



BERJAYA

BERITAJAYA

BERJAYA CORPORATION BERHAD'S QUARTERLY NEWSLETTER - ISSUE 4, 2019

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TAN SRI DATO' SERI VINCENT TAN CONFERRED MALAYSIA'S PHILANTHROPIST AWARD

Tan Sri Dato' Seri Vincent Tan Chee Yioun, Executive Chairman of Berjaya Corporation Berhad was conferred Malaysia's Philanthropist Award at the Perdana Awards 2019 ceremony on 5 October 2019 at Hotel Istana Kuala Lumpur. At the ceremony, theSun was also presented with the Perdana Special Achievement Award for Print Media Excellence.

The award ceremony was organised by the Malaysian Indian Entrepreneur Cooperative ("MIEC") in collaboration with the Social Entrepreneurs Network.



Tan Sri Dato' Seri Vincent Tan and Eddie Hoo, Managing Editor of theSun (right) with the Perdana Special Achievement Award for Print Media Excellence.



Tan Sri Dato' Seri Vincent Tan receiving the award from Mathuraiveran, MIEC Chairman (far right), Tan Sri Ramon Navaratnam, MIEC advisor (right). On the left is Datuk Bhupatrai M. Premji, MIEC advisor.

IPAM ANNOUNCES NEW HEAD; LAUNCHES NEW FUND



Tan Sri Dato' Seri Vincent Tan, Executive Chairman of BCorp (centre) with Dato' Sri Robin Tan, CEO of BCorp and Dato' Dr Nazri Khan during the launch.

Inter-Pacific Asset Management Sdn Bhd ("IPAM"), a subsidiary of Berjaya Corporation Berhad, announced the appointment of economist, Dato' Dr Nazri Khan, as its new Head on 30 November 2019 during the Menang Saham Bersama DDNK Mega Seminar at Ideal Convention Centre, Shah Alam, Selangor, which attracted more than 5,000 participants.

IPAM also launched a new fund, the InterPac Capital Preservation and Growth Fund ("ICPG Fund"), a wholesale mixed assets fund which seeks to provide capital preservation, consistent income and growth. The ICPG Fund is suitable for sophisticated investors who have a medium to long term investment horizon.

CEO's Message

2019 has been a great year for the Group, despite some challenges along the way. I would like to congratulate Tan Sri Dato' Seri Vincent Tan, our Founder and Executive Chairman on his conferment of the Malaysia's Philanthropist Award at the Perdana Awards 2019. Berjaya Corporation was also awarded the Malaysia Retail Chain Association (MRCA) Billion Ringgit Recognition Award for its outstanding performance in the industry and the HR Best Practices Awards for Leadership Pipeline Development Practices.

Our operating companies have also won several awards and recognition during the quarter, and 2 companies have attained international accreditations. AMITA KUB-Berjaya Kitar obtained its first ISO certifications for Quality Management System and Environmental Management System in September for the Provision of Scheduled Waste Management and Transportation. Sports Toto Malaysia Sdn Bhd attained the World Lottery Association Security Control Standard:2016 (WLA-SCS:2016) certification in December 2019. This certification is the only internationally recognised security standard for number forecast operators worldwide.

Berjaya Hotels and Resorts added on another overseas hotel with the official opening of ANSA Okinawa Resort in Japan. In November, Starbucks opened its 2nd signing store in Penang and marked its 300th store in Malaysia with the opening of Starbucks Reserve Bukit Bintang Junction.

Employees of our operating companies continued to bring joy to the underprivileged groups through various visits and contributions during the Deepavali and Christmas seasons.

I would like to take this opportunity to express my gratitude to all Berjaya employees for your hard work and diligent efforts throughout the year. May the Year 2020 bring you good health and prosperity, as well as opportunities for further growth and achievements.

Dato' Sri Robin Tan



Performance of Companies for the 1st Financial Quarter Ended 30 September 2019 (unaudited)

Company	Revenue 3 Months Ended 30 September 2019 (RM'000)	Profit/(Loss) Before Tax 3 Months Ended 30 September 2019 (RM'000)	Revenue 3 Months Ended 30 September 2019 (RM'000)	Profit/(Loss) Before Tax 3 Months Ended 30 September 2019 (RM'000)
Berjaya Corporation Berhad	2,071,045	(14,101)	2,071,045	(14,101)
Berjaya Land Berhad	1,575,925	37,754	1,575,925	37,754
Berjaya Sports Toto Berhad	1,436,898	67,939	1,436,898	67,939
Berjaya Food Berhad	180,435	4,578	180,435	4,578
REDtone International Berhad	56,906	8,851	56,906	8,851
Berjaya Media Berhad	4,993#	(2,779)#	9,987##	(5,815)##
Berjaya Assets Berhad	72,973	2,267	72,973	2,267
7-Eleven Malaysia Holdings Berhad	594,159*	16,975*	1,766,669**	42,717**

2nd Financial Quarter ended 31 October 2019

* 3rd Financial Quarter ended 30 September 2019

6 months ended 31 October 2019

** 9 months ended 30 September 2019

BCORP WINS HR BEST PRACTICES AWARD



Group Human Resource & Administration team (from left) - Laurence Yap, Yvonne Pee, Grace Chan, Yong Chai Ming and E Son Lee.

On 29 November 2019, Berjaya Corporation Berhad ("BCorp") won the Gold category of the HR Best Practices Award for Leadership Pipeline Development practices at the prestigious Malaysia Institute of Human Resource Management's ("MIHRM") 19th Malaysia International HR Awards 2019 Dinner & Award Presentation at Hotel Istana Kuala Lumpur.

The Malaysia HR Awards is a national event with an international status and global recognitions.

BERJAYA RECEIVES MRCA BILLION RINGGIT RECOGNITION AWARD

Berjaya Corporation Berhad received the MRCA Billion Ringgit Recognition Award for its outstanding performance in the industry, at the Malaysia Retail Chain Association 27th Anniversary Dinner held on 1 November 2019 at One World Hotel, Petaling Jaya.



Dato' Zurainah Binti Musa (fourth from right), Executive Director of Berjaya Corporation Berhad receiving the award from Datuk Seri Garry Chua (third from left), President of Malaysia Retail Chain Association witnessed by YB Datuk Seri Mohd Redzuan Md Yusof (fourth from left), Minister of Entrepreneur Development.

DEPUTY MINISTER OF URBAN WELLBEING, HOUSING AND LOCAL GOVERNMENT VISITS BUKIT TAGAR SANITARY LANDFILL

On 3 May 2019, YBM Senator Dato' Raja Kamarul Bahrin Shah, Deputy Minister of Urban Wellbeing, Housing and Local Government visited the Bukit Tagar Sanitary Landfill ("BTSL"). The Deputy Minister and his entourage were given a brief overview on BTSL by Chock Eng Tah, Managing Director of KUB-Berjaya Enviro Sdn Bhd ("KBE"), followed by a visit to its 3 different sites which consist of the Renewable Energy Station, Landfill and Leachate Treatment Plant. The purpose of the visit was for KBE to present top-notch innovations and technologies adopted by BTSL.



Chock Eng Tah (2nd from right) explaining the overall development of BTSL to YBM Senator Dato' Raja Kamarul.



YBM Senator Dato' Raja Kamarul, Chock Eng Tah and BTSL staff during the visit.

GROUP HR & ADMIN VISITS BUKIT TAGAR SANITARY LANDFILL

On 7 November 2019, Group Human Resource & Administration ("Group HR & Admin") visited the Bukit Tagar Sanitary Landfill, to engage with the employees and understand their business operations. The half-day networking visit was a fruitful and insightful information-exchange session. The Group HR & Admin team went on a site tour of the landfill and learnt interesting facts about waste treatment.



Group HR & Admin with Fatimi, Deputy General Manager, KUB-Berjaya Enviro Sdn Bhd (6th from left).



Briefing on Waste Treatment Systems to the visitors.

NEW EMPLOYEE ORIENTATION

Group Human Resource & Administration organised 3 orientation sessions on 8 July 2019, 20 September 2019 and 3 December 2019 to officially welcome 48 new employees into the Berjaya family. The full day sessions, filled with interactive activities and information, allowed the new employees to learn about Berjaya as a whole, from Berjaya's background and values, business entities, past events and achievements to HR systems/policies and current events.



Snapshots of the new employees at the orientation sessions.

#LLLOL TALK SERIES 3 & 4

The Learning & Organisational Development team organised two #LLlol Talks on 10 July 2019 and 18 September 2019. #LLlol Talk Series 3 saw Michael Teoh, Malaysia's Youth National Icon inspiring the audience with the sharing of his personal story on his ups and downs in life. The speaker at #LLlol Talk Series 4 was Mohamed Syairoz bin Mohamed Odman of Strategic Relations who helped the audience to learn about the power of body language through his talk "Your Body Speaks".



Participants enjoying the #LLlol Talk



Michael Teoh (right) and Mohamed Syairoz engaging with the audience.



Participants during B.MDP Module 4 : Coaching & Mentoring.



Participants with their mentors during B.MDP Module 5 : Professional Communication.



Participants after the B.MDP individual presentation.

B.EDP & B.MDP BATCH V

Batch V of the Berjaya Executive Development Programme (“B.EDP”) and Berjaya Manager Development Programme (“B.MDP”) graduated on 28 November 2019, after an 8-month learning expedition. About 100 guests attended the graduation ceremony, graced by Dato’ Sri Robin Tan, CEO of Berjaya Corporation Berhad (“BCorp”). This year, the special awards recipients were:

B.EDP:

- a) Overall Excellence: Lee Chien Chien, Group Internal Audit
- b) Emerging Leader: Wayne Lim Teck Fatt, Sports Toto (M) Sdn Bhd
- c) Avidity: Ivy Lee Veon Thing, Berjaya Roasters (M) Sdn Bhd
- d) Best Learning Attitude: Nornekmah Binti Abu Bakar, Berjaya Guard Services Sdn Bhd
- e) Best Presenter: Muhammad Khairul Nizam Bin Khairuddin, Berjaya Roasters (M) Sdn Bhd

B.MDP:

- a) Overall Excellence: Wong Tsen Khiong, Group Internal Audit
- b) Inspirational Leader: Adi Fisfaisal Bin Norbasha, Berjaya Starbucks Coffee Company Sdn Bhd
- c) Best Team Player: Melissa Wong Siew Hua, Corporate Communications
- d) Best Learning Attitude: Yuzrinor Bin Abdul Latif, U Mobile Sdn Bhd
- e) Best Presenter: Chiang Kit Min, Cosway (M) Sdn Bhd
- f) Best Group Project: Team Bravo (Wong Tsen Khiong, Mohd. Arif Bin Zulkafeli @ Zulkifle, Chow Siew Fong, Alex Lee Soon Peng, Fong Fui Ying, Jocelyn Chong Sook Fang)



Brainstorming activity during B.EDP Module 4 : Self-Leadership & Teamwork.



Participants after the B.EDP individual presentation.

The participants of B.EDP learnt about goal setting, discovering their personal leadership style and how to work well in a team, while the participants of B.MDP learnt about how to be a transformational and EQ-able leader, coaching and mentoring as well as building a high-performance team. Participants were required to do an individual business presentation which was evaluated by a panel of their immediate supervisors and mentors from Berjaya U.C. Toastmasters Club.



Graduates of B.EDP with Dato’ Sri Robin Tan (seated 5th from the right) and guests.



B.EDP Special Awards recipients with Dato’ Sri Robin Tan (right) and Grace Chan (left).



Graduates of B.MDP with Dato’ Sri Robin Tan (seated 6th from the left) and guests.



B.MDP Special Awards recipients with Dato’ Sri Robin Tan (right) and Grace Chan (left).

EEC #7 : CANCER AWARENESS TALK

In conjunction with Breast Cancer Awareness Month, Berjaya Employee Engagement Committee (“EEC”) together with Sports Toto Fitness Centre and National Cancer Society Malaysia organised a Cancer Awareness Talk on 24 October 2019 for female employees. The talk was very informative as the participants learnt about the types of cancer and how to detect the symptoms, especially breast cancer. Tigas Pharmacy also provided health check-ups for the participants.

EEC #8 : CHARITY BAZAAR

On 2 October 2019, Berjaya hosted a charity bazaar for 7 charity homes to sell food and handmade items. The charity homes, namely PDPK KAMILI & KALUMPANG, Selangor and Federal Territory Association for the Mentally Handicapped, Pertubuhan Perkhidmatan Sosial dan Komuniti, Pertubuhan Kebajikan Pusat Jagaan Sri Mesra, PAWS Animal Welfare Society, Pertubuhan Kebajikan dan Perlindungan Al-Haq and Persatuan Orang-Orang Buta Malaysia were also presented with a token of appreciation by Dato’ Hajjah Zurainah, Executive Director of Berjaya Corporation Berhad and Mohamed Syairoz, Chairman of EEC. The bazaar was well-supported by the employees.



