

BERITAJAYA

“MAKE A DIFFERENCE FOR A SUSTAINABLE FUTURE”



Tan Sri Dato' Sri Vincent Tan, (5th from left), Dato' Sri Robin Tan, CEO of Berjaya Corporation Berhad (8th from left), Ms Echo Chien, CEO of Tzu Chi Malaysia (6th from left) with the speakers and representatives from the operating companies at the conference.

In conjunction with World Vegetarian Day 2018, Berjaya Corporation group of companies (“BCorp”) organised a conference and exhibition in collaboration with Taiwan Buddhist Tzu Chi Foundation Malaysia (“Tzu Chi Foundation Malaysia”) and supported by Berjaya Youth. The 4-day event from 11 to 14 October 2018, was part of BCorp’s initiatives to raise awareness amongst Berjaya employees and the public on issues relating to environmental protection and sustainability.

More than 1,000 participants attended the conference themed “Make a Difference for a Sustainable Future” held on 11 October 2018 at Berjaya Times Square Hotel, Kuala Lumpur. Tan Sri Dato' Seri Vincent Tan, Founder and Executive Chairman of BCorp, shared his experience on how his 3-day trip in Hualien, Taiwan to visit the Founder of Tzu Chi Foundation, Master Cheng Yen, had inspired him to become a vegetarian. Other speakers included Ms Yeo Kar Peng who spoke about Tzu Chi Foundation and the practice of Environmental, Social and Governance; Dr. Eddie Chan on the topic “Food as Medicine” and Mr. Francis Tan with his interactive presentation titled “Co-exist with Mother Earth”. These three speakers are all highly respected individuals in their respective fields and are also dedicated volunteers of Tzu Chi Foundation Malaysia.

The 4-day exhibition was held at the Ground Floor and Lower Ground Concourse, Berjaya Times Square Mall. The exhibition on the Ground Floor was the culmination of more than 3 months of effort put in by employees from Corporate Office and the various operating companies such as Cosway, Starbucks, Kenny Rogers ROASTERS, Wendy’s, Krispy Kreme Doughnuts, Berjaya Hotels & Resorts, Berjaya Clubs, Sports Toto Malaysia, Berjaya University College, Inter-Pacific Securities, U Mobile, 7-Eleven and many more. The exhibition at the Lower Ground Concourse was managed by Tzu Chi Foundation Malaysia with fun-filled stage activities, fashion shows and various booths that showcased their environmental concepts and handicraft items made from recyclable materials.



Tan Sri Dato' Seri Vincent Tan sharing his journey as a vegetarian at the conference.



Tan Sri Dato' Seri Vincent Tan visiting the various exhibits.

CEO's Message

During the quarter, a few of our operating companies garnered accolades for brand recognition and service excellence. Congratulations to Starbucks, Jollibean, Berjaya Hotels & Resorts and 7-Eleven on their award wins.

I am proud and impressed with the employees of the various subsidiaries and head office departments who put in a lot of effort and enthusiasm over 3 months to prepare the exhibits for the World Vegetarian Day 2018 exhibition and conference in October 2018. Their showcase of various ways to make use of recyclable materials were very informative to the visitors at the exhibition. In addition, the half-day conference also provided insights to how environmental consciousness and preservation is important in contributing towards a sustainable future.

I am also heartened by the charitable activities which were carried out during the year-end by the employees of the subsidiaries and operating companies to spread some festive cheer among the less fortunate.

As we end 2018, I would like to thank you for your efforts and dedication throughout the year. May 2019 bring more opportunities for growth and business expansion. I wish all of you a successful year ahead.

Dato' Sri Robin Tan



Performance of Companies for the 2nd Financial Quarter Ended 31 October 2018 (unaudited)

Company	Revenue 3 Months Ended 31 October 2018 (RM'000)	Profit/(Loss) Before Tax 3 Months Ended 31 October 2018 (RM'000)	Revenue 6 Months Ended 31 October 2018 (RM'000)	Profit/(Loss) Before Tax 6 Months Ended 31 October 2018 (RM'000)
Berjaya Corporation Berhad	1,990,018	(23,394)	4,132,425	53,511
Berjaya Land Berhad	1,508,694	39,980	3,130,432	111,971
Berjaya Sports Toto Berhad	1,352,483	62,668	2,853,313	152,828
Berjaya Media Berhad	6,532	(2,570)	13,900	(5,320)
Berjaya Food Berhad	166,584	7,012	327,960	13,240
REDtone International Berhad	29,912	1,644	60,134	3,668
7-Eleven Malaysia Holdings Berhad	568,515*	16,757*	1,661,836**	38,822**
Berjaya Assets Berhad	73,855***	(687)***	73,855****	(687)****

* 3rd Financial Quarter ended 30 September 2018

** 9 months ended 30 September 2018

*** 1st Financial Quarter ended 30 September 2018

**** 3 months ended 30 September 2018

SEMINAR ON MALAYSIAN TAXATION

On 6 December 2018, a seminar on Malaysian Taxation, organised by Group Tax, was attended by 84 employees of Berjaya Corporation group of companies. Speakers from Inland Revenue Board of Malaysia ("IRBM") covered topics such as 'Malaysian Taxation – New Landscape' and 'Special Voluntary Disclosure Programme'. The seminar ended with a forum and Q&A session with panellists from IRBM, moderated by a spokesperson from Berjaya.



Speakers and panellists from IRBM and Berjaya employees at the seminar.

(continued from cover page)



Tan Sri Dato' Sri Vincent Tan (5th from left) and Ms Echo Chien (6th from left) officially launching the exhibition area at Ground Floor, Berjaya Times Square mall.



Guests participating in a session of the conference.



Malaysian celebrity, Datin Paduka Eina Azman visiting the exhibition.



Members of the public being educated by Berjaya employees on the various environmental issues and solutions.



The Asia HRD Awards awarded to Grace Chan Hwee.

THE ASIA HRD AWARDS 2018

Grace Chan Hwee, Senior General Manager of Group Human Resource & Administration ("Group HR & Admin") was recently awarded the Asia HRD Awards 2018 for her outstanding contributions to the field of Human Resource ("HR") development in the HR community. She received the award from Tan Sri Dato' Dr R Palan, founder of Asia HRD Awards at the awards ceremony hosted in Vietnam.

The Asia HRD Awards celebrate and recognise those who contribute to people development – be it to the human resource profession, an organisation, community or society at large. The Asia HRD Awards Hall of Fame currently honours a total of 249 recipients from 20 countries.

BERJAYA VISITS TARUC & UITM

On 1 November 2018, Group HR & Admin offered opportunity for 100 students of TAR University College ("TARUC") to experience job interviews at the Internship Day event organised by TARUC's Faculty of Communication & Creative Industries and the Faculty of Social Science & Humanities. Other participating companies were Genting Malaysia Berhad, Ding Tai Fung and Traitquest. Through the event, students gained useful tips on job interviews and opportunity to network with potential employers.

On 8 December 2018, Group HR & Admin together with 8 subsidiaries, namely Cosway (M) Sdn Bhd, Berjaya University College, Berjaya Starbucks Coffee Company Sdn Bhd, Berjaya Krispy Kreme Doughnuts Sdn Bhd, Berjaya Hotels & Resorts, 7-Eleven Malaysia Sdn Bhd, U Mobile Sdn Bhd and REDtone Telecommunications Sdn Bhd participated in the UiTM Karnival Pendidikan Keraja & Usahawan Muda Bumiputera at UiTM Shah Alam. The event was a good opportunity for Berjaya and its subsidiaries to create brand awareness among the students at the career fair.



TAR University College students participating in the job interview activity.

M100 CHALLENGE AT HERIOT-WATT UNIVERSITY

On 20 October 2018, Group HR & Admin joined the M100 challenge at Heriot-Watt University Malaysia, Putrajaya.

The M100 Challenge is an event where participating teams are required to accomplish all the challenges at various pit stops which tested their creativity, teamwork and resilience. It provides opportunity for participants to showcase their ability and leadership while interacting with their potential employers.



Participants at Berjaya booth.

UNIMAS VISITS BCORP

On 7 November 2018, 18 lecturers of Universiti Malaysia Sarawak ("UNIMAS") visited Berjaya Corporation Berhad's Corporate Office and Berjaya Starbucks Coffee Company Sdn Bhd. The Dean of UNIMAS, Dr. Surena Sabli; Deputy Deans, Dr Muhammad Nur Azhar Mazlan and Dayang Kartini Abang Ibrahim were part of the delegation.

The purpose of the visit was for the lecturers to gain some insights about HR best practices at an Employer of Choice organisation. They were also delighted to have the chance to experience coffee brewing and tasting.



Representatives of Group HR & Admin and Berjaya Starbucks Coffee Company Sdn Bhd with the delegation from UNIMAS.



Lecturers of UNIMAS trying to brew coffee.

BERJAYA'S 1ST HR CONFERENCE – REINVENTING HR : MAKING A DIFFERENCE

On 3-4 October 2018, Group Human Resource & Administration ("Group HR & Admin") organised the inaugural Berjaya HR Conference with the theme, 'Reinventing HR : Making A Difference' at Berjaya Times Square Hotel Kuala Lumpur. Dato' Sri Robin Tan, Chief Executive Officer of Berjaya Corporation Berhad was the keynote speaker.

A total of 55 HR professionals from Group HR & Admin and various operating companies within and outside Malaysia attended the conference. The objective of the conference were to explore the latest HR trends and best practices, gain new ideas on how HR can add value to the business and create a paradigm shift on HR practices.

Four HR consultants and four senior HR leaders shared their knowledge and experience. They were Sunil Hasmukharay, Chief Strategist of HC Consultants; Michael Teoh, Director & Lead Trainer of Thriving Talents Sdn Bhd; Leo Lee, CEO of Traitquest.com; Ramesh Victor, Managing Director & Principal Consultant of Innovare Solutions; Clayton Tan, Human Resources Director of Southeast Asia – Vinda Group; Ling Ming Choo, Human Resources Director of Unilever Malaysia; Norita Wan-Mat, former HR Business Partner of Maxis Berhad and Ridzuan Buasan, Executive Vice President, Head of Talent Management & Organisation Development of Prasarana Malaysia Berhad. Laurence Yap, Senior Manager of Learning & Organisation Development of Group HR & Admin also conducted a mini workshop.



