

Berjaya Land Partners with Four Seasons Hotels and Resorts to Operate Luxury Hotel in Kyoto, Japan

On 19 September 2012, Berjaya Kyoto Development Kabushiki Kaisha ("Berjaya Kyoto"), a wholly-owned subsidiary of Berjaya Land Berhad ("B-Land") executed an agreement with Four Seasons Hotels and Resorts ("Four Seasons") for the management of a luxury hotel development in Kyoto.

The signing ceremony was witnessed by the Mayor of the City of Kyoto Mr. Daisaku Kadokawa. BCorp founder Tan Sri Dato Seri Vincent Tan ("TSVT") and Mr. Leong Wy Joon, Executive Director of B-Land signed on behalf of Berjaya Kyoto while Mr. Scott Woroch, Executive Vice President for Global Developments and Mr. Christopher Wong, Four Seasons Senior Vice President for Asia Pacific Developments signed on behalf of Four Seasons.

(Continued on page 3)

(From left) Dato' Shaharuddin bin Mohd Som, Malaysian Ambassador to Japan, Tan Sri Dato Seri Vincent Tan, Leong Wy Joon, His Excellency Mr Daisaku Kadokawa, Mayor of the City of Kyoto, Scott Woroch, Executive Vice-President for Global Developments of Four Seasons Hotels and Resorts, Christopher Wong, Vice-President for Asia Pacific Developments of Four Seasons Hotels and Resorts and Tan Sri Azlan Zainol, Chairman of RHB Bank Berhad.



Mazda Launches Its Largest Showroom In Southeast Asia

On 13 July 2012, Mazda unveiled its largest showroom in Southeast Asia with state-of-the-art 3S centre in Glenmarie, Shah Alam.

Occupying a floor space of 130,000 sq. ft. and spread over four floors, the new multi-million Ringgit facility is also the new headquarters for Mazda in Malaysia.

In his speech, Mr. Yamanouchi said, "It is a proud moment for us at Mazda Motors Corporation today too as we applaud the success of Berjaya Corporation, Sdn Bhd and Prima Merdu Sdn Bhd in further strengthening the brand's presence in Malaysia with the opening of this new showroom."

The launch was followed by a motorcade of 60 Mazda cars driven by the Mazda owner club members.

1. Standing proudly by the Mazda CX-5 are (from left) : Dato' Amer Hamzah - Executive Director of Prima Merdu, Mr. Takashi Yamanouchi - President of Mazda Japan, Dato' Robin Tan - Chairman and CEO of Berjaya Corporation Berhad, Dato' Ben Yeoh - Managing Director of Bermaz Motor, Mr. Yuji Nakamine - Senior Executive Officer of Mazda Japan and Dato' Francis Lee - Executive Director of Bermaz Motor.

2. Dato' Robin Tan presenting a token of appreciation to Mr. Takashi Yamanouchi, President of Mazda Corporation Japan.



Aston Martin Kuala Lumpur Launches First Showroom In Malaysia

Aston Martin officially launched its first showroom at Jalan 219, Petaling Jaya on 16 July 2012 as part of its on-going expansion in Asia.

Aston Martin Kuala Lumpur has invested over RM8 million in the 480 square meter showroom which incorporate all the aspects of Aston Martin's luxury retail environment with full service capability, and will house Aston Martin's growing sports car line-up.

Among the guests present at the launch were Mr. Ray Kyles, Acting British High Commissioner to Malaysia, Mr. Andy Gawthorpe, Global Sales Director of Aston Martin UK, Dr Matthew Bennett, Regional Director for Aston Martin Asia Pacific, Dato' Robin Tan, Chairman and CEO of Berjaya Corporation Berhad, and En. Nazrul Mohtar, Executive Director of Jelita Seleksi Sdn Bhd. Jelita Seleksi Sdn Bhd is the official franchise importer and dealer of Aston Martin cars in Malaysia.

The Aston Martin models currently available in Malaysia are DBS, Rapide, V12 Vantage, V8 Vantage and Vanquish (available from 1Q 2013).



(from left to right) Aston Martin Lagonda (SEA) Pte Ltd's Director- Dato' Francis Lee, Acting British High Commissioner- Mr Ray Kyles, JelitaSeleksi Sdn Bhd's Executive Director- En Nazrul Mohtar, Aston Martin LagondaLtd's Global Sales Director - Mr Andy Gawthorpe, and Berjaya Corporation Bhd's Chairman and Chief Executive Officer- Dato Robin Tan.

Chairman's Statement

Time flies and we are already in our 3rd quarter of 2012. During the quarter, the Group has continued to expand its businesses abroad. In September 2012, Berjaya Land Berhad announced that it will be developing the luxurious Four Seasons Hotel Kyoto. This development represents Berjaya's third major project in North Asia after Berjaya Jeju Airst City on Jeju Island, South Korea and Great Mall of China in Beijing, China.

In the motor sector, we have recently signed a Joint Venture agreement with Mazda Corporation of Japan to assemble more Mazda models locally (CKD models). This will further strengthen our Mazda business in Malaysia. We have also launched our new Mazda headquarters in Glenmarie, Shah Alam. With 130,000 sq ft of floor space, spread over 4 floors, this showroom is the largest Mazda showroom in Southeast Asia.

In July 2012, as part of its on-going expansion in Asia, Aston Martin officially launched its first showroom at Jalan 219, Petaling Jaya. Aston Martin Kuala Lumpur invested over RM8 million in the 480 square meter showroom. The facility will incorporate all the aspects of Aston Martin's luxury retail environment with full service capability, and will house Aston Martin's growing sports car line-up.

Our sanitary landfill businesses have been getting recognition on the international front. Bukit Tagar Sanitary Landfill was the only waste-to-energy project this year to be granted the ASEAN Renewable Energy Award 2012 in the On-Grid Category from the

ASEAN Centre For Energy. The Award was presented during the 30th ASEAN Ministers of Energy Meeting in Cambodia. In China, the Sanshui Bainikeng Sanitary Landfill was granted the status of 1st Class Sanitary Landfill by the Guangdong Provincial Government. Both these awards are testament to our expertise in this business and we will continue to spur the growth and development of our environmental and clean technology business further.

As part of our engagement exercise with our employees in the Group, we have introduced the Berjaya's Got Talent competition as an opportunity for employees to showcase their talents and creativity. The 10 finalists of this competition will compete during our 3rd Berjaya Founder's Day on 23 February 2012, standing a chance to win cash and prizes worth more than RM18,000.

On the CSR front, we have carried out various CSR initiatives and activities organised both at corporate level and by our subsidiaries. In August, together with our founder,

Tan Sri Dato' Seri Vincent Tan, about 60 Berjaya senior management and employees visited Persatuan Kebajikan Hope Worldwide in Sentul. Berjaya Cares Foundation contributed RM150,000 to Hope in support of a 1-year food provision programme for 100 poor families in Sentul.

As we move into the last quarter of the year, I would like to urge you to take stock of your outstanding KPIs and go the extra mile to achieve your goals so that you can end the year with the satisfaction of accomplishment.