Dato’ Hajjah Zurainah presenting a token of appreciation to the representative of one of the charity homes.

EEC #10 : BOLLYWOOD FITNESS SESSION

EEC and Sport Toto Fitness Centre organised a Bollywood fitness session on 18 October 2019 for Berjaya Corporate Office employees in conjunction with Deepavali celebration. Participants had a great time doing Bollywood dance while keeping fit. Some participants even dressed up in traditional Indian costumes!



Participants of the Bollywood Fitness session.

EEC #9 : STOP X START FITNESS CHALLENGE 2019

30 brave souls took on their greatest challenge of the year when they participated in the STOP x START Fitness Challenge from 15 July 2019 to 15 October 2019, organised by Sports Toto Fitness Centre and the EEC. The participants, who were employees from various companies within the Berjaya Group, were tested on their physical, mental and emotional strengths through a series of challenging fitness activities. The challenge had the sole purpose of instilling fitness and healthy habits into the daily lives of the employees.

The 3-month fitness campaign created amazing transformation through weight loss, fat loss and muscle gained. The Top 12 participants made it to the finals where 3 finalists were crowned the top performers of the challenge during the award ceremony held at the Sports Toto Fitness Centre on 5 November 2019.

Congratulations to the finalists and winners on their achievements. The STOP x START Fitness Challenge was sponsored by Berjaya Hotels & Resorts, Sports Toto Malaysia Sdn Bhd, Sports Toto Fitness Centre, Cosway (M) Sdn Bhd, Country Farms Sdn Bhd and Berjaya Starbucks Coffee Company Sdn Bhd.



Participants ready to take on the 3-month fitness challenge (Before).



Finalists and Winners at the Award Ceremony (After).

EEC #11 : LES MILLS BODY PUMP SESSION



Albert leading the class with clear instructions.

The heavier it is, the stronger you become! 11 brave participants strived through the one hour of intense weight lifting workout, led by Albert Leong, Assistant Manager of Sports Toto Fitness Centre, who is also a certified fitness instructor.

Thanks to EEC and Sports Toto Fitness Centre for organising the Les Mills Body Pump session on

21 November 2019. They definitely gave a great introduction to individuals who wish to have a lean, toned and fit body.



Participants focusing on getting the right posture and strength.

EEC #12 : HEAD, SHOULDERS & FOOT MASSAGE



Further to the overwhelming support received from the charity bazaar, EEC with their continuous collaboration with Pertubuhan Pembangunan Orang Buta Malaysia (PPOBM) organised a special charity drive programme – Head, Shoulders and Foot Massage on 29 November 2019. The masseurs were very professional and employees felt relaxed yet energised after their 15 – 30 minutes massage sessions.



It's massage time!



BERJAYA U.C. TOASTMASTERS CLUB AREA P6 HUMOROUS SPEECH & EVALUATION CONTESTS

"You can kill the dreamer, but you can't kill the dream" – by Martin Luther King Jr.

It may take lots of thought and time to craft a script and there could be countless sleepless nights to perfect a winning speech presentation, but you can't stop them from contesting!

Ben Tan (Manager, U Mobile Sdn Bhd), Teo Rui Guan (Student of Berjaya University College), Shaun Khoo (Executive, Group Human Resource & Administration) and Thomas Kong (Executive, Sports Toto Malaysia Sdn Bhd) represented Berjaya U.C. Toastmasters Club at the Area P6 Humorous Speech and Evaluation Contests held on 30 September 2019.

Berjaya U.C. Toastmasters Club is pleased to announce the results as follows:-

Humorous Speech Contest

- 1st Place – Ben Tan (Manager, U Mobile Sdn Bhd)
- 2nd Place – Teo Rui Guan (Student, Berjaya University College)
- 3rd Place – Ken Yeong (Royale Premier Toastmasters Club)

Evaluation Contest

- 1st Place – Shaun Khoo (Executive, Group Human Resource & Administration)
- 2nd Place – Ken Yeong (Royale Premier Toastmasters Club)
- 3rd Place – Sydney Gow (NAVEM Toastmasters Club)

Both Ben Tan and Shaun Khoo progressed to Division P Humorous Speech and Evaluation Contests.



Ben Tan (4th from left) and Teo Rui Guan (3rd from right) showing off their winning certificates.



Shaun Khoo (5th from left) showing off his winning certificate.

BERJAYA U.C. TOASTMASTERS CLUB CELEBRATES 5TH ANNIVERSARY



Emeritus Prof Dr Walter Wong (5th from left), club sponsors, club mentors and EXCO members of the Club.

Berjaya U.C. Toastmasters Club turned 5 on 22 October 2019.

For the first time ever, the Club conducted a reversed Club Meeting with the intention of testing its members' learning agility in a fun setting! In a normal club meeting, the flow of the sessions would be Table Topics, prepared speeches, speech evaluation, technical role players' report, followed by the President's closing speech. The reversed Club Meeting required the proceeding to start from the President's closing speech! That was tricky as speech evaluators could decide the strengths and areas of improvement before hearing the speech and speakers would need to adjust their prepared speech based on the feedback given, before they even presented their speech. Sounds confusing? That's how the fun started.

The Club was honoured to have the presence of Berjaya University College Vice Chancellor Emeritus Prof Dr Walter Wong Chee Keong; District 51 District Director, Christopher Choong, DTM; Programme Quality Director, Carmen Loo, DTM; Club Growth Director, Grace Chan, DTM (Group Human Resource & Administration); District Finance Manager, Loo Siew Wei, CC (Manager, U Mobile); District Administration Manager, Zahir Ahmad, ACS ALS and Public Relationship Manager, Karen Koh, DLP.

During the event, the Club celebrated the individual members and club achievements for the past 5 years.

- A. Past Presidents who achieved the Distinguished Toastmaster (DTM) Award *(the highest individual award)*
 - 1) Mohamed Syairoz (Strategic Relations)
 - 2) Chung Chee Yann (Strategic Group IT)
 - 3) Ong Mei Lin (Former lecturer of Berjaya University College)
 - 4) Patricia Yap (Inter-Pacific Securities Sdn Bhd)
- B. Club Achievements
 - Term 2014-2015
 - Select Distinguished Club *(second highest achievement in the DCP)*
 - Term 2015-2016
 - President's Distinguished Club *(highest achievement in the DCP)*
 - Term 2016-2017
 - President's Distinguished Club *(highest achievement in the DCP)*
 - Term 2017-2018
 - President's Distinguished Club *(highest achievement in the DCP)*

#BUATBAIKTOGETHER 2019 CAMPAIGN

7-Eleven Malaysia held its annual Corporate Social Responsibility (CSR) campaign #BuatBaikTogether – under the Community Care programme from 24 September to 4 November 2019 – to provide aid to the underprivileged community.

Customers contributed by purchasing necessities and supplies from any of the 7-Eleven Malaysia outlets and dropped them into the contribution box. The contributions were then distributed to selected beneficiaries across the country.

7-Eleven Malaysia also donated 10 cents to Malaysian Rare Disorders Malaysia (MRDS) for every purchase of products from its selected partner brands. The donation provided financial aid to organise leisure activities, reaching out to patients and their families that are affected by rare disorders and assisting them with genetic testing.



Ronan Lee, General Manager of Marketing (left) and Kelvin Gan, General Manager of Operation, 7-Eleven Malaysia making a contribution to #BuatBaikTogether 2019.

VANILLA AISKLEEM DELIGHTS

During the quarter, 7-Eleven Malaysia launched two ice-cream flavours, namely the Bluetiful Vanilla Aiskleem and Vanilla Mint Aiskleem.

Bluetiful Vanilla Aiskleem is a sweet, delightful combination of butterfly pea flower and vanilla that is both cooling and Instagram-worthy, while the Vanilla Mint Aiskleem has sweet notes of vanilla and the cooling sensation of mint.

Both the creamy soft serve ice-creams were only available for a limited time.





ANOTHER YEAR, ANOTHER WIN AT DRAGONS OF MALAYSIA 2019

On 7 October 2019, 7-Eleven Malaysia celebrated another momentous award win at the Dragons of Malaysia Awards 2019 held at Tournament Player Club, Kuala Lumpur. The awards consist of a Gold award for Best Brand Loyalty Campaign (Marvel Magnefico), a Bronze award for Best Integrated Marketing Campaign (Mickey Go Local Mini Tins), and a Black Dragon award for Best Social Media

or Word of Mouth Campaign (Marvel Magnefico).

7-Eleven Malaysia also took home a Black Dragon award under the Best Brand Loyalty Campaign category (Marvel Magnefico) in Dragons of Asia Awards 2019, a regional segment of the award programme.

The Gold award in the Best Brand Loyalty Campaign and Bronze Award in the Best Integrated Marketing Campaign awarded to 7-Eleven Malaysia.

7-ELEVEN MALAYSIA WINS GOLD AT PUTRA BRAND AWARDS 2019

On 27 September 2019, 7-Eleven Malaysia celebrated its fifth consecutive win with a Gold Award in the retail category at the Putra Brand Awards 2019 held at the Majestic Hotel, Kuala Lumpur. The award marks another achievement for 7-Eleven Malaysia as it represents the acknowledgement for brand excellence from Malaysian consumers.



Colin Harvey, CEO of 7-Eleven Malaysia (centre) receiving the award from Darien Mah, 4As Council Member (left) and Andreas Vogiatzakis, Group CEO of Star Media Group (right).

TOUCH 'N GO EWALLET NOW AT 7-ELEVEN OUTLETS IN MALAYSIA

On 31 October 2019, 7-Eleven Malaysia partnered with Touch 'n Go eWallet, Malaysia's leading eWallet to enable payment convenience across all 7-Eleven outlets nationwide. Acceptance of the Touch 'n Go eWallet at 7-Eleven represents a convenient payment option for patrons of 7-Eleven to pay for their purchases, prepaid reloads, utility bills, and other in-store services.



(From left) Ignatius Ong, Chief Executive Officer of TNG Digital Sdn Bhd; Jasmine Ng, Chief Executive Officer of Razer Fintech; Lena Tan, Chairman of 7-Eleven Malaysia and Colin Harvey, Chief Executive Officer of 7-Eleven Malaysia introducing the partnership between 7-Eleven Malaysia and Touch 'n Go eWallet.

24/7 CASHBACK AT 7-ELEVEN MALAYSIA OUTLETS WITH TOUCH 'N GO EWALLET

Customers at 7-Eleven Malaysia stores were given a RM7 cashback on every RM11 spent in a single receipt when using the Touch 'n Go eWallet from 1 to 7 November. The campaign continued from 8 November to 31 December 2019 with RM4 cashback on RM20 spending.

KOOL KI-WHEE!

Slurpee, the "Coolest Drink on Earth" now comes in a new flavour – Kool Ki-Wheel! Customers can now quench their thirst with 7-Eleven's Malaysia cool and refreshing Kiwi flavoured Slurpee at 7-Eleven Stores.





SEASON OF GIFTING AT 7-ELEVEN

7-Eleven Malaysia launched the 'Gift & be Gifted' contest which was available nationwide from 10 December 2019 to 6 January 2020. During the contest period, participants stood a chance to take home cash prizes weekly with the top 3 spenders selected weekly to receive RM1,000 cash prizes each.

THIRSTY NO MORE! CONTEST

From 7 November to 6 December 2019, customers of 7-Eleven Malaysia stood a chance to win cash prizes when they bought their favourite drinks. With every receipt they submitted for the contest, they had the opportunity to win RM7,110. The total amount given away to 4 winners was a whopping RM28,440. Customers were required to purchase a minimum of RM7 in a receipt with a partner product to qualify.



7-ELEVEN GIFT CARDS NOW IN EAST MALAYSIA

7-Eleven Malaysia rolled out its point-of-sales activated ("POSA") Gift Cards in East Malaysia, in partnership with Razer Inc. and InComm. Available only in Peninsular Malaysia previously, the POSA Gift Cards have now been made available in more than 100 7-Eleven outlets in Sabah & Sarawak.

With these Gift Cards, customers are able to enjoy a wide array of services and products such as Google Play, JOOX, Netflix, Play Station (SONY), Spotify Premium, Starbucks, Zalora, KKBox, and iFlix. Each Gift Card carries a different value denomination to satisfy the different preferences and needs of customers.

AROUND THE WORLD WITH WE BARE BEARS

7-Eleven Malaysia partnered with the popular animation We Bare Bears for the Around the World with We Bare Bears cup collection redemption campaign nationwide. The cup collection comes in 35 colourful designs, each featuring a different country.

