Cheesy Bacon Melt Pizza, 15 pcs Chicken Poppers, 1 Pasta Platter (Choice of Classic Spaghetti, Italian Style and Mushroom Alfredo) and 1 Pitcher of Iced Tea.

The cinema block screening was a huge hit

with the help of Papa John's Philippines' loyal partners, Gatsby, Spider, Bodyshop, Flawless and SM Mall. Delivery riders also wore Ghostbusters-themed shirt with the words "Who ya gonna call for pizza? It's Papa John's! Call 887-72-72 now!" for brand awareness.

The screening started at exactly 6:30pm. Mini games and trivia questions about Papa John's preceded the screening where winners received gift certificates. The audience got excited with the seat surprise revelation. Thirty random seats were chosen to get a prize of the ultra cute Cuddly Ghost Ball.



Fans with a Papa John's Pizza mascot.



Movie-goers getting their hands on the Papa John's promotions available.

ROASTERS HEALTH WATCH 2016 GRAND PRIZE WINNER

The winning team from Taylor's University bagged the grand prize worth over RM18,000 for their institution at the 10th ROASTERS Health Watch 2016 by Kenny Rogers ROASTERS (KRR). In addition to the Grand Prize, Team Kingsman's participants, Lam Kuo Min and Wen Yong Xiang also took home prizes worth RM4,500 each.

The health challenge concluded with the presentation of GINTELL CyberAir EZ Treadmill, GINTELL AB trak, GINTELL i-SO Melody, GINTELL Magnetic Bike and GINTELL Torsoball to Taylor's University on 4 August 2016.

The ROASTERS Health Watch is in its 10th year and KRR is pleased to be able to increase awareness of the importance of health amongst the youths through the Intervarsity Health War theme this year, which is a 4-week health management programme consisting of diet plans advised by KRR and intense bootcamp workout sessions led by Original Bootcamp, the organiser of Asia's biggest obstacle course event, Viper Challenge.



Esther Woo (right), Deputy General Manager of Berjaya Roasters (M) Sdn Bhd presenting the ROASTERS Health Watch Grand Prize to Leonard Lim (left), Director of Student Affairs at Taylor's University.

CELEBRATING PIZZA HOLIDAY MONDAYS

Here at Papa John's, Mondays are an opportunity to celebrate life and beat the Monday blues with our specialty and classic pizzas.

Papa John's loyal customers can grab our regular sized 9-inch pizzas for only Peso129 every Monday. Variants include Cheese Trio, Simply Cheese, Bacon & Cheese, and Italian Sausage & Cheese.

Promo ends 14 November 2016.



STARBUCKS MALAYSIA RECEIVES AON BEST EMPLOYER AWARD 2016

Starbucks Coffee Malaysia has emerged as one of Malaysia's best employers at the Aon Best Employers – Malaysia 2016 Awards ceremony, receiving an additional special recognition of being the Best Employer for Commitment to High Performance Culture.

Sydney Quays, Managing Director of Starbucks Malaysia and Brunei received the award for Best Employer from Jeremy Andrusis, CEO of Aon Hewitt Southeast Asia and the special recognition award from Johan Mahmood Merican, Deputy Director General, Economic Planning Unit of Prime Minister's Department during the Awards Presentation and Learning Conference in St Giles The Gardens, Grand Hotel & Residences Kuala Lumpur on Thursday, 25 August 2016.

Aon Best Employers Award is deemed to be one of the most prestigious awards in recognizing companies with high employee engagement, compelling employer brand, effective leadership and high performance culture. Starbucks' employee value proposition is aimed at retaining, engaging and motivating partners in exchange for their productivity and performance. Known as the "Starbucks Experience", this includes extrinsic (rewards and benefits, opportunities for career development) and intrinsic elements (management style, work environment and culture).



Sydney Quays, Managing Director of Starbucks Malaysia and Brunei (center) receiving the award from Jeremy Andrusis, CEO of Aon Hewitt Southeast Asia (right).



Sydney Quays and the Starbucks management team at the award ceremony.

rasa utara
REPLICATING THE "MAMA" TASTE

All Day, Everyday!

Mango Pudding 7.8
Pudding served with baked custard sauce and fresh mango meat.

Nasi Goreng Pasa Utara 15.8
A combination of classic fried rice served with tasty chicken, fish crackers and everyone's favourite sunny side up.