Dato' Sri Robin Tan (seated, 8th from right); Khor Poh Waa, Chairman of Group Human Capital Committee (seated, 9th from right), speakers and delegates.

EEC (ENTREPRENEURSHIP) : YEAR 2018 QUARTER 4 ACTIVITIES

STAFF DEEPAVALI BAZAAR

Deepavali symbolises the spiritual "victory of light over darkness, good over evil and knowledge over ignorance" as light is a metaphor for knowledge and consciousness. During the celebration, temples, homes, shops and office buildings are brightly illuminated. It was a good blessing for Berjaya Corporation Berhad as Dato' Sri Robin Tan lit up the oil lamps on 29 October 2018. Joining him was Datin Sri Hsien and heads from various group functions.



Dato' Sri Robin Tan and Datin Sri Hsien lighting up the auspicious oil lamps.

FRAGRANCE SALES & CHRISTMAS BAZAAR

On 7 December 2018, the EEC held the first Christmas Fragrance Sale featuring brands such as DKNY, Michael Kors, Tommy Hilfiger, Ermenegildo Zegna, Aramis, Tony Burch and Lab Series skincare for men with discounts up to 60%.

On 10 December 2018, the EEC also organised the Staff Christmas Bazaar with booths selling food, clothes and handmade accessories.

These entrepreneurship activities provided opportunities for employees to hone their entrepreneur skills. On the other hand, Berjaya employees enjoyed the convenience of purchasing their favourite items and getting their lunch indoors.



Berjaya staff with their purchases.



The ever supportive Dato' Hajjah Zurainah Musa and her team.

BERJAYA UCH TOASTMASTERS CLUB

THE MUSTARD KEEN

Shakira Lee, an employee of U Mobile Sdn Bhd, first learnt of Toastmasters when she attended the demo Toastmasters meeting in August 2014. Inspired by the sharing from experienced Toastmasters who demonstrated their speaking and speech evaluation skills, she took the bold move out of her comfort zone and signed up. Since then, her name has appeared in the Club's International Speech, Table Topics, Humours Speech and Evaluation Contests for about 10 times, allowing her to discover her strengths and weaknesses in her speaking ability.

This year, Shakira made everyone's jaw drop with her amazing speech delivery at the Club Humorous Speech Contest. She coloured her speech, entitled "Single, but not alone" with great humour, usage of body language and prop. Her message was so strong that she managed to persuade the audience to enjoy life regardless of whether they are single or married.

The bonus was, Shakira emerged as the Champion for Berjaya UCH Toastmasters Club Humorous Speech Contest. She represented the Club to compete with 4 other Champions from other Clubs within Area P1. She was the 3rd Place Winner for the Area P1 Humorous Speech Contest!



Besides speaking, Shakira also held leadership roles in the Club. She was the Club Treasurer for the term 2016/2017, Secretary for the term 2017/2018 and now, she is the Club Vice President Public Relations for term 2018/2019. She has been active in the Club's Youth Leadership Programme (YLP) since year 2015. She was one of the mentors for the recently concluded YLP held from 7 – 9 December 2018.

Shakira Lee

YOUTH LEADERSHIP PROGRAMME

The Youth Leadership Programme ("YLP") is Berjaya UCH Toastmasters Club's signature programme which has benefitted a total of 70 youths from its past 4 programmes. This year, 34 participants aged between 11-17 participated in the programme held from 7-9 December 2018 at Bukit Jalil Golf & Country Resort.

Members of the club came together to be facilitators, mentors and role players for the participants. They not only had fun-learning activities and made new friends, they also transformed into confident speakers and leaders. Berjaya UCH Toastmasters Club was thrilled to receive positive feedback from parents.

"I would say that all the participants did very well today. They were able to have their thoughts and ideas expressed in a free flow manner. To all the parents here, we have made our money worth spending," said Jaya Seelean, a father who sent his 3 children to YLP.



Organising Chair, Patricia Yap (standing, 1st from the left), YLP facilitators, mentors and participants.

EMPLOYEE WELLNESS : FITNESS AT SPORTS TOTO FITNESS CENTRE

Group HR & Admin together with Sports Toto Fitness Centre ("STFC") held three fitness sessions for Berjaya employees.

On 23 October 2018, Les Mills Sprint saw eight employees sweat together for their fitness. Les Mills Sprint stimulates excess post-exercise oxygen consumption (otherwise known as the EPOC effect) and as a result, depending on how much effort you put into the workout, you will continue burning calories for up to nine hours after your workout ends.

Group HR & Admin also introduced the Les Mills RPM on 22 November 2018 in conjunction with Worldwide RPM Day. RPM is a group indoor cycling workout which is fun, low impact and helps to burn up to 675 calories a session. With great music pumping and the group spinning as one, the STFC instructor took everyone on a journey of hill climbs, sprints and flat riding.

On 14 November 2018, Group HR & Admin organised a Zumba session with instructor, Zin Lily where a total of 18 employees participated in the 1-hour fun workout.



Fun workout together with Zin Lily.

Moses' mother was touched by her son's speech as she said "I did not know how deeply my son misses his father until he spoke just now. I think this programme has helped the children to open up and express their thoughts and emotions."

Madam Helina found the programme to be heart-warming and beneficial as she enrolled both her daughter and niece after having both her sons, Issac and Marcus attended the programme last year. She added that Marcus has even become the President of a Gavel Club and has encouraged her to be a Toastmaster as well.

B.MDP & B.EDP GRADUATION

On 15 November 2018, 51 emerging leaders of Berjaya Corporation Berhad, comprising 17 managers and 34 executives from various divisions and subsidiaries graduated from their 7-month Berjaya Manager Development Programme ("B.MDP") and Berjaya Executive Development Programme ("B.EDP").

The graduation ceremony held at Berjaya Times Square Hotel Kuala Lumpur, was definitely a proud moment for all the graduates as they received their Certificate of Achievement as well as special awards from Dato' Sri Robin Tan, Chief Executive Officer of Berjaya Corporation Berhad. Also present were the Group Human Capital Committee ("GHCC") members and guests from the subsidiaries.

Special awards were presented to nine graduates who demonstrated excellent performance for the respective categories of award:



Dato' Sri Robin Tan (seated, 5th from left), Grace Chan (seated, 6th from left), B.MDP graduates and their trainers and supervisors.



Dato' Sri Robin Tan, B.EDP graduates with their trainer, Yvonne Pee (seated, far left) and supervisors.

BERJAYA UCH TOASTMASTERS CLUB



A fun group photo with Toastmasters from within and outside Berjaya UCH Toastmasters Club.

B.MDP

- | | |
|---|---|
| a) Lim B Bee, Berjaya Starbucks Coffee Company Sdn Bhd (Inspirational Leader Award) | c) Samantha Khor Ooi Leng, Group Human Resource & Administration (Best Team Player) |
| b) Rose Melannie, Berjaya Starbucks Coffee Company Sdn Bhd (Best Presenter Award) | d) Samantha Khor, Rose Chung, Tan Sheah Nee & Lo Vui (Best Group Project Award) |



Lim B Bee's Testimonial:

"Throughout my journey in B.MDP, I had learned to develop and improve my leadership skills for me to become an effective leader. I learned that an effective leader is someone who can be a role model and act courageously, passionately and have a clear vision that can inspire the team towards a common goal."

B.EDP

- | | |
|--|--|
| a) Amar Kaur A/P Jura Singh, Cosway (M) Sdn Bhd (Overall Excellence Award) | d) Sivapakiam A/P Arumugham, Kimia Suchi Sdn Bhd (Best Attitude Award) |
| b) Ng Jo Ee, Berjaya Burger Sdn Bhd (Emerging Leader Award) | e) Chan Ying Pang, Central Purchasing Dept (Avidity Award) |
| c) Alex Loh Woon Pin, Cosway (M) Sdn Bhd (Best Presenter Award) | f) Lelawati Abdul Ghani, Properties Marketing Dept (Avidity Award) |



Amar Kaur's Testimonial:

"I personally experienced this programme as renewing, brushing up my rusted skills, enhancing knowledge, adding value to my life as well as widen my circle of positive and supportive minded friends. Now, I think to myself, 'thank God it was me!' B.EDP has given me the extra 'umph' and boost I needed at the right time!"

CHRISTMAS CELEBRATION

Christmas came early for the Berjaya UCH Toastmasters Club. It was time for merriment with Christmas gifts and sumptuous food.

25 Toastmasters within and outside Berjaya UCH Toastmasters Club gathered at the Divers Hide Out Café on 13 December 2018 for a special Club meeting. It was an interesting experience, as they delivered speeches in a café. This is how the members accelerate their learning curve.

Come, be a guest at the Berjaya UCH Toastmasters Club meeting, happening on every 2nd and 4th Thursday at 6.30pm, at BERJAYA Global Professional Development Training Centre Level 9 West, Berjaya Times Square.

EVENTS AT BERJAYA TIMES SQUARE, KUALA LUMPUR



WORLD VEGETARIAN DAY 2018

From 11-14 October 2018, in conjunction with World Vegetarian Day, Tzu Chi Foundation Malaysia organised a 4-day exhibition for their recycling programme known as "Turning Trash into Gold".



DEEPAVALI CAMPAIGN 2018

From 27 October - 6 November 2018, Berjaya Times Square Kuala Lumpur ("BTSKL") presented a Deepavali Campaign which featured exciting activities such as dance performances and henna artwork redemption complemented with BTSKL's beautifully designed kolam at the main entrance.



DODGEMALL 2018 GRAND FINALE

On 3 November 2018, BTSKL hosted the Dodgemall 2018 Grand Finale which aimed to promote a healthy lifestyle, raise awareness, social responsibility and team building through Dodgeball.