Dato' Robin Tan

Performance of Companies for the 1st Financial Quarter Ended 31 July 2012 (unaudited)

Company	Revenue 3 Months Ended 31 July 2012 (RM'000)	Profit Before Tax 3 Months Ended 31 July 2012 (RM'000)
Berjaya Corporation Berhad	1,804,111	165,209
Berjaya Land Berhad	1,027,191	123,605
Berjaya Sports Toto Berhad	899,909	160,875
Berjaya Media Berhad	13,320	1,282
Berjaya Food Berhad	24,740	2,998
Berjaya Assets Berhad	80,190*	120,033*

* 4th Financial Quarter ended 30 June 2012

Berjaya Environmental Engineering Receives Award, Landfill Granted First Class Status

Berjaya Environmental Engineering (Foshan) Co. Ltd. ("BEE"), is the concessionaire for the Sanshui District Bainikeng Sanitary Landfill in Guangdong Province, China.

In July 2012, the Guangdong Provincial Government granted the landfill the status of '1st Class Sanitary Landfill', the only facility to be granted the status in Foshan Municipality.

View of Landfill Cell, Leachate Balancing Pond and Advance Leachate Treatment Plant in Sanishui District Bainikeng Sanitary Landfill, Foshan City, Guangdong Province, PRC by BEE.

BEE also received the 'Outstanding & Exemplary Company of Guangdong Province' award from the Guangdong Business Council and Entrepreneur Association in the same month.

The concession is awarded by the Sanshui District Government of Foshan City to BEE to design, build and operate the landfill for 28 years at a total project cost of approximately RMB 264 million.

The landfill is equipped with an advanced leachate treatment plant and state-of-the-art landfill site management system, and will be developed over five phases. Phase 1 (including the operation office, staff quarters, workshop and all ancillary facilities) was completed and fully operational since May 2011.



Bukit Tagar Sanitary Landfill Gas to Energy Project Receives ASEAN Renewable Energy Kui Award 2012

Bukit Tagar sanitary landfill has added another feather to its cap with the ASEAN RENEWABLE ENERGY AWARD 2012 (On-Grid Category) from the ASEAN CENTRE FOR ENERGY. Bukit Tagar is the only waste to energy project granted the award in 2012.

Mr. Chock Eng Tah, Managing Director of KUB-Berjaya received the award from the organiser at the award ceremony held in Phnom Penh, Cambodia, in conjunction with the 30th ASEAN Ministers of Energy Meeting.

The Minister of Energy, Green Technology and Water, YB Dato' Seri Peter Chin Fa Kui, and other ministry's officials were also in attendance during the event.

Bukit Tagar sanitary landfill is in line to expand its gas to energy project with an additional 3.2 megawatt gas engine (on top of the existing 1.2 megawatt gas engine) deployed at site. The new 3.2 megawatt gas engine is undergoing testing and commissioning, and will be fully commissioned by December, bringing the total capacity to 4.4 megawatt. Renewable energy generated is supplied to the national grid under the Feed-In tariff scheme based on a long-term power purchase agreement with TNB.



Mr. Chock Eng Tah (third from right) with other recipients during the awards ceremony



The Bukit Tagar landfill.

Berjaya Land Berhad Partners with Four Seasons Hotels and Resorts to Operate a Luxury Hotel in Kyoto, Japan *(Continued from page 1)*

Four Seasons Hotel Kyoto will be B-Land's signature and flagship development in Japan and will be built on a 20,478 square metre (approximately 5 acre) site in the historical core of Higashiyama-ku amid the temples and heritage sites of Kyoto.

The property will have an estimated built-up area of 8,106 square metres consisting of 186 keys and will be built with a fusion of modern luxuries and traditional Japanese design. The interiors of the hotel will be richly decorated with local artwork with the understated elegance of Japanese tradition.

The hotel's facilities will include a banquet hall, restaurants, bar, swimming pool, fitness gym, spa, sundries shop and ample parking bays. The hotel is also within vicinity of tourist sites such as Myohoin, SanjyuSangendo, Kyoto National Museum, Toyokuni Shrine and Kiyomizu Temple, to name a few.

Currently, Kyoto receives more than 50 million visitors a year and hotel occupancies and rates have remained consistently high all year round. Despite this, there have been no luxury hotel developments in Kyoto due to its strict building guidelines and the absence of suitable developers.



The quirky and talented judges, Ms. Bernie Chan (left) and Mr. Yuri Wong (right).

Berjaya's Got Talent 2013!

Berjaya's Got Talent (BGT) 2013 was conceptualized as part of our engagement with staff of Berjaya and to provide a platform for our staff to showcase their talents.

Many talented Berjaya staff from various companies turned up for the audition held on 3 November 2012 at Berjaya Times Square Hotel.

Judges for the audition were model cum actress, Ms. Bernie Chan and creative director and owner of The Factory Music Studio, Mr. Yuri Wong.

The participants belted out their favourite numbers and danced to the latest hits to woo the judges. The judges had a hard time scoring the participants as each of them are talented in their own ways.

Impressed by the superb performances, the judges unanimously decided to select the top 10 finalists without going through the semi-finals.

Congratulations to the **Top 10 finalists!**

We will see you in the Finals on Berjaya Founder's Day 2013 which will be held on 23 February 2013 at Berjaya Times Square!

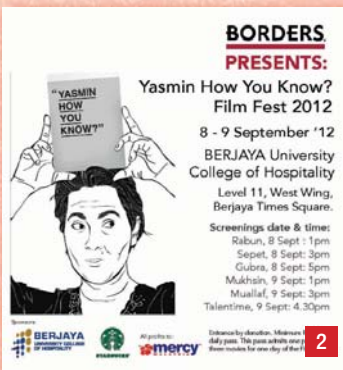
Some of the finalists - 1. Nur Idayu (Berjaya Times Square Hotel), 2. Norhafizatul Akbar (Berjaya Guard Services), 3. Aldrin Villocero (The Chateau Spa & Organice Wellness Resort) and 4. Zulhasyemi (Starbucks Bangsar Village).

Events at BORDERS



BORDERS
Beyond Books

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1. Borders opens 7th Outlet

On 22 June 2012, Borders launched its opening at 1 Mont Kiara. The 1 Mont Kiara Borders Express carries a broad genre of books that includes fiction, non-fiction, children, young adult as well as variety of products such as gifts, collectibles, Hallmark cards and stationery.

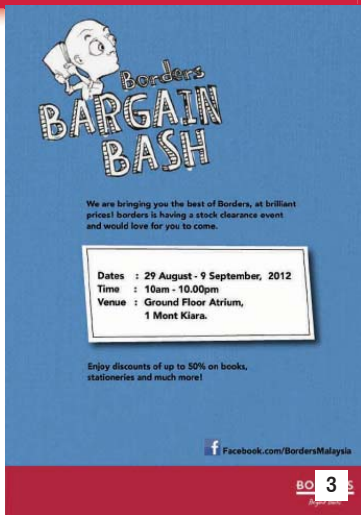
2. Borders Presents: Yasmin How You Know? Film Festival 2012

Borders held a two-day Film Fest on 8 to 9 September to launch a new book, *Yasmin How You Know?* Proceeds and contributions from the event were channeled to Mercy Malaysia. The opening of the two-day **Borders Yasmin How You Know? Film Fest 2012** also featured the screening of *Rabun, Sepet, Gubra, Mukhsin, Muallaf and Talentime*.

