



BERJAYA

BERITAJAYA

BERJAYA CORPORATION BERHAD'S QUARTERLY NEWSLETTER - ISSUE 3, 2020

KDN No : PP 7432/02/2013(031932)

BERJAYA LAUNCHES "RECYCLE FOR A GOOD CAUSE" PROGRAMME



Launching the recycling programme - Tan Sri Dato' Seri Vincent Tan cutting the ribbon alongside Tzu-Chi Commissioners, Puan Sri Tong Siew Bee (right) and Josephine Tien Jin Xiang (left).



Tan Sri Dato' Seri Vincent Tan and Puan Sri Tong Siew Bee giving a speech to the audience comprising Berjaya staff and representatives from Taiwan Buddhist Tzu-Chi Foundation Malaysia.



Tan Sri Dato' Seri Vincent Tan helping volunteers sort the recyclable items.

Berjaya Corporation Berhad ("BCorp") launched a recycling programme at Berjaya Times Square, Kuala Lumpur on 18 September 2020 to raise awareness towards how recycling efforts support the environment and community welfare. The launch event was officiated by Tan Sri Dato' Seri Vincent Tan, Executive Chairman of BCorp, and Puan Sri Tong Siew Bee, a Tzu Chi Commissioner.

The Recycle for a Good Cause programme is a group-wide initiative organised in collaboration with Taiwan Buddhist Tzu-Chi Foundation Malaysia

in support of the "Kita1Keluarga" charity project. All proceeds raised from the sales of the recyclables will be channelled to the "Kita1Keluarga" programme to provide aid for needy Malaysian families affected by the COVID-19 pandemic.

The recycling point located at the Lower Ground East, Berjaya Times Square, Kuala Lumpur is collecting recyclables such as paper, PET bottles, aluminium cans and carton boxes every third Friday of the month for donation to Tzu-Chi Foundation Malaysia.

CEO's Message

The 3rd quarter of 2020 saw the resumption of most business sectors with many Malaysians going back to the workplace. Despite the ease in movement, we are still vigilant as the threat of COVID-19 is still present. As such, a number of Standard Operating Procedures ("SOPs") have been implemented at our offices and retail outlets to ensure the safety of our employees and customers.

Starbucks and Krispy Kreme Doughnuts continue to expand their store network with the opening of 3 new Starbucks stores in Penang, Kuantan and Putrajaya, and 2 new Krispy Kreme outlets at Sunway Velocity Mall and Paradigm Mall. I would also like to congratulate U Mobile for winning the Malaysia Mobile Service Provider of the Year award for the 3rd time at the 2020 Frost and Sullivan Asia Pacific Best Practices Awards.

I am heartened by the charitable activities carried out by employees of subsidiaries and operating companies despite the Conditional Movement Control Order ("CMCO"), particularly the Recycle for a Good Cause campaign where staff members were enthusiastic about gathering recyclable materials to be contributed to the initiative, ensuring that needy families are provided for during these trying times.

With the surge in COVID-19 cases, do remain cautious and strictly adhere to the SOPs set by the Ministry of Health, and I hope that everyone will remain in good health, stay positive, and stay safe.

Dato' Sri Robin Tan



Performance of Companies for the 4th Financial Quarter Ended 30 June 2020 (unaudited)

Company	Revenue 3 Months Ended 30 June 2020 (RM'000)	Profit/(Loss) Before Tax 3 Months Ended 30 June 2020 (RM'000)	Revenue 12 Months Ended 30 June 2020 (RM'000)	Profit/(Loss) Before Tax 12 Months Ended 30 June 2020 (RM'000)
Berjaya Corporation Berhad	859,019	(380,803)	6,988,362	141,236
Berjaya Land Berhad	541,582	(144,618)	5,172,525	180,773
Berjaya Sports Toto Berhad	475,059	(45,478)	4,653,465	227,131
Berjaya Food Berhad	111,566	(28,543)	634,719	(7,597)
REDtone International Berhad	39,317	(4,463)	177,906	19,735
Berjaya Assets Berhad	36,118	(118,221)	246,702	(122,302)
7-Eleven Malaysia Holdings Berhad	649,731*	6,208*	1,269,023**	25,952**

* 2nd Financial Quarter ended 30 June 2020

** 6 months ended 30 June 2020

BERJAYA PARTICIPATES IN VIRTUAL CAREER FAIRS

On 23 July 2020, the Group Human Resource recruitment team participated in the ACCA Virtual Career Fair organised by the Association of Chartered Certified Accountants ("ACCA"). The 12-hour virtual career fair was ACCA's first-ever virtual event where Berjaya Corporation Berhad was one of the 50 participating employers.

Job seekers visited employers' virtual booths, joined chat rooms, webcasts and webinars and submitted their job applications.

The Group Human Resource recruitment team also participated in a 5-day virtual career fair held by Sunway University from 7 to 11 September 2020. The platform connected more than 70 employers with 13,000 Sunway students & alumni virtually. Students interacted with recruiters via live chats for job opportunities and learned about the job-seeking landscape without traveling to crowded conferences. This platform provided a great experience to engage with candidates and also allowed companies to showcase their company profile, collect resumes and schedule video interviews.



Snapshots of the ACCA Virtual Career Fair and Sunway Get Hired Virtual Career Fair.

(continued from cover page)



BERJAYA CAREER COACHING PROGRAMME

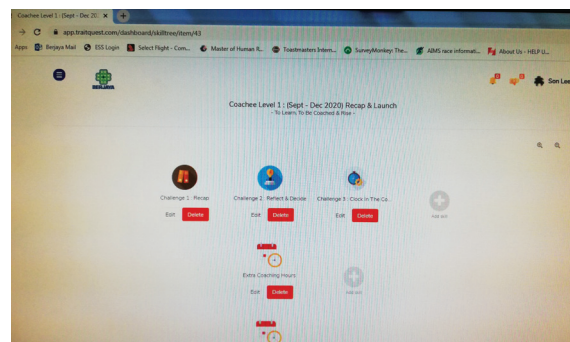
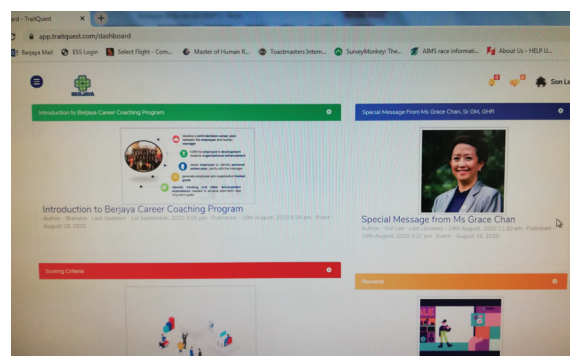
Berjaya Corporation Berhad (“BCorp”) launched the Berjaya Career Coaching Programme on 21 July 2020 for employees who have graduated from the Berjaya Manager Development Programme. The programme was crafted by the Learning & Organizational Development (“L&OD”) of Group Human Resource & Administration (“Group HR”) to benefit coaches, coachees and the organisation.