23RD INTERNATIONAL ENGLISH CHESS AND 7TH CHINESE CHESS COMPETITION FOR THE DISABLED

On 4 November 2018, Lions Club of Kuala Lumpur Central organised the 23rd International English Chess and 6th Chinese Chess for the Disabled with the objective of generating public awareness that this special group of people do possess positive attributes such as self-discipline, confidence and competitive spirit.



FIFA ONLINE 3 TOURNAMENT

From 10 - 11 November 2018, Nivea Men, the skin care expert, organised its first Esport tournament in Malaysia - the Nivea Men e-MYPadang Championship with its selected game title FIFA Online 3. A total of RM30,000 worth of prizes were up for grabs.



BTSKL CHRISTMAS CAMPAIGN - MAGNIFICENT CHRISTMAS 2018

From 10 November - 26 December 2018, BTSKL presented Magnificent Christmas in conjunction with the Christmas celebration. The mall featured various activities such as performances, Santa & Santarina walkabout, redemption, and it also presented Christmas gifts to 20 children from House of Joy.

7-ELEVEN MALAYSIA CELEBRATES ITS 4TH CONSECUTIVE WIN AT THE PUTRA BRAND AWARDS

7-Eleven Malaysia was awarded a Silver recognition in the Putra Brand Awards' Retail category on 27 October 2018 at Majestic Hotel, Kuala Lumpur. This is 7-Eleven's fourth consecutive achievement and the attainment of the award marks yet another achievement for 7-Eleven as it represents the acknowledgement for brand excellence in the country from consumers.



(From left) 4As council member Karthigesu Palanisamy; Chief Executive Officer of 7-Eleven Malaysia, Colin Harvey and The Star Media Group Executive Editor, Brian Martin.

'CARDIFF CITY FC BLUEBERRY VISIT MALAYSIA' CONTEST AT 7-ELEVEN

From 16 October to 19 November 2018, 7-Eleven organised an exciting online photo contest called 'Cardiff City FC Blueberry Visit Malaysia'. Two grand prizes of a trip for two to the United Kingdom to catch the Cardiff City vs Manchester United EPL match in December were up for grabs. The grand prizes included flight tickets, allowance, a hotel stay in Cardiff courtesy of the 4-star Radisson Blu and sightseeing activities courtesy of Visit Cardiff. 10 lucky winners also took home consolation prizes of a Cardiff City FC official jersey each.

During this contest, customers were required to purchase the new Cardiff City FC Blueberry Slurpee from any 7-Eleven Malaysia store and take a creative picture against any unique Malaysian scenery or iconic sight, collage it with the purchase receipt and upload it on Facebook or Instagram with the hashtags, #Slurpee #CardiffCityFCBlueberry and #7ElevenMY.



(From left) Cardiff City FC stars, Joe Ralls, Sean Morrison and Alex Smithies promoting the 'Cardiff City FC Blueberry Visit Malaysia' contest.

ANOTHER YEAR, ANOTHER WIN FOR 7-ELEVEN MALAYSIA AT DRAGONS OF MALAYSIA 2018



7-Eleven Malaysia bagged a few awards at the Dragons of Asia Marketing Communications Awards 2018 held at TGV Cinemas, One Utama on 24 October 2018. The awards consist of a Gold and Silver for Best Brand Loyalty Campaign and three Black Dragon awards for Best Brand Loyalty Campaign, Best Social Media or Word of Mouth Campaign, and Best Brand Building/Awareness Campaign. 7-Eleven Malaysia also won a Black Dragon award under the Best Brand Loyalty Campaign category in Dragons of Asia Awards 2018, a regional segment of the award programme.

'LET'S PIN WITH STYLE' CONTEST AT 7-ELEVEN MALAYSIA!

The latest loyalty redemption campaign from 7-Eleven Malaysia features wildly popular characters from 4 iconic titles – Madagascar, Shrek, Trolls and Kung Fu Panda. The DreamWorks All Stars Pins™ come in 31 eye-catching designs, each featuring a piece of the DreamWorks world. For every purchase of RM5 and above in a single receipt at any 7-Eleven outlet, a programme sticker will be rewarded. An additional sticker will be rewarded if the purchase includes a selected partner product. Customers get to score a free pin by simply collecting 10 stickers from now until 28 January 2019.

Furthermore, with the 'Let's Pin with Style' online contest, 2 cuddly XL-sized Po plush toys are up for grabs! Participants simply need to post a photo of them using the pins in the most creative manner on Facebook or Instagram with the hashtags #DWAAllStarsPins #DreamWorks and #7ElevenMY.



Colin Harvey and Ronan Lee with the Dreamworks All Stars Pins collection.

PRODUCTS FROM COSWAY

DIGNITÀ BACK TO BACHIC SHAWL

The Dignità Back to Bachic Shawl Collection draws its inspiration from the splashes of vivacious colours that add to the rustic charms of Old Town, Wrocław Poland. The Collection boasts 6 shades that are anything but basic and crafted from soft and heavy chiffon adorned with 3 sparkling, diamante studs. Style it in any style you desire for a look that's uniquely you. Do visit and follow Dignità official Facebook and Instagram @dignitaofficial for more updates.



Perzik Fruit, Rustic Plum, and Custard Cream are some of the available colours from the Back To Bachic Shawl range.

LES FLEURS SCENTED TRAVEL EDITION

Escape to a field of blooms with the Les Fleurs Scented Lotion Set. Comprising of 3 mini-sized body lotions from our best-selling collections, namely L'èlan Vital Bed of Roses, Designer Collection R-Series and Designer Collection Musk Blossom, each lotion hydrates, pampers and scents your skin ever-so-gently. An indulgent addition to your beauty routine, the fragrances of romantic Roses, calming Muguet and sensual Musk Blossom further heighten your feminine allure.



Les Fleurs Scented Travel Edition.

BERJAYA MAKATI HOTEL IS EXPEDIA'S TOP PERFORMER

Berjaya Makati Hotel ("BMH") received the Top Performer Award in the 3 Star Hotel category at the Expedia Annual Awards held in Manila Peninsula Hotel on 27 November 2018. Expedia Group is an American global travel technology company. Its websites are primarily travel fare aggregators and travel metasearch engines.



BMH's Resident Manager, Gladiolyn Biala receiving the award from Expedia.

BHR BAGS PRESTIGIOUS AWARD BY TRAVELOKA

Berjaya Hotels & Resorts ("BHR") was awarded and recognised as the "Best International Partner" at the Traveloka Hotel Awards held in Indonesia on 19 October 2018.

Traveloka, the leading technology company providing travel and lifestyle booking services for local and international destinations, held the second Traveloka Hotel Awards to appreciate its hotel partners. The evaluation of award winners was based on user reviews throughout year 2017. Four essential aspects, namely food, cleanliness, services and overall, were the judging criteria of these user reviews.



Angelica Chan, the Country Market Manager of Traveloka, presented the "Best International Partner" award certificate to Hanley Chew, Chief Executive Officer of BHR.

BERJAYA HOTELS & RESORTS OFFICIALLY GOES STRAWLESS

On 9 October 2018, Berjaya Hotels & Resorts ("BHR") announced that all the food and beverage outlets in its hotels and resorts worldwide have discontinued the usage of plastic straws with immediate effect.

As an environmentally-friendly alternative, biodegradable paper straws will only be provided upon request by guests. This will help to reduce the environmental impact of plastic straws and support the marine conservation efforts emphasised by BHR.



Berjaya Hotels and Resorts is now going strawless!

CHAMPIONING CULINARY ART THROUGH MALAYSIA INTERNATIONAL GASTRONOMY FESTIVAL



Executive Chef, Chef Valmurugam Subramaniam, the Personality Chef of 2018 MIGF with the awards won.

In November 2018, Berjaya Times Square Hotel, Kuala Lumpur ("BTSH") was awarded numerous awards for this year's Malaysia International Gastronomy Festival ("MIGF"). This prestigious event defines the best amongst the best in the local culinary scene. BTSH was awarded the Most Popular Restaurant for Samplings on The Fourteenth Restaurant, Judge's Choice for Best Marketed Restaurant of The Festival, Diners' Choice for Best Use of the Festival Theme MIGF 2018, Diners' Choice for Most Outstanding Starter/Appetiser (Warm), Diners' Choice for Most Outstanding Main Course – Beef, Diners' Choice for Most Outstanding Service Team During MIGF 2018 and Chef Personality for BTSH's Executive Chef, Chef Valmurugam Subramaniam.

Located at the East Tower on the 14th floor of BTSH, Samplings On The Fourteenth Restaurant boasts a large collection of vintage wines and offers the finest Western cuisine. Since opening its doors in 2011, Samplings On The Fourteenth Restaurant is well-known amongst discerning food lovers in Kuala Lumpur for its excellent service standards, innovative menu, comfortable ambiance, as well as unique culinary experience. The fine dining restaurant operates from 6.30pm to 10.30pm and is closed on Sundays and Public Holidays.

STARBUCKS MALAYSIA AWARDED PUTRA BRAND AWARD



Starbucks Malaysia team delighted at being named as one of the top brands in Putra Brand Awards 2018.

On 26 October 2018, Starbucks Malaysia became the only coffeehouse chain to be named as one of the top brands in the 'Restaurant & Fast Food' category at the Putra Brand Awards 2018.

Launched in 2010, the Putra Brand Awards recognises brand building as an integral business investment, measured by consumer preference. It is also the only brand awards in Malaysia to utilise public respondents to call for nominations to determine Malaysia's favorite brands. Utilising a robust consumer research methodology developed by a research partner, 6,000 consumers determine Malaysia's favourite brands within multiple categories and the brand's performance is evaluated based on four main factors; their impression of the brand, their intent to purchase products of the brand, their preferred choice of brands and the brands which they would recommend to their friends.

STARBUCKS RECOGNISED FOR CUSTOMER SERVICE



The Best Customer Service Award awarded to Starbucks Malaysia at KLIA Concessionaires Awards Night 2018.