2a. During the launch opening, Chief Operating Officer of Borders, Yau Su Peng (right) said Borders believes in nurturing the mind to be creative and to do so one must be open to all forms of learning and that includes watching a movie, an activity much advocated by Yasmin herself.



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3. Borders' Bargain Bash at 1 Mont Kiara Mall, 1 - 9 September 2012

On 1 - 9 September 2012, Borders' bargain bash offered book sales up to 50% off. This round Borders included bargains going at 20% off on Hallmark gifts, stationery and QQ Resources [Animals, Mashi Maro, etc.] gifts as well.

4. Author Appearances & Book Signing

4a. Datin Joan Hoi

Borders hosted three sessions of author appearance and book signing for Datin Joan Hoi to launch her new book, "Take On Change". The sessions were held respectively at Borders the Curve in June, Borders 1 Mont Kiara in July and Borders the Gardens in August. Take On Change is a short, easy-to-read book for all managers who are going through change in their companies. Be it small changes within the department or major, corporate wide shifts in management, this book will get you ready and with the right mind set. The book has been a top 10 bestseller since the launch on 30 June 2012.

Datin Joan Hoi (seated) and readers taking a photo during the author appearance and book signing session at Borders the Curve.

4b. Andrew & Julie Matthews

Andrew Matthews, a publishing phenomenon with books published in 38 different languages, had a meet & greet session at Borders the Curve on 29 July 2012. The event highlighted his bestselling books about happiness and kindness.

4c. Boey

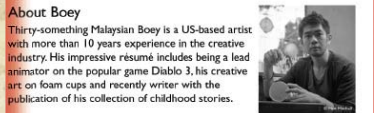
Borders the Curve hosted a meet & greet session for homegrown artist cum animator, Boey on 8 September 2012. He is now based in U.S. and has more than 10 years of experience in the creative industry including being the lead animator for the bestselling game, Diablo 3. The event introduced his latest book, *When I was a Kid*, which is a collection of short stories about his childhood in Malaysia.

5. Children's Events

Meet & Greet with Peter Pan, Tinker Bell and Alice in Wonderland at Borders the Curve.

To create the hype of Vintage Children Classics stories, Borders hosted a talent walk-about of Peter Pan, Tinker Bell and Alice in Wonderland on 26 August 2012. Badges and balloons were given away to kids. Parents also joined in the excitement of meeting these three classics book characters at Borders the Curve.

5a. Children were excited to see their favourite characters come alive during the meet & greet session.



5a

SINGER 'Singer Shop in Shop' in Alliance with PERNAMA

Singer has recently embarked on the 'Singer Shop in Shop' concept with PERNAMA (Perwira Niaga Malaysia) nationwide. The very first Singer Shop in Shop located at PERNAMA Sg Buloh Army Camp, opened its doors on 20 July 2012.

Singer has been working in collaboration with PERNAMA since year 2000, and has launched several successful projects such as KESUMA, ODS (Outdoor Sales), and the latest project – Rakan Kongsi.

Other than the launch, the Entrepreneurship Trainings were conducted with 34 retired army personnel in Sg Buloh Army Camp. These 34 participants completed the first batch of Entrepreneurship Trainings and were awarded the Course Completion Certificate. With knowledge gained on entrepreneurship skills, they are geared up to open Singer outlets in their own local community, widening Singer's network, reaching out to more consumers and helping Malaysians in better creating a more comfortable lifestyle with affordable Singer household products.

These Singer Shop in Shop concept and Entrepreneurship Trainings are aimed at helping retired army personnel create business opportunities in PERNAMA camp and also other localities out of PERNAMA camp. The second Singer Shop in Shop opened its doors in PERNAMA Lumut Army Camp in August 2012.

Collaboration between Singer and PERNAMA in opening more Singer Shop in Shop outlets is in line with Singer's aim to widen its network by opening more outlets throughout Malaysia, with the target of having 1,000 outlets by 2013.



1. Y.Bhg. Laksamana Tan Sri Dato' Seri Ilyas bin Haji Din (Bersara), Chairman of PERHEBAT giving his speech before he officiated the programme.

2. A group photo of (seated from left to right) Datuk Ab Wahab Khalil, GM of PERNAMA; Y.Bhg. Laksamana Tan Sri Dato' Seri Ilyas bin Haji Din (Bersara), chairman of PERHEBAT; Tuan Haji Suhaidi bin Komar, Director of PERHEBAT and Mr Yeap Dien Wah, Managing Director of Singer Malaysia with the trainees.



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Events at BERJAYA TIMES SQUARE

RHB-NST Spell-It-Right Kuala Lumpur State Challenge 2012

On 8 July 2012, a spelling competition organized by New Straits Times was held at Lower Ground Concourse, Berjaya Times Square. The event gathered students from 36 government funded primary and secondary schools taking part in the state challenge.

Philippines Tourism Fair

On 20 July to 22 July, the Department of Tourism of the Philippines organized a Philippines Tourism Fair at the Lower Ground Concourse. The fair showcased the cultural dances of the Filipinos, traditional costumes, food tasting and even travel packages and flight to the Philippines in conjunction of their new brand image promotion, "It's More Fun In The Philippines".

The official launch of the fair by the Philippines Ambassador, J. Eduardo Malaya (centre) with DOT Group Head for North America & Asia Pacific, Dir. Ma. Corazon Jorda-Apo (second from left) and tourism representative for Malaysia, Melissa Ong (second from right)

"Hantu Gangster" Gala Movie Premiere

On 8 August 2012, a gala movie premiere was held to create awareness on the launch of a new movie – "Hantu Gangster", a story which calls for the spirit of national unity and to stop conflict and arguments. Artists who were at the premiere were Namewee; the executive producer of the movie, Fred Chong; Amber Chia and many others.

The cast of the movie doing a performance for the launch gimmick.

Diesel Fuel For Style Roadshow

On 10 August to 12 August 2012, Diesel Malaysia held a roadshow to create awareness of the brand and to introduce the "new" Diesel Malaysia to the media and the public. A press conference and the launch was held on 10 August and throughout the 3-day event, there were many activities such as fashion show, street party and other on-ground activities.

The fashion show during the launch of Diesel.



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TheSun Editorial Excellence Awards for 2nd Quarter

(April to June 2012)

This edition of the Editorial Excellence Awards saw a lot more entries from all desks, with the exception of the Business Desk.

The judging panel – led by Encik Zainon Ahmad, News Editor Ms Sasi Kala, Chief Sub Christopher Ng, Photo Editor Raj Kumar and Entertainment and Lifestyle Editor Sebastian Lim – had a tougher time deciding on the top prize winner due to the quality of entries.

It was a unanimous choice to award the first prize to a collective effort by theSun news team for their excellent and brave coverage of the Bersih 3.0 rally on April 28, 2012.