Nasi Goreng Pasa Utara + Ayam Goreng 19.8
Chicken marinated with our special blend of local herbs and spices, fried to crispy perfection.

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STARBUCKS POUR OVER BREW SESSION WITH THE MEDIA IN EAST MALAYSIA

On 2 August 2016, Starbucks Malaysia hosted a pour over brewing session with the media as part of the campaign to introduce the pour over brewing method to customers in East Malaysia.

The event was held at Starbucks Plaza Merdeka store in Kuching, a prominent store with impressive interior design inspired by the heritage and history of Sarawak. Store manager and coffee master, Musriffin demonstrated the pour over brewing method to the media while sharing stories on coffee.



Group photo during the pour over brewing session.

STARBUCKS MALAYSIA OPENS THE FIRST STARBUCKS SIGNING STORE

Starbucks Malaysia recently opened the first Starbucks Signing Store located in Bangsar Village II, Kuala Lumpur, dedicated to raising awareness on employing deaf people and to celebrate the contributions of deaf employees and people of all disabilities.

Starbucks partnered with The Society of Interpreters for the Deaf (S.I.D) to facilitate the hiring, training and coaching of deaf partners as they navigate the retail store environment and to teach sign language to hearing partners at the store. Hearing partners at the Support Center are also taught sign language to communicate with and train store partners and to recruit new deaf partners.

The store currently has 10 deaf partners including Shift Manager, Muhammad Aizad bin Ariffin, and aims to increase employment of deaf people across the country over time.



Muhammad Aizad showing Tan Sri Dato' Seri Vincent Tan how to sign.



Muhammad Aizad and some of his deaf partners at the Bangsar Village II outlet.

SYDNEY QUAYS, MANAGING DIRECTOR OF STARBUCKS MALAYSIA RECEIVES ASIA PACIFIC ENTREPRENEURSHIP AWARD 2016

Sydney Quays, Managing Director of Starbucks Malaysia emerged as a winner in the food & beverage industry of the prestigious Asia Pacific Entrepreneurship Awards ("APEA") 2016 Malaysia.

He received the award from Y.B. Dato' Seri Ong Ka Chuan, Deputy Minister of International Trade and Industry and Dato' William Ng, President of Enterprise Asia during the Awards Presentation and Gala Dinner in the Majestic Ballroom, Majestic Hotel Kuala Lumpur on Friday, 28 August 2016.

APEA recognises individuals who have shown outstanding efforts, perseverance and growth in the business. This marks the 10th Asia Pacific Entrepreneurship Awards in Malaysia with true entrepreneurs of the highest quality.

Sydney Quays, aged 48 years, is currently the Managing Director of Berjaya Starbucks Coffee Company (Malaysia) and Berjaya Food Supreme (Brunei). He is a pioneer with Berjaya Starbucks Coffee Company and one of the key personnel who was instrumented in the establishment of the Starbucks brand in Malaysia in 1998. Currently he is responsible for the overall management and strategy for Berjaya Starbucks Coffee Company and Berjaya Food Supreme.



(From left): Sydney Quays, Dato' Seri Ong Ka Chuan and Dato' William Ng.



STARBUCKS MALAYSIA CELEBRATES HARI RAYA

Hari Raya Aidilfitri is one of the biggest holidays celebrated by Muslims in Malaysia. This day marks the end of Ramadan, the Islamic holy month of dawn-to-sunset fasting.

To set the festive mood for the Hari Raya celebrations, Starbucks Malaysia launched the exclusive Starbucks Hari Raya Aidilfitri 2016 card, which featured a beautifully crafted design with a combination of geometric patterns, layers and shapes; elements that are significant to celebrate the achievements, influences and contributions of Islamic arts to the world. Green, the color of life, renewal,

nature, and energy, is associated with meanings of growth, harmony, and environment which resonate with the celebration of Hari Raya Aidilfitri, bringing togetherness and a fresh beginning to all.

Starbucks Malaysia also launched two limited-time-only food items - Ondeh-Ondeh Muffin and Gado-Gado Salad. Both the pastry and savoury items were made inspired by traditional Malay cuisine, which is not only perfect as a gift for friends and family but also a lovely addition to festive meals during the season.



The Gado-Gado Salad.



The Ondeh-Ondeh Muffin.



The Starbucks Hari Raya Aidilfitri 2016 card.