From 5 November 2019 to 6 January 2020, customers who spend RM5 and above in a single receipt at any 7-Eleven Malaysia outlet will receive programme stickers. A bonus sticker will be rewarded if the purchase includes a product from 7-Eleven Malaysia's fresh food range and selected partner brands.

Customers were able to redeem an Around the World We Bare Bears cup with a total of 10 stickers or purchase the cup at RM7.90 with 6 stickers.



Colin Harvey, Chief Executive Officer of 7-Eleven Malaysia (left) and Ronan Lee, General Manager of Marketing of 7-Eleven Malaysia with the trio of We Bare Bears.

FIRST LOGISTICS PARTNER FOR RAZER PARCEL+ SERVICES

On 28 November 2019, Logistics Worldwide Express ("LWE"), Asia Pacific's leading cross-border logistics provider, was officially announced as the first logistics partner for Razer Parcel+ services in 7-Eleven stores in Malaysia. With this announcement, LWE will now leverage on 7-Eleven's more than 2,380 stores nationwide as drop-off and pick-up points for cross-border and local fulfilment services.

Malaysian consumers can now conveniently collect their parcels from the nearest 7-Eleven Malaysia store by request or when there is a failed delivery. Consumers can also take advantage of the 7-Eleven Malaysia stores as drop-off points for returns if they are unsatisfied with their purchases.



(From left) Colin Harvey, Chief Executive Officer of 7-Eleven Malaysia, Eng Sheng Guan, Head of Razer Merchant Services, and Ng Chet Chiang, Chief Executive Officer of LWE during the introduction of LWE as 7-Eleven Malaysia's first logistics partner for Razer Parcel+ services.



1. Taiwan Excellence ESports Cup 2019

TAITRA and Taiwan's Bureau of Foreign Trade organised the Taiwan Excellence ESports Cup 2019 on 11-13 October 2019 at Lower Ground Floor, Berjaya Times Square, Kuala Lumpur ("BTSKL"). The tournament was supported by renowned Taiwanese brands such as ASUS, MSI and ACER with a total prize pool worth RM113,000.

2. Deepavali Campaign – "A Regal Diwali Celebration"

BTSKL's Deepavali Campaign featured an enormous stunning "Rangoli" decoration themed a "A Regal Diwali Celebration" and a special Traditional Bollywood Dance. Visitors were able to admire the decoration from 12-28 October 2019 at Ground Floor Central.

3. 2nd Malaysian International Chess Competition for The Disabled

On 13 October 2019, The Lions Club of Kuala Lumpur Central organised the 2nd Malaysian International English Chess Competition for the Disabled at Lower Ground Floor West.

4. Christmas Campaign – "A Christmas Glitter"

From 16 November to 26 December 2019, BTSKL welcomed shoppers with its themed "A Christmas Glitter" decorations at Ground Floor Central featuring a mesmerising trail of hanging giant baubles and illuminated stunning glittering lights. Shoppers were also dazzled by the picturesque Christmas ground attraction featuring awe-inspiring red and silver giant baubles floating in the air. Various activities such as performances, Santa & Santarina walkabout and other activities were also arranged.

5. Siswapreneur Showcase 2019

The International Islamic University organised the Siswapreneur Showcase

2019 on 8-10 November 2019. The event, held at the Ground Floor Central, was supported by the Entrepreneurship Development Centre in collaboration with the Education Ministry of Malaysia to promote innovation and entrepreneurial products from IPT students to the commercial markets. The products that were showcased included fashion and accessories, packaged food and beverages, health and beauty products, arts and craft, and services.

6. Malaysia – China Macrohealth & Tourism Summit 2019

Forever GACC Sdn Bhd held the Malaysia – China Macrohealth and Tourism Summit 2019 at the Lower Ground Floor Concourse from 7-9 December 2019. The event was attended by delegates, exhibitors and their respective trade associations from Malaysia and China to enhance mutual trade and tourism through seminars, talks and showcase of their products and services.

7. AIM Chinese Music Awards 2020 Pre-Hype Event

On 14 December 2019, Ground Floor Central of BTSKL was the venue for the 2020 AIM Chinese Music Awards Pre-Hype Event organised by Recording Industry Association of Malaysia (2438 Selangor). From 2.00pm to 5.00pm, 5 artists, namely, Wilson Tin, Juztin Lan, Daniel Chezi, Xiao Qing Er and Andrew Tan had a meet and greet session with fellow fans. Free tickets and vouchers were given away during the event.

8. China-Gansu Provincial Cultural & Tourism Promotion Activities in Malaysia

On 8 December 2019, the China-Gansu Provincial Cultural & Tourism event was held to promote their cultural and tourism to Malaysians at Boulevard Central. There were various cultural performances by performers from Gansu such as dancing, musical instruments and singing, and a showcase of some traditional handicrafts, booklets and brochures.

BERJAYA LANGKAWI RESORT HOSTS EXCLUSIVE EVENING COCKTAIL RECEPTION

On 21 November 2019, Berjaya Langkawi Resort (“BLR”) hosted an exclusive evening cocktail reception for approximately 40 of its returning guests and long-staying guests at the Boathouse Bar. The cocktail reception was to show appreciation to the guests who have continuously supported the resort and to also foster a closer relationship between the guests and the management team.

Guests enjoyed a variety of finger snacks and pizza, complemented by servings of Oxford Landing and Yalumba Y Series red and white wines. They were entertained by a live band performance.



General Manager Zaharudin Abdul Jalil with some of the guests.



Guests were entertained by live music performances by the El Divino group.

CHRISTMAS AT ANSA HOTEL KUALA LUMPUR

From 18 November 2019 to 2 January 2020, ANSA Hotel Kuala Lumpur invited the Psalm of David Harmonic Ensemble to sing Christmas carols and musical ensembles at ANSA Walk. The children’s choir also performed every Monday to Thursday from 7pm to 9.30pm.

The singers and musicians played classic Christmas tunes such as “Have yourself a Merry Christmas” and “Silent Night”. In the spirit of Christmas, donations collected during the performances will be given to their chosen charitable organisation.



Psalm of David Harmonic Ensemble's instrumental team performing at ANSA Walk.

MALAYSIAN FOOD PROMOTION IN CONJUNCTION WITH VISIT MALAYSIA 2020



Berjaya Langkawi Resort General Manager Zaharuddin with his team at the exhibition booth.

On 19 November 2019, Berjaya Langkawi Resort (“BLR”) participated in the launching of the Malaysian Food Promotion organised by Langkawi Hotels and Restaurants in conjunction with Visit Malaysia 2020 (“VM2020”) at Cenang. The programme was officiated by the Malaysian Tourism Promotion Board Director General Datuk Musa Hj Yusof. Also present was the General Manager of BLR, Zaharudin Abdul Jalil.

BLR’s food and beverage team set up an exhibition booth to showcase one of Malaysia’s delicacies “Rendang Ayam Gunung Mat Chincang” to international travellers.

A total of 150 guests explored the variety of local delicacies and promotions at the numerous exhibition booths from various hotels and restaurants in Langkawi.

BLR received good response from tourists who came to its exhibition booth to taste its delicacies.

BLR is committed to supporting the initiatives of the Ministry of Tourism in promoting VM2020 and ensuring that the VM2020 campaign is a great success by showcasing and sharing the beauty, peace and wonders of the country.



Malaysian Tourism Promotion Board Director General Datuk Musa Hj Yusof visited Berjaya Langkawi Resort's exhibition booth.

OFFICIAL OPENING OF ANSA OKINAWA RESORT

On 14 November 2019, Berjaya Hotels & Resorts (“BHR”) announced the official opening of ANSA Okinawa Resort (“ANSA Okinawa”), which marks the much-anticipated entry of BHR into Okinawa Island, an increasingly popular international tourist destination in Japan. Present at the opening ceremony were guest-of-honour Mayor of Uruma City Toshio Shimabukuro, accompanied by Berjaya Land Berhad CEO, Syed Ali Shahul Hameed, Berjaya Japan Regional Office CEO, Mie Kojaku, Berjaya Okinawa Development Co. Ltd. Director, Tan Teng Yan and BHR Head of Operations, Peter Wong.

Situated on the high ground of Uruma, the third largest city in the Okinawa prefecture which is also known for its subtropical climate, serene forest, splendid sunrise view, beautiful beaches and coral reefs, ANSA Okinawa is a 6-storey hill resort with a total floor area of 7,833 square meters nestled within the lush greenery of Uruma Hill. The resort with 123 rooms and suites offers five room categories, with elegantly-styled guest rooms on the second to fifth floor while the exclusive suites with traditional tatami are on the highest floor providing a splendid sea view. Guests can fully immerse in an authentic Okinawan experience as they retreat to their well-appointed rooms and suites with a touch of Ryukyuan heritage.



(From left) Peter Wong, Tan Teng Yan, Mayor of Uruma City Toshio Shimabukuro, Syed Ali Shahul Hameed and Bangkok Bank Tokyo Senior Vice President & General Manager Thawee Phuangketkeow.



ANSA Okinawa Resort.

‘MALAYSIA’S BIGGEST WEDDING & EVENT GLASSHOUSE’ RECOGNITION

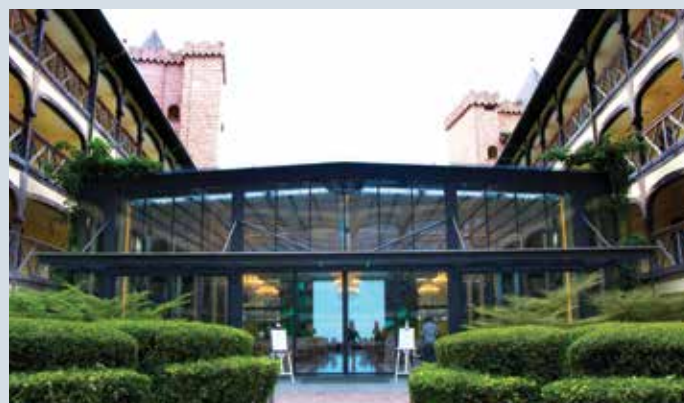
On 24 October 2019, La Serre Glasshouse at The Chateau Spa & Organic Wellness Resort was officially awarded ‘Malaysia’s Biggest Wedding & Event Glasshouse’ by the Malaysia Book of Records. The award certificate was presented by the Director of Marketing of Malaysia Book of Records, Jwan Heah to the Executive Director of Berjaya Land Berhad, Chryseis Tan. The event was witnessed by the Director of Ministry of Tourism, Arts and Culture Pahang, Yang Berbahagia Dato’ Hj Idros Bin Yahya, accompanied by Chief Operating Officer of Berjaya Hotels & Resorts, Foo Toon Kee.

La Serre, which means ‘glasshouse’ in French, is built with an area of 585.29 square meters and boasts an elegant architecture with stylish floor-to-ceiling glass panels to host luxurious weddings and premium events at the prestigious resort. Equipped with a state-of-the-art 10.3 meter LED projection screen, glitzy crystal chandeliers and crisp audio system, La Serre is capable of delivering top-notch services and an exclusive ambience with a retractable roof that opens up to an uninterrupted view of a starry sky, for a flawless destination event.

La Serre is a versatile event space that is also suitable for any social or corporate events such as baby showers, marriage registrations (ROMs), premium product launches, gala dinners, and many more. The venue can accommodate up to 350 people.



(From left) Director of Marketing of Malaysia Book of Records, Jwan Heah; Director of Ministry of Tourism, Arts and Culture Pahang, Datuk Hj. Idros bin Yahya; Executive Director of Berjaya Land Berhad, Chryseis Tan and Chief Operating Officer of Berjaya Hotels & Resorts, Foo Toon Kee at the award certificate presentation.



The exterior of La Serre.

CHRISTMAS CAKE MIXING CEREMONY IN BERJAYA PRASLIN RESORT

Berjaya Praslin Resort organised a cake mixing ceremony on 21 November 2019 to mark the upcoming Christmas celebrations. Though Christmas was a month away, the festive fruitcake requires some time to infuse. The popular English tradition is believed to be an indication for all good things to come.

This year's cake mixing ceremony coincided with the resort's Employee of the Month award ceremony (July to September 2019) to recognise the staff member's hard work and support towards the resort.



Cakes were presented to staff members who celebrated their birthdays between July to September 2019.



Norazman Chung, General Manager for Seychelles properties (centre, in spectacles) and staff during the cake mixing ceremony.

CLIMATE ACTION FOR PEACE IN PRASLIN

In conjunction with International Day of Peace, staff of Berjaya Praslin Resort took part in a march organised by the Ministry of Education and Human Resources Development and the Ministry of Environment, Energy and Climate Change on 25 September 2019. With the theme 'Climate Action for Peace', the march started at the Grand Anse playing field and ended at the football stadium at Amittie.