The Career Coaching Programme is self-reflective, action-focused and goals-oriented with an emphasis on gamification to digitise the career coaching process. The coaching gamification system is a product of Traitquest Innovation Sdn Bhd administered by L&OD. The system is developed based on video games with challenges such as quizzes, self-reflection activities, coaching hours, presentation skills, and communication skills for both coach and coachee.

COACHES



COACHEES



Snapshots of the Coaching Gamification System.

B.ELEARNING MINI WORKSHOP SERIES #1



The Learning & Organisation Development (“L&OD”) team of Group HR officially launched their B.eLearning Mini Workshop Series in June to equip employees with essential self-leadership and management skills. It features a series of 2-hour sessions covering various topics, held virtually to acclimatise employees to the online learning platform.

The first B.eLearning Mini Workshop was held on 23 June 2020 via Microsoft Teams with an attendance of 40 employees across Berjaya Group. The workshop titled, It’s Just the Matter of Perspectives was presented by Yvonne Pee, Berjaya’s in-house trainer from L&OD who explained how perspectives may affect various aspects of your life.

#LLLOL VIRTUAL TALK SERIES #3



On 24 June 2020, the L&OD Team of Group HR organised the third Lunch Learning Laugh Out Loud (“#LLLOL”) Virtual Talk Series of the year. Sunil Hasmukharay, Chief Strategist of HC Consultant Group and a Certified Solution Focus Coach spoke on “Building Your Solution Focus Conversation Skills”.

40 employees across the Berjaya Group attended the virtual session via Microsoft Teams where Sunil shared how building a solution-focused mindset in daily conversation skills can help to solve any problems at work more effectively and efficiently, while creating a happier workplace environment, and at the same time, drive personal happiness at work.

INSTALLATION OF BERJAYA U.C. TOASTMASTERS CLUB EXCO TERM 2020-2021

On 23 July 2020, BERJAYA U.C. Toastmasters Club (“BERJAYA U.C. TMC”) held the installation of its club exco for the term 2020-2021. The event was held via Zoom due to the Covid-19 pandemic.

The installation was led by Area P6 Director, Low Chooi Ping, who read out the duties and responsibilities of each exco and the exco vowed to carry out their duties to the best of their abilities.

BERJAYA U.C. TMC welcomes the Term 2020-2021 Club Exco!

President:
Shaun Khoo (Group Human Resource & Administration)

Vice President Education:
Yvonne Pee (Group Human Resource & Administration)

Vice President Membership:
Dr Ben Tan (U Mobile Sdn Bhd)

Vice President Public Relations:
Melissa Wong (Group Corporate Communications)

Secretary:
Aaren Pang (Berjaya Higher Education Sdn Bhd)

Treasurer:
Teo Rui Guan (Alumni of BERJAYA University College)

Sergeant-At-Arms:
Wong Min Zhi (Group Corporate Communications)

Immediate Past President:
Desmond Soon (Berjaya Starbucks Coffee Company Sdn Bhd)

BERJAYA U.C. TOASTMASTERS CLUB
Club number 04317466 | District 51 | Area P6
Charter Date : 22 October 2014

CLUB EXCO TERM 2020-2021

 Shaun Khoo President	 Yvonne Pee Vice President Education	 Dr. Ben Tan Vice President Membership	 Melissa Wong Vice President Public Relations
 Desmond Soon Immediate Past President	 Aaren Pang Secretary	 Teo Rui Guan Treasurer	 Wong Min Zhi Sergeant-At-Arms

BERJAYA U.C. TOASTMASTERS CLUB CONTINUES PRODUCING DISTINGUISHED TOASTMASTERS

Since its inception in October 2014, Berjaya U.C. Toastmasters Club (“TMC”) produced 5 Distinguished Toastmasters (“DTM”) between the term of 2018 and 2021. DTM is the highest recognition for members of Toastmasters International.

Berjaya U.C. TMC’s newly minted DTMs for the term 2020-2021 are Dr Ben Tan of U Mobile Sdn Bhd and Dawn Chiew of Berjaya Higher Education Sdn Bhd. Let us be inspired by their success stories below.



Dr. Ben Tan, DTM
U Mobile Sdn Bhd

The first time I heard about Toastmasters was in 1995 at Taiping. I learned from my neighbour that this club is not about toasting bread or drinking champagne. It is a place to train your listening, thinking and speaking skills.

Since then, I have been a Toastmasters member in 3 different clubs. My first club was Taiping Toastmasters (from 1995 – 2003), then Speecom Toastmasters (2014 – 2016) and Berjaya UC Toastmasters (2019 – present). I learned that Toastmasters provides more than communication training, you also learn leadership skills as well. I had the opportunity to practice leadership roles in Toastmasters by being a Secretary, Vice-President, Public Relations practitioner, and an Educator. I have organised International Speech Contests and been a Club Coach for Tricor Toastmasters too.

The experiences gained from being in Toastmasters helped me with my work throughout the years. The lessons I got from speaking in club meetings and assuming leadership roles helped me at the workplace. A lesson that I learned in Toastmasters is to never give up, and to persist, which helped me attain my DTM award on 5 July 2020.



Dawn Chiew, DTM
Berjaya Higher Education Sdn Bhd

My journey of becoming a DTM began six years ago when I became a charter member of BERJAYA U.C. TMC. I have gained a greater perspective of the value of being a good communicator and an effective leader during the course of the journey.

I’m grateful for the guidance of Club Advisors, DTMs Grace and Son Lee as well as the support of Past Presidents; DTMs Syairoz, CY and Patricia. The DTM recognition is the greatest honour that can be earned by a member of Toastmasters International. I would not have made it without their comradeship.

Thank you to BERJAYA U.C. TMC for providing a safe and supportive environment for me to practise and fine-tune my skills, at my own pace for personal growth. I have benefited in developing communication and leadership skills, and applying these skills in professional and community activities to the benefit of others. I’m delighted to use these skills to help others in their self-development efforts.

It’s a blessing to be part of Berjaya’s Toastmasters family. I wish the club continued success in grooming effective leaders and communicators. Best wishes to my fellow club members in their quest of becoming Distinguished Toastmasters.

No	DTM	Term
1	Mohamed Syairoz (Strategic Relations)	2018 - 2019
2	CY Chung (Group Strategic IT)	2019 - 2020
3	Patricia Yap (Inter-Pacific Securities Sdn Bhd)	2019 - 2020
4	Ben Tan (U Mobile Sdn Bhd)	2020 - 2021
5	Dawn Chiew (Berjaya Higher Education Sdn Bhd)	2020 - 2021

REDEEM YOUR FREE MASK NOW!