Starbucks received the top prize for 'Best Customer Service' at the recent Kuala Lumpur International Airport ("KLIA") Concessionaires Awards Night 2018. The award recognises tenants of KLIA and KLIA2, Penang International Airport, Langkawi International Airport, Kuching International Airport and Kota Kinabalu International Airport.

A total of 30 nominations were received for concessionaires operating at KLIA and KLIA2, Penang International Airport, Langkawi International Airport, Kuching International Airport and Kota Kinabalu International Airport.

AMCHAM CARES AWARDS

On 12 November 2018, the American Malaysian Chamber of Commerce ("AMCHAM") hosted its 'MY AMCHAM CARES Awards 2018' in conjunction with their Thanksgiving luncheon. MY AMCHAM CARES uses an annual survey to benchmark members' corporate citizenship and CSR initiatives across four key pillars: Strategy, Measurability, Sustainability, and Communication. Starbucks Malaysia was one of the 22 member companies that had high scores across these four pillars for year 2018.



Rina Siew, CSR Manager of Berjaya Starbucks Coffee Company Sdn Bhd (2nd from left) receiving the award from Her Honourable Kamala Shirin Lakhdir, U.S Ambassador to Malaysia (3rd from left); Ramzi Toubassy (1st from left), President of AMCHAM and Siobhan Das, Executive Director of AMCHAM (right).

STARBUCKS COLLABORATES WITH SUNWAY UNIVERSITY FOR DEEPAVALI

In conjunction with the Deepavali celebrations, Starbucks Malaysia collaborated with Sunway University to build kolams, also known as rangoli, in selected malls around Klang Valley. The collaboration saw three creative artworks selected, which were turned into coloured-rice displays with support from the Starbucks partners.



The unique rangoli artwork were displayed at five participating malls namely, 1Utama Shopping Centre, Atria Shopping Gallery, Sunway Pyramid, Bangsar Village and Publika Shopping Gallery. The three creative students involved in the kolam display were Sudiksha, Laveenya and Zahra whose designs incorporated the peacock, which is long associated with the Hindi diety Lakshimini which represents benevolence, patience, kindness, compassion and good luck.

The kolam on display at 1Utama Shopping Centre.



The kolam being carefully crafted.

DIY SOAP WORKSHOP

On 23 September 2018, Starbucks Malaysia collaborated with its partner, EcoKnights to host an upcycling workshop at Starbucks Plaza Mont Kiara for the community in the area. At the workshop, participants learnt to make Do-It-Yourself (DIY) soap from used household cooking oil and used coffee grounds. Starbucks Malaysia also provided used milk cartons as the container for the ingredients; in which the soap will be formed. The workshop allowed families and friends to spend quality time together while also gaining knowledge on upcycling.

The programme is part of the Green Outreach Programme which started from this year's Global Month of Service (GMOs). An extension of the edible garden that Starbucks Malaysia and EcoKnights are building, the Green Outreach Programme will be see monthly activities in selected stores such as providing free public workshops on gardening, recycling, upcycling and many more.



Starbucks staff members and participants of the DIY Soap Workshop with their DIY Soap.



Participants carefully following the instructions when making their DIY Soap.

A SCARY STARBUCKS MORNING

On 31 October 2018, Starbucks partners were treated to a very special Halloween activity as its headquarters was transformed into a haunted labyrinth of blood stained sheets, used surgical tools and generic "body parts" submerged in formaldehyde. The partners dressed up for the occasion and gathered together to listen to the ghost story 'Anna and her baby'.

The partners were also treated to a special concoction of Teavana's Passion Tango Ice Tea and Lemonade, with Longan and Herbal Jelly put together to resemble floating eyeballs in a container of blood. There was also a best dressed competition, with many fun and hauntingly creative outfits showcased.



Managing Director of Berjaya Starbucks Coffee Company Sdn Bhd, Sydney Quays (4th from right) joined the Starbucks staff for the Halloween celebration.



The Starbucks partners with their fancy Halloween outfits.

STARBUCKS SIGNING STORE MALAYSIA INSPIRES STARBUCKS USA



The Starbucks Signing Store in Washington DC.



The opening team of Starbucks Signing Store USA with Starbucks Malaysia partners.

On 23 October 2018, Starbucks Malaysia CSR Manager, Rina Siew along with deaf partners Aizad and Akmal, flew to the United States of America ("USA") for the launch of the first signing store in Washington DC. The store was modeled after the first Starbucks Signing Store in Kuala Lumpur, Malaysia. During their time there, they had the chance to meet the Starbucks partners in USA and also experienced the different touchpoints around the USA signing store that was inspired by their own store in Kuala Lumpur.

The store is located close to Gallaudet University, which is the nation's premier university for students who are deaf or hearing-impaired. The opening created a distinctive retail experience for all customers, while offering a unique store format that promotes accessibility, offers employment and career advancement opportunities for deaf and hard-of-hearing people. Even the merchandise, decoration and branding were designed by deaf artists.

STARBUCKS MALAYSIA CELEBRATES DIWALI

In conjunction with Diwali or Deepavali, Starbucks released its limited edition Diwali card.

The seasonal Starbucks card featured diyas, or clay lamps, which signify purity, goodness, good luck and power.

At the same time, Starbucks Support Centre was also decorated with specially designed rangoli that matched the Diwali 2018 Starbucks Card. There was a coffee-tasting session featuring the Starbucks Anniversary Blend, with colourful packaging matching the festive atmosphere. The human resource team also held a dance performance while also giving away prizes to the partners who wore the best Indian traditional attire.



The Starbucks human resource team wearing their Indian traditional attire.



The Diwali 2018 Starbucks Card.

SIGN LANGUAGE WORKSHOP WITH MEDIA



Members of the media, representatives from SID and staff members of the Starbucks Signing Store at Bangsar Village II.

After celebrating the 2nd Anniversary of the Starbucks Signing Store at Bangsar Village II, Starbucks Malaysia held an exclusive sign language workshop for the media to highlight the basic sign language classes conducted by Starbucks Malaysia for the public and to raise awareness on the empowerment of the deaf community.

The media were first treated to a coffee-tasting session, conducted by Malaysia's first deaf coffee masters Aizad and Lin, and interpreted by their store manager Hans. The workshop, in collaboration with the Society of Interpreters of the Deaf (SID), also taught the media how to order their beverages in sign language.

In conjunction with the International Week of Deaf Awareness, the Starbucks Signing Store gained coverage on national television and local morning show Selamat Pagi Malaysia on the different deaf awareness workshops. Deaf coffee master Aizad was present to speak in sign language about his experience of working in Starbucks and his development as a pioneer deaf coffee master in the country.

HOLIDAY SNEAK PREVIEW FOR MEDIA

Starbucks Malaysia hosted more than 40 journalists in a sneak preview of its Holiday promotional campaign, featuring new beverages, merchandise, food and whole bean coffees. The event started with a coffee-tasting session of the new Holiday Blend conducted by the coffee leadership team, and led by coffee engagement executive Ikhwan 'Juad' Ajwad. The journalists were also treated to samples of the new beverages, including Starbucks Snowy Cranberry Latte, Starbucks Peppermint Mocha, and Starbucks Toffee Nut Crunch Latte.

Media friends participated in holiday-themed mini games such as Candy Cane Fishing, Joyous Holiday Cupcake Decoration, Cranberry Your Drink and Starbucks Card Memory Game and a lucky draw session with attractive prizes from the Holiday Collection.



Coffee Engagement Executive Ikhwan 'Juad' Ajwad (seated, right) and Starbucks Partners during the holiday promotional campaign sneak preview.



The Holiday range of merchandise.

CONNECTING CUSTOMERS WITH RICO RINALDI

In conjunction with the exclusive collaboration between Starbucks Malaysia and Rico Rinaldi, a Meet & Greet Tour was carried out across Malaysia for Rico Rinaldi and his fans from 2 September to 4 September 2018. The collection, featuring three endangered animals representing the sea, forest and air respectively, highlighted their beauty and the importance of wildlife conservation.

The meet and greet sessions were held at three different locations across Malaysia, the Southern region – Starbucks Reserve Paradigm Mall, Johor, Central region – Starbucks IOI, Putrajaya, and the Northern region – Starbucks Gurney Plaza, Penang. The sessions served as a platform to establish a relationship between Starbucks and its customers, while also providing them a chance to have a closer look and understanding of the collections and the designer himself.

More than 50 customers got the chance to have a one-to-one session with Rico, including getting their merchandise signed and taking photographs with him.



Rico Rinaldi with some of his fans during the meet and greet session.

LAUNCH OF THE 2019 STARBUCKS PLANNER

Towards the end of 2018, Starbucks Malaysia launched one of its most anticipated merchandise, the 2019 Starbucks Planner. Inspired by the personalisation trend, the 2019 Starbucks Planner features a set of decorative stickers and patches for customers to apply on to the leather cover of the planner, making each planner a unique one of their own. The smooth black leather cover also has multiple uses as a card holder as well as a pen holder.



The 2019 Starbucks Planner.

STARBUCKS RESERVE CELEBRATES THIRD YEAR ANNIVERSARY

Starbucks Malaysia celebrated the third anniversary of its first Reserve Store in Malaysia by curating a coffee journey experience for over 100 customers and media at Starbucks Reserve Four Seasons – Kuala Lumpur on 13 October 2018. The event aimed to expand customers' knowledge about coffee and the different brewing methods.

The baristas shared their knowledge on the various rare and exotic reserve beans while the Coffee Masters and Reserve store partners demonstrated the different brewing methods including the Chemex, Pour Over, Siphon Black Eagle and Coffee Press. At the end of the event, participants were treated to a lucky draw session where one of the prizes was the chance to brew a latte alongside Malaysia's 2017 Barista Championship winner, Isabel Russel.



The baristas and partners of Starbucks Reserve with the customers and members of the media.

PUTTING HEALTH FIRST



A Starbucks partner going through the medical check-up.