The main objective of this activity is to sensitise future generations and the community in helping to combat climate change.



Participants marching to show their support towards the campaign.

REVITALISED BIG APPLE RESTAURANT @ BERJAYA TIMES SQUARE HOTEL, KUALA LUMPUR

On 12 December 2019, Berjaya Times Square Hotel, Kuala Lumpur ("BTSH") relaunched its Big Apple Restaurant located on 14th Floor, West Tower. The restaurant's refined and sophisticated design, as well as its tasteful contemporary styling evokes the bustling lifestyle of New York city's nightlife and is guaranteed to make everyone feel welcome. It also boasts an extensive menu selection and seasonal themed buffet spreads; with an array of distinct local favourites and delectable international cuisine by the hotel's specialised chefs.

Breakfast is served from 6:30am to 10:30am while lunch is served from 12:00pm to 2:30pm. The morning breakfast is served buffet-style, with near-endless culinary options for the guests to experience. Lunch, on the other hand, is offered via buffet and a la carte. Led by the hotel's Executive Sous Chef, Chef Steven, the primary kitchen serving the Big Apple Restaurant is manned by some of the finest chefs and culinary experts in Kuala Lumpur with a vast experience in transforming their food and beverages into gastronomical exquisiteness.

To make a reservation or for further inquiries, please call Big Apple Restaurant at 03 2117 8000 (ext. 8133) or visit www.berjayahotel.com/kualalumpur. You may also log into our Facebook & Instagram: www.facebook.com/bthkl/ & www.instagram.com/bthkl/.



Live kitchen by a chef of BTSH, one of the highlights of the night.



Hugo Gerritsen, General Manager of BTSH together with Dr. Ezani Farhana, the winner of Master Chef 2012 Malaysia putting together a dish.

BERJAYA HOTELS & RESORTS RECEIVES RECOGNITION FROM UNIVERSITI MALAYSIA TERENGGANU

Berjaya Hotels & Resorts was honoured to be recognised for its collaboration with Universiti Malaysia Terengganu's ("UMT") SEATRU Turtle Lab housed at The Taaras Beach & Spa Resort ("The Taaras") during a Majlis Santapan Petang on 15 November 2019, in conjunction with the university's 17th convocation. The event was graced by KDYMM Sultan Mizan Zainal Abidin, Sultan of Terengganu & KDYMM Sultanah Nur Zahirah, Sultanah of Terengganu.

SEATRU Turtle Lab was launched in 2018 to spread the awareness of sea turtle conservation and to educate guests of the resort on the plight of the sea turtles. The lab is managed by The Taaras' Marine Biologist who works with SEATRU scientists and trained research assistants from UMT. Guests will be educated on the sea turtle's life cycle from nesting, hatching, species identification, measuring and tagging of sea turtles, and understanding natural predators. During the hatching season, guests are able to experience hatchlings being released into the sea.



Pravir Mishra, Area General Manager of The Taaras Beach & Spa Resort (left) receiving the token of recognition from KDYMM Sultanah Nur Zahirah, Sultanah of Terengganu (2nd from right).

BERJAYA TIMES SQUARE HOTEL BAGS TOP AWARDS

On 16 October 2019, the 3rd World Top Gourmet Awards 2019 and the 1st World Top Tourism Awards 2019 was held at the Grand Ballroom, Berjaya Times Square Hotel, Kuala Lumpur ("BTSH").

BTSH was awarded Top City Hotel for its primary location and guest services, Top Best Marketing Hotel for their creativity and accomplishments in the hotel marketing communications industry and Top Outstanding Master Chef (Malaysia) – Master Chef Valmurgan Subramaniam.

This awards ceremony honours personalities and organisations in the tourism, and food & beverage industries. The Minister of Entrepreneur Development, YB Datuk Seri Mohd Redzuan Md Yusof, was the guest of honour at the event attended by more than 1,000 key industry players, officials of Tourism Promotion Boards from Malaysia and neighbouring countries, and government officials.



Hugo Gerritsen, General Manager of Berjaya Times Square Hotel, Kuala Lumpur (5th from right) with the backbones of the hotel and their winning awards.

TOURISM MALAYSIA FAMILIARISATION TRIP

The Taaras Beach & Spa Resort was honoured to host a group of travel agents from India for a familiarisation trip ("fam-trip") organised by Tourism Malaysia New Delhi. The group was introduced to the 5-star luxury resort with a private beach, crystal clear waters, and powdery white sand. This experience was indeed a memorable one to be shared with travellers in India.

Berjaya Times Square Hotel, Kuala Lumpur also had the privilege to host a group of media partners from Guangzhou for a fam-trip organised by Tourism Malaysia Guangzhou with the support from China Southern Airlines, in conjunction with Visit Malaysia 2020 campaign. China Southern Airlines is one of the top flight providers in China that runs 3 flights daily from Guangzhou to Kuala Lumpur.



Travel agents from India together with the Sales team of The Taaras Beach & Spa Resort at The Taaras Villa Infinity Pool.



Media partners from Guangzhou with representatives of Tourism Malaysia and Berjaya Times Square Hotel, Kuala Lumpur.

PAHANG FEST 2019

In conjunction with Visit Malaysia 2020, the Pahang State Government, through Tourism Pahang organised Pahang Fest 2019 at the Publika, Kuala Lumpur from 21 – 24 November 2019 to promote the state's attractions.

Berjaya Hills promoted a number of packages, i.e. The Chateau Spa & Organic Wellness Resort, Berjaya Hills Golf & Country Club golf and stay promotions, and event and wedding packages at La Serre, Malaysia's biggest wedding and event glasshouse. The 4-day event showcased performances and handicraft workshops, which included batik painting, hand weaving and cultural performances, Pahang cuisine and a B2B session with tourism industry players.



Colmar Tropicale showcased at the Pahang Fest 2019.



Various booths at Pahang Fest 2019.

FALL IS WHEN PUMPKIN SPICE LATTE IS HERE



The Pumpkin Spice Latte by Starbucks Malaysia and the mystery pumpkin given to the local media.

Starbucks Malaysia re-introduced the Pumpkin Spice Latte to its Autumn offerings on 15 October 2019, a decade after its initial launch. In creating excitement for the popular Fall beverage, Starbucks Malaysia distributed 30 real pumpkins to local media publications. The pumpkins were engraved with the Starbucks logo and a QR code which provides more information on the beverage offering. The pumpkin also acted as a secret object whereby the media will be served with the new drink when brought to any Starbucks store.

STARBUCKS MALAYSIA CONSTELLATION CARD SERIES



The Starbucks Malaysia limited edition constellation card collection.

Inspired by the Starbucks coffee story and its journey from bean-to-cup, Starbucks Malaysia curated a limited edition constellation card collection that is only available in Malaysia. The first card, which was released in September 2019, featured the coffee cherry, while the second card, released in October 2019, featured freshly roasted whole beans. The third design released in November 2019, featured the Starbucks hot cup.

The designs of these cards form a continuous arrangement that visualises the journey of Starbucks coffee, each connected with eight golden stars, commemorating the 8th year anniversary of the Starbucks Rewards programme in Malaysia. Uniting the cards together is the subtle continuous design of the Starbucks siren which forms the background of the constellation when all three cards are joined.

STARBUCKS BRINGS HOLIDAY FESTIVITIES TO MALAYSIA

On 31 October 2019, Starbucks Malaysia hosted more than 60 journalists in a sneak preview event for its holiday promotional campaign, featuring new food and beverages, merchandise, and whole bean coffees. The event started with a coffee tasting session of the new Holiday Blonde Roast that was conducted by coffee specialist Ayesha Dahalan. Thereafter, the media were treated to samples of the new beverages, including the Starbucks Holiday French Vanilla Latte, Starbucks Peppermint Mocha, and Starbucks Toffee Nut Crunch Latte.

the test at making their own decorative snow globe using recycled Starbucks hot cup and Frappuccino dome lids. They were also given a chance to try their luck at the Starbucks Lucky Dip station with its grand prize being the Starbucks Copper Coffee Press from the holiday merchandise collection.



Ayesha Dahlan conducting the coffee tasting session.



Starbucks Partners with the journalists during the event.

The event also saw journalists putting their creative minds and fine hands to

STARBUCKS MALAYSIA OPENS 2ND SIGNING STORE



The Starbucks Malaysia Signing Store in Penang.

Starbucks Malaysia marked another milestone with the opening of its second Signing Store in Penang on 19 November 2019. Chief Minister of Penang, YAB Tuan Chow Kon Yeow; Her Excellency Kamala Lakhdir, the United States Ambassador to Malaysia; Dato' Sri Robin Tan, CEO of Berjaya Corporation Berhad; Sydney Quays, CEO of Berjaya Food Berhad and representatives of the Penang Deaf Association ("PDA") officiated the store's opening.

The three-storey, 4,600 sq. ft. store in Penang offers employment and development opportunities for the Deaf and Hard of Hearing community in Penang while its interior is designed to meet their needs. The store also features a mural wall created by local Deaf artist, Lim Anuar.

Starbucks Malaysia also partnered with PDA to facilitate the professional training and development of the store partners, including Malaysian Sign Language classes and internship opportunities. In conjunction with the opening, Starbucks Malaysia channelled RM1 from every Fig Frappuccino sold on the day to initiate programmes alongside PDA that will benefit the community.

STARBUCKS MALAYSIA MARKS 300TH STORE

On 13 November 2019, Starbucks Malaysia reached a historical milestone with the opening of its 300th store in the country, Starbucks Reserve Bukit Bintang Junction.



Starbucks Partners at the iconic 300th store, Starbucks Reserve Bukit Bintang Junction.



YAB Tuan Chow Kon Yeow, Her Excellency Kamala Lakhdir, Dato' Sri Robin Tan and Sydney Quays officiating the launch.

STARBUCKS MALAYSIA MINI HEALTH FAIR

To promote health and wellness to its partners, Starbucks Malaysia held a mini health fair at the Starbucks Support Centre in Kuala Lumpur on 29 November 2019. A series of health checks from Body Mass Index (BMI) checks to glucose and cholesterol checks as well as eye and spinal checks were conducted by medical practitioners. Besides that, two talks were held on how workplace ergonomics can cause back and neck pain and how simple movements or exercises on a daily basis can keep oneself fit.



A series of health checks were conducted during the fair.



A demonstration on simple movements to relieve back and neck pain caused by workplace ergonomics.

STARBUCKS LAUNCHES ROYAL SELANGOR PEWTER MERCHANDISE



The Starbucks Malaysia x Royal Selangor collaboration collection.

On 16 December 2019, Starbucks Malaysia announced its collaboration with Royal Selangor which immortalises the iconic siren of Starbucks in Royal Selangor produced pewter.

At the launch event held at Starbucks Reserve Bukit Bintang Junction, Sydney Quays, Managing Director of Starbucks Malaysia & Brunei together with Chen Tien Yeu, Executive Director of Royal Selangor revealed the new merchandise range which includes keychains, a collar pin, mug, shot glass, coffee stirrer, bearista figurine as well as an identification tag that customers are allowed to personalize at Royal Selangor standalone stores nationwide.

This exclusive collection is available at 100 selected Starbucks stores nationwide beginning 21 December 2019.



Sydney Quays, Managing Director of Starbucks Malaysia & Brunei (2nd from right) and Chen Tien Yeu, Executive Director of Royal Selangor (2nd from left) launching the collaboration collection series between Starbucks Malaysia and Royal Selangor.

SIGNING WORKSHOPS FOR THE LOCAL COMMUNITY

To spread awareness about the Deaf and Hard of Hearing community in Penang, Starbucks Malaysia collaborated with the Penang Deaf Association (PDA) to hold Signing Workshops on 23 and 24 November 2019 at the newly opened Starbucks Signing Store in Burmah Road.

During the 2-hour workshop, participants learned how to sign the alphabets A-Z, numbers 1-10, Starbucks beverages and simple signing words like milk, sugar, toilet and many more. More than 100 people registered for the workshop across both days, demonstrating a clear interest by the local community towards the Deaf and Hard of Hearing community, bridging the gap as they learn basic sign language for easy communication.



Participants learning some basic sign language at the Starbucks Signing Store in Burmah Road.

STARBUCKS AND KENNY ROGERS ROGERS ROASTERS PARTNER MAS FOR VISIT MALAYSIA 2020

In conjunction with Visit Malaysia 2020, Starbucks Malaysia and Kenny Rogers Roasters collaborated with Malaysia Airlines to offer 20% discount on any Starbucks handcrafted beverage and all chicken meals when passengers present their boarding pass within 48 hours from their flight time. The partnership allowed the brands to leverage on each other's branding and also support Malaysia as a premier destination in year 2020.