In line with the efforts to revitalize the local economy and keep Malaysians safe, Razer Fintech is giving away free masks to all verified Razer Pay users at all 7-Eleven stores in Peninsular Malaysia. Customers can now claim their free mask coupon in their Razer Pay app via any of the following methods:

- I. Free 1 mask monthly for all verified users (1 July – 30 November 2020)
- II. Free 1 mask daily with minimum spend of RM10 using Razer Pay (1 July – 31 December 2020)



Promotional poster for Razer's free masks at 7-Eleven outlets.

TOUCH'N GO EWALLET EPENJANA CASHBACK VOUCHER

ePENJANA recipients have reason to cheer! In addition to the RM50 credit in their e-wallet, they are also entitled to RM2 cashback when they spend a minimum of RM20 in a single receipt using Touch 'n Go eWallet at 7-Eleven!

The campaign period is from 31 July 2020 until 30 September 2020.



Touch'n Go eWallet's ePenjana cashback voucher promotional poster.

7-ELEVEN MALAYSIA NOW DOES DELIVERIES VIA FOODPANDA

Convenience just got more convenient! Now you can get your favourites from 7-Eleven Malaysia delivered to your doorsteps with Foodpanda.

Order Now: <https://www.foodpanda.my/chain/cm3vo/7-eleven-shops>



7-Eleven is now delivering via Foodpanda!

SLURPEE MELON FROSTY



7-Eleven Malaysia has launched a refreshing new flavour in their Slurpee series, Melon Frosty! With the unique flavour pairing between watermelon and cantaloupe, you can almost feel the ice-cold fruity frost explode in your mouth.

Melon Frosty is now available nationwide. What are you waiting for? Go to your nearest 7-Eleven and grab yourself a cup of Melon Frosty today.

The Melon Frosty Slurpee's promotional poster.

BE YOUR OWN BOSS 24/7

7-Eleven Malaysia is registered under the Malaysia Franchise Association. The 7-Eleven Franchise Team deals with potential candidates and identifies suitable franchisees to be Business Partners. Training for the franchisees will be provided on managing administration and communications between franchisees and 7-Eleven.

Interested parties may sign up through the 7-Eleven Website at #Franchis7e or email them at franchise@7eleven.com.my



Poster for the 7-Eleven franchisee programme.

7-ELEVEN ACHIEVES GLOBAL MILESTONE OF 71,100 STORES!



7-Eleven, a household name across many continents and the world's largest convenience retail chain has reached a momentous milestone with its 71,100th store being opened across the globe, from the United States to Japan, Denmark to Australia, Thailand to UAE, among others. In recognition of this achievement, between 7 till 11 July 2020 7-Eleven Malaysia rewarded its fans with a series of daily in-store offers and special deals ranging from snacks, beverages to daily household necessities.

7-Eleven celebrates the opening of its 71,100th store around the world.

7-ELEVEN LAUNCHES COLLECTABLE EMOBEAR™

7-Eleven Malaysia teamed up with emoji© to launch its collectable premium loyalty programme, EMOBEAR™. The one-of-a-kind EMOBEAR™ collection comes in 27 adorable designs, each featuring a different emoticon on the jersey of the EMOBEAR™ namely Luvly, Starry, Wannabey, Notty and Ka-Chingy, among others.

Customers will be rewarded with programme stickers for every purchase of RM5 and above in a single receipt at 7-Eleven Malaysia outlets, from 22 June until 16 August 2020. A bonus sticker will be rewarded if the purchase includes a selected partner product from brands such as Pepsi, Cadbury and Marigold, among others. An EMOBEAR™ is redeemable for free with a total of 24 stickers. Alternatively, customers can also purchase an EMOBEAR™ at RM9.90 alongside 12 stickers. The redemption period of this campaign is from 22 June until 23 August 2020.



Some of the collectable EMOBEAR™ plushies.

EVENTS AT BERJAYA TIMES SQUARE, KL



1. From 4-26 July 2020, Berjaya Times Square KL ("BTSKL") organised the Fashionista of The Times Contest to increase footfall and Facebook likes. Shoppers were required to spend RM100 in 2 receipts to be eligible to join the contest, like the BTSKL Facebook page and upload their most creative photo with caption, #fashionatbtskl and tag three friends.
2. From 1-15 August 2020, BTSKL organised the Makan-Makan Time campaign to increase its F&B tenants' sales. Shoppers have to spend RM50 in 2 receipts to redeem a RM10 cash voucher or spend RM100 in 4 receipts to redeem a RM25 cash voucher, with validity up to 15 September 2020.
3. From 16-30 August 2020, BTSKL held the Crazy Deals – Jom "Yum-Cha-Lah" campaign whereby shoppers could purchase selected beverages for only RM1.70 at the participating outlet of the day.
4. From 5 September to 4 October 2020, BTSKL organised the Shop, Spin & Redeem campaign to reward their shoppers. Shoppers had to spend RM100 in not more than 3 receipts per day to be entitled for a spin. The grand prize was a RM1,500 shopping spree.

PRODUCTS FROM COSWAY



1. **Prolin Hygienic Hand Sanitiser 5834 700ml**
Prolin Hygienic Hand Sanitiser gently cleans and safeguards your hands, eliminating 99.9% of germs. Enriched with chamomile extract to soothe and moisturise your hands.
2. **Bioglo Superfood Shower Crème 98980 750ml**
Bioglo Superfood Shower Crème refreshes and revitalises your skin with every shower and is formulated with ingredients which deliver essential benefits for healthier, softer, smoother and nourished skin. Its invigorating scent leaves skin wonderfully fragrant.
3. **PowerMax Disinfectant Spray 08157 400ml**
An effective sanitizer for every need. A powerful surface disinfectant that effectively sanitises and reduces the surface-to-surface spread of harmful germs.
4. **PowerMax Concentrated Floor Cleaner – Lavender 08158 1000ml**
A highly concentrated formula with an exclusive blend of wax and polymer for higher gloss retention to leave floors with an ultra-shiny and lustrous finish.
5. **PowerMax Concentrated Floor Cleaner – Pine 08159 1000ml**
A highly concentrated formula with fortified stain-fighters and powerful disinfectant to leave floors with an ultra-clean feel and longer-lasting antibacterial protection.
6. **L'élán Vital HD Satin Matte Foundation**
Put your best face forward with the L'élán Vital HD Satin Matte Foundation.

This light liquid foundation glides over imperfections, evens out skin tones and covers flaws for a satin matte finish that lasts throughout the day. It is hydrating, lightweight and breathable, water-resistant, and transfer proof. It also has skin-protecting ingredients such as hydrolysed collagen, sodium hyaluronate, and niacinamide. L'élán Vital HD Satin Matte Foundation is paraben free, mineral oil free, fragrance free, phthalates free and is not tested on animals. It is available in 2 Asian-favourite shades.