The reporters and photographers were stationed in several parts of the city before converging to the city centre of Dataran Merdeka, and through tweets, BBMessenger, SMS and phone calls, they kept the desk editors and web editors on duty that Saturday busy with a constant stream of information.

Taking into consideration the effort put in, and the exposure for theSun, the judges award the first prize – RM400 Borders vouchers – to theSun News Team comprising:

Reporters:

- Charles Ramendran
- Alyaa Alhadjri
- Azizul Rahman Ismail
- Radzi Razak
- Edmund Lee (Penang bureau)
- Karen Arukesamy
- Pauline Wong
- Michelle Chun
- Elly Faraniza

Pixmen:

- Syed Azahar Syed Osman
- Saiful Hizam Mansor
- Anwar Faiz Ahmad Tajudin
- Sharil Amin Abd Rahim

2nd prize (RM200 Book Voucher)

Michelle Chun for the article “Presumed Guilty (May 21, 2012)”

3rd prize (RM100 Book Voucher)

Bissme S. for the entertainment feature “Homeless by choice (April 25, 2012)”

VigneswaranThavakumar for the headline “Rover and out (May 9, 2012)”



Left to right: Radzi Razak, Pauline Wong, Karen Arukesamy, Michelle Chun, Bob Holmes receiving the award on behalf of Vigneswaran and Bissme S.



Spicy Buddy Meal For Two @ RM18.95!

Wendy's® Malaysia reintroduced Spicy Buddy on 7th September 2012. Sharing is caring with Wendy's® Spicy Buddy meal! Bring your loved one or a friend for a spicy meal made for two with one all-time favorite Spicy Chicken Sensation burger made with our own fiery blend of peppers and spices added to your favorite chicken fillet, two pieces of juicy Spicy Fried Chicken with crispy golden crust, one large Natural-Cut Fries with sea salt and two small carbonated drinks. Now that's a perfect way to spice up your relationship through yummy spicy meal!



WENDY'S® Ramadhan Delight Meal

During the Ramadhan month, one is able to savour a complete meal with Wendy's® Ramadhan Delight Meal. This hearty meal comes with 2 pcs of fried chicken, 1 large natural-cut fries, 1 small carbonated drink and a FREE FrostyTM for the price of RM9.90!



Less fat ... Less salt ... Less calories ...

Kenny Rogers ROASTERS in Doha, Qatar in 2013

Roasters Asia Pacific (Cayman) Ltd. (RAP) celebrated a further significant milestone with its most recent country store development into Qatar. A signing ceremony between RAP and Kenny Rogers Roasters (KRR) Qatar Limited was held on 7 August 2012 at Kuala Lumpur. The first outlet in Doha, Qatar is expected to be completed in the first quarter of 2013.

Christopher Richardson & Ms Menchi, KRR Qatar Limited, Dato' Francis Lee and Luis Daniel.



KRR Family Day Out

Kenny Rogers ROASTERS (KRR) organized a Family Day Out for its employees and family members to take a break from their hectic working lives and to spend some quality time with their family and colleagues on 16 June 2012.

More than 200 KRR employees and family members from all levels participated in this exciting & challenging team-building activities at Berjaya Times Square Theme Park. This is one of the many activities that are organized by Berjaya Roasters (M) Sdn Bhd to strengthen the work relationship among the employees.



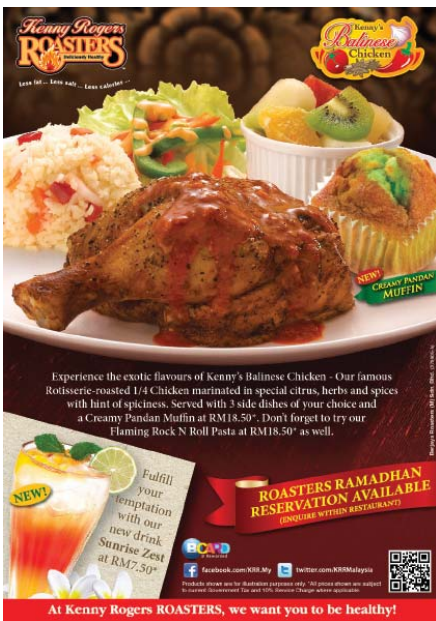
1. KRR employees and their children participating in a telematch.



2. A group photo of everyone after a great day.

Kenny's Balinese Chicken returns with more seasonal offerings

On 30 July 2012, Kenny Rogers ROASTERS (KRR) brought back the limited-time Kenny's Balinese Chicken which complemented delectable new offerings – Creamy Pandan Muffin, Sunrise Zest and Flaming Rock N Roll pasta for the festive season.



The Kenny's Balinese Chicken is the famous Kenny's ¼ Rotisserie Chicken which is marinated with a robust blend of herbs and spices and roasted to perfection. Dressed with an exotic, tangy sauce with a hint of spiciness, the meal comes complete with three side dishes of your choice and a Creamy Pandan Muffin which infuses fragrant pandan flavour.



KRR staff preparing the Kenny's Balinese Chicken and Flaming Rock N Roll Pasta to be served during Ramadan.

The Sunrise Zest is a drink with delicate balance of citrus, passion fruit flavour and strawberry jelly bites which will definitely recharges any diner.

The Flaming Rock N Roll Pasta is an interesting new promotional item as the special Kenny's Balinese Sauce is dressed over macaroni, premium smoked chicken cocktail sausages and chicken meatballs.

During the Ramadan month, KRR found a way for their guests to enjoy their 'buka' puasa', hassle free with the ROASTERS Ramadan Reservation (RRR) with just three (3) easy steps. Guests only need to call or walk-in to a KRR restaurant, confirm the dining time and order and lastly pay the bill to get a pre-assigned table number. Be at the restaurant at half an hour before the requested time and a wholesome meal awaits you.

Let's Buka Puasa with Starbucks!

Starbucks Malaysia celebrated the month of mercy and blessing by offering a Buy One Free One for all handcrafted beverages to all customers from 6.00pm – 8.00pm every Wednesday and Friday.



Let's Buka Puasa with Starbucks was widely shared through Starbucks Facebook with a total of 14,000 shares on the fans' personal timeline.

Many Muslims were also seen breaking fast with their family and friends at most of the Starbucks outlets.





1

Starbucks CUPFund : NO-fund Trip to Karangkraf

Early this June, the committee of Starbucks Malaysia CUPFund (CUPFund) organized a trip to Karangkraf, the biggest publisher in Malaysia.

CUPFund contributors were taken to several departments – Editorial, Design and Creative where each contributor had an opportunity to pose for and create their own magazine cover.

Starbucks Chill Patrol was also there to give out the Hojicha Earl Grey Jelly drink to quench the thirst of all Karangkraf staff.

The Starbucks Malaysia CUPFund was inspired and created by a group of 22 partners on 22 June 2007. The program aims to empower partners to help one another in times of need due to catastrophic circumstances beyond their control, including natural disasters. The program is funded solely through monthly contributions by partners and fundraising activities.

With the tag line, “For Partners, By Partners”, the CUPFund clearly states its objectives and commitment of the programme. Premium items such as CUPFund T-shirts were sold to raise funds.