ASIA RESPONSIBLE ENTREPRENEURSHIP AWARDS

On 24 June 2016, Starbucks Malaysia emerged as a winner of the Asia Responsible Entrepreneurship Awards – Social Empowerment Category for Starbucks Malaysia Connecting Communities' project. The award presentation and gala night was held at Resorts World Sentosa Convention Centre, Singapore.

The Asia Responsible Entrepreneurship Awards programme ("AREA") recognises and honours Asian businesses for championing sustainable and responsible entrepreneurship in several categories such as Social Empowerment, Investment in People, Health Promotion, Green Leadership, Corporate Governance, SME CSR and Responsible Business Leadership. These programmes demonstrate the participant's leadership, sincerity, and on-going commitment in incorporating responsible and ethical values, legal compliance, respect for people and individuals, involvement in communities and protection of the environment into the way they run their businesses.

Winning the AREA is a recognition and independent endorsement of the winners' organisational efforts to creating a culture of compassion and integrity.



Sydney Quays, Managing Director of Starbucks Malaysia and Brunei (third from right) receiving the award from Lt. Gen. Sudhir Sharma, International Advisory Panel of Enterprise Asia (second from right).

WENDY'S HOTDAWG

The hotdog has always been a Malaysian favourite and Wendy's Malaysia recently launched its special Hotdawg combo on 15 July at its Berjaya Times Square outlet. There are 3 different favourites available namely the Classic Dawg, Chili Dawg and Chili Cheese Dawg, which are available at a very special introductory price for a limited time only.



WENDY'S ONLINE ORDERING



If you are craving for Wendy's cheesy Mushroom Melt burger, the Beefanator or the Signature Dave's Hot & Juicy Burger and are too lazy to head out, there is a solution for you.

Wendy's now delivers straight to your door step with no delivery charges! Just log on to the website: <http://wendys.com.my/> or facebook page <http://www.facebook.com/wendys.malaysia> and click on the "order now" button and wait for the amazing meal in your most comfortable jammies!

Alternatively, you may also place your order through phone call to 03-2633 5007 (Cyberjaya area) or 03-6206 5589 (Mont Kiara area).

This service is currently available for Cyberjaya and Mont Kiara areas only but will soon be expanded to other locations! Stay tuned and follow Wendy's Malaysia Facebook page for the latest updates!

WENDY'S D'PULZE CYBERJAYA UNVEILED ON 1 JULY 2016

Wendy's recently unveiled its latest outlet at the D'Pulze Shopping Centre in Cyberjaya on 1 July 2016.

During the opening week, the team experienced overwhelming response from customers as well as tenants in the shopping centre with the Wendy's Girl appearance and a series of attractive promotion such as the Chicken Fiesta (5pcs of Fried Chicken at RM11), Frosty Fiesta (Frosty Cone at RM1) and the Gift-With-Purchase promo limited edition Coca-Cola canister with any purchase of RM15).

With the brand getting more popular and familiar in the eyes of Malaysians, Wendy's Malaysia will continue its aggressive store expansion and marketing plan to ensure further reach and engagement with more people.



The long queue during the outlet's opening.



Wendy's staff together with Saw Yung Sheng, Head of Wen Berjaya Sdn Bhd (fourth from left) and Sydney Quays, Managing Director of Starbucks Malaysia and Brunei (sixth from left).

WENDY'S WEEKDAY MANIA

Don't know what to eat daily? Thinking hard what's for lunch or dinner? Why not drop by to any of Wendy's outlets near you and try the Weekday Mania promotion, you'll be covered from Monday to Friday!

The Weekday Mania offerings include Wendy's all-time favourite Mushroom Melt combo at only RM10 on Mondays, Fried Chicken combo at RM9 on Tuesdays, 15pcs Nuggets at RM7.90 on Wednesdays, Spicy Chicken Sensation combo at RM9.50 on Thursdays and RM1 for a Frosty cone on Fridays.

So what are you waiting for? Bring your friends and family to any Wendy's outlets today (or everyday) for these value treats.



WENDY'S BEEF UP

To celebrate Malaysia's 59th Independence Year, Wendy's Malaysia decided to give back to their customers with the launch of the Beef Up campaign!

The promo included the Wendy's new best seller Beefanator and Son of Beefanator burgers, combined with golden "Crispy Chips" and soothing tangy "Lemonade" at only RM20 and RM15 respectively.