Thila Chandran, Head of Marketing Loyalty of Berjaya Starbucks Coffee Company (2nd from right), Kennie Thong, Marketing Manager, of Berjaya Roasters (M) Sdn Bhd (2nd from left), Lau Yin May, Group Marketing & Consumer Experience Officer of Malaysia Airlines (3rd from left), Azizan Ahmad, Global Marketing Manager of Malaysia Airlines (3rd from right), and Peter Pohlschmidt, Head of Digital and Commercial of Malaysia Airlines (back) during the event.

CHIANG MAI COFFEE FARM TRIP



The Starbucks Partners harvesting and picking the coffee cherries in the coffee farm.

In November 2019, selected Starbucks partners from the Support Center and from the stores travelled to Chiang Mai, Thailand for a coffee farm trip where they were invited to learn and discover the origins of Starbucks coffee. Upon arrival, the partners were treated to a coffee tasting session of the Starbucks Muan Jai Blend at the Starbucks Nimmanhemin store.

They also visited the Starbucks store in Kad Farang Village, which bears the signature Thai architecture both internally and externally. On the second day, the team headed to the coffee farm to harvest and pick the coffee cherries, and send them for processing where they learnt the precise effort that is needed to ensure the highest quality coffees are selected and sent to Starbucks to be roasted and sold in-stores.

On the last day, the Starbucks partners left Chiang Mai with a deeper appreciation for the quality of the coffee that will be served at the stores along the understanding of the time and effort it takes for the coffee farmers to ensure the quality of the coffee at the farms.

STARBUCKS MALAYSIA RECOGNISED AT AMCHAM AWARDS

On 12 November 2019, American Malaysian Chamber of Commerce (“AMCHAM”) hosted its ‘MY AMCHAM CARES AWARDS 2019’ in conjunction with their annual Thanksgiving luncheon. Initiated in 2016, the MY AMCHAM CARES is a core programme that celebrates and promotes best practices within the corporate citizenship and Corporate Social Responsibility (CSR) programmes implemented by its members.

This year, 32 member companies were recognised for their achievements, including Starbucks Malaysia. The awards were presented by Her Honorable Kamala Shirin Lakhdar, U.S. Ambassador to Malaysia, and Ramzi Toubassy, President of AMCHAM. AMCHAM is an international non-profit private-sector business association. It has more than 1,000 members representing more than 280 American, Malaysian and other international companies.



(From left) Her Honorable Kamala Shirin Lakhdar, U.S. Ambassador to Malaysia; Rina Siew, Corporate Social Responsibility Manager of Starbucks Malaysia and Siobhan Das, CEO of AMCHAM.

STARBUCKS MALAYSIA WINS AT GRABFOOD AWARDS

Online food ordering and delivery service platform, GrabFood, held its inaugural GrabFood Awards in early December 2019 to recognise their top merchants. The GrabFood Awards were rewarded based on votes submitted by customers who use the GrabFood service.

Starbucks Malaysia won the Eater’s Choice Award 2019, the only company that was awarded with the prize. Starbucks was also one of 27 companies to be highlighted as the highest rated merchants voted by GrabFood customers.



The winners during the GrabFood Awards ceremony.

STARBUCKS WINS MULTIPLE AWARDS FOR AIRPORT SERVICE EXCELLENCE



The awards conferred to Starbucks Malaysia.

On 13 December 2019, Starbucks Malaysia was the year’s biggest winner at the Malaysia Airports Concessionaire Awards 2019, which rewarded concessionaires and airport related professionals for delivering excellence through their business for Malaysia Airports. Only a total of 19 awards were presented this year, and all of them aimed to inspire creativity and excellence amongst the concessionaires and to recognise outstanding performance and innovative approach.

The first award that Starbucks Malaysia received that night was Silver in the Best Product category, in recognition of its diverse range of offerings from grab-and-go items, to delicious pastries, coffee, tea and other beverages as well as exclusive merchandise that highlight the local culture. Its biggest award of the night was the Gold status in the Best Retailer category for the whole of 2019. This award was based on a survey conducted by mystery shoppers, that praised the outlet for its service, convenience and efficiency.

BACK BY POPULAR DEMAND AS THE BUTTER CHOICE!

On 16 October 2019, Kenny Rogers ROASTERS (“KRR”) reintroduced its delicious specially marinated Garlic Butter Chicken meal due to overwhelming demand, featuring KRR’s tender and juicy chicken topped with a strong creamy garlic butter gravy. The Garlic Butter Chicken meal comes in a variety of meal selections as below:

1. **Garlic Butter Chicken Meal** @ RM24.90 – 1 piece of Garlic Butter Quarter Chicken + 3 side dishes + 1 piece of Kenny’s Home-made Muffin
2. **Garlic Butter Chicken & Soup Meal** @ RM 26.90 – 1 piece of Garlic Butter Quarter Chicken + 1 side dish + 1 Kenny’s Mushroom & Chicken Soup + 1 piece of Kenny’s Home-made Muffin
3. **Garlic Butter Whole Chicken** @ RM 55.00
4. **Garlic Butter Family Feast** @ RM88.80 – 1 Garlic Butter Whole Chicken + 2 side dishes + 4 pieces of Kenny’s Home-made Muffins + 1.5 litre of Coca-Cola

The meal also gets better when matched with a glass of Minty Passion Mocktail, a refreshing mix of tropical passion fruit topped with citrusy lime and garnish of fragrant mint leaves.

KRR Card holders who activate or reload RM100 in their KRR Card will also get a complimentary Nasi Lemak Solo. Registered KRR Card members celebrating their birthday will be treated with a complimentary Kenny’s Quarter Meal with any purchase within their birthday month.



The variety of Garlic Butter Chicken meal selections.

WARM HEARTS WITH A HEARTY MEAL

Kenny Rogers ROASTERS' ("KRR") specially crafted the KRR Epic Roast during the holiday season for a big feast with loved ones and friends. The limited edition KRR Epic Roast is a whole chicken roasted to perfection with delicious piquant Smoked BBQ Italian Herbs marinade, Roasted Mix Veggies, Herbs Roasted Potatoes and 3 varieties of Kenny's Signature Gravy - Smoked BBQ, Black Pepper and the Original Gravy to complement the meal.

The Epic Roast is available at selected KRR Restaurants from 18 October 2019 until 5 January 2020 with a selling price at RM98.00 per meal.



The hearty and hefty KRR Epic Roast Whole Chicken.

JOYBEAN NOW AVAILABLE IN SUNWAY PYRAMID

Joybean opened its third outlet in Malaysia at Sunway Pyramid. The outlet is the biggest Joybean outlet in Malaysia, boasting more than 250 square feet. The highlight of the store design is the ceiling helmet, the emphasis of which allows the customer to view it as a whole part of the store along with the counter, welcoming them in in a way that a brick-and-mortar store would.

The outlet also features six televisions, which act as both the menu board and also featuring the newest Joybean offerings and promotions that customers can enjoy. The limited seating is both intimate and comfortable, wrapping the corner of the store in an L-shape, and lined with rattan, a material that is distinctively Malaysian.



The Joybean outlet in Sunway Pyramid.

JOLLIBEAN UNVEILS NEW CONCEPT STORE

On 1 November 2019, Jollibean unveiled its first hybrid concept store, Kopi Alley Plus, which carries all three of its quick-service brands, Jollibean, Sushi Deli and Kopi Alley under the same roof. Located on the second floor of Income@Raffles, customers can have a unique retail experience that offers a distinguishable variety of fuss-free, easy-to-eat products that are prepared fresh daily, with the freshest ingredients possible.

In conjunction with its launch, a media preview was held to celebrate the store's opening as well as to introduce the Unicorn-themed Christmas offerings Unicorn Soyfreeze and Unicorn Mini Rolls, which were created as part of the first Jollibean x Nestle collaboration.



The Kopi Alley Plus hybrid concept store at Income@Raffles.

JOYBEAN PHILIPPINES OPENS ITS THIRD STORE

After opening its first store in September, Joybean Philippines has been expanding across the country as quickly as it has promised and opened its third Joybean outlet in Clarke International Airport. The international airport is located within the Clark Freeport Zone between Angeles and Mabalacat in the province of Pampanga, Philippines, or 80km northwest of Manila.

The airport serves both international and domestic flights, allowing visitors and travellers to enjoy the soy-prising offerings from Joybean whether they are landing or flying out. The modest footprint of the store also makes it convenient and accessible by all.

The opening of the store was attended by representatives of Clarke International Airport and Joybean Philippines. In keeping with the country's tradition, a priest was present to bless the new store, after which chocolates and coins were thrown at the store as a symbol of good fortune.



The priest blessing the new store during the opening of the Joybean outlet in Clarke International Airport.

NEW KRISPY KREME OUTLETS

Since October, Krispy Kreme had opened three new outlets at The Waterfront @ Desa ParkCity, Subang Parade and Central i-City, expanding its offerings of freshly made doughnuts.



The new Krispy Kreme outlet in Subang Parade.

KRISPY KREME'S CHRISTMAS DOUGHNUTS

Krispy Kreme continued their collaboration with Famous Amos with the Limited Edition Red Velvet Christmas Cookie doughnut and Famous Amos Double Chocolate Chip Cookie for Christmas.

Krispy Kreme also launched their Season's Eating campaign with 3 flavours of doughnuts. Christmas Tree is a white chocolate icing doughnut with vanilla custard filling, while Santa Belly, features deli cheesecake and strawberry filling inside a white chocolate icing doughnut. The third doughnut, Wreath, is a white chocolate icing doughnut.



The limited edition Red Velvet Christmas Cookie doughnut and the Famous Amos Double Chocolate Chip Cookie available exclusively during Christmas.

KRISPY KREME X MYBURGERLAB



Due to popular demand, the limited time only Krispy Kreme x MBL "The Fowl Word" Doughnut burger was chosen as the people's choice to be incorporated as a permanent item in the MyBurgerLab menu.

The famous Doughnut burger, now a permanent fixture in MyBurgerLab outlets.



The three additional doughnuts that were introduced in conjunction with Christmas.

WORLD CHEFS' DAY



The children of Dignity for Children with the BERJAYA UC staff.

On World Chef's Day, students from Dignity for Children, an NGO providing education for underprivileged children, came to BERJAYA University College ("BERJAYA UC") to learn about healthy living. The session carried out by BERJAYA UC lecturer, Haryati Binti Abu Husin, focused on food that make up a healthy lifestyle. The students were then treated to a buffet prepared by the Faculty of Culinary Arts, which provided a range of dishes that encompassed a balanced diet.

7TH TEACHING, LEARNING & RESEARCH SEMINAR

The 7th Teaching, Learning and Research Seminar was held on 7 November 2019 with the keynote address delivered by Professor Dr. Shaheen Mansori, CEO of Naza College, Naza Corporation Holdings Sdn Bhd Education Division on "Writing a Winning Research Proposal".

The event also saw SASG Grant Projects presentation by Berjaya UC staff, Chef Choong Siew Lee, Justin Ho Li Vern, Nur Khairunnisak Athira, Ng Boon Aun and Thong Lai Kit as well as sharing of conference papers by Assoc. Prof. Dr Cheok Mui Yee, Haryati Husin, Alicia Loo Yin Hui and Asso. Prof. Dr. Antoon Gewijde H. de Rycker.



Emeritus Professor Walter Wong (left) presenting certificate to Dr Shaheen Mansori and witnessed by Dr Chung Jee Fenn (right).



Colombian Chef Alejandro Cuellar creating his dish featuring Colombian roots and indigenous flavours.

BERJAYA UC X COLOMBIA EMBASSY WITH CHEF ALEJANDRO CUELLAR

On 11 November 2019, BERJAYA UC and the Embassy of Colombia collaborated to bring Colombian Chef Alejandro Cuellar for a cooking workshop and a dinner event. Chef Cuellar who is one of the most recognised chefs in Colombia who supports innovative culinary techniques with avant-garde trends. The cooking workshop was attended by BERJAYA UC and Berjaya TVET College students while the dinner event was hosted by Raúl Sánchez Niño, Deputy Head of Mission for the Embassy of Colombia.

ALBA WHITE TRUFFLE EVENT TO RAISE AWARENESS FOR MOVEMBER

On 19 November 2019, BERJAYA UC together with Chef Federico Michieletto held a truffle, cheese and wine dinner at Samplings on the Fourteenth to raise awareness for Movember. Working with Valmurugan Subramanian of Berjaya Times Square Hotel, Fabio Ruggero of Sapore Restaurant, Juwahir Mustafa of Pietro Italian Restaurant and Rachel Koh of Maison Café, the ten hands dinner was complemented with wines paired by Alexander Biasutti (WLFJ Ltd.) and wine producer Franco Cavallero finished with cheeses by master fromager Sergio Calzolari. The highlight of the evening was an auction of white truffles from Alba, Italy - known as the "White Truffle Capital of the World". Movember is a worldwide event held every November to raise awareness on men's health issues.