- a) 93276 L'élán Vital HD Satin Matte Foundation – Light Beige 30ml
- b) 93277 L'élán Vital HD Satin Matte Foundation – Natural Beige 30ml

7. Dignità Serious Matte Kissers Lip Cream Collection

In conjunction with International Woman's Day 2020, Dignità presents to women of the world the Limited Edition Dignità Serious Matte Kissers Lip Cream Collection as a gesture of appreciation.

This limited edition collection comes with the best loved shades from the best-selling Dignità Matte Kissers Lip Cream from the True and Woot Woot collection. Bae, Loyal, Poise, and Calm shades are now available in individual packaging.

The Serious Matte Kissers Lip Cream maintains the same velvety formulation that offers the perfect matte effect without drying the lips.

- a) Dignità Serious Matte Kissers – BAE 45210
- b) Dignità Serious Matte Kissers – LOYAL 45211
- c) Dignità Serious Matte Kissers – POISE 45212
- d) Dignità Serious Matte Kissers – CALM 45213

VEGETARIAN ALL-DAY DINING AT BERJAYA CAFÉ

Starting August 2020, Berjaya Café at Berjaya Times Square Hotel, Kuala Lumpur ("BTHKL") will serve guests with healthy and balanced vegetarian meals. BTHKL's culinary team sources unique produce to develop deep flavours and textures. Surrounded by the exquisite ambience of Berjaya Café, guests can experience lavish a la carte vegetarian meal choices from RM10 nett per serving. The menu offers a range of choices which include starters, soups, pastas, noodles, main courses and desserts. Among the highly recommended dishes are the pizza, nasi lemak, curry laksa, mild curry spinach risotto, burned cauliflower with "au curry", coconut cheesecake, and the white chocolate avocado tart.

The all-day dining restaurant operates daily from 6:30am to 9:00pm at Level 14, BTHKL. For further enquiries or reservations, kindly contact Berjaya Café at +603 - 2117 8000 (ext. 8133) or WhatsApp +6018 2117 399. Visit www.berjayahotel.com/kualalumpur for more information.



Over baked thin crust margherita pizza pimientos, wild mushrooms and olives.

VEGAN NITE 2020

On 8 August 2020, Malaysian Veganlife Association ("Veganlife") organised the Vegan Nite event at Berjaya Café, Berjaya Times Square Hotel. The event, aimed at promoting vegetarianism and encouraging more people to adopt the lifestyle was supported by Berjaya Corporation Berhad's Executive Chairman, Tan Sri Dato' Seri Vincent Tan Chee Yoon who witnessed the launch of the "Mission 0.07 Plant-Based Diet Awakening Campaign".

Vegan Nite 2020 was also graced by Tan Sri Dr. Lim Wee Chai, Founder and Chairman of Top Glove Corporation Berhad, and His Excellency Pascal H. Gregoire, Belgian Ambassador to Malaysia. Also present were Veganlife co-founders, Winston Yoo, Kevin Lai, and David Yap.



Launching ceremony for the "Mission 0.07 Plant-Based Diet Awakening Campaign".

BERJAYA'S JOJO FLIGHT CELEBRATES MERDEKA MONTH WITH ITS 100TH LANDING ON REDANG ISLAND

In conjunction with the 63rd National Day, Berjaya Hotels & Resorts' ("BHR") Jojo Flight marked the occasion with its 100th landing on Redang Island. Jojo Flight, an ATR 42-500 aircraft operated and managed by Berjaya Air, departed from Subang Airport at 10.00 am and touched down at Redang Airport at 11.10 am. This significant milestone was witnessed by guests who were travelling to The Taaras Beach & Spa Resort ("The Taaras") for their holidays.

On board the Jojo Flight, the cabin crew announced that they were now on the 100th flight to Redang Island and thanked everyone for being part of this remarkable occasion. Upon their arrival at Redang Airport, all guests and crew members proudly raised the Jalur Gemilang. The guests also received a

commemorative 100th landing group photo as a memento of this meaningful event.

The Taaras is now offering complimentary flights for Best Flexible Rate bookings made by 21 February 2021 via BHR. The offer will be valid for stays between 16 October 2020 and 28 February 2021. With the rest of the island resorts on the East Coast of Peninsular Malaysia being closed to tourists from November 2020 to February 2021, The Taaras remains in operation throughout the year as its private beach is protected by 2 bays, making it a unique destination among island resorts. For more information, visit <https://www.thetaaras.com/fly-me-away/your-flight-on-us>.



The 100th landing of Jojo Flight.

BERJAYA HOTELS & RESORTS RECEIVES TRAVELOKA HOTEL AWARDS 2020

Berjaya Penang Hotel, Berjaya Times Square Hotel, Kuala Lumpur and ANSA Hotel Kuala Lumpur were recognised as the winners of Traveloka Hotel Awards 2020. For the “Best Traveler’s Experience” category, Berjaya Penang Hotel and Berjaya Times Square Hotel, Kuala Lumpur achieved an 8.3 rating, and ANSA Hotel Kuala Lumpur achieved an 8.5 rating.

In their winner announcement email, the Traveloka team congratulated Berjaya Hotels & Resorts and expressed their heartfelt appreciation for the support throughout the year.

Traveloka is a leading Southeast Asia online travel company that provides a wide range of travel needs in one platform. For Traveloka Hotel Awards 2020, winners are selected and evaluated based on the compilation of positive guests’ reviews and feedback on Traveloka from year 2019.



Traveloka Hotel Awards 2020.

SHUTTLE AT SEA

From 1 to 4 October 2020, experienced coaches from Malaysia Badminton Experience took visitors on a one-of-a-kind experience to test their badminton skills on a floating badminton court, located amidst crystal clear waters and white powdery sand of Redang Island. The badminton court was made possible through a collaboration between The Taaras Beach & Spa Resort and Malaysia Badminton Experience.



Shuttle at Sea promises to take you on an adrenaline rush.

THE TAARAS BEACH & SPA RESORT WINS TRIPADVISOR 2020 TRAVELLERS' CHOICE AWARD

The Taaras Beach & Spa Resort has been recognised as a 2020 Travellers’ Choice award-winner, placing the resort in the top 10% of hospitality businesses around the globe.

“We are extremely honored to receive such a renowned award by TripAdvisor. We would also like to thank our guests for their confidence in us, thus having us recognised for our services and contributions towards the tourism industry. Despite it being a challenging year, this gives us an added boost to strive further for continuous excellence in years to come,” said Pravir Mishra, Area General Manager of The Taaras Beach & Spa Resort.



Ocean Front Suite at The Taaras Beach & Spa Resort.