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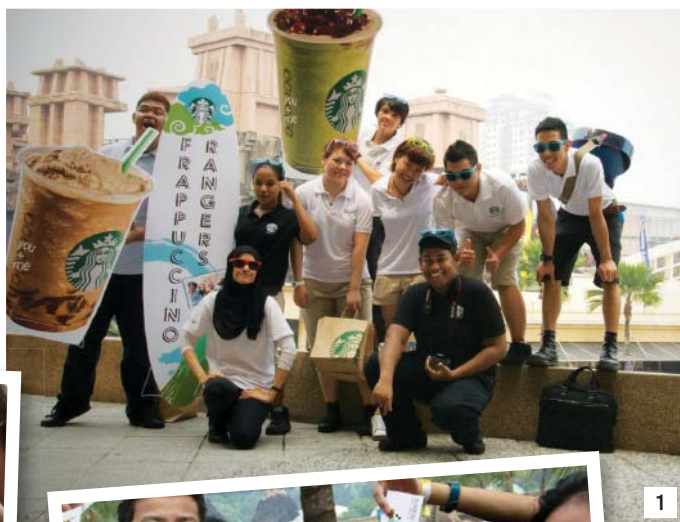
1. CUPFund contributors at Karangkraf.
2. Karangkraf staff queuing for their drink.
3. CUPFund contributors looking at how the designer of Karangkraf works on a page.

A day at Sunway Lagoon with Starbucks Frappuccino Rangers!

On 17 June 2012, 12 Starbucks Frappuccino Rangers hosted a mini telematch at Sunway Lagoon Water Theme Park where the public were invited to participate in several games such as “Red-B in Green-T”, “Early Granny Jolly Jelly Joy” and “Ho Ho Ho-Ji-Cha Cha Cha” dance contest.

The 12 Starbucks Frappuccino Rangers made it after an audition showcasing their talents such as singing, street dancing, strumming the guitar and storytelling.

Several fun sampling sessions were also held around Kuala Lumpur and Petaling Jaya where the rangers held trivia and gave away vouchers as rewards.



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1. The Starbucks Frappuccino Rangers gearing up for a fun-filled day at Sunway Lagoon!
2. The public attempting one of the mini telematch games at Sunway Lagoon.
3. Lucky winners with their vouchers.

Starbucks Summer Hunt For Fun!



On 30 June 2012, Tropicana City Mall was filled with excited Starbucks Summer Hunt for Fun participants which included 400 Starbucks digital fans, 12 celebrities and 20 media friends counting down to the start of the hunt with all eyes on the prizes valued over RM15,000.

The adventurous morning saw a total of 102 cars roaming the streets of Petaling Jaya to Kuala Lumpur City Centre from the break of dawn until mid-noon. Teams were also seen dressed in summer coordinated colours – summer themed flashy gears and apparels to impress the judges for the Best Dressed Team which would be awarded with RM500 cash and a massive Starbucks goodie hamper.

In addition to its current digital platform, Starbucks Malaysia officially launched their YouTube site – a great way to end the hunt.

Starbucks Summer Hunt for Fun is a part of Starbucks' reward programme to all – a way to express their appreciation and give thanks to their friends for continuous support.

1. A team aiming to win the Best Dressed Team.
2. The winners for the Customer category won RM2000 and vouchers.
3. The winners for the Media & Celebrity category won RM1000 and a Starbucks hamper.



1. Two participants trying their hands in making a frappuccino.
2. A young participant trying her luck in making a frappuccino.

Summer Frappuccino Challenge

100 Starbucks Malaysia digital fans took up the challenge by participating in the Summer Frappuccino Challenge held on 14 July 2012 at Starbucks St. Quay, Penang.

In the three hour challenge, participants had to remember the recipe and procedure to make their own frappuccino as demonstrated by a Starbucks barista. The frappuccino with the most similar taste won a Summer Goodie bag which contained Starbucks Summer Beverage vouchers and a limited edition tumbler. Not only that, participants were also required to pose with their own-made frappuccino for the Summer Frappuccino Scene Challenge where some of them even created a catchy phrase along with their cute poses.

The event had over 300 people queuing an hour before the registration counter opened, all eyeing the limited edition tumblers and vouchers. Media friends and lifestyle bloggers also participated at this event.



A Rewarding Trip for SBBS

SaigonBank Berjaya Securities JSC (SBBS), Vietnam, visited the headquarters office in Kuala Lumpur to get to know more about Berjaya Group of companies from 1 September to 3 September 2012.

The 3-day trip has been fruitful as the group of management staff, sales managers and top brokers got the chance to meet the colleagues and management staff in Inter-Pacific Securities' office. It was a rewarding experience for them as they also visited KLCC, Genting Highlands and Berjaya Hills.

The visit created closer ties between the staff and management team of SBBS's office and Inter-Pacific Securities' office.



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Most Affordable Plan for Your BlackBerry

On 28 June 2012, U Mobile launched its first bi-monthly prepaid BlackBerry Internet Service (BIS) plan offer at the most affordable price. For RM34 every two months, users can enjoy Unlimited BIS services with U Mobile, including access to BlackBerry Messenger (BBM), Facebook, Twitter, email and instant messaging at all times without caps, limits or traditional charges.

Consumers can also opt for U Mobile Prepaid BIS plans, which may better suit their individual needs and preferences. U Mobile has a daily package priced at only RM0.88 per day, a weekly plan for only RM5.50 and a monthly plan for as low as RM19.

U Mobile Widens Distribution Channels through Partnership with GCH Retail

On 1 August 2012, U Mobile collaborated with GCH retail, as part of its strategic initiative to offer greater convenience to its customers. U Mobile prepaid SIM packs are now available for purchase in retail outlets at Giant, Cold Storage and Mercato supermarkets in Peninsular Malaysia and will be available in Sabah and Sarawak by end of this year. U Mobile is the first telco company to collaborate with GCH Retail.



En Jaffa Sany Ariffin (right), CEO of U Mobile Sdn Bhd and Mr Jannie Venter, Regional General Merchandise Director, South East Asia, GCH Retail Sdn Bhd at one of the Giant retail in Klang Valley, which will be offering U Mobile SIM packs at the cashier counters of Giant outlets nationwide.



Introducing the new SAMSUNG GALAXY S III

Get the new Samsung Galaxy S III from as low as **RM588** with **U Premium**

[Find Out More](#)

U Mobile Expands Its GALAXY

Starting 2 July 2012, consumers can own the Samsung GALAXY S III from as low as RM588 when they choose U Mobile's U Premium plan. At RM168 per month, U Mobile subscribers can fully enjoy the wonderful features of the new Samsung GALAXY S III and stay connected with their friends and family with the 5GB data allowance, 800 minutes of free calls and 800 free SMS. The U Premium plan is the ideal plan for hardcore mobile users who are constantly on-the-go.

In addition to the Samsung GALAXY S III, U Mobile is also offering the new Samsung GALAXY Tab 2 7.0, Samsung's first tablet running on Android Ice Cream Sandwich OS. From as low as RM599 paired with U Mobile's postpaid plan, subscribers can enjoy high speed mobile internet, free calls and free SMS.