Master fromager Sergio Calzolari introducing the cheese that pairs with the wine.

BOCUSE D'OR NATIONAL SELECTION

BERJAYA UC organised the Bocuse d'Or National Selection on 3 December 2019 whereby the winner will represent Malaysia at the Continental Selection. During the competition that lasted 5 hours and 35 minutes, the teams competed in a specially designed open kitchen where they prepared 10 recipes on a plate and on a tray before a jury of top level professionals. The participants demonstrated wonders of creativity and precise skills in order to create mouth-watering dishes. The Grand Finals will be held in Lyon, France in 2021.



Top level professionals were the judges for the Bocuse d'Or National Selection.

VOCAL MIX NIGHT

On 11 November 2019, the Department of General Studies hosted Vocal Mix Night, a stand-up comedy and spoken word competition for students to improve their public speaking skills. This event was organised in collaboration with the School of Tourism and Berjaya U.C. Toastmasters Club. Visiting guests, rapper Mali and World of Buzz host Thina, shared tips on how to improve one's public speaking capabilities.



Members of School of Tourism and Berjaya U.C. Toastmasters Club members.

BERJAYA UC STUDENT WINS 2ND PRIZE IN SWAG COMPETITION



On 4 December 2019, Peh Jie Wen, a Bachelor of Hospitality Management student of BERJAYA UC won the second place in the SWAG ("stuff we all get") contest conducted by the Erasmus+ FRIENDS project. The student competed with other international students from partner universities around the world. Her design has been voted as the one to be used for the FRIENDS project mascot.

CHRISTMAS AFTERNOON TEA

As part of the students' practical assessment, a Christmas Afternoon Tea was organised at Samplings on the Fourteenth. The restaurant was decorated with Christmas-themed designs with napkins folded in the shape of a Christmas tree and gingerbread houses formed the centre pieces. Traditional afternoon tea favourites were served complemented with artisanal teas from Tea Drop, Australia. This Afternoon Tea experience is a semester event eagerly looked forward to by the students and their family members who get to sample first hand these delectable culinary delights. The inter-disciplinary event was a unique opportunity for the students from the various faculties to participate in an engaging collaborative experience.



Guest enjoying the Christmas Afternoon Tea.

AN EVENING OF HERITAGE CUISINE WITH PUAN ROSITA ABDULLAH LAU

On 6 December 2019, the Faculty of Culinary Arts, School of Hospitality and Puan Rosita Abdullah Lau showcased a curated menu featuring the distinct flavours of Terengganu's heritage cuisine. The evening was filled with exotic culinary flavours that has bonded families through generations. The event was part of the 10-year anniversary celebrations where BERJAYA UC partners with various individuals to bring more unique food experiences to the public.

The Faculty of Culinary Arts of BERJAYA UC has been in the forefront of promoting Malaysian culinary dishes by offering the Diploma in Heritage Cuisine which explores the history and cultural influences of the 13 states of Malaysia. This programme goes beyond the basic culinary techniques and theories. It analyses the history and distinctive cultural influences on Malaysian cuisine with the hope of preserving culinary masterpieces.



Guests enjoying the evening at the event.



BERJAYA UC RECEIVES THE “INDUSTRY EXCELLENCE IN PRIVATE EDUCATION” AWARD

On 16 December 2019, BERJAYA UC received the 'Industry Excellence in Private Education' at the Malaysia Top Achievers 2019 awards ceremony. The awards were presented to honour the successful and outstanding performances of top achievers in Malaysia.

CREATIVE WORKSHOPS FOR TEENS

On 19 December 2019, Berjaya UC's Department of General Studies (“DGS”) ran a creative workshop for teens in collaboration with The Star's BRATs programme. Around 35 journalists, interns and students learned various techniques to be used in a creative process. A shout out goes to Dr. Antoon Gehwijde H. de Rycker, Ong Su Sien and Nur Harizah Binti Mohd Faiz for inspiring the teens.



Ong Su Sien (left) and Dr. Antoon Gehwijde H. de Rycker (2nd from left) and the students at The Star's office.

CAMPUS DAY

To prepare for the January 2020 intake, a Campus Day was held on 14-15 December 2019 for prospective students interested in the programmes offered by BERJAYA UC. A large range of activities were scheduled and visitors were given the opportunity to see what each faculty had to offer. These activities ranged from quizzes about businesses, mocktail demonstrations and culinary arts workshops.



Parents enquiring the courses available at BERJAYA UC.

AKBK PARTICIPATES IN SEMINARS BY DOE

Amita KUB-Berjaya Kitar (“AKBK”) was invited to be one of the exhibitors and a sponsor for the 'Pengurusan Buangan Terjadual dan Pematuhan Peraturan-Peraturan Kualiti Alam Sekeliling (Buangan Terjadual) 2005' organised by the Department of Environment (“DOE”), Selangor at Concorde Hotel, Shah Alam on 23 and 24 July 2019. The seminar was officiated by the Chairman of Environmental Committee, Green Technology, Science, Technology and Innovation and Consumer Affairs, YB Hee Loy Sian with the objective of elevating awareness on scheduled waste handling and management, and its environmental impact.

AKBK was also an exhibitor at the Environmental Impact Assessment (“EIA”) Seminar – Pelaksanaan Dan Pematuhan Undang-Undang Dan Garis Panduan organised by DOE, Selangor at Concorde Hotel, Shah Alam on 16 October 2019. The seminar aimed to uplift the understanding on the compliance requirements of legislative provisions and application of the new EIA guidelines, and as a communication platform for all relevant stakeholders with DOE.



An AKBK staff speaking to visitors.



A visitor at the AKBK booth during the seminar.

AKBK OBTAINS ISO CERTIFICATION FROM SIRIM

On 8 November 2019, AMITA KUB-Berjaya Kitar ("AKBK") attended the Majlis SIRIM Industri 2019 organised by SIRIM Berhad at One World Hotel, Bandar Utama City Centre. The ceremony was held to recognise the organisations that have been successfully certified under SIRIM's Certification Scheme.

AKBK obtained its first ISO certifications; ISO 9001:2015 for Quality Management System and ISO 14001:2015 for Environmental Management System in the month of September.



Ezya Samsudin (centre) receiving the Certificate of Appreciation from SIRIM on behalf of AKBK.

KUB-BERJAYA ENVIRO PARTICIPATES IN EXHIBITIONS



YB Puan Hajah Zuraida visiting the KBE booth at UiTM Shah Alam.

KUB-Berjaya Enviro Sdn Bhd ("KBE") was invited as an exhibitor for the Karnival Minggu Sains Negara organised by the Ministry of Energy, Science, Technology, Environment and Climate Change ("MESTECC") on 3 and 4 August 2019 at Perbadanan Perpustakaan Awam Selangor, Shah Alam. Held in conjunction with National Science Week 2019, Selangor State Level, the event was officiated by YB Hee Loy Sian, Chairman of the Environmental Committee, Green Technology Science, Technology and Innovation and Consumer Affairs.

KBE also participated as an exhibitor at the Cooler Earth Sustainability Summit organised by CIMB Bank on 1 and 2 October 2019 at the KL Convention Centre. The opening speech delivered by Energy, Science, Technology, Environment and Climate Change Minister Yeo Bee Yin, emphasised on inspiring business leaders, financiers, investors, policy and decision makers to embrace sustainability and take action towards shaping a more responsible society and a less sweltering planet.

To commemorate World Habitat Day 2019 on 3 November 2019, KBE joined the celebration organised by the Ministry of Urban Wellbeing, Housing and Local Government in collaboration with the Melaka State Government at Projek Perumahan Rakyat ("PPR") Tehel, Melaka. The celebration, themed 'Transforming Waste to Wealth', was officiated by YAB Tuan Adly Bin Zahari, Chief Minister of Malacca. He was accompanied by YB Puan Hajah Zuraida Binti Kamaruddin, Minister of Urban Wellbeing, Housing and Local Government.

On 11 November 2019, KBE participated in the Construction Management Career Day by UiTM Shah Alam. The event was officiated by Minister of Urban Wellbeing, Housing and Local Government, YB Puan Hajah Zuraida Binti Kamaruddin. KBE's exhibits created awareness among the undergraduates on the innovation and technology involved in the development and operation of Bukit Tagar Sanitary Landfill.



YB Yeo Bee Yin visiting the KBE booth during Karnival Minggu Sains Negara.



Delegates of the Cooler Earth Sustainability Summit visiting the KBE booth.



Government officials and residents of PPR Tehel visiting the KBE booth.



Staff members at the KBE booth responding to enquiries by UiTM Shah Alam undergraduates.

U MOBILE MULTIMEDIA AND SOLS 24/7 EXPLORE EDUCATION-CENTRIC COLLABORATIONS

On 20 September 2019, U Mobile Multimedia, a subsidiary of U Mobile, signed an MOU with SOLS 24/7, an award-winning humanitarian organisation committed to serve, educate and empower poor and underserved communities through education and technology solutions. This MOU will see U Mobile Multimedia and SOLS 24/7 work together to explore ways in which the telco subsidiary may complement the social enterprise's ongoing education-centric initiatives.

The MOU was signed by Jasmine Lee, Director of U Mobile Multimedia and Teacher Raj Ridvan Singh, Founder-CEO of SOLS, at U Mobile's Corporate HQ. Also present were Too Tian Jen, Chief Network Officer of U Mobile and Tim Spijker, Managing Director of SOLS smart.



(From left) U Mobile Chief Network Officer Too Tian Jen, U Mobile Multimedia Director Jasmine Lee, SOLS Founder-CEO Teacher Raj Ridvan Singh and SOLS smart Managing Director Tim Spijker.

U MOBILE AND HUAWEI MALAYSIA EXPLORE 5G COLLABORATIONS

On 17 October 2019, U Mobile signed a Letter of Intent ("LOI") with Huawei Technologies Malaysia, a leading global provider of information and communications technology (ICT) infrastructure and smart devices, for 5G collaborations. This move is in preparation for the telco's 5G roll out next year when the regulatory perimeters have been defined. The collaboration between the two companies will include 5G live trials being conducted in Malaysia.

The LOI was signed by Wong Heang Tuck, CEO of U Mobile, and Michael Yuan, CEO of Huawei Malaysia, at the Huawei Headquarters at Dongguan, China. Also present were Stephen Miller, President and Group CEO of ST Telemedia; Woon Ooi Yuen, CTO of U Mobile; Tian Feng, President of Huawei Asia Pacific; and Choh Yau Meng, Account Director of Huawei Malaysia.



U Mobile CEO Wong Heang Tuck and Huawei Malaysia CEO Michael Yuan after the signing of the Letter of Intent, witnessed by (back row, from left) U Mobile CTO Woon Ooi Yuen, ST Telemedia President and Group CEO Stephen Miller, Huawei Asia Pacific President Tian Feng and Huawei Malaysia Account Director Choh Yau Meng.

U MOBILE X SNEAKERLAH 2019

On 5 October 2019, U Mobile presented Sneakerlah, Malaysia's biggest and most anticipated sneaker lifestyle convention as the title sponsor for the very first time, in line with its commitment to support initiatives that bring their customers closer to their passions and showcase their unlimited potential.

U Mobile added excitement to Sneakerlah by bringing to life two areas within the venue that were inspired by street culture, namely U Mobile Zone and the Unlimited Street. The U Mobile Zone was a space designed for attendees to chill and enjoy a cup of coffee or shoot some hoops at a basketball arcade game called the Arcade Shootout; while the Unlimited Street, was a hang-out spot that featured a rotating platform designed for attendees to showcase their Outfit of the Day or Kicks of the Day from all angles.



Arcade Shootout at U Mobile Zone.



U Mobile's Unlimited Street.

U MOBILE X URBANSCAPES 2019

On 15 November 2019, U Mobile once again was the festival presenter of Urbanscapes, Malaysia's longest-running creative arts and music festival for the third consecutive year.

U Mobile's very own Unlimited Grooves Festival also returned this year as part of Urbanscapes with not just one, but THREE shows. Featuring international and local artists that include names like No Party For Cao Dong (Taiwan), Boy Pablo (Norway), Glass Animals (UK), The Marias (US) and Iqbal M (Malaysia) with immersive performances throughout Urbanscapes.

U Mobile also brought many fun activities and delicious food at the activation zones such as U-Roller rink, Connect Hoops, Shootout Spot and the Unlimited Flavours Yard, giving festival goers a memorable night.



The entrance to Unlimited Grooves Festival at Urbanscapes.



Performance by Glass Animals from United Kingdom.



U-Roller rink.



Connect Hoops.