TOURISM MALAYSIA'S PRODUCT UPDATE TRIP TO BERJAYA LANGKAWI RESORT



On 26 August 2020, Berjaya Langkawi Resort welcomed the arrival of Tourism Malaysia – South Asia Unit (International Promotion Division, Asia & Africa) for a product update trip. A total of 19 senior officers from various markets including India, Bangladesh, Nepal, Sri Lanka, China, Hong Kong, Taiwan, Korea, Japan and the Middle East stayed at the resort from 26 to 28 August 2020. Mr Manoharan Periasamy, Senior Director of South Asia Unit - International Promotion Division, Asia & Africa led the group, and their arrival was welcomed by Mr. Rizal Yaacob, the Resort Manager, together with the Heads of Department and MARCOM representatives from Berjaya Hotels & Resorts (Corporate Office). The purpose of this trip was to promote Berjaya Langkawi Resort and its surrounding must-visit places.

The Tourism Malaysia visitors enjoying the ATV extreme sports activity at the mangrove forest owned by the resort.

THE JOY OF YOGURT BEVERAGES & MINI ROLLS

On 1 August 2020, Joybean launched three new soy-based yogurt beverages across its stores in Malaysia - Purple Rice SoyGurt, Mango SoyGurt and Oat SoyGurt. The perfect blend of the sour yogurt and the sweetness from the purple rice, mango and oats make very delicious combinations. These beverages are also light and simple enough to be enjoyed after a meal. With the emerging trend for more plant-based options, the Joybean SoyGurt series are great alternatives for those looking for a healthier and more environmentally friendly option.

Joybean also introduced new Mini Rolls into its menu. In addition to its existing selection of red bean and peanut Mini Rolls, these Joy Mini rolls consist of more savoury options, including Tuna Mayo, Egg Spread, Crab Mayo, and Mixed Potatoes. The Joy Mini Rolls come in a set of six, and can be mixed and matched for more diverse options to share with friends and families.



The Joybean SoyGurt series.



The Joy Mini Rolls.

KRISPY KREME CELEBRATES 83RD BIRTHDAY

On 17 July 2020, Krispy Kreme celebrated its 83rd birthday! What better way to celebrate than giving out free doughnuts! Customers were given a dozen Original Glazed doughnuts FREE with purchase of any dozen assorted doughnuts. In total Krispy Kreme managed to spread joy to more than 2,000 customers.



BACK TO SCHOOL PROMO

When schools re-opened on 20 July 2020, Krispy Kreme had its 'Back to School Promo' from 11am to 6pm, whereby walk-in customers enjoyed 3 Original Glazed doughnuts for free when they purchased half a dozen or a dozen assorted doughnuts.



MALAYSIA ORIGINAL GLAZED

Leading up to Malaysia's National Day, Krispy Kreme gave its signature Original Glazed a makeover by introducing its Malaysia Original Glazed for just 3 days. The makeover was Krispy Kreme's tribute to Malaysia.



MALAYSIANA CELEBRATION

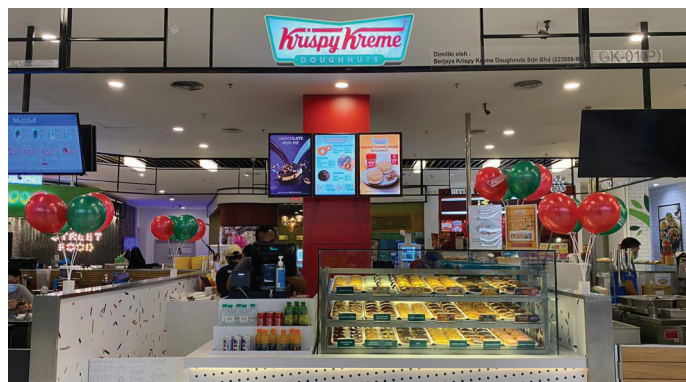
In conjunction with National Day and Malaysia Day, Krispy Kreme introduced 3 special doughnuts for its annual Malaysiana campaign. The first was Donat Kaya Bakar inspired by Malaysia's famous breakfast Kaya toast. The second was Krispy Kreme's take on local favourite "kuih", Donat Onde - Onde, topped with desiccated coconut flakes and Gula Melaka in a pipette, and the third was Donat Mentega Kacang & Strawberi, another Malaysian breakfast of peanut butter and strawberry toast. These doughnuts definitely made Krispy Kreme customers feel more at home.



Krispy Kreme Malaysiana Doughnuts.

NEW KRISPY KREME OUTLET OPENINGS

Krispy Kreme Doughnuts announces the opening of 2 new outlets on 14 August 2020 at Sunway Velocity Mall, Cheras and on 15 September 2020 at Paradigm Mall, Petaling Jaya. Do pay them a visit when you're in the area!



Sunway Velocity Mall, Kuala Lumpur.



Paradigm Mall, Selangor.

KENNY'S KITCHEN INSPIRATIONS

Now everyone can be a master chef at home as Kenny Rogers ROASTERS introduced a new line of Kenny's Kitchen Inspirations 'Frozen-Ready-to-Cook' products.

The Kenny Kitchen Inspirations features Chocolate Lava (RM7 each), 1 kg Golden Vanilla Muffin Mix (RM25) and Marinated Whole Chicken (Original or Black Pepper) at RM35 each.

All you need to do is follow simple cooking steps which will save you lots of preparation time.



KENNY ROGERS ROASTERS TANDOORI CHICKEN

Taste the tandoor-ing storm of flavours in Kenny Rogers ROASTERS ("KRR") latest meal, a delicious ensemble of time-honoured recipes that we know and love – Ayam Tandoori and Nasi Telang, with a side of Acar Instimewa.

Nothing brings Malaysians together like our love for good food. Taste the tandoor-ing storm of flavours in our new meal, a delicious ensemble of time-honoured recipes that we all know and love - Ayam Tandoori and Nasi Telang, with a side of Acar Instimewa!

KRR EXPRESS
By Kenny Rogers ROASTERS

4099 Tandoori Chicken Rice Meal ~~RM 22.90~~
with Pink Laici ~~RM 32.80~~

257 Pink Laici
infused with Cempakaht & Mint
RM 11.50
RM 9.90
With any purchase of Tandoori Chicken

463 Nasi Telang

404 Acar Istimewa

A la Carte Available
RM 8.50 each

All Prices shown are for immediate payment only.
All prices include 10% Service Charge and 6% Sales Tax where applicable.
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KRR specially marinated its signature rotisserie-roasted chicken with tandoori spices which is then served with a spicy Sos Tandoori that has a very light hint of citrus.

Amplify the Tandoori Chicken meal with KRR's 2 new side dishes – Acar Istimewa and Nasi Telang. Acar Istimewa is made of pickled crunchy vegetables with white sesame seeds and has a good balance of sweetness, sourness and spiciness, while the Nasi Telang is a fragrant light blue coloured savoury rice cooked with extra virgin coconut oil.

Guests can further complete their meal with a glass of Pink Laici, a refreshing concoction of sparkling lemonade, grapefruit, juicy lychees and Sprite for RM9.90 with any purchase of a Tandoori Chicken meal.