MAZDA SKYACTIV-D CLEAN DIESEL ENGINE MEDIA DRIVE

On 20 July 2016, motor journalists and car experts were taken on a short but extensive drive from Mazda's Headquarters in Glenmarie to Melaka to test the Mazda Skyactiv-D Clean Diesel Engine's performance on various road conditions.



The media convoy.



The test vehicles consist of Mazda CX-5 2.2L Diesel, Mazda6 2.2L Diesel and Mazda CX-3 1.5L Diesel.



Flag-off by Mr. Hiroshi Inoue, Executive Officer & President of Mazda South East Asia.



The Skyactiv-D vehicles cruising along the highway.

MEETING BETWEEN HO CHI MINH PEOPLE'S COMMITTEE LEADERS

On 29 July 2016, a meeting between the Ho Chi Minh City People's Committee Leaders and the Consulate General of Malaysia and Malaysia Business Chamber took place at the City Council. SBBS' CEO, Ms Josephine Yei shared her opinions and exchanged ideas on business operations and challenges in Vietnam.



Ms Josephine Yei at the meeting between the Ho Chi Minh City People's Committee Leaders and the Consulate General of Malaysia and Malaysia Business Chamber.

SBBS MOTIVATIONAL TRAINING

On 16 July 2016, SaigonBank Berjaya Securities JSC ("SBBS") organised an internal motivational training, which was conducted by Ms Nguyen Thi Kieu Huong, Senior HR and Admin Manager. The purpose of the training was to instill the camaraderie and team spirit amongst the employees.

Throughout the session, the SBBS staff were able to share their experiences in overcoming challenges and difficulties reaching their goals. The training touched many staff and there was an improvement in staff togetherness and the staff were also more patient to listen to understand their co-workers and were more willing to support each other.



A team at a game during the training.



Group photo of all participants at the training session.

U MOBILE ROLLS OUT 4G LTE ADVANCE IN KOTA BELUD, SABAH

On 13 August 2016, U Mobile rolled out its 4G LTE Advance network coverage in Kota Belud, Sabah. The unveiling was done by YB Senator Datuk Seri Panglima Dr. Salleh Said Keruak, Minister of Communications and Multimedia Malaysia at the launch of 'Smart Community Programme' organised by Malaysia Communications and Multimedia Malaysia (MCMC) in Kota Belud, Sabah.



From left to right: YB Datuk Haji Musbah Haji Jami, State Assembly Member of Tempasuk; YB Datuk Hajah Jainab DSP Ahmad Ayid, Minister of Community Services and Consumer Affairs of Sabah; YB Senator Datuk Seri Panglima Dr. Salleh Tun Said Keruak; YBhg Dato' Seri Dr Halim Shafie, Chairman of Ministry of Communications And Multimedia Malaysia and Tuan Haji Abdul Gari bin Itam, District Officer of Kota Belud, Sabah.



Wong Heang Tuck, CEO of U Mobile showing the speed test result in Kota Belud, Sabah.

U MOBILE LAUNCHES HERO P98 POSTPAID PLAN OFFERING CUSTOMERS 30GB OF DATA AND UNLIMITED VIDEO-ONZ™

On 1 July 2016, U Mobile Sdn Bhd announced a new Hero Postpaid plan called Hero P98 which allows customers to enjoy 30GB of data plus unlimited Video-Onz™ video streaming, unlimited calls to all networks and a free monthly video subscription from a Video-Onz™ partner until 31 July 2017. All these benefits for just RM98 per month!.

For more information about the Hero P98 postpaid plan and the latest terms & conditions, please visit u.com.my/postpaid



U SPECIAL LOYALTY PROGRAMME PROVIDES LONG TERM CUSTOMERS END-TO-END TRAVEL BENEFITS

On 5 September 2016, U Mobile Sdn Bhd unveiled a brand new initiative to reward both prepaid and postpaid customers called the U Special Loyalty Programme. The initiative, which provides offers under the pillars of assurance, moments, surprises and travel, honours the most loyal customers by giving them end-to-end travel benefits.

The benefits enable customers to receive e-vouchers for complimentary meals at participating Starbucks outlets at KLIA or KLIA2, free travel insurance coverage and exclusive rates at selected Berjaya hotels and resorts.

To celebrate the newly minted loyalty programme, U Mobile customers were invited to an exclusive dinner where they enjoyed a wide buffet spread and get up close and personal with Chef Malcolm, from programmes such as 'Great Dinners of the World' and 'Back to the Streets' on the Asian Food Channel (AFC). The guests also got to mingle with the U Mobile team.