SHAPE UP CAMPAIGN

To kick start your new year's resolution, Sports Toto Fitness Centre ("STFC") is having a **SHAPE UP Campaign** from 1 December 2019 to 29 February 2020.

To be a part of the campaign :

- Sign up as our member and get 1 month absolutely free.
- or
- Purchase 30 Personal Training Sessions at RM2026.00 and get 3 months membership for free.
 - Purchase 50 Personal Training Sessions at RM2968.00 and get 6 months membership for free.



STFC is your one-stop fitness centre situated at Berjaya Times Square, Kuala Lumpur. We provide cardio, weights, and group exercise classes.

For more info, please visit STFC's website at www.sportstotofitness.com or Facebook page at www.facebook.com/Berjaya.Stfc or call at 03 2148 2626.

BUKIT KIARA RESORT VISITS RUMAH KEBAJIKAN ANAK- ANAK YATIM SAI PANDIAN

In conjunction with Deepavali, staff of Bukit Kiara Resort paid a visit to Rumah Kebajikan Anak-Anak Yatim Sai Pandian on 22 October 2019. Sai Pandian, the founder of the home was grateful for the team's contribution, which included rice, eggs, cooking oil, sugar, Milo, milk, and other necessities. The orphanage is home to 32 children between 3-19 years old. Faizal Kamal, Club Manager of Bukit Kiara Resort presented goodie bags to the children.



Faizal Kamal, Club Manager of Bukit Kiara Resort (far right) and his team with the children and caretaker of Rumah Kebajikan Anak-Anak Yatim Sai Pandian.

7-ELEVEN REJOICES WITH OLD FOLKS FOR FESTIVAL OF LIGHTS

On 18 October 2019, 7-Eleven Malaysia and NGOHub held a Deepavali celebration with the community of Persatuan Kebajikan SVM Selangor & Kuala Lumpur. The Festival of Lights celebration started off with volunteers decorating the house with Deepavali décor, while the residents were treated to a sumptuous Indian afternoon tea spread and musical performances by a local busker. The celebration concluded with 7-Eleven Malaysia distributing goodie bags containing snacks and Deepavali packets to the residents.



Ronan Lee, General Manager of Marketing, 7-Eleven Malaysia (centre), volunteers from 7-Eleven Malaysia and NGOHub with the community of Persatuan Kebajikan SVM Selangor & Kuala Lumpur during the Deepavali celebration.

SOWING SEEDS FOR SUSTAINABILITY

7-Eleven Malaysia, in collaboration with NGOHub Asia organised an activity for the underprivileged children of Pertubuhan Amal & Kebajikan Anak2 Islam Tersisih Selangor ("PAKATS") to plant vegetables and fruits in the organisation's compound on 28 November 2019.

Liana Jamal, the manager and caretaker of PAKATS has been managing the centre since 2014, providing shelter and care for underprivileged children.



The caretakers and children of Pertubuhan Amal & Kebajikan Anak2 Islam Tersisih Selangor with volunteers from 7-Eleven Malaysia and NGOHub.

RINGING IN DEEPAVALI JOY

On 29 October 2019, Kenny Rogers ROASTERS ("KRR") visited Pusat Jagaan Saaii at Kajang to celebrate Deepavali with the residents.

The KRR team contributed daily necessities such as medicine, adult diapers, shower gels, toiletries along with groceries such as Nescafe, Milo, cooking oil, condensed milk, sardines, onions, garlic, potatoes and eggs to the home.

The 6 elderly and 15 children of the home were then treated to wholesome Kenny's Quarter Meals.



The KRR team celebrating Deepavali with the residents of Pusat Jagaan Saaii.

KRR FULFILLS UNDERPRIVILEGED CHILDREN'S WISHES

On 20 December 2019, Kenny Rogers ROASTERS ("KRR") made a visit to the Fugee School as part of its annual Wishing Tree campaign. The visit included fun activities, meaningful presentation of gifts and sharing of wholesome meals by KRR and GO Communications, which brought smiles to the 155 refugee children.

The public was encouraged to take part in the campaign which ran until the end of December 2019 by selecting a 'Wishing Card' written by the children and granting the wish.



The students happily showing their Wishing Tree gifts with the KRR and GO Communications team members.

THE BEAUTY OF HELPING A PICTURESQUE EL NIDO

El Nido is a municipality on Palawan island in the Philippines known for its white-sand beaches, coral reefs, clear waters, dive sites and limestone cliffs and is currently ranked number 4 in Condé Nast Traveler's list of '20 Most Beautiful Beaches in the World.'

Behind the beautiful scenery are its underprivileged people or those whose lives are in danger due to natural disasters. The Philippines is geographically located in the Pacific Ring of Fire, and is prone to earthquakes and volcanic eruptions. It is also the regular path of at least 20 typhoons a year from the Pacific Ocean or West Philippine Sea. Berjaya Philippines and Gawad Kalinga (GK) joined hands to build 20 houses to relocate some families living either at the foot of a hill or at sea side without a decent house to protect them from nature's wrath.

Berjaya Philippines Executive Director Tan Eng Hwa and his team were visibly happy with the warm reception accorded to them when they visited the beneficiaries of the Berjaya GK Sunset Village located in Sitio Caalan in El Nido town on 14 October 2019.

According to one of the beneficiaries of the Berjaya houses, Ryan De Villa, his wife and 5 children were renting a house along the skirts of the national highway; and because their place is dangerous to traversing vehicles and there is a government project to widen the road they had no choice but to find another place. It was a blessing in disguise that he heard about the Berjaya GK houses being built and he sought help through the Municipal Social and Welfare office for him to be considered for the free housing. Part of becoming a beneficiary is to fulfill the required number of hours of "sweat equity" wherein the able members of the family must work in building the house.



Tan Eng Hwa (middle in white shirt) with the beneficiaries of BERJAYA GK Sunset Village.



Berjaya Philippines Executive Director, Tan Eng Hwa (left) hears the story of Ryan De Villa, one of the beneficiaries of the Berjaya houses.

"BE A HERO" BLOOD DONATION CAMPAIGN

On 30 November 2019, Cosway (M) Sdn Bhd ("Cosway") and ADCAS Lifescience Sdn Bhd co-organised the 'Be A Hero' blood donation campaign with the support of National Blood Centre at Akademi Latihan Ketenteraan, Universiti Pertahanan Nasional Malaysia, Kem Perdana Sungai Besi. The objective of the campaign was to increase the national blood supply to help those in need.

Dr. Alice Lee, Chief Executive Officer of Cosway, Brigadier General Dato' Haji Saharuddin bin Mansor, Commandant, Akademi Latihan Ketenteraan and Dr. Tun Maizura Mohd Fathullah, Deputy Director, National Blood Centre officiated the launch of the campaign.

The campaign which attracted 594 donors was also filled with fun and exciting activities. During the event, hampers were given out to underprivileged families and over 120 lucky draw prizes were given away with the grand prize being an ACER Laptop.



Dr. Alice Lee doing her part during the campaign.



Dr. Alice Lee with the other blood donors.



Dr. Alice Lee presenting the lucky draw grand prize to winner, Nazreen Agos bin Abd Latiff.

STARBUCKS MALAYSIA AGAINST HUNGER

On 10 October 2019, Starbucks Malaysia partnered with CP Foods to organise a fundraising buffet lunch for its partners and invited guests to promote zero hunger. The event was held at the Starbucks Support Centre in which money was raised by getting people to donate any amount for a plate of food from a buffet spread by CP Foods.

The event attended by more than 250 Starbucks partners and invited guests raised over RM3,000 for Food Aid Foundation.



Starbucks Partners enjoying their share of CP Foods.



Rina Siew, Corporate Social Responsibility Manager of Berjaya Starbucks Coffee Company (2nd from right) with the participants during the event.

STARBUCKS MALAYSIA BRINGS LIGHT OF DIWALI TO LOCAL HOMES

This Diwali, Starbucks Malaysia brought light in the form of groceries to 15 underprivileged families in the Sentul district of Kuala Lumpur. These included basic necessities such as toothpaste, toothbrushes, shampoos, detergents, and also sustenance such as rice, formulated milk, and canned food contributed by more than 100 Starbucks partners. In addition, the Starbucks partners also participated in some fun activities with the children including ice breaker games and making baskets out of paper plates.



Starbucks Partners with the children of Hope Worldwide.



June Beh, Director of Partner Resources & Compliance, Berjaya Starbucks Coffee Company (centre), Rina Siew, Corporate Social Responsibility Manager (front, right), and Chloe Pan, Assistant Manager, Public Relations & Digital Marketing (front, centre) with the Starbucks Partners during the event.

TOGETHER FOR PLANET EARTH!

From 11 October to 13 October 2019, a total of 120 divers from Malaysia and Singapore, members of the media and sponsors attended the Tioman Island Conservation Day ("TICD") 2019 held by Berjaya Tioman Resort ("BTR") to restore the beauty of the sea and to preserve the splendid sanctuary of Tioman Island. Representatives from Reef Check Malaysia, Juara Turtle Project, Rumah Hijau, Rimba Tioman, Jabatan Taman Laut, SWCorp Malaysia, UDive, and Scuba People from Malaysia and Singapore were also present to show their support towards this event.

In 2019, BTR launched a new coral conservation programme called the Adopt-A-Coral programme which enables guests to adopt a coral in BTR with a donation of RM40 per coral. All proceeds from the programme will be contributed towards rehabilitation of rescued corals throughout the entire restoration process. The adopted corals are closely monitored during its growth in a coral nursery and will be returned to the reef once they are matured.

Non-divers experienced snorkeling at Pulau Renggis, one of the most famous recreational activity in the resort, to observe underwater life in a natural

setting. Non-divers contributed to the rehabilitation of rescued corals by constructing cement modules made from recyclable materials for the Adopt-A-Coral programme. They were also part of a beach clean-up activity, where rubbish amounting to 186kg in weight were collected in a short time span of 2 hours in the Bunut area.

This event was sponsored by Sports Toto Malaysia Sdn Bhd with generous support from Tourism Malaysia, TGV Cinema Malaysia, Cosway, Go Pro, Rip Curl, Carlsberg, J&A Production and Montanic.

Participants of Tioman Island Conservation Day 2019.



ANSA HOTEL KUALA LUMPUR MAKE FESTIVE VISITS TO CHARITY HOMES

In conjunction with the Deepavali celebration in October 2019, volunteers from ANSA Hotel Kuala Lumpur ("ANSA Hotel") visited Agathians Shelter, a children's home in Petaling Jaya. The 10 associates from various departments within the hotel arrived at the shelter at around 11am and were greeted by Inthira, the Executive Council Member of Agathians Shelter.

Agathian Shelter houses about 40 boys between the age of 5 to 20, who are either orphans, abandoned children, or from broken families. The home was delighted to receive in-kind contributions from ANSA Hotel, which included rice, cooking oil, toiletries, and dry goods. They expressed their gratitude towards ANSA Hotel for the contributions and taking some time off their busy schedule to spend time with the home.

In December, ANSA Hotel organised a Christmas event for the underprivileged children of Trinity Children's Home. Held in collaboration with Berjaya Hotels and Resorts ("BHR"), The Giving Bank, ANSA Starbucks Malaysia, and the Museum

of Illusions, the visit was ANSA Hotel's second in-house charity event and was championed by the hotel's Front Office and Sales and Marketing department.

The event was officiated by Low Siew Peng, ANSA Hotel's Manager and in attendance were representatives from BHR, The Giving Bank, Starbucks Malaysia, and the Museum of Illusions. One of the main activities of the event was sponsored by the Museum of Illusions, located at Level 1 of ANSA Hotel. The children of Trinity Children's Home performed a mashup of popular Christmas carols at ANSA Walk for members of the public, while Starbucks Malaysia provided lunch for everyone.

The home was provided with in-kind contributions, which included rice, cooking oil, Milo, an oven, sandwich maker, and a blender.

Trinity Children's Home provides love, care, shelter and education opportunity to the abused, neglected or abandoned children with single mothers and also poverty-stricken children with no access to education.



ANSA Hotel associates with young children and volunteers of Agathians Shelter.



ANSA Hotel Manager, Low Siew Peng (right) and the Giving Bank Founder, Dr. Jason (2nd from left) presenting Christmas gifts to the children.



The team from ANSA Hotel, BHR, Starbucks Malaysia, Museum of Illusions and The Giving Bank with the children of Trinity Children's Home.

BERJAYA LANGKAWI RESORT CELEBRATES STUDENTS WITH SPECIAL NEEDS

On 11 November 2019, the staff and management of Berjaya Langkawi Resort ("BLR") once again showed their love and support for the local community by celebrating 25 special needs students from SMK Tengku Putra at a special Appreciation Ceremony. Langkawi District Education Officer Halid bin Ali officiated the event and presented the outstanding students with a certificate of excellence, with their parents and teachers in attendance.