The Tandoori Chicken meals are also available on delivery platforms such as GrabFood, foodpanda, DeliverEat.my and Hungry Delivery.

Enjoy 5 main meals
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The Tandoori Chicken Rice Meal set.

STARBUCKS SEASONAL COFFEE CHAT GOES DIGITAL

As Malaysia moves to recover from the COVID-19 pandemic and social distancing becomes the 'new norm' for many businesses, the much-anticipated Coffee Chats that are usually hosted in Starbucks Reserve™ stores before the lockdown were moved online. Set inside its 300th store at Starbucks Reserve™ Bukit Bintang Junction, the session was broadcasted live on Starbucks Malaysia's Instagram page.

The session also served as an introduction to Starbucks coffee lineup for newcomers or people who may not be well-versed with Starbucks. The session was hosted by Starbucks Malaysia's Coffee Ambassador, Ayesha, who chatted with customers on the variety of coffee offerings, such as the VIA™ Ready Brew and the core coffee whole bean, as well as the seasonal Rwanda Single-Origin Blonde Roast and Reserve™ Jamaica Blue Mountain.

The session gathered more than 500 viewers and received more than 22,000 views after the full session was posted on IGTV. Starbucks Malaysia also worked with Kuala Lumpur International Airport mall to host a similar session for their customers on Facebook Live.



STARBUCKS' NEW CITY COLLECTION MUGS

Starbucks Malaysia has added two new mugs to its City Collection, highlighting the country's two most popular tourist destinations: Sabah and Penang. The collection, launched on the country's National Day, 31 August, not only highlights the unity of the people but also celebrates the hometown spirit especially in light of the COVID-19 global pandemic and restrictions on international travelling.

The Sabah mug features the state's official flower, Rafflesia. The species, native to Sabah, is the world's largest single bloom and predominantly grows around the country's highest peak on Mount Kinabalu. The Penang mug features the UNESCO World Heritage Site and the state's capital city, George Town. The design captures the city's personality and historic architecture.



The new Starbucks City Collection mugs.

STARBUCKS MALAYSIA'S NATIONAL DAY CARD

In celebration of Malaysia's 63rd National Day on 31 August, Starbucks Malaysia launched its exclusive National Day Card. This year's design features the country's national bird, the Rhinoceros Hornbill. This majestic creature is known for its bright colored casque and long curved bill, and is usually spotted deep in the rainforest of Borneo.



DRIVE IN STYLE TO STARBUCKS



As state borders gradually open throughout Malaysia, Malaysians have begun their interstate travelling again. In view of this, Starbucks Malaysia took the opportunity to launch its brand-new series of drive-thru car stickers which cater to the diverse and individual personalities of its customers.

From people who prefer the bold taste of coffee to individuals more inclined to the sweetness of Starbucks' Frappuccino, or even families with their own preferences when it comes to their favorite Starbucks orders – Starbucks Malaysia has got them all covered. These window car stickers were given away to customers with purchases made at the drive-thru window, beginning 24 July 2020.

THREE NEW STORES FOR STARBUCKS MALAYSIA

On 1 July 2020, Starbucks Botanica opened its doors to Penangites in the small town of Balik Pulau, which is famous for durians. The new store measures 3,552 sqft and is filled with various artwork that demonstrate the origins of coffee.

Starbucks opened its second outlet in the town of Kuantan on 8 July 2020. Starbucks Indera Mahkota welcomed customers with its intriguing design which allows more natural lighting into the outlet.

In a move to integrate physical and digital customer experience, Starbucks Malaysia opened the doors to its smartest store, Starbucks Connexion Putrajaya Drive-Thru which also serves as a pilot project to utilise the latest in-store technology featuring 4 digital menu panels, replacing traditional menu boards, and a digital tabletop display to showcase daily offerings.

On another note, Starbucks Taylor's Lakeside has reopened following remodeling works after serving many cohorts of university students, lecturers and graduates for more than a decade. The store's modern minimalistic design is suitable for students who frequent the store for their daily discussions.



Starbucks Botanica, Penang.



Starbucks Indera Mahkota, Pahang



Starbucks Connexion Putrajaya.



Starbucks Taylor's Lakeside Campus, Selangor

FOUR YEARS OF SILENT BREWING



Starbucks' deaf partner Yap Yee Lin during the 'MY Coffee Meet' live session.



Rina Siew (top) and partners of Starbucks Indonesia at the 'Bincang Kopi' session.

Year 2020 is yet another significant year for Starbucks' deaf partners as they celebrate the 4th Anniversary since the opening of the Starbucks Signing Store in Bangsar Village II, the first of its kind in the world. With Malaysia still in the recovery phase of the pandemic, Starbucks' deaf partners celebrated through a special online live session of 'MY Coffee Meet', whereby partners shared their coffee stories and brewing tips.

Yap Yee Lin, an Advanced Coffee Master who has been a Starbucks partner for the past 8 years demonstrated his skills by brewing the Single Origin Rwanda using the pour-over method followed by a signing session where he taught partners how to sign simple words such as 'hello', 'thank you', 'coffee', 'tea' and many more.

This special episode of 'MY Coffee Meet' was organised in collaboration with Starbucks Indonesia's 'Bincang Kopi' session. Upon completing the 'MY Coffee Meet' session with Lin, the live broadcast was joined by Starbucks partners from Indonesia who were given a virtual tour of the Starbucks Signing Store in Bangsar Village II by its store manager, Hans, and a short Q&A session with Rina Siew, CSR Manager of Starbucks Malaysia.

STARBUCKS ANNOUNCES 12-YEAR PARTNERSHIP WITH ROYAL SELANGOR



Starbucks Malaysia embarked on a 12-year partnership with Royal Selangor with a limited edition 'Bearista Buddy' series. The series will see the 12 animal signs in the Chinese Zodiac come to life in pewter at Starbucks stores in Malaysia each year.

Kicking off the collection for this year is the Starbucks® x Royal Selangor Bearista Buddy (Rat) series which is also the first animal in the zodiac cycle. This beautifully crafted figurine also comes in gold, dubbed Starbucks® x Royal Selangor Bearista Buddy (Rat) Gold Edition, and only 88 pieces are available exclusively for purchase only through Starbucks Malaysia Facebook Store.

Starbucks® x Royal Selangor Bearista Buddy.

STARBUCKS TO GIVE AWAY A NEW CAR FOR ITS 'SIP & WIN' CONTEST

Starbucks Malaysia announced the launch of its 'Sip & Win' contest, which will see one of its lucky customers drive off with the new Peugeot 3008 SUV Plus. Starbucks Malaysia will also be giving away five Sony WH-1000XM4 Wireless Headphones, seven Starbucks Holiday Edition Swarovski® Tumblers and also 50 preloaded Starbucks Cards.