U Mobile's Hari Raya Open House

On 6 September 2012, U Mobile held a Hari Raya Aidilfitri open house at The Royale Chulan, Kuala Lumpur and was graced by the presence of Dato' Seri Utama Dr. Rais Yatim, Minister of Information, Communication and Culture and his wife as the guests-of-honour. The open house was also attended by U Mobile's corporate customers, business partners, clients, media and government representatives.

YBhg Tan Sri Dato' Seri Vincent Tan, Chairman of U Mobile, together with CEO, En Jaffa Sany Ariffin, hosted the event at the Taming Sari Grand Ballroom, which was decorated to create the Aidilfitri ambience. Guests were feted to a spread of traditional Malaysia dishes and delicacies while being entertained by a special traditional musical performance from Kumpulan Ghazal Fauziah Gambus.



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1. Some of the U buddies working committee deck out in traditional outfits posing for a group picture at U Mobile Raya open house at The Royale Chulan Hotel.
2. Guests were treated to a Traditional musical performance by Kumpulan Ghazal Fauziah Gambus and enjoyed a spread of Traditional Hari Raya dishes.
3. (From Left) YBhg Dato' Ir. Rosman Ridzwan, Encik Che Azemi Haron, KPKK Deputy Secretary General, Kenneth Chang, U Mobile Director, YBhg Dato' Mohamad Sharil Tarmizi, MCMC Chairman, YBhg Tan Sri Dato' Seri Vincent Tan, U Mobile Chairman, YB Dato' Seri Utama Dr. Rais Yatim, Minister of Information, Communication and Culture, YBhg Datin Seri Utama Masnah Rais, Encik Jaffa Sany Ariffin, U Mobile CEO, Kasturi, CCPO's office Secretary, Askandar, U Mobile Product and Marketing Manager.

MOL Global and Wargaming Partnership Broadens Reach Into New Markets

Wargaming, an online game developer and publisher, and one of the leaders in the free-to-play MMO market announced a collaboration partnership with MOL AccessPortal Sdn. Bhd., one of Asia's leading e-payment service provider and a wholly-owned subsidiary of MOL Global on 7 September 2012.

The partnership will allow Wargaming, whose flagship title is the massively popular MMO action World of Tanks, the opportunity to expand its product and service offerings to the players in this region. By utilising the MOLPoints payment system, Wargaming's players can opt to pay and play their favourite Wargaming titles using their local currency payment options. MOLPoints is a virtual currency used by over 2 million online consumers to acquire online credits and digital goods worldwide.

The exchange of documents ceremony was held concurrently with the launch of National ICT month 2012, WCG Asian Championship 2012 and Digital Lifestyle Expo 2012 at the Kuala Lumpur Convention Centre and was witnessed by the Deputy Secretary General (Policy) of the Ministry of Science, Technology and Innovation YBhg Dato' Dr. Sharifah Zarah Syed Ahmad.



(From left) Wargaming (SEA)'s Chief Strategic Officer, KC Tan and MOL Global's Group Chief Executive Officer Ganesh Kumar Bangah exchanging the signed documents witnessed by the Deputy Secretary General (Policy) of the Ministry of Science, Technology and Innovation YBhg Dato' Dr. Sharifah Zarah Syed Ahmad (centre).

AFC Premiered its First Malaysian Based Travelogue and Cooking Programme Featuring Malaysian Celebrity Chef, Malcolm Goh and Malaysian Radio DJ host Tham Zher Peen in July 2012!

In July 2012, Asian Food Channel (AFC) premiered its first ever, fully produced Malaysian travelogue, aired regionally in Asia to more than 45 million AFC viewers in ten different territories. Viewers in Malaysia watched the AFC Original Production nationwide on Astro channel 703.

The twelve-part series was created in collaboration with Berjaya University College of Hospitality (BERJAYA UCH), and featured two bubbly and charismatic hosts: Malaysian celebrity chef, Chef Malcolm Goh who is also the school's own Culinary Arts Supervising Chef and Malaysian radio DJ and host, Ms Tham Zher Peen. On their mission, they interact with stall operators and cooks on the streets of Kuala Lumpur, trying to get them to share their priceless nuggets of culinary knowledge, food insights and even to divulge their cherished trade secrets.

With the information gathered, Zher Peen and Chef Malcolm with the assistance of his students, utilized the knowledge that he has learned "on the streets" to create his own inspired variations of the dishes at the BERJAYA UCH's Kitchen.



Chef Malcolm and DJ Tham Zher Peen presenting a dish they have recreated.

Monin Cup Final Competition 2012

BERJAYA UCH hosted the Monin Cup 2012 competition, an inter-varsity beverage mixing competition which saw 25 finalists from four institutions of higher learning; namely, BERJAYA UCH, Taylor's University, Nilai University College and INTI Laureate.

The judges for the Monin Cup 2012 Finals were the founder of thristmag.com Ms. Kim Chong, Monin Asia Pacific, Beverage innovation Manager Mr. Juno Yong and bar consultant Mr. Ash, who are all beverage experts from the F & B industry.

In both the Mocktail and Cocktail Challenges, participants were required to produce the most creative and luscious cocktail and mocktail recipes by using Monin's Gourmet Flavours from a flavour list specially developed for the challenge. All participants were judged on the following criteria: mise en place or setting, hygienic practices, time limit, organisation and presentation, technical skills, taste, aroma, beverage name, presentation and showmanship.



Cocktail Category winner from Left to Right: TAYLOR'S University, Karen Yuen - 2nd Runner up, INTI International University & College, Joel Poon Jian Yao - Champion and BERJAYA University College of Hospitality, Steven Goh - 1st Runner up.



Mocktail Category Winner from left to right: TAYLOR'S University, Steven Chin- 2nd Runner up, Nilai University College, Ng Jo Ann- Champion and BERJAYA University College of Hospitality, Eshia Kar Mun - 1st Runner up.

Berjaya University College of Hospitality Creating Sustainable Corporate Social Responsibility - Business Collaborations

The School of Business of BERJAYA University College of Hospitality (BERJAYA UCH) and The European Union-Malaysia Chamber of Commerce and Industry (EUMCCI) together with its members and partners, held the 3rd International Conference on Corporate Social Responsibility (CSR) in conjunction with the EUMCCI Social Responsibility Week 2012 from 24 to 27 September in Kuala Lumpur.

With the theme, "Foundations of Social Enterprise, the event provided practical tools and insights into the creation of valuable and sustainable business collaborations among companies, social enterprises and corporate foundations. The week started with a series of master classes on sustainability and CSR topics led by international experts and prominent speakers, followed by an International Conference during Corporate Governance Day and an Academic conference for university researchers, students and CSR practitioners on 27 September.

Business and events management students of BERJAYA UCH assisted in planning and organizing the event as part of their curricula giving them the opportunity to apply the theories they learned from lectures, and experience real problem solving situations in a guided learning environment. An 'Academic Session' was held to allow students or members of the academe to present research papers on CSR or related topics as selected papers will be published in a top-rated academic journal.