Starbucks Malaysia hosted a mini Health Fair for its partners in partnership with Life Care Diagnostics, a medical care operator. The aim of the fair was to increase health awareness and better management of health behavior. Activities in the health fair included a blood donation drive, medical check-ups, vision test, allergy test and a metabolic syndrome test. The partners were also treated to an informative health talk that addressed issues like dieting, exercise, eye care and how best to invest in a healthy lifestyle.

MAKE THE HOLIDAYS A BUTTER ONE!

Kenny Rogers ROASTERS' ("KRR") introduced its Garlic Butter Chicken on 26 October 2018. It features KRR's already flavourful rotisserie-roasted chicken with a strong garlicky and buttery punch on top of a burst of flavours until the very last bite. The Garlic Butter Chicken is available in a few meal selections from RM20.50 onwards :

1. **Garlic Butter Chicken Meal @ RM20.50** – ¼ Garlic Butter Chicken + 3 Side Dishes + 1 Kenny's Home-made Muffin
2. **Garlic Butter Chicken & Soup Meal @ RM22.50** – ¼ Garlic Butter Chicken + 1 Soup + 1 Side Dish + 1 Kenny's Home-made Muffin
3. **Garlic Butter Whole Chicken (a la carte) RM38.80**

Wash the meal down and cool off with a fancy glass of Minty Passion Mocktail – a refreshing blend of passion fruit topped with lime and garnishes of mint leaves. For those looking for a feast, KRR's Garlic Butter Chicken Take Me Home Package is also available at only RM69.90 which comes with one Garlic Butter Whole Chicken, two side dishes, four pieces of Kenny's Home-made Muffins, one 1.5 litre Coca Cola Klasik, and an i.Care Bag worth RM10.

At the same time, usher in 2019 with a limited edition KRR 2019 Planner worth over RM280 with the purchase of six Garlic Butter Chicken & Soup Meals via the KRR card. KRR Card Members who redeem the KRR planner are also entitled to a ½ dozen of Kenny's Home-made Muffins.



MUFFINS @ SCHOOL PROGRAMME AT SK DESA PANDAN

On 14 November 2018, Kenny Rogers ROASTERS' ("KRR") through their Muffins @ School programme, designed to spread the awareness of healthy living among young children, conducted a "Healthy Me, Happy Me" workshop at SK Desa Pandan for all Standard 1 students.

The programme aims to foster healthy eating habits among the children and help them make good eating decisions.



Berjaya Roasters team and all the Standard 1 students and teachers of SK Desa Pandan.

JOLLIBEAN WINS GOLDEN BULL AWARD

On 7 December 2018, Jollibean received the prestigious Golden Bull Award in Singapore, in recognition of its outstanding business practices. This achievement epitomises Jollibean's strength and growth in its industry.

The Golden Bull Award was established as part of a tie-up between Sphere Exhibits, a division of Southeast Asia's largest media organisation, Singapore Press Holdings and Business Media International, Southeast Asia's leading B2B media publishers.



The team from Jollibean receiving the Golden Bull Award.

JOLLIBEAN UNVEILS NEWLY REMODELED CHANGI TERMINAL 3 STORE

On 7 August 2018, Jollibean unveiled its newly remodeled store at Singapore's Changi Airport Terminal 3. Apart from the usual store features, this particular store includes a re-layout of the menu board with a new design concept, packaging, menu variation, display, and refreshed store fit-outs. The local store's redesign is part of the business rebranding strategy aimed at rejuvenating existing Jollibean stores and is the new franchise model for new Jollibean stores.



Remodeled Jollibean outlet at Changi Airport Terminal 3.



JOYBEAN IN A BOTTLE

Jollibean has launched the brand new "Joybean" in a bottle at all the 7-11 outlets in Malaysia, available in three distinct flavours - Original, Collagen, and Black Soy + Charcoal. The packaging is featured with splashes of bright colours and shapes that embody the youthful and young culture of today.

Joybean products are without added preservatives, oil and colouring and uses non-GMO soybeans.

JOLLIBEAN OPENS IN ORCHARD ROAD

Jollibean opened its 21st store at Orchard Road, Singapore on 7 December 2018.

The menu was revamped to offer, amongst its more popular items, the Jolli Waffles & Pancake Bites with a variety of toppings. These toppings include their signature Peanut Paste, Hazelnut Paste and local favorites like Pandan Kaya and Gula Melaka.

To celebrate the opening, Jollibean curated a special promotional offering of its beancurd with golden pearls. This innovative new product gave customers a new way to 'slurp' its core offering of the beancurd. The response was overwhelming, with many locals praising the delightful combination.



The adventurous yet delightful Silky Gula Melaka Beancurd Slurp with Golden Pearls.



The Orchard Road outlet received overwhelming response from the locals.

JOLLIBEAN PARTICIPATES IN FRANCHISING AND LICENSING ASIA

Jollibean participated in Franchising and Licensing Asia, an international Trade Event supported by Franchising and Licensing Association Singapore, Asia Pacific Franchise Confederation and World Franchise Council, dedicated to igniting the spirit of entrepreneurship and globalisation through franchising and licensing. The event was held on 18 - 20 October at the Marina Bay Sands, Singapore.

During the 3-day event, Jollibean received many enquiries and applications from business prospects to spread its joyful offerings to different countries such as Indonesia, India, Myanmar, Singapore and many more.



The team from Kenny Rogers Roasters and Jollibean at the event.

CHILDREN CREATE THEIR OWN KRISPY KREME DOUGHNUTS

28 October 2018 was an unforgettable day for children at Pavilion mall as Krispy Kreme teamed up with Pavilion's "Journey of Taste" to organise an event for children to create their personalise doughnuts. The children dressed up in their Halloween costumes and let their creativity dictate the creation of their doughnuts. It was a fun day for the kids and their parents, who enjoyed the fruits of their creativity in the form of personalised doughnuts.



The children and their parents creating their personalised doughnuts.

KRISPY KREME EXPANDS!

Krispy Kreme brought fresh doughnuts to airplane passengers by opening two new outlets in Skypark and KLIA2 respectively on 26 October 2018.

Krispy Kreme also opened their first Rest & Recreation ("R&R") outlet at R&R Sungai Buloh (Northbound). The outlet is highly visible due to its optimum location on the bridge.

At the same time, they also launched an outlet at Wangsa Walk Mall.



The Skypark outlet.



The KLIA2 outlet.



The outlet at R&R Sungai Buloh Stop.



The outlet at Wangsa Walk Mall.

KRISPY KREME'S CHRISTMAS HOLIDAY TREAT



The doughnuts in collaboration with Famous Amos Cookies and the Pecan Butterscotch drink introduced for the holiday season.

Krispy Kreme and Famous Amos collaborated to create amazing treats for the Christmas season by introducing two new flavours - Famous Amos Original Cookie and Famous Amos Double Chocolate Holiday. The Famous Amos Original Cookie has a chocolate filling, a coffee top coat and topped with Famous Amos cookie crumbs. The Famous Amos Double Chocolate has a chocolate coating and sprinkled with Famous Amos double chocolate cookies on the top. Complement the new doughnuts with the limited Pecan Butterscotch drink.

INTERNSHIP SHARING SESSION

On 5 October 2018, 11 senior students from BERJAYA UC's Berjaya Business School, School of Hospitality, School of Tourism and School of Culinary Arts shared their 16-week internship experience with their juniors through an Internship Sharing Session. The sharing session was conducted to highlight the experience and benefits of internship in their chosen career fields.



Senior students sharing on their internship experience.

MARKET PLACE SUSTAINABILITY SALE

Students from various faculties within BERJAYA UC came together for a team-building course assignment in making and selling items from recycled materials such as vases made out of paper spoons to stunning dreamcatchers. Market Place Sustainability Sale gave students the opportunity to express their creativity and develop their entrepreneurial skills. The project aimed to encourage students to minimise the use of non-biodegradable materials by incorporating 5Rs into their daily life.



Fellow students and lecturers admiring the hand-made products, priced between RM2 to RM6.

BERJAYA LANGUAGE CENTRE'S FRENCH DAY

The French Day 2018 Cabaret was organised by a group of students from the French Language course at BERJAYA Language Centre. Cabaret is a form of theatrical entertainment featuring music, song, dance, recitation, or drama. The Student Lounge was decorated with a stage featuring red and black balloons and mini French flags. There were also booths on French Cabaret history, games and French Culture. Students also prepared a few performances such as dancing, singing and poem reciting to set the mood of a Cabaret.



Berjaya Language Centre students with the Red and Black French-themed party.

2018 GLOBAL YOUTH AND ENTREPRENEURS INNOVATION AND DEVELOPMENT CONFERENCE

The 2018 Global Youth and Entrepreneurs Innovation and Development Conference was held at Berjaya Times Square Hotel, Kuala Lumpur from 1-2 December 2018. The event was organised by BGlobal Professional Development and GFL Education & Institution Sdn Bhd, hosted by BERJAYA UC and Social Entrepreneurs with Integrity Association ("SEIA") in collaboration with Beijing International Exchange Association Sustainable Development Committee and the International Scientific Exchange Foundation of China. The event was attended by 120 youth and entrepreneurs from Malaysia, Singapore, China, Taiwan, Canada, Bhutan and Japan. Tan Sri Dato' Seri Vincent Tan, Founder and Executive Chairman of Berjaya Corporation Berhad also graced the occasion and met with fellow entrepreneurs who shared the same beliefs in humanity and values in bringing meaningful impact to society.

The Guest of Honour was Syed Nabil Aljeffri, founder of the Malaysian Association of ASEAN Youth Entrepreneurs (MAAYE); founding chair of the regional ASEAN Young Entrepreneurs Council (AYEC) and currently the Council Member for Entrepreneurship Development Advisory Council in the Malaysian Government.