To participate in the Starbucks Sip & Win Contest, customers will only need to spend a minimum of RM30 in a single receipt with their Starbucks Card or Mobile App in any store in Malaysia between 1 September and 30 November 2020. They can then either scan the QR code in-store to download the contest form, or visit www.sbox.me/sip-and-win and follow the instructions to upload their receipt. They will also need to provide their registered Starbucks Card number and answer a simple question for a chance to be in the running to win any of the prizes. The draw of the top three prizes, including the Grand Prize, will be picked in front of a live audience early next year.

Promotional poster for the Starbucks 'Sip & Win' contest.

U MOBILE IS THE FIRST TELCO TO POWER WAZE IN SMART TUNNEL

On 17 August 2020, U Mobile partnered with Waze and SMART Tunnel to make GPS connectivity possible for all drivers commuting through the world's longest dual-purpose tunnel. Through the partnership, over 240 Bluetooth®-enabled hardware devices known as Waze Beacons were installed along the 5.2km road tunnel to enable seamless connectivity and uninterrupted navigation, even in areas where there is limited GPS signal reception, through the emission of wireless signals that guide navigation apps.

With Waze's Beacons technology, all mobile device users, regardless of which telco service they are subscribed to, will now be able to leverage on the full features of Waze uninterrupted throughout the tunnel by simply enabling their Bluetooth® connections on their devices. This initiative will help ensure safer road conditions with better visibility and traffic flow within the tunnel.



(From left to right) Jasmine Lee, Chief Marketing Officer, U Mobile; Mohd Noor Mohd Ali, Chief Operating Officer, SMART; Kelvin Sim, Country Lead, Waze Malaysia; and Woon Ooi Yuen, Chief Technology Officer, U Mobile - in a photo session just before the Movement Control Order (MCO) came into effect in March.

U MOBILE LAUNCHES FAST FORWARD WITH 5G LIVE TRIAL

U Mobile launched its Fast Forward with 5G live trial on 7 September 2020 at Berjaya Times Square, enabling its customers to experience 5G first-hand before 5G is commercially available in Malaysia. The telco has provisioned all its SIMs to be ready for 5G, so customers will be able to test out the 5G network with selected smartphones at the mall starting from 7 September 2020 until 31 December 2020.

This live trial was made available with U Mobile's technology partner, ZTE Corporation, and will serve as an opportunity for telcos to gather key learnings for a better roll-out when 5G is commercially launched in Malaysia.



(From left to right) Woon Ooi Yuen, CTO of U Mobile; Alex Tan, CSO of U Mobile; Jasmine Lee, CMO of U Mobile; Wong Heang Tuck, CEO of U Mobile; Chen Chiat Chiat, CFO of U Mobile; Norfazidah Abu Bakar, CCSO of U Mobile; and Neil Tomkinson, CIO of U Mobile at the launch of U Mobile 5G Consumer Live Trial in Berjaya Times Square.

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GoBiz X Funding Societies Business Financing Solution.

In terms of loan range, Funding Societies is providing flexibility for businesses from RM3,000 to RM1 million. The entire application process can be done seamlessly online via GoBiz website and applicants who are also U Mobile customers will not have to provide a collateral or retention sum.

On 29 July 2020, U Mobile collaborated with Funding Societies, Southeast Asia's largest peer-to-peer (P2P) financing platform, to offer business financing solutions for Malaysian micro, small and medium enterprises (SMEs), as well as small office/home office (SOHO) customers via its digital payment acceptance solution, GoBiz. This collaboration aims to empower local micro, SMEs, as well as SOHO business owners to address a common need of growing businesses, the lack of working capital for business expansion.

U MOBILE NAMED MOBILE SERVICE PROVIDER OF THE YEAR FOR THE 3RD TIME BY FROST & SULLIVAN

BORN UNLIMITED

FROST & SULLIVAN

Malaysia Mobile Service Provider of the Year for the 3rd time

U Mobile - Born Unlimited

For the third year running, U Mobile was awarded Malaysia Mobile Service Provider of the Year at the 2020 Frost and Sullivan Asia Pacific Best Practices Awards. This time round, the telco also gained recognition in five categories under the 2020 Excellence in Customer Experience for the Telecommunications Industry in Malaysia, which included Overall Experience, Mobile Experience, Online Experience, Contact Center Experience and Dealership, bringing the total awards won to six.

BERJAYA CAFÉ LOGO DESIGN COMPETITION

Berjaya Youth organised a prize-giving ceremony for 8 winners of the Berjaya Logo Design Competition on 21 August 2020 at the newly launched Berjaya Café at Berjaya Times Square Hotel, Kuala Lumpur ("BTS"). The competition ran from 8 July to 18 July 2020 where participants were invited to design two different logos for "Berjaya Café" and "Berjaya Café 成功咖啡廳". Participants stood to win up to RM18,000 worth of cash prizes and cash vouchers sponsored by BTS. The winners were also invited to sample a variety of vegetarian dishes from Berjaya Café's new unique vegetarian menu.



Berjaya Café logo design competition Grand Prize winner, Choong Shin Yi with Shirley Quah, Deputy General Manager of Corporate Communications.

WEBINAR ON HEART HEALTH & COVID-19

On 29 July 2020, a webinar on Heart Health & COVID-19 was organised by Berjaya Cares Foundation in collaboration with the National Heart Institute.

Approximately 100 Berjaya employees attended the webinar where Dato' Dr. Azmee Mohd Ghazi, Consultant Cardiologist and Deputy Head of the Cardiology Department shared information on how the coronavirus can affect heart functions, symptoms of heart disease, preventive measures and tips to maintain a healthy heart amidst the COVID-19 pandemic.

The National Heart Institute of Malaysia is an award-winning facility with an outstanding reputation for clinical and service excellence. Since its establishment in 1992, the facility has treated over 3.7 million patients and gained recognition as one of the leading cardiovascular and thoracic health centre in the region.

Promotional poster for the Webinar on Heart Health & COVID-19.

Guest speaker, Dato' Dr. Azmee Mohd Ghazi, presenting his slides and answering questions from attendees during the webinar session.

B. YOUTH MOONCAKE MAKING CHARITY EVENT

On 12 September 2020, Berjaya Youth ("B. Youth") organised a mooncake-making charity programme in collaboration with Tzu-Chi Foundation Malaysia to encourage youth participation in volunteerism. Approximately 30 B. Youth volunteers participated in this programme where they made about 2,000 pieces of mooncakes worth about RM42,000. Proceeds from the sales of the mooncakes will go to the construction of Tzu-Chi International School Kuala Lumpur's sports complex.



A group photo with the volunteers after a hard day at work.



B. Youth volunteers learning about the mooncake-making process.

SPREADING THE JOY OF SOY TO THE FRONTLINERS

On 27 August 2020, Jollibean and You Tiao Man teamed up to pay tribute to the frontliners at Tan Tock Seng Hospital's ("TTSH") General Surgery Department in Singapore. As part of its tribute, 168 sets of tea break snacks were given out, which consists of one bottle of Joy Bean Soymilk, and one Beet Root You Tiao.