From Left to Right: Professor Dr Geoffrey Williams, Academy of Responsible Management and EUMCCI CSR Committee Chairman; Mr. Arno Thony, Melia Hotel KL, CSR Committee Deputy Chairman; Assoc. Prof. Dr. Rod Allan de Lara, Dean, School of Business BERJAYA UCH.

OCM-Sports Toto Outstanding Athletes of the Games Awards 2012

Sports Toto has been collaborating with the Olympic Council of Malaysia (OCM) in recognizing outstanding Malaysian athletes at international sporting meets since 2010. As a continued effort, on 29 September 2012, the OCM-Sports Toto Outstanding Athletes of the Games award was given to two outstanding Malaysian athletes during the London Olympics 2012. Dato' Lee Chong Wei who won the silver medal in the Badminton Men's Singles event and Ms. Pandelega Rinong Pang who won the bronze medal in Diving Women's 10 m Platform event received a cheque of RM10,000 and a medal respectively.

The award presentation ceremony was held at Berjaya Times Square Hotel, KL. In attendance were Mr. Fong Wan Hor, Assistant General Manager of OCM and Ms. Mae Chen, Team Manager of Diving to the London Olympics 2012.



Dato' Lee Chong Wei and Ms. Pandelega Rinong Pang with their awards.

Sports Toto "Reading My Companion" Reading Programme 2012

In August 2012, Sports Toto embarked on "Reading My Companion" project at 7 sub-urban Chinese primary schools in Selangor namely 2 schools in Pulau Ketam and 1 school each in Klang, Sabak Bernam, Sungai Besar, Jeram and Bukit Rotan.

For this 2 to 3 months project, 750 students in the seven schools will receive story books for the entire month of August. Throughout the book exchange programme, students are to pen their thoughts in journals and share them with their friends. This will gauge students' understanding of the book and allow them a chance to communicate and express themselves better.

Three students from each school who showed the highest level of participation and enthusiasm in the reading project such as number of books exchanged, read and shared, before the school year ends will also be receiving prizes for their efforts. In addition to that, books were also given to the respective school libraries which are rather poorly-equipped.



1. Ms. Emily Tan, Senior Communications Manager of Sports Toto receiving a token of appreciation from SJK (C) Sin Bin, Pulau Ketam.
2. Students of SJK (C) Hai Ping, Sungai Besar taking part in a Q&A session.

3. One of the students of SJK (C) Phooi Tee, Sabak Bernam raised her hand to share her thoughts of the book she read.
4. Mr. Lim, the headmaster of SJK (C) Wu Teck, Klang having a chat with his students.

Berjaya Management And Employees Distribute Food Provisions To Needy Families In Sentul

On 11 August 2012, the Founder of Berjaya Corporation group of companies ("BCorp"), Tan Sri Dato' Seri Vincent Tan and Chief Executive Officer Dato' Robin Tan together with more than 60 senior management and employees of BCorp congregated at HOPE Free Clinic in Sentul, volunteering their weekend hours to bring cheer and joy to more than 200 needy families and their children.

Berjaya Cares Foundation contributed RM150,000 to Persatuan Kebajikan Hope Worldwide Kuala Lumpur ("HOPE") in support of a 12-month food provision programme for 100 poor and needy families in Sentul.

Besides distributing essential household provisions to the needy families, BCorp employees also participated in the children's reading and storytelling activities as well as interactive games. The children also received 'duit raya' in conjunction with the Ramadhan month in addition to the delicious muffins and doughnuts contributed by Kenny Rogers ROASTERS and Krispy Kreme Doughnuts.



Mr Darick Wong, Programme Director of HOPE (right) briefing Tan Sri Vincent Tan and Dato' Robin Tan on the free clinic programme operated by HOPE.



Tan Sri Vincent Tan and Dato' Robin Tan distributing food provisions to the needy families.



Tan Sri Vincent Tan distributing green packets to the children.



Group photo with the children of HOPE.



1. Berjaya volunteers forming lines to deliver food provisions to the distribution station.
2. Some of the Directors and staff distributing food provisions to the needy families.
3. Mr Kuok Wee Kiat, Executive Director Inter-Pacific Capital Berhad distributing muffins to the children.
- 4, 5 & 6. Some of the Berjaya volunteers at the event.

Berjaya Cares Foundation gives to Persatuan Ibu Tunggal, Warga Emas & Orang Kurang Upaya Cheras (PRIMAS-OKU), Persatuan Warga Emas Klang and Science of Life Studies 24/7 (SOLS 24/7)

For the second quarter of 2012, a total of RM14,400.00 was raised by Berjaya Cares Foundation from Berjaya staff for PRIMAS-OKU, Persatuan Warga Emas Klang and SOLS 24/7. The overwhelming response from management and employees of Berjaya truly reflect their spirit of caring and giving towards the needy.

The proceeds went towards the purchase of electrical appliances, groceries and household provisions needed by the organizations to support their daily operations.



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1 & 2. New electric oven and other electrical appliances for PRIMAS-OKU training centre for the single mothers.

3. Groceries and household provisions for Persatuan Warga Emas Klang. 4, 5 & 6. The new refrigerator and heavy duty washing machines for SOLS 24/7.

Starbucks Visits Suci Rohani Orphanage Home

On 16 June 2012, Khan, one of Starbucks' District Managers and his team organized a Starbucks Summer Community Involvement by visiting the children at Suci Rohani Orphanage Home.

24 customers also joined in to clean the children's bedrooms, do landscaping and reorganized the lobby hall of the home.

It was pot luck for lunch as several customers brought food and refreshments.

Some of Starbucks' customers pledged to sponsor book shelves and furniture. Two Starbucks managers, Fikar and Yanti also pledged a six-month visit to this home to develop a reading corner.



1. A Starbucks partner and the children cleaning the porch.



2. Recycling the unwanted items.



3. The team with the children and caretakers after cleaning the home.

CSR talk on environmental protection initiative by Buddhist Tzu-Chi Merits Society Malaysia

In an effort to promote green practices, Berjaya Cares Foundation invited Buddhist Tzu-Chi Merits Society Malaysia to give a talk on environmental protection and recycling on 8 June 2012 at the auditorium of BERJAYA University College of Hospitality.

Approximately 60 Berjaya employees and students from BERJAYA College of Nursing & Health Sciences attended the talk by Mr. Chen Sak Chong, a volunteer from Tzu-Chi Recycling Division since 2008. Besides educating the audience on material management, waste reduction and the environmental impact by not recycling, he also shared Tzu-Chi's experiences in Taiwan and Malaysia.

100% of the proceeds collected from their monthly recycling activities are used to maintain the operating cost of 3 dialysis centres located in Kulim, Butterworth and Penang. These centres offer free dialysis treatment and medication to poor end stage kidney patients, regardless of race and religion.



Mr. Chen Sak Chong briefing on how to recycle the right way.