U Mobile customers at the exclusive dinner to celebrate the U Special Loyalty Programme.

U MOBILE CUSTOMERS FIRST TO ENJOY UNLIMITED FREE DATA TO STREAM VIDEOS ON NETFLIX, FACEBOOK LIVE AND TWITTER VIDEO WITH VIDEO-ONZ™



From left to right: U Mobile Chief Sales Officer Alex Tan; CFO Tan Hoon San; CEO Wong Heang Tuck; CMO Jasmine Lee; CIO Tan Chen Sen and CTO Too Tian Jen at the party to celebrate the addition of Facebook Live, Netflix and Twitter Video as Video-Onz™ partners.

Starting 6 September 2016, U Mobile Sdn Bhd customers can enjoy unlimited streaming 24 hours every day with free data from their Video-Onz™ service for videos on Facebook, Netflix and Twitter. The additional three partners brought the total number of Video-Onz™ partners to twenty one just four months after the service's launch.

U Mobile customers will never have to worry about their data usage when they stream shows and movies on Netflix, go live on Facebook Live and upload or stream videos hosted on Facebook and Twitter.

With the addition of Netflix, the world's leading internet TV network to Video-Onz™, U Mobile customers will get to enjoy Netflix original TV shows and movies as well as multi-seasons of popular titles. On top of that, new Netflix customers enjoy one month's free trial service.

BERJAYA PHILIPPINES' BLOOD DONATION PROGRAMME

On 1 July 2016, the companies under Berjaya Philippines collaborated with the Philippine Blood Center for a blood donation programme at Berjaya Makati Hotel.

The event received full support from the management and staff of Philippine Gaming Management Corporation, Berjaya Makati Hotel and Berjaya Auto Philippines. The humanitarian act of donating blood was aimed at aiding in the inadequate supply of blood, educating and encouraging the staff that donating blood has good effects on one's overall health, and more importantly, it helps to save lives.



BERJAYA Philippines Executive Director Tan Eng Hwa (standing, third from right) with management and staff during the blood donation programme.

7-ELEVEN IS ALWAYS THERE FOR YOU

On 28 July 2016, 7-Eleven Malaysia contributed back to the less fortunate through a CSR initiative under its Community Care programme, known as Semurni Kasih at Bukit Jalil Golf and Country Resort.

For the seventh year running, the successful charity-based initiative encourages 7-Eleven customers nationwide to donate items purchased from 7-Eleven stores and dropping them into contribution boxes set up in-store. This year, Semurni Kasih took place during the month of Ramadhan from 5 June to 12 July 2016.

More than RM2.9 million worth of food and non-food items were collected at the close of the campaign and among the items collected were canned food, biscuits, cooking oil, detergent, soap and medicine. These were distributed to 148 charities and charitable causes across Malaysia.

Since its inception in 2010, the annual Semurni Kasih charity programme has given out more than RM10 million worth of necessities to the underprivileged.



From right: Mr Mohd Sabry bin Fauzi, Senior Operations Manager of 7-Eleven Malaysia, Mr Tham Oi Loon, General Manager of Operations 7-Eleven Malaysia, representatives from charity houses under the Semurni Kasih campaign, and Mr Mazlan Shamsudin, Senior Operations Manager of 7-Eleven Malaysia during the Semurni Kasih 2016 closing ceremony.

TAN SRI DATO' SERI VINCENT TAN OFFICIATES THE OPENING OF TAIWAN BUDDHIST TZU CHI FOUNDATION MALAYSIA'S 5R ECO STORE AT BERJAYA TIMES SQUARE KUALA LUMPUR

On 20 September 2016, Founder of Berjaya Corporation group of companies ("BCorp Group"), Tan Sri Dato' Seri Vincent Tan officiated the opening of 5R Eco pre-loved store established by Taiwan Buddhist Tzu Chi Foundation Malaysia ("Tzu Chi Malaysia"). Also present at the event were Echo Chien, Chief Executive Officer of Tzu Chi Malaysia; Tony Meloto, Founder of Gawad Kalinga Community Development Foundation, a Philippine poverty alleviation and nation-building movement; Morvin Tan, Executive Director of Berjaya Asset Berhad and Tzu Chi volunteers.