Due to safety regulations and hospital policy, the food and drinks were received by TTSH's representatives at the main ward's entrance, who distributed them internally to the nurses, doctors as well as administrators which have contributed to the fight against the COVID-19 pandemic in Singapore.



(From Left), Loh Koon Wai (Operations Manager) from Jollibean Foods Pte Ltd, Audrey Chew (Business Development Manager) from You Tiao Man Pte Ltd, Staff of Tan Tock Seng Hospital, Simon Ng (General Manager) from Jollibean Foods Pte Ltd.

COSWAY CELEBRATES MERDEKA WITH RUMAH KASIH HARMONI #COSWAYCARES

In the spirit of #MalaysiaPrihatin and in conjunction with the 63rd Merdeka celebration, Cosway Malaysia opened its doors to guests from Rumah Kasih Harmoni, Paya Jaras, Selangor to commemorate Cosway's Facebook Live Merdeka celebration at Menara Cosway, Kuala Lumpur.

Present during the Facebook live session were Dr. Alice Lee, Chief Executive Officer of Cosway Malaysia along with Encik Jamaluddin Bin Wahab, the caretaker of Rumah Kasih Harmoni.

As part of its charitable initiatives, Cosway contributed washing machines, toiletries, face masks and other essential items to Rumah Kasih Harmoni. Encik Jamaluddin extended his appreciation to Cosway for being a constant supporter of the home and its residents since 2018.



Dr. Alice Lee, the Chief Executive Officer of Cosway Malaysia, accompanied by Encik Jamaluddin Bin Wahab, the caretaker of Rumah Kasih Harmoni, together with staff members of Cosway Malaysia.

A TRANQUIL AND FRIENDLY VILLAGE

On 4 March 2020, representatives from Berjaya Philippines Inc. ("BPI") visited 30 houses donated through Gawad Kalinga in Daet, Camarines Norte, which is located about 360km from Manila. The visit took place just a few days before the lockdown in the Philippines to prevent the spread of the COVID-19 pandemic.

The community, called "Friendship Village", warmly welcomed BPI Executive Director, Tan Eng Hwa and his team, profusely expressing their appreciation for the houses.



Tan Eng Hwa (sixth from right) with some of the beneficiaries from BERJAYA GK Friendship Village in Daet, Camarines Norte.



A family on a carabao-drawn cart is seen here on their way to the vegetable field from their house at BERJAYA GK Friendship Village in Daet, Camarines Norte.

7-ELEVEN HELPS TO EASE THE BURDEN OF THE VISUALLY IMPAIRED

On 29 June 2020, 7-Eleven Malaysia and NGOHub reached out to the visually impaired community by distributing food items such as rice, cooking oil, canned sardines, bread, instant noodles, coffee, tea and condensed milk to Persatuan Orang-Orang Cacat Penglihatan Islam Malaysia ("PERTIS"), Kuala Lumpur and other selected charitable organisations for the blind to help ease their burden during this challenging period.



Ronan Lee (left), 7-Eleven Malaysia General Manager of Marketing, handing over food supplies to representatives of PERTIS.

KEEPING CHILDREN SAFE AND PROTECTED AS SCHOOLS REOPEN

In collaboration with NGOHub, 7-Eleven Malaysia took the initiative to contribute reusable face masks and stationery sets to selected charitable organisations and orphanages following the reopening of schools nationwide in phases. Among the recipients were Rumah Kasih, Pertubuhan Kebajikan Asnaf Raudhatul Jannah, Pertubuhan Kebajikan Asnaf Al Barakh, Pertubuhan Kebajikan Ukhuwah Anak Yatim Miskin Daerah Sabak Bernam, and Rumah Pengasih Warga Prihatin.



From left: Ronan Lee (left) with some of the beneficiaries of Rumah Kasih, accompanied by team members from 7-Eleven Malaysia and NGOHub.

STARBUCKS THANK LUQMAN HAKIM FOR HIS EFFORTS

On 1 July 2020, an autistic artist became an overnight internet sensation when his artwork, a portrait of Malaysia's Director-General of Health, Tan Sri Datuk Seri Dr Noor Hisham Abdullah, on a Starbucks cup went viral. Luqman is an avid Starbucks fan who spends most of his time in Starbucks stores where he finds inspiration to draw.

In appreciation, the team at Starbucks Malaysia arranged a coffee chat session for Luqman hosted by 2019 Starbucks Brunei Barista Champion, Syafiq Akmal and 2018 Starbucks Malaysia Barista Champion, Remy Razali. It was a unique experience for Luqman as he was taken on a journey to discover and learn about the rare and exotic beans from Starbucks Reserve™. After the session, Starbucks Malaysia presented him with a Starbucks® x Undeclared double-wall mug as a token of appreciation.

On 29 July 2020, Starbucks made Luqman's dream come true by setting up a meeting with his hero, the Director-General himself, where he presented his drawing of him on the Starbucks cup to thank him for the efforts in containing the COVID-19 pandemic in Malaysia.



Luqman Hakim working on his artwork of Tan Sri Datuk Seri Dr Noor Hisham Abdullah, Director-General of Health.



Syafiq Akmal (left) and Remy Razali shared with Luqman the various beans and brewing techniques available at Starbucks Reserve.



Luqman Hakim presented his artwork to Tan Sri Datuk Seri Dr Noor Hisham Abdullah, Director-General of Health.



Luqman Hakim with his artwork.

Starbucks also collaborated with Luqman Hakim to auction off a series of reusable cups that he had personally hand drawn in an effort to raise money for the Malaysian National Disaster Management Agency's COVID-19 Fund, which will be channeled towards the operation of quarantine and treatment centers across the country. Starbucks Malaysia will match the final auction amount to be donated.

The series consists of 5 reusable cups, with each design paying tribute to those who had worked tirelessly in controlling the COVID-19 pandemic in Malaysia, including firefighters, health workers, police officers, military personnel, and delivery riders.

PROTECTING OUR DEFENCE FORCES



Fulfilling its brand commitment of being Always There For You, 7-Eleven Malaysia contributed disposable face masks and hand sanitizers worth RM40,000 to the Ministry of Defence Malaysia (MINDEF) on 13 July 2020 in support of the ministry's efforts in combating the COVID-19 outbreak.

Previous contributions from 7-Eleven included saliva sample collection kits to the Ministry of Health Malaysia, and distribution of essential supplies to the less-fortunate groups, totalling more than RM300,000.

From left: Tan U-Ming, 7-Eleven Malaysia Executive Director, YBhg. Datuk Muez bin Abd Aziz, MINDEF Secretary General and Dato' Sri Azlan Meah Bin Hj Ahmed Meah, Berjaya Corporation Berhad Executive Director.