The event, held at the resort's Matsirat Ballroom concluded with a buffet lunch hosted by BLR.



Invited guests, SMK Tengku Putra teachers and resort management staff members at the Appreciation Ceremony.

BERJAYA SUPPORTS TZU CHI CHARITY GOLF 2019

Berjaya Corporation Berhad jointly sponsored the Tzu Chi Charity Golf 2019 with a contribution of RM240,000. About 120 golfers participated in the competition held at Tropicana Golf and Country Resort on 1 December 2019. The event raised approximately RM1.4 million for the construction of the Tzu Chi International School Kuala Lumpur.



The golfers representing Berjaya Corporation Berhad.



(From left) Wong Ee-Coln, Executive Director of Berjaya Group Berhad; Derek Chin, Senior General Manager, Legal and Khor Poh Waa, President of Berjaya Vacation Club Berhad.

CASH FLOW TALK BY AKPK

On 15 October 2019, Berjaya Cares Foundation in collaboration with the Credit Counselling and Debt Management Agency or better known as AKPK organised a financial talk on cash flow and money management at Berjaya University College, Kuala Lumpur. Approximately 125 Berjaya employees attended the informative and engaging talk presented by guest speaker, Encik Mafukhin Mokhtar, Manager of Research at AKPK.

Among the topics shared by the speaker included passive and active income, example of cash-flow statement, how to track your cash flow more effectively and proper guidance on budgeting expenses to improve cash flow. Throughout the session, attendees were also briefed on AKPK's Debt Management Programme ("DMP").

AKPK was set up by Bank Negara Malaysia to provide financial education, credit counselling and debt restructuring services to individuals. services provided are free of charge and comply with the Personal Data Protection Act ("PDPA").



Encik Mafukhin Mokhtar sharing his knowledge and insights on cash flow management planning.

GIFT OF WISDOM @ BERJAYA TIMES SQUARE HOTEL, KUALA LUMPUR

On 11 December 2019, Berjaya Times Square Hotel Kuala Lumpur ("BTSH") and its co-sponsors, Times Bookstore, Ty Malaysia, AiFM, The Giving Bank and Orient Snow celebrated Christmas for 50 children of three orphanage homes, namely, Trinity Children's Home, Rumah Hope and Assunta Children Society, with the theme, Gift of Wisdom.

The event included performances from Ashley Yemurai (winner of the 4th edition of Pertandingan Nyanyian Lagu-Lagu Melayu Antarabangsa), Black GS, beatboxer Man Hong, Eva & Louis and many others, as well as a quiz session, TV fashion show, Christmas gift presentation, cake cutting and a sing-along.

BTSH transformed the ballroom into a magical, winter celestial setting with artificial snow covering the entire ballroom floor, bringing the ambience and backdrop of winter to the guests and children.



Children from Trinity Home receiving presents from Santa Claus.



Hugo Gerritsen, General Manager of BTSH (centre) with the children of Trinity Home.

BERJAYA CARES FOUNDATION BLOOD DONATION DRIVE

On 19 December 2019, Berjaya Cares Foundation in collaboration with National Blood Centre organised the Blood Donation Drive from 10am to 4pm at the 6th Floor Common Area near My Best Box, Berjaya Times Square, Kuala Lumpur. The donation drive attracted approximately 50 donors.



The donors going through the blood donation procedure.

BERJAYA YOUTH'S INAUGURAL WORKSHOP SERIES 2019

On 2 November 2019, more than 20 participants gathered at Berjaya TVET College for Berjaya Youth's ("B.Youth") inaugural workshop series titled, "Free YouTube and Instagram Workshop". Participants were given a general introduction on setting up a business YouTube and Instagram account and how to monetise it. The participants also participated in a digital scavenger hunt utilising Instagram and learnt how to make a hologram through YouTube.



Berjaya TVET College Head of Centre for Collaboration, Dr. Sherly George (4th from right) and workshop participants.



A trainer from Berjaya TVET College briefing participants on how to monetise videos on YouTube.

B.YOUTH ENVIRONMENTAL AWARENESS PROGRAMME AT PULAU KETAM



Berjaya volunteers who participated in the Pulau Ketam environmental protection programme.



Volunteers formed a human chain to move recyclable materials onto waiting boats.



On 16 November 2019, approximately 30 Berjaya Youth volunteers extended their helping hands by supporting an environmental protection programme at Pulau Ketam, which was once known as "Rubbish Island". The programme was initiated by Tzu Chi Foundation Malaysia to spread environmental awareness and instil recycling habits among the islanders and tourists.

Apart from gaining insight into the recycling activities carried out by the islanders to keep the island clean, the volunteers were also involved in activities such as sorting and moving of recyclable materials onto boats to be shipped to recycling facilities on the mainland, making windmills out of recyclable materials and beautifying the Tzu Chi recycling centre.



Students volunteers from Berjaya TVET College painting the grills of the recycling centre.



Volunteers from Sports Toto Malaysia with the windmills made of recyclable bottles.

UNDERPRIVILEGED CHILDREN ENJOY A FUN-FILLED OUTING AT BERJAYA TIMES SQUARE THEME PARK

On 27 November 2019, Berjaya Corporation Berhad (“BCorp”) hosted approximately 120 children and caretakers from four charitable organisations namely Science of Life Studies 24/7, SEMOA KIDS, Ti-Ratana Welfare Society Malaysia and Persatuan Kebajikan Sri Saradha Devi Illam to a day of fun, food and entertainment at Berjaya Times Square Theme Park, Malaysia’s largest indoor theme park.

Besides the various fun and thrilling rides, the children were also treated to a sumptuous lunch sponsored by Berjaya Times Square Hotel, Starbucks Malaysia and Kenny Rogers Roasters. Besides food and fun games, the children also received a goodie bag each courtesy of Sports Toto Malaysia Sdn Bhd, Cosway (M) Sdn Bhd and 7-Eleven Malaysia Sdn Bhd.

Since 2010, BCorp has been organising annual outings at Berjaya Times Square Theme Park for the less fortunate children during the school holiday period. This annual event organised by Berjaya Cares Foundation is one of the Group’s Corporate Social Responsibility (“CSR”) initiatives.



Arrival of the visibly excited children.



A safety briefing was conducted before the children proceeded to enjoy the rides.



The children were treated to a scrumptious lunch sponsored by Berjaya Times Square Hotel, Starbucks Malaysia and Kenny Rogers Roasters.



The children enjoying the various rides at the theme park.



The children from four charitable homes and the staff of Berjaya.

BERJAYA SUPPORTS MALAYSIAN AIDS FOUNDATION- BERJAYA TUN DR SITI HASMAH AWARD GALA DINNER 2019

Berjaya Corporation group of companies was the Title Sponsor for the Malaysian AIDS Foundation-Berjaya Tun Dr Siti Hasmah Award Gala Dinner 2019 on 14 December 2019 at Mandarin Oriental Kuala Lumpur.

At the dinner, Tan Sri Dato' Seri Vincent Tan, Executive Chairman of Berjaya Corporation Berhad ("BCorp"); Dato' Seri Mohamed Azmin bin Ali, Minister of Economic Affairs; Datin Paduka Marina Mahathir, Malaysian AIDS Foundation ("MAF") Patron and Dr. Adeeba Kamarulzaman, Chairman of MAF presented the Dr. Siti Hasmah Award to Dr. Zaiton Yahaya, an AIDS activist in Sabah for her outstanding contributions towards alleviating AIDS as a public health concern in Malaysia. Dr. Zaiton is a family medicine specialist at the Sandakan Health Clinic and founder of the Sabah AIDS Awareness Group Association.

At the press conference for the gala dinner on 10 December 2019, Nerine Tan, Executive Director of BCorp presented a mock cheque to Bakhtiar Talhah, Honorary Secretary of MAF witnessed by Datin Paduka Marina Mahathir and Florence Fang, Managing Director of Malaysia Tatler.



(From left): Prof Datuk Dr. Adeeba Kamarulzaman, Datin Paduka Marina Mahathir, Dr. Zaiton Yahaya, Dato' Seri Mohamed Azmin Ali, Tan Sri Dato' Seri Vincent Tan, Dato' Sri Jessy Lai, Chief Executive Officer, Monspace at the MAF-Berjaya Tun Dr Siti Hasmah Award Gala Dinner 2019.



Nerine Tan, Executive Director, BCorp (2nd from left) presenting a mock cheque to Bakhtiar Talhah, the Honorary Secretary of MAF (left) witnessed by Datin Paduka Marina Mahathir (2nd from right) and Florence Fang, Managing Director of Malaysia Tatler (right) during the Press Conference on 10 December 2019 at Mandarin Oriental Kuala Lumpur.

BERJAYA SUPPORTS 9 TO 5 RUN HALF MARATHON

Berjaya Corporation Berhad ("BCorp") supported the 9 to 5 Run Half Marathon as a Silver Sponsor and fielded 14 runners for the 5km run. The event held at Putrajaya from 8 to 10 November 2019 was organised by Koperasi Profesional Putrajaya Berhad and Ministry of Entrepreneur Development in conjunction with the coronation of the 16th Yang di-Pertuan Agong, Al-Sultan Abdullah Ri'ayatuddin Al-Mustafa Billah Shah Ibnu Sultan Haji Ahmad Shah Al-Musta'in Billah.

During the event, 7-Eleven Malaysia took up booth spaces while Kenny Rogers ROASTERS and Starbucks Malaysia brought their food trucks for sales and promotional activities.



BCorp CEO Dato' Sri Robin Tan (second from right) and Executive Director Dato' Zurinah Musa (left) with His Majesty The Yang di-Pertuan Agong and Datuk Seri Mohd Redzuan bin Md Yusof, Minister of Entrepreneur Development (second right) at the Berjaya booth.



Dato' Sri Robin Tan and Datuk Seri Mohd Redzuan accompanying His Majesty, The Yang di-Pertuan Agong on stage for the 21km category prize-giving ceremony.

SUPPORTING THE BURSA BULL CHARGE 2019

Berjaya Corporation Berhad supported the Bursa Bull Charge 2019 held on 14 November 2019 as a Featured Sponsor. The annual charity run event, organised by Bursa Malaysia Berhad attracted over 1,300 runners and was graced by YB Dr Ong Kian Ming, Deputy Minister of International Trade and Industry. The carnival-like charity event successfully raised over RM1.8 million for 15 beneficiaries.



Berjaya runners, Patricia Yap (3rd from left) won the Best Dressed women category while Tee Ee Kia (3rd from right) finished 4th place in the men's veteran category.

BERJAYA SUPPORTS YAYASAN SEJAHTERA'S COMMUNITY DEVELOPMENT FUND

Berjaya Corporation Berhad ("BCorp") contributed RM150,000 towards Yayasan Sejahtera's Community Development Fund which was launched by Tun Dr. Mahathir Mohamad on 16 October 2019 at Mercu UEM, Kuala Lumpur Sentral. A total of RM1.18 million was raised to support various poverty eradication initiatives.

Yayasan Sejahtera was set up in 2009 to address hardcore poverty through collaboration with the private sector and government-linked companies.



Tun Dr. Mahathir Mohamad witnessing Tan Sri Dato' Seri Vincent Tan presenting the mock cheque to YBhg, Prof Emeritus Tan Sri Dato' Dzulkifli Abdul Razak (second from left), Trustee of Yayasan Hasanah. Also present was Tan Sri Faizah Mohd Tahir (right), Chairman of Yayasan Sejahtera.

DATO' SRI ROBIN TAN AND BERJAYA MANAGEMENT STAFF VISIT MYSKILLS FOUNDATION



Dato' Sri Robin Tan, Datin Seri Leow Huei Hsien, Mr Pasupathi and the BCorp senior management and staff together with the students from MySkills Foundation Youth Transformation Centre.

On 6 November 2019, Dato' Sri Robin Tan, Chief Executive Officer, Berjaya Corporation Berhad ("BCorp") together with the BCorp senior management and staff paid a visit to MySkills Foundation Youth Transformation Centre at Kalumpang, Hulu Selangor.

MySkills Foundation director S.Sasupathi and Chief Executive Officer, Devasharma Gangadaran welcomed the entourage and provided a briefing on the establishment and its achievements followed by a tour of the centre.

During the visit, Dato' Sri Robin Tan also presented red packets to the children, staff and volunteers. The children were then treated to lunch by Kenny Rogers ROASTERS and desserts from Krispy Kreme Doughnuts.



MySkills Foundation staff explaining to Dato' Sri Robin Tan and the BCorp senior management on a holistic training approach in skills training.



Dato' Sri Robin Tan and Datin Seri Leow Huei Hsien distributing Kenny Rogers ROASTERS packed lunch and red packets to the students.