Roasters Chicken Run Raises RM60,000 for Little Yellow Flower



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On 8 July 2012, when more than 3,000 runners of all ages took on the 8th ROASTERS Chicken Run by KRR, they collectively contributed RM60,000 to Little Yellow Flower. The funds were received by co-founder of Little Yellow Flower and Malaysia's very own international megastar, Lee Sin Je, who expressed deep gratitude for the support of the organization.

KRR will be providing reading materials and books to the "Reading Wonderland" programme under Little Yellow Flower which is essentially a community library and information resource for underprivileged children to develop a love for reading and self enrichment.

The Nutrition Lunch and Tuition programme works in line with KRR's values towards healthier lifestyles through wholesome eating and balanced diets. KRR will work with the Little Yellow Flower in providing children with the opportunity to escape the poverty cycle by providing them with wholesome meals at least once a day and extra tuition lessons and to improve their education and future prospects.

1. On your mark, get set, go!
2. KRR team members with some participants after completing the run.
3. Lee Sin Je receiving the mock cheque of RM60,000 for Little Yellow Flower Berhad.



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Berjaya Beau Vallon Bay Resort & Casino Initiates Spice Garden Project

In June, Berjaya Beau Vallon Bay Resort & Casino supported Beau Vallon Primary School in setting up a spice garden under its resort's "Sustainable Tourism Label" effort.

Berjaya Beau Vallon Bay Resort & Casino came up with this approach in promoting awareness on the sustainability and value of plants amongst these children, at the same time developing some basic in commercial aspect under full supervision by their teachers.

The spice garden will be funded by the resort upon its set up and all the harvest of the garden will then be sold to the resort. In return, the proceedings will be used by the school's environmental club to maintain the spice garden. The spice garden is expected to be ready in September 2012.

The resort had also celebrated a merge of Father's Day, National Day and the 15th anniversary of Beau Vallon Primary School earlier that day. A special assembly was held at the school and was attended by Vice-President Dany Faure, the district's member of the National Assembly Mirena Souris, a large crowd of fathers, teachers and pupils.

Certificates of appreciation were given to long-serving teachers and top scorers. Ken Choo, General Manager of Berjaya Beau Vallon Bay Resort & Casino sponsored a large cake for the celebration on behalf of the resort.



Ken Choo and a representative of the school looking at the plot for the spice garden.



Ken Choo with some fathers, teachers and pupils at the merged celebration.

Berjaya Makati Hotel Lights Path by Feeding the Poor



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1. Staff of Berjaya Makati Hotel and medical officers on duty before the food distribution.
2. A representative from Berjaya Makati Hotel doing an introduction to the residents before the food distribution.

Despite the downpour earlier of the day on 3 July 2012, the staff of Berjaya Makati Hotel marched out in a pledge of fulfilling its cause by providing food to feed the needy ones. The charity initiative held in Barangay Cembo, located in the country's financial district, was lead by Hotel Manager, Maria Aurora P. Rementilla. Residents from the poorest households in the Barangay (district) trooped to the health office where the event took place to savour nutritious meals served by the hotel.

Dr. Estrella P. Barios who was the officer-in-charge of the Makati City Health Office designated Barangay Cembo as the site for Berjaya Makati Hotel to execute its project. Meanwhile, medical officer, Dr. Regin S. Gallardo assisted in facilitating the implementation of the project together with his able staff.

Besides having the feeding programme, Berjaya Makati Hotel also distributed canned goods, rice and noodles to Barangay Cembo's indigent residents.

Berjaya Times Square Hotel Launches New Banquet Healthy Menu in Collaboration with Eu Yan Sang

Beginning June 2012, Berjaya Times Square Hotel, Kuala Lumpur (BTS Hotel) launched new banquet healthy menu options in line with their CSR effort in collaboration with Eu Yan Sang (EYS), a trusted global leading integrative healthcare and wellness company with a strong foundation in Chinese Traditional Medicine.

Specially prepared by Chinese Chef of BTS Hotel – Kwan Siew Leun, the dishes feature unique combinations of special Chinese herbs and healthy menu choices, offering beneficial properties for health and wellbeing such as improving blood circulation, flushing toxins from the body, nourishing vital body organs and benefiting mental concentration.

Among the highlights of the new banquet menu includes the Chinese Health Cold Out Combination – Chinese Herbs, Jasmine Tea Smoke Duck, Chilled “Dang Gui” Chicken with Jelly Fish, Tossed Jade Abalone with Asparagus and Wolfberry and Chilled Prawn with Szechuan Peper Pickle Vegetable, just to name a few.

BTS Hotel is committed to ensuring satisfaction by giving their guests choices and options that meet their lifestyle and dietary needs. The menu options are composed of Chinese traditional herbs and nutritionally balanced items that cater to positive lifestyle.

The new banquet healthy menu is available in various package selections starting from RM1,438+++ per table onwards.

1. Some of the ingredients that will be used for the dishes.



(From right): Chef Kwan; Mr. Adrian Chung, former GM of BTS Hotel; Dato' Ann Eu, Chairman of EYS Malaysia; Mr. Lok Eng Hock, Managing Director of EYS Malaysia and Mr Mondi Mecja, EAM Food & Beverage of BTS Hotel (left).

Berjaya Hotels & Resorts spread joy during Hari Raya

On 8 August, BTS Hotel hosted an iftar dinner (breaking fast) for the 41 children of Rumah Amal Budi Bistari. Age between 5 to 17 years old, these children come from abandoned households and orphans, those who are in need of shelter and eligible for annual obligatory payment (zakat).

The hotel's Head of Departments (HODs) were also involved in the programme, from entertaining the residents of the charity home to personally serving them with delicious Raya dishes and delicacies.

The event was made merry by a brilliant duet performance by Malaysia's teen celebrities – Fimie Don who is Berjaya Hotels & Resorts' (BHR) Teen Ambassador for Turtle Conservation Programme and Didi Astila from Idola Kecil 1, presentation of Raya giveaways such as goodie bags and 'duit raya' to the children by the General Manager of BTS Hotel, Mr Mondi Mecja.

Before iftar, the children were treated to a day of fun at Berjaya Times Square Theme Park who is also a sponsor for the event and after which they then attended the Turtle Conservation Programme Talk by Fimie Don. The children also had a Raya cookies baking session conducted by award-winning Chef Ghouse who taught the children how to bake Almond London cookies, an almond based cookie with chocolate coating in little paper cup trays.

On the same night, Berjaya Tioman Resort and Berjaya Langkawi Resort also had their iftar charity dinner for the needy ones. Berjaya Tioman Resort donated 60 packed food to the Tioman Community at the mosque located at the village. Berjaya Langkawi Resort, on the other had, hosted an iftar dinner for 27 special students and their teachers from Sekolah Menengah Kebangsaan Tunku Putra. These children are from the Special Education Programme for Slow Learners and Autism. The dinner was also catered to 30 orphans from Rumah Nur Kasih Langkawi.



1. A group picture of the children from Rumah Amal Budi Bistari, sponsors, and HODs of Berjaya Times Square Hotel.
 2. General Manager of Berjaya Langkawi Resort, Mr Noel Vendawall distributing 'duit raya' to the children of SMK Tunku Putra.
 3. Iftar at the mosque with food contributed by Berjaya Tioman Resort.