The conference keynote address was delivered by Professor Chen Xi, President of the International Scientific Exchange Foundation of China. Speakers from various creative industries were also present to deliver their insights on innovation and creative economy: Oliver Lin Shin Bao, Deputy CEO of Taiwan Design Center on 'Design - The Key for Competitiveness of Successful Business'; Franz Chen Li Heng, CEO of Franz Collection Inc. on 'Branding'; Honorable Phee Boon Poh, Penang State Executive Councillor for Welfare, Caring Society and Environment on 'Environment Innovation: Green Economy'; John Wu Chih Yang, Taiwan KMT Legislator-at-large-seats on 'Rebuilding a Peaceful Society with Love' and Professor Wu Chih Fu, Vice President/ Professor of Department of Industrial Design, Tatung University on 'The Prospects: Creativity and Innovation'.

The second day of the conference was dedicated to five concurrent workshops: 'Innovation for service design' by Taiwan Design Centre; 'Integrating innovation in architecture design' by Dayuan Architecture Design Consulting Co., Ltd; 'Conceptual & practice of talent acquisition' by Tatung University; 'Innovation in investment of accommodation services' by David Wei, Founder/ CEO, Taiwan Youth Hostel Co., Ltd. and "Big data power in Pan-Entertainment ecosystem" by Ray Chen, former Vice President, Taiwan, HK, Macau branch, iDreamsky and Billy Wong, Co-founder & CEO, Wearrus Inc.



Tan Sri Dato' Seri Vincent Tan (6th from right) and Madam Mae Ho (5th from right) with the speakers and presenters of the conference.

HONOURS SEMINAR SERIES

On 9 October 2018, BERJAYA UC invited Sam Morrah, Director of Sales, Club Med Malaysia and Marcus Low, founder and owner of Table & Apron Damansara for its Honours Seminar Series. Sam Morrah shared on the 'Challenges of Selling Travel Packages in the Asian Continent' and also his experience in the travel industry. He also emphasised on the importance of knowing the market, including the attitudes and preferences of the consumers.

Marcus Low on the other hand shared tips on successful restaurant management. He also gave tips on effective management in running a restaurant and the importance of good teamwork.

On 30 October 2018, Talent Acquisition Expert, Eddy Tan gave a talk entitled 'Me, You & Airbnb' to the Hospitality and Hotel Management students. Along with his partners, he spoke to the students about Teledirect Telecommerce where he is based. He believed that people in the hospitality industry are truly special individuals, people who want to serve others and create memorable experiences for all. Eddy Tan urged students to know their purpose for being in the industry in order to serve the best services to their customers.



Marcus Low, founder of Table & Apron Restaurant (front row, 2nd from right) with BERJAYA UC students at the Honour Seminar Series.



Eddy Tan, Talent Acquisition Expert shared on 'Me, You & Airbnb'.

INTERNATIONAL EDUCATION WEEK

To provide students with a global experience and celebrate the diversity of BERJAYA UC's international and local students, the Student Experience Committee and the Department of Student Services organised the International Education Week from 22 to 26 October 2018. Among the activities were sharing sessions on the wonders of overseas experience during the exchange programme; international students sharing their experiences as foreign students and the importance of intercultural awareness. There were 11 booths set up featuring handicrafts and pictures about the Maldives, South Korea, Sri Lanka, China, Japan, India, Kyrgyzstan, Singapore, Jakarta, Bangladesh and Ghana. The inaugural International Education Week ended with bright and captivating performances from the countries featured and prize presentation for the three best booths.



Professor Dr. Lee Chai Buan launching the event with a speech.



The colourful booths representing the cultures from different countries.

BERJAYA UC 7TH CONVOCATION

17 November 2018 marked the 7th Convocation for BERJAYA UC graduates. This year, 425 students received their scrolls from the Vice Chancellor Emeritus Professor Walter Wong. It was a heartfelt day where parents and graduates alike filled the hall with joy and pride. BERJAYA UC expresses their heartfelt congratulations to the graduating class of 2018.



The Crown Princess of Pahang, Tunku Hajah Azizah Aminah Maimunah Iskandar presenting the scroll to BERJAYA UC students.

DINNER WITH MALAYSIAN MINISTERS

On 24 October 2018, Malaysia Embassy in Vietnam organised a private dinner with some Malaysian corporate organisations in conjunction with the 3-day official visit of Deputy Prime Minister of Malaysia, YAB Dato' Seri Dr Wan Azizah Wan Ismail to Vietnam for the ASEAN Heads Meeting in Hanoi. The Deputy Prime Minister updated the audience with the latest developments in Malaysia and appealed to the Malaysian businesses in Vietnam to continue supporting the development and growth of Malaysia. Josephine Yei, CEO of SBBS was also present at the private dinner at Hanoi Club Hotel.

On 1 November 2018, the Consul General of Malaysia in Ho Chi Minh City organised a dialogue session with YB Chong Chieng Jen, Deputy Minister of Domestic Trade and Consumer Affairs Malaysia. During the session, YB Chong updated the audience on the domestic trade affairs industry followed by a Q&A session.



Deputy of Prime Minister Malaysia, YAB Dato' Seri Dr Wan Azizah (seated, 5th from left) with the Malaysian business delegation in Vietnam.



YB Chong Chieng Jen, Deputy Minister of Domestic Trade and Consumer Affairs Malaysia and Ms Josephine Yei, CEO of SBBS.

MID-AUTUMN MOON CAKE FESTIVAL

On 24 September 2018, staff of SaigonBank Berjaya Securities JSC (“SBBS”) celebrated the Mid-Autumn Moon Cake Festival. Though it was a small gathering, the spirit of “oneness” is always present in the culture of SBBS.



Staff enjoying their mooncakes during the Mid-Autumn Festival in the office.

ISWA WORLD CONGRESS 2018 IN KLCC

International Solid Waste Association (“ISWA”) World Congress 2018 was held from 22 to 24 October 2018, with various key industry leaders and professionals converging with the purpose of information exchange on the topic of sustainability in the context of waste minimization and recycling through technological innovation, to ultimately reduce carbon footprint. The event saw key ASEAN ministers converging at the forum to discuss waste management and policies in the region, in the areas of marine and coastal waste management. KUB-Berjaya Enviro Sdn Bhd (“KBE”) was one of the exhibitors at the forum, sharing local industry practices and solutions of waste management with other industry leaders and professionals.



Peter Wong, General Manager of Engineering & Construction of KBE sharing with a delegate.



Delegates from Ministry of Housing and Local Government and KBE.

INVESTOR EDUCATION WORKSHOP JOINTLY ORGANISED BY BURSA MALAYSIA AND IPS

On 8 December 2018, Bursa Malaysia and Inter-Pacific Securities Sdn Bhd (“IPS”) jointly conducted an investor education workshop entitled “Value Investment Maverick” in Johor Bahru drawing an overwhelming response of close to 200 participants. The workshop was designed to educate investors, new account holders and potential investors about investments in the capital market.

The speakers at the workshop were Ms A A Deepa, Vice President, Investor Education & Channel Management, Securities Market of Bursa Malaysia, Mr Leong Kah Meng, Head, Equity Derivatives Sales, Macquarie Capital Securities (M) Sdn Bhd and Mr P C Wong, a full-time investor, author and trainer.

Ms Deepa spoke on Leveraged and Inverse Exchange Traded Funds (L/I ETF). She shared with the participants on the benefits of trading in ETF and explained that L/I ETF, unlike ETF is a short-term trading tool that seeks to provide magnified returns of the underlying which usually comprises derivatives and swaps. It provides the ability to hedge and may be used as part of the component of the overall portfolio strategy. Investors were advised to assess their risk appetite, financial condition and investment strategy before investing in products such as L/I ETF.

Mr Leong presented on structured warrants and warrants issued by listed companies. He highlighted the different features of the warrants and explained the advantages of trading in warrants and how to select warrants and trade uptrend with calls and downtrend with puts. The participants were advised to trade with caution as warrants are leveraged instruments, and hence there is increased risks associated with trading warrants.

The final speaker, Mr Wong shared with the participants his investment experience of more than 20 years and explained the principles and criteria in value investing. He advised the participants to select stocks based on value, management of the company and its business; and search for stocks with price below their value.

Ms Deepa said that Bursa Malaysia was pleased with the overwhelming response and enthusiastic participants and thanked IPS for organising the workshop given that it has a wide network of retail clients and a strong presence in the Southern region.



Participants listening attentively at the ‘Value Investment Maverick’ workshop.

BERJAYA PHILIPPINES INC AT PIMS2018

The Philippines International Motor Show 2018 ("PIMS2018"), organised by the Chamber of Automobile Manufactures of Philippines ("CAMPI"), was held at the World Trade Centre, in Manila, Philippines, from 24-28 October 2018. All major car manufacturers in the Philippines were present at the motor show, to showcase their new product range and technological innovations. Ssangyong Berjaya Motor Philippines took the opportunity to officially launch their new Luxury Utility Vehicle ("LUV"), Musso pick-up truck at the PIMS2018. The Ssangyong Musso is a luxury oriented pick-up truck targeting the young working adults seeking utility vehicle with a sense of luxury in their next purchase. Bermaz Auto Philippines also took the opportunity to introduce their all-new 2019 Mazda collection to the general public at their SkyActiv Pavillion. The SkyActiv Pavillion was a hit amongst the guests, attracting many visitors to the booth.



(From left) Executive Director of Ssangyong Berjaya Motor Philippines, Tan Eng Hwa; President of Ssangyong Berjaya Motor Philippines, David Macasadia; CEO of Berjaya Corporation Berhad, Dato' Sri Robin Tan and Chairman of Ssangyong Berjaya Motor Philippines, Dato' Francis Lee during the launch of the Ssangyong Musso.



The all-new 2019 Mazda MX-5 Roadster showcased at PIMS2018.

U MOBILE MUSICMAKER, KYOTO PROTOCOL IN KL



Kyoto Protocol

On 1 Dec 2018, U Mobile supported their Musicmaker, Kyoto Protocol on their #MilikKita National Tour which covered seven cities across Malaysia. During the national tour, U Mobile customers received free limited edition wristbands, as well as exclusive signed merchandise from the band.