Inspired by the Founder of Tzu Chi Foundation, Master Cheng Yen's calling who urged everyone to 'do recycling with the hands that clap', Tan Sri Dato' Seri Vincent Tan offered to support the rental of the 2 shop lots occupied by 5R Eco in Berjaya Times Square Kuala Lumpur. The establishment of 5R Eco aims to encourage more people to cherish resources by promoting the 5Rs of environmental protection i.e. refuse, reduce, reuse, repair, and recycle to extend the lifespan of resources. All profit gained will be channelled to charities.

The store which sells quality pre-loved clothing, shoes and handbags is located at LG East (next to Guardian Pharmacy).



BCorp Group Founder, Tan Sri Dato' Seri Vincent Tan (third from the left) and Tony Meloto (third from the right), Founder of Gawad Kalinga together with Echo Chien (second from the right), Chief Executive Officer of Taiwan Buddhist Tzu Chi Foundation Malaysia and Tzu Chi volunteers at the ribbon cutting ceremony to officiate the opening of 5R Eco store.



5R Eco store was established with the purpose of upholding the spirit of extending the lifespan of resources.

Quality pre-loved items available for sale in 5R Eco store.

7-ELEVEN MALAYSIA CELEBRATES INDEPENDENCE DAY WITH UNDERPRIVILEGED CHILDREN



In conjunction with the 59th Independence Day celebrations, 7-Eleven volunteers visited the children of Great Heart Association (above photo), Rumah Kids and Global Education Training Centre during the month of August.

7-ELEVEN MALAYSIA SPONSORS FOOTBALL GEAR

On 29 August 2016, 7-Eleven Malaysia was honoured to support and provide football jerseys, boots and shin guards for the MEC students in the Under-8 to Under-16 age groups in the 11th Faisal Cup Football Tournament 2016. Faisal Cup provides opportunity for underprivileged children to be involved in sports and to educate the children to have strong team spirit and good sportsmanship. MEC students were grateful with the contributions by 7-Eleven Malaysia as it was their dream to play on the field with proper football attire. The players were enthusiastic while the supporters enjoyed the games and had a chance to socialize with students from other schools. The students look forward to participating in another sports event in the future.



MEC students in their football jerseys and gear during the tournament.

TAN SRI DATO' SERI VINCENT TAN AND STAFF VISIT RUMAH KELUARGA KAMI

On 14 August 2016, the Founder of Berjaya Corporation group of companies, Tan Sri Dato' Seri Vincent Tan together with his son, Chief Operating Officer of Berjaya Times Square, Morvin Tan and the senior management and staff of U Mobile Sdn Bhd, Redtone International Berhad, Berjaya Roasters (M) Sdn Bhd, Berjaya Starbucks Coffee Company Sdn Bhd and Berjaya Krispy Kreme Doughnuts Sdn Bhd paid a visit to the residents of Rumah Keluarga Kami, a children's home located in Kajang, Selangor.

The Home which is part of the National Society of St. Vincent De Paul, Malaysia's Conference of the Holy Family, Kajang provides shelter, food and education for 29 less fortunate children between 6 to 17 years old. The Home also provides financial support to its children who are above 18 years old to pursue higher education. Since its establishment, more than 250 children have passed through the care of the Home in the last 26 years with many of them having acquired tertiary and vocational qualifications.

During the visit, Tan Sri Dato' Seri Vincent Tan and the senior management of U Mobile Sdn Bhd and Redtone International Berhad presented red packets to the children, staff and caregivers. The children were then treated to a dinner by Kenny Rogers ROASTERS, Starbucks and Krispy Kreme.

To-date, Tan Sri Dato' Seri Vincent Tan and his personal foundation, Better Malaysia Foundation together with Berjaya Cares Foundation have contributed more than RM300,000 including 3 units of 14-seater vans for the various charitable projects under the National Society of St. Vincent De Paul, Malaysia.



Representatives from U Mobile Sdn Bhd and Redtone International Berhad at the visit.



Tan Sri Vincent Tan mingling with the children of Rumah Keluarga Kami.



The children of Rumah Keluarga Kami enjoying the food.



(Clockwise) Tan Sri Vincent Tan, Morvin Tan, Kenneth Chang (Director of U Mobile Sdn Bhd) and Lau Bik Soon (Group Chief Executive of Redtone International Berhad) distributing red packets to the children.



The F&B team supporting the event.



Tan Sri Vincent Tan (centre) together with his son, Morvin Tan (second from the right) and the senior management of U Mobile Sdn Bhd and Redtone International Berhad with the children of Rumah Keluarga Kami.