U MOBILE PRESENTS CHARLIE PUTH 'VOICENOTES' TOUR LIVE IN MALAYSIA

On 14 November 2018, U Mobile presented Charlie Puth's first Malaysian concert at Malawati Indoor Stadium. Limited edition U Mobile X Pestle & Mortar hip packs were given out to the fans at U Mobile's booth that was filled with memorable photo opportunities and fun activities.



Charlie Puth's first concert in Malaysia.

NEW #BARULAHBEST 4G LTE NETWORK IN NEGERI SEMBILAN

On 15 December 2018, U Mobile's new #BARULAHBEST 4G LTE network arrived in Negeri Sembilan and brought a weekend of unlimited fun to the folks in Bahau with activities and free treats for the whole family.



U Mobile employees handing out ice-cream potong.



A clown performing tricks for the locals.

U MOBILE PRESENTS URBANSCAPES 2018

On 3 November 2018, U Mobile was once again the festival presenter of Urbanscapes, Malaysia's longest-running creative arts and music festival. This year, U Mobile was proud to host its first festival within Urbanscapes, the Unlimited Grooves Festival, on 10 November 2018 which featured artists like Bil Musa, Phum Viphurit, Wolf Alice and more. Prior to the festival, U Mobile also threw a pre-party on 8 November 2018, which was free for festival ticket holders. The pre-party featured Malaysian artist Zee Avi and Canadian band, Always.



Bil Musa performing to the crowd.



Canadian Band Always performing for the pre-party.

U MOBILE HOSTS BIL MUSA'S 'CHANGE OF COLOUR' SHOWCASE



On 19 October 2018, U Mobile hosted a showcase for its Musicmaker, Bil Musa at The Bee, Publika. Bil Musa is part of the telco's Musicmakers campaign to power the passion projects of local musicians. Bil's show was full of passionate fans, eager to see their favourite star in action. It ended with a warm greeting session with the artist herself.

Bil Musa (centre) with her fans.

U MOBILE LAUNCHES THE ALL-NEW UNLIMITED HERO P139

U Mobile ended the year on a high note with the launch of the Unlimited HERO P139 postpaid plan on 5 December 2018. The plan features unlimited high speed data, unlimited HD video streaming, unlimited calls, 50GB to hotspot as well as free Roam-Onz Global, a new service that provides 3GB of free data to roam in 36 destinations!



From the left: Neil Tomkinson (Chief Information Officer), Alex Tan Kok Leong (Chief Sales Officer), Jasmine Lee (Chief Marketing Officer), Chen Chiat Chiat (Chief Financial Officer), Tan Hoon San (Chief Corporate Officer) and Too Tian Jen (Chief Network Officer) at the launch of Unlimited HERO P139.

BVR BEACH CLEAN-UP

Berjaya Beau Vallon Bay Resort & Casino ("BVR") employees participated in a beach clean-up activity on 19 October 2018 to clean up the resort's premises and the famous Beau Vallon Beach. BVR also aimed to raise awareness among the public on maintaining the cleanliness of the beach. A signboard with the phrase 'Make A Difference' was also installed to remind the public. Clean-up activities will be held monthly for a better and cleaner environment.



BVR employees during the beach clean-up activity.

TAKING A REST HELPS GOING FURTHER

Sometimes we take on that frantic "must work out every day" mindset and completely forget that one of the most important parts of exercising effectively is giving our bodies time to recover.

Many workout programmes incorporate intolerable amounts of stress that can lead to exhaustion. When the stress is too much physiologically for the system to handle, it can and will lead to overuse injuries, such as stress fractures, muscle strains and joint pain. Excessive amounts of exercise may also experience harmful side effects including decreased performance, fatigue, poor sleeping patterns, reproductive disorders, decreased immunity, loss of appetite and mood swings.

It is recommended that adults get at least 150 minutes of moderate-intensity cardio-exercise per week. This can be achieved through spending 30 to 60 minutes working out moderately five days per week or spending 20 to 60 minutes working out vigorously three days per week. For strength training, it is recommended to train each major muscle group two or three days per week and leaving at least 48 hours for recovery between each training session.

You should have at least one day of rest before attempting to work similar muscle groups again. The general rule is it requires a minimum of 48 hours to recover with full recovery seen within 72 to 96 hours post workout. Different factors, like the intensity level of your workout, the total volume of weekly training, training experience and age, will also influence the exact amount of recovery you'll need.

Resting is just as important as working out because it's an equal part of the total process required to build strength, endurance, and muscle. Rest days allow your muscles, nerves, bones, and connective tissue time to be rebuilt.

TIOMAN ISLAND CONSERVATION DAY 2018

Berjaya Tioman Resort once again organised the Tioman Island Conservation Day ("TICD") alongside their official partners Scuba People, Reef Check Malaysia, Malaysian New Zealand Chamber of Commerce and The Taaras Beach & Spa Resort from 26-28 October. With a vision of preserving the sanctuary of the marine life and the island's well-being, a total of 150 participants, media and sponsors came together and made it an eventful project.

TICD 2018 expanded the project area by providing a bigger area for corals and marine life by deploying 2 giant coral structures and 5 coral structures with a new coral replanting method using ropes. Non-diver participants and Tioman Island's school children also got to build their very own Fish House, which is an artificial reef method.

TICD 2018 demonstrated the true meaning of togetherness and teamwork, driven by a passion for the environment. Berjaya Tioman Resort continues to identify new ways to strengthen environmentally-friendly practices and encourage sustainability. This event was sponsored by Sports Toto Malaysia Sdn Bhd with generous support from Cosway Malaysia, Carlsberg and Starbucks Malaysia.



Together for planet Earth!

ANSA HOTEL KUALA LUMPUR VISITS RUMAH CHARIS OLD FOLKS HOME

In October, 22 associates from ANSA Hotel Kuala Lumpur ("ANSA Hotel") visited the residents of Rumah Charis Old Folks Home in Taman Lucky led by the hotel's Front Office Department. The ANSA Hotel employees were greeted by the caretaker and the elderly residents and later on divided into a few groups to spruce up the home and entertain the residents. The home was also delighted with the in-kind contribution brought by the hotel staff including brown rice, clothes detergent, toiletries and dry groceries.



ANSA Hotel's volunteers with the residents of Rumah Charis Old Folks Home.

CHRISTMAS CHARITY EVENT WITH THE DISABLED

In December, ANSA Hotel Kuala Lumpur ("ANSA Hotel") held a charity event for the disabled members of Dual Blessing Bhd, in collaboration with The Giving Bank, Starbucks Malaysia and Museum of Illusions.

The main activity was sponsored by Museum of Illusions, located on level 1 of ANSA Hotel, where the disabled were thoroughly entertained with multiple activity stations which stimulate learning and are fun for all. The gift-giving ceremony was particularly poignant for the disabled as all the items on their wish list for the Dual Blessing Bhd welfare centre were fulfilled. The Giving Bank gifted the members a large box containing electrical & IT items such as wireless mice, extension plugs and pen drives to greatly improve their IT lessons at the centre. Starbucks Malaysia provided a sumptuous lunch for the members. ANSA Hotel also provided groceries such as rice, cooking oil and coffee.



Staff of ANSA Hotel Kuala Lumpur, The Giving Bank, Starbucks Malaysia and Museum of Illusions sang Christmas carols with the disabled members of Dual Blessing Bhd at ANSA Walk.

BERJAYA PENANG HOTEL, UNIVERSITI SAINS MALAYSIA AND MAT SALEH BARBER BRING DEEPAVALI JOY

In the communal spirit of Deepavali, Berjaya Penang Hotel ("BPH") in collaboration with Majlis Penghuni Desasiswa Saujana, Universiti Sains Malaysia ("USM") and Mat Saleh Barber celebrated the festival of lights with 30 children at Pusat Jagaan Sinar Ceria.

Children and caretakers from Pusat Jagaan Sinar Ceria enjoyed the evening with education-based games and a grooming session which included henna drawing by the USM students and hair-cutting by Mat Saleh Barber. BPH prepared meals and also brought essential items such as groceries, educational books and festive necessities for the children.



Berjaya Penang Hotel Acting General Manager, Tan Yew Jin (in blue), Berjaya Penang Hotel employees, USM students, Mat Saleh Barber and the children of Pusat Jagaan Sinar Ceria after a drawing activity.

Participants, sponsors, partners and media together for planet earth.



INTERNATIONAL COASTAL CLEAN-UP DAY 2018

In support of the International Year of the Reef, International Coastal Clean-Up Day ("ICCD 2018") which took place from 21-23 September 2018 at Berjaya Tioman Resort, the flagship location of this nationwide clean-up initiative, raised awareness on marine conservation and highlighted the importance of coral reef conservation. The main conservation activities included coastal and underwater clean-ups.

ICCD 2018 was co-organised by Reef Check Malaysia, JCI Iskandar and Lions Clubs International District 308B1. To ensure smooth operations and success of the event, a few established dive operators in Tioman, namely Udiver Malaysia, Moby-Tek Dive Centre and Scubaido, joined hands to lead the underwater

clean-up. Representatives from Jabatan Taman Laut Malaysia and Rumah Hijau Tioman were also present to show their support. There were around 200 participants for this year's ICCD.

After the coastal and underwater clean-ups, participants managed to collect a total of 6,141 items which were separated into recyclable materials and non-recyclable general waste.

With the collective efforts from like-minded agencies and businesses, ICCD 2018 had successfully brought together a passionate community with a strong sense of awareness and responsibility in improving and protecting our marine environment.

BERJAYA PENANG HOTEL STAFF APPRECIATION NIGHT

On 6 December 2018, Berjaya Penang Hotel partnered with ROSE Charities Malaysia to treat 40 children from St Vincent de Paul, Pertubuhan Rumah Ru Yi, Pertubuhan Rumah Kebajikan Seri Cahaya and Penang Deaf Association to a wonderful holiday experience. The Christmas carollers by Molly Merry Choiristas burst into song as the Christmas tree dazzled with lights and artificial snow filled the hotel lobby. Dato' Lawrence Cheah, President of ROSE Charities Malaysia and Tan Yew Jin, Acting General Manager of Berjaya Penang Hotel distributed Christmas gifts to the children. The hotel also served the children and invited guests a delightful Christmas buffet spread.



Dato' Lawrence Cheah, President of ROSE Charities (2nd from left), Tan Yew Jin, Acting General Manager of Berjaya Penang Hotel (3rd from left) with Santa, Santarinas and the children.

BERJAYA MAKATI HOTEL LAUNCHES 'CHRISTMAS WISH CARD'

On 29 November 2018, Berjaya Makati Hotel ("BMH") launched their 'Christmas Wish Card' project and Children's Joy Foundation as the main benefactor. The wish cards were available in 2 denominations (Php50.00 and Php100.00) at the hotel's front desk for employees and guests to write a message on the card and hang it on the Christmas tree.



Berjaya Makati Hotel staff with the kids from Children's Joy Foundation at the Christmas Wish Card launch.

RUN FOR THE DEAF

On 7 October 2018, Starbucks supported FTSDeaf (Persatuan Sukan Orang Pekak or Deaf Sports Association) in the Run for the Deaf event at Dataran DBKL. Starbucks has always been a supporter for deaf communities, especially with its involvement with the Society of Deaf's interpreters for the opening of the Starbucks Signing Store in Malaysia. The event was a way for the organisers, as well as Starbucks to raise awareness on deaf sports.

The event saw the participation of more than 30 Starbucks partners, including the deaf and hearing impaired partners, as well as over 70 customers that were reached out through Facebook. Starbucks provided refreshments for the participants.

Some of the event volunteers were also deaf and had the chance to communicate with Starbucks' own hearing-impaired Starbucks partners. A translator was present throughout the event to assist the hearing and the deaf to communicate especially during the lucky draw session and prize-giving ceremony.



All smiles - Starbucks partners during Run for the Deaf.

DEEPAVALI HOME VISIT 2018

On 23 September 2018, Kenny Rogers ROASTERS' ("KRR") team members brought joy to 65 children and 10 voluntary helpers of Sweet Café Welfare Society in a heart-warming Deepavali celebration.

The children were entertained with fun activities prepared by the KRR team members such as make-up sessions for girls, a telematch and a dance performance. The children were treated to KRR wholesome meals and presented with a KRR merchandise gift set each. KRR employees also contributed a personal cash donation of RM1,278.00 for the Home to reduce its financial burden.



The KRR team members with the children and volunteers of Sweet Care Welfare Society.



The cash donation presented to Sweet Care Welfare Society.

LIGHTING UP LIVES WITH 7-ELEVEN MALAYSIA

On 30 November 2018, 7-Eleven Malaysia and NGOHub Asia held a joyous Deepavali celebration with the community of Ebenezer Home, Shah Alam. Before the celebration began, the volunteers got to know the residents through a 'gotong-royong' session, cleaning and tidying up the venue for the feast. The volunteers also prepared an afternoon tea spread, which included a delectable combination of traditional Indian appetizers and desserts while 7-Eleven Malaysia prepared goodie bags containing snacks and daily essentials. Incepted in year 2010, by founder Kavitha Subramaniam, Ebenezer Home is dedicated to the elderly, disabled, mentally ill and less fortunate.



7-Eleven Malaysia and NGOHub Asia volunteers with the residents and caretakers of Ebenezer Home.

#BUATBAIKTOGETHER CHEQUE PRESENTATION

In conjunction with Breast Cancer Awareness month in October, 7-Eleven Malaysia partnered with Breast Cancer Foundation, a non-profit organisation to raise awareness and empower breast cancer patients through the #BuatBaikTogether campaign. #BuatBaikTogether donation drive campaign ran from September to November 2018 and successfully raised RM10,000. 10 cents of each purchase of a selected partner brand listed by 7-Eleven Malaysia was donated to Breast Cancer Patient Fund which provides financial assistance to breast cancer patients.



Lawrence Ng, Communications and Creative Manager (Marketing) of 7-Eleven Malaysia (left), presenting a mock cheque to Razlan Patrick Phillip, Business Development Manager of Breast Cancer Foundation.

REACHING OUT TO THE ORANG ASLI

7-Eleven Malaysia and its partner, NGOHub Asia, held a 'gotong-royong' cleanup session at Kampung Orang Asli Sg Enggang. The volunteers furnished a learning centre with floor mats, educational posters and stationery supplies to create a better learning environment for the children of the community. Common areas and drains were also cleared and cleaned, followed by the distribution of essential provisions such as rice, cooking oil, flour and sugar amongst others along with goodie bags containing drinks and soft toys to the villagers.

Founded by Zawiyah Ali, the village which houses 30 impoverished orang asli families is situated in Lanchang, Pahang with a learning centre built almost 6 years ago.



General Manager of Marketing, Ronan Lee (top, in white); Community Driving Assistant of Kampung Orang Asli Sg Enggang, Zawiyah Ali (2nd from top left); volunteers from 7-Eleven Malaysia and NGOHub Asia with the villagers of Kampung Orang Asli Sg Enggang.

BERJAYA CARES FOUNDATION ORGANISES BLOOD DONATION DRIVE

The second blood donation drive organised by Berjaya Cares Foundation in collaboration with the National Blood Centre collected 64 packs of blood. The event held on 6 - 7 December 2018 at Berjaya Times Square, Kuala Lumpur attracted approximately 80 potential donors with many first time donors.

Those who are interested in donating blood may do so at the National Blood Bank at Jalan Tun Razak or at a nearby blood donation campaign. For more information, please visit the National Blood Bank's website (<http://www.pdn.gov.my/>) and Facebook page.



Blood samples are taken for screening tests to assess donors' eligibility.



Berjaya employees taking time out of their busy schedule to support the worthy cause.



BERJAYA SUPPORTS THE TUN DR SITI HASMAH AWARD GALA DINNER 2018

Berjaya Corporation group of companies (BCorp™) supported the Malaysian AIDS Foundation's ("MAF") Tun Dr Siti Hasmah Award Gala Dinner as a Presenting Sponsor with a contribution of RM200,000. The event held on 16 December 2018 at Hilton Kuala Lumpur raised approximately RM1.8 million to fund the various HIV and AIDS awareness, prevention and treatment programmes.

The Tun Dr Siti Hasmah Award was established in 1996 by MAF to recognise individuals or organisations that has shown exemplary work in advancing efforts to end AIDS in Malaysia.



Nerine Tan, Executive Director of BCorp presenting a mock cheque to Datuk Lai Voon Hon, Trustee of Malaysian AIDS Foundation.



A group photo with all presenting sponsors.

FIRST AID MANAGEMENT FOR HEART ATTACK

Berjaya Cares Foundation in collaboration with the Malaysian Emergency Medical Support Association Malaysia ("MEMSA") organised an informative session on First Aid Management for Heart Attack to educate Berjaya employees on the importance of cardio-pulmonary resuscitation ("CPR") and how to perform the lifesaving technique. Approximately 130 employees attended the session held at Berjaya University College, Kuala Lumpur on 31 October 2018.

Attendees were educated on the symptoms and signs of heart attacks, different types of CPR such as hands-only CPR, CPR/ First Aid and CPR/ AED and practical tips on how to help sudden heart attack victims.

MEMSA is a charitable organisation initiated by Dr. Patrick Teo and a group of professionals trained in emergency and medical crisis to promote health and well-being among the poor and needy. For more information about MEMSA, please visit their Facebook page Malaysian Emergency Medical Support Association.



Richard Chung, Community Services Coordinator and Volunteer Supervisor from MEMSA emphasised that Malaysians are getting heart attacks at a younger age than people in other countries.



The team from MEMSA together with the staff from Group Corporate Communications.



Attendees participating in an interactive hands-on CPR demonstration and training.

VISIT TO PERTUBUHAN PERKHIDMATAN SOSIAL DAN PEMBANGUNAN KOMUNITI DAERAH GOMBAK, SELANGOR

On 13 October 2018, Berjaya Corporation Berhad ("BCorp") CEO, Dato' Sri Robin Tan, senior management and staff paid a visit to *Pertubuhan Perkhidmatan Sosial Dan Pembangunan Komuniti Daerah Gombak, Selangor* ("PSPK") at Selayang Baru, Selangor.

PSPK was established in 2006 to facilitate the development of underprivileged, abandoned and abused women and children through life skills, counselling and imparting income-generating skills such as sewing, baking and IT knowledge that empower the women to earn a living. Approximately 300 women and children are currently enrolled in the programmes offered by PSPK. Since its establishment, more than 1,500 women and children have benefitted from the various programmes introduced in stages.

During the visit, Dato' Sri Robin Tan visited the various facilities within the building and later presented angpows to the women, children and volunteers. They were then treated to a healthy Kenny Rogers ROASTERS lunch and Krispy Kreme Doughnuts for dessert.



Dato' Sri Robin Tan, Datin Sri Hsien and BCorp Executive Director, Dato' Zurainah Musa (extreme right) visiting the sewing workshop at PSPK.



Dato' Sri Robin Tan at PSPK's bakery along with PSPK Founder, Mr Henry Sandanam (left); Executive Director of Inter-Pacific Securities Sdn Bhd, Tan Mun Choy, Dato' Zurainah Musa and Datin Sri Hsien.



Dato' Sri Robin Tan and Datin Sri Hsien distributing ang pows to the children.



Dato' Sri Robin Tan sharing a light moment with PSPK Founder, Henry Sandanam (second from the left) during his visit at the computer class programme offered by PSPK.



Getting the KRR meals ready to be distributed to the mothers and children of PSPK.



Dato' Zurainah Musa and Berjaya Vacation Club President, Khor Poh Waa (fourth from the left) together with BCorp, Sports Toto and KRR staff.



From the left: Tan Mun Choy; BCorp Director of Retail and Innovation, Yau Su Peng and Dato' Zurainah Musa distributing KRR meals to the mothers and children.