



BERJAYA

# BERITAJAYA

BERJAYA CORPORATION BERHAD'S QUARTERLY NEWSLETTER - ISSUE 1, 2019

KDN No : PP 7432/02/2013(031932)

## BERJAYA LAND LAUNCHES THE TROPIKA AT BUKIT JALIL



From the right: Datuk Pee Kang Seng (Chief Executive Officer of BLand), Nerine Tan (Executive Director of BLand) and Tan Tee Ming (Senior General Manager of Property Sales & Marketing, BLand) officiating the launch of "The Tropika".

Berjaya Golf Resort Berhad, a subsidiary of Berjaya Land Berhad ("BLand"), officially launched its latest mixed development project, The Tropika, at the Berjaya Property Gallery in Bukit Jalil, Kuala Lumpur on 23 February 2019.

The Tropika is a gated and guarded residence located on 6.5 acres of freehold land in Bukit Jalil, comprising 868 residential units across 4 towers with 4 different types of specially designed units.

Surrounding the 4 residential towers is a 2.9-acre deck equipped with 68 types of facilities which include an infinity swimming pool, indoor and outdoor gymnasiums, a dance studio and boxing ring, a Zen garden, a rock-climbing wall, camping grounds, an e-charging station and many more.

The Tropika has easy access to major highways and is well-served by public transportation systems, including the Rapid KL bus and Light Rail Transit train services. It is also within close proximity to various educational institutions, as well as sporting and recreational facilities.



The scale model of The Tropika.

(continued on page 2)

## 7-ELEVEN MALAYSIA AND TIANGSERI MALAYSIA INK DEAL FOR FRANCHISE PROGRAMME EXPANSION

On 19 December 2018, 7-Eleven Malaysia Sdn Bhd signed a memorandum of agreement with Pertubuhan Tindakan Pejuang Wanita Dalam Sosial, Ekonomi, Rumahtangga Dan Ilmu, also known as Tiangseri Malaysia that will enable the NGO to recruit and recommend up to 50 potential franchisees to 7-Eleven Malaysia.

This is in line with the objective of both 7-Eleven Malaysia and Tiangseri Malaysia in providing opportunity to those interested in becoming entrepreneurs as well as creating a sustainable ecosystem that provides more job opportunities to the local community.



From left: 7-Eleven Malaysia Executive Director Ho Meng, Chief Executive Officer Colin Harvey exchanging documents with Tiangseri Malaysia president, Dr. Mastura Binti Mohamad and general secretary Sumami Ayob witnessed by Berjaya Corporation Founder, Tan Sri Dato' Seri Vincent Tan and 7-Eleven adviser Datuk Abdul Wahab Khalil.

## CEO's Message

During the first quarter of 2019, we saw some significant activity in our various businesses. A youth scuba diving programme was launched at the Bukit Kiara Equestrian & Country Resort in January. The programme was initiated by Tan Sri Dato' Seri Vincent Tan as he would like to see the youth discovering the beauty of the underwater world.

Starbucks Malaysia celebrated its 20th year anniversary with the opening of its flagship Reserve store at Berjaya Times Square, while Starbucks Brunei celebrated its 5th anniversary in February. Our various food and beverage brands had various exciting festive promotions and offers in conjunction with the Lunar New Year.

Berjaya Youth kicked off the year with the fourth Berjaya Teen Star Challenge talent competition, reaching out to more than 12,000 secondary school students across the country. This year's competition will offer more than RM50,000 in prizes sponsored by various key partners such as Starbucks, Kenny Rogers ROASTERS, Cosway and BERJAYA University College.

Our subsidiaries also actively carried out various CSR activities in conjunction with Chinese New Year. Sports Toto Malaysia held its 32nd annual Ang Pow Donation Campaign in January, giving away red packets and mini hampers to more than 18,000 needy senior citizens nationwide. Employees from head office and the operating companies also visited various old folks' homes and children's homes to spread festive cheer.

With a great start to the year, let us continue the momentum and make the second quarter a productive one.

Dato' Sri Robin Tan



### Performance of Companies for the 3rd Financial Quarter Ended 31 January 2019 (unaudited)

Company	Revenue 3 Months Ended 31 January 2019 (RM'000)	Profit/(Loss) Before Tax 3 Months Ended 31 January 2019 (RM'000)	Revenue 9 Months Ended 31 January 2019 (RM'000)	Profit/(Loss) Before Tax 9 Months Ended 31 January 2019 (RM'000)
Berjaya Corporation Berhad	2,010,806	(23,268)	6,143,231	30,243
Berjaya Land Berhad	1,471,199	25,463	4,601,631	137,434
Berjaya Sports Toto Berhad	1,361,567	60,409	4,214,880	213,237
Berjaya Media Berhad	6,943	(7,963)	20,843	(13,283)
Berjaya Food Berhad	180,539	8,936	508,499	22,176
REDtone International Berhad	45,408	5,265	105,542	8,933
7-Eleven Malaysia Holdings Berhad	554,263*	12,508*	2,216,099**	51,330**
Berjaya Assets Berhad	79,205***	(2,483)***	153,060****	(3,170)****

\* 4th Financial Quarter ended 31 December 2018  
 \*\*\* 2nd Financial Quarter ended 31 December 2018

\*\* 12 months ended 31 December 2018  
 \*\*\*\* 6 months ended 31 December 2018

(continued from cover page)



Tan Tee Ming (Senior General Manager of Property Sales & Marketing, BLand) briefing the media on the facilities available at The Tropika.



Visitors at the launch were treated with a lion dance performance.



## BERJAYA TEENSTAR CHALLENGE 2019

Berjaya Youth is proud to announce the return of Berjaya TeenStar Challenge ("BTSC") for the fourth consecutive year. The competition comprises 3 categories namely Solo Singing, Cultural Dancing and Modern Dancing, and is open to youth aged between 12 to 19 years old who are currently studying in secondary schools and higher education institutions.

The key partners of BTSC 2019 are Berjaya Starbucks Coffee Company ("Starbucks"), Kenny Rogers ROASTERS ("KRR"), Cosway (M) Sdn Bhd ("Cosway") and Berjaya University College ("BERJAYA UC"), with the official hotel partner, Berjaya Hotels and Resorts ("BHR"); and supported by Krispy Kreme Doughnuts. With more than RM50,000 worth of prizes to be won, it is expected that the competition will continue to excite and engage the youth community of Malaysia.

As of March 2019, the competition has reached out to more than 12,000 students through roadshows and briefing sessions conducted at over 150 secondary schools in the Klang Valley, Selangor, Negeri Sembilan, Johor and Penang. The zone auditions will take place in the respective states starting from April 2019.

Since its inception in 2016, BTSC continues to provide opportunities for enthusiastic young performers to hone their creative talents while improving their synergetic skills and self-expression through healthy competition and interactions with others.

For more information, please visit [www.berjayayouth.com/creativity.php](http://www.berjayayouth.com/creativity.php) or follow Berjaya Youth's Facebook and Instagram pages for the latest updates.



Roadshows conducted at SMK Infant Jesus Convent, Johor Bahru (top left), Sekolah Sultan Alam Shah, Putrajaya (top right), SMK Aminuddin Baki, Kuala Lumpur (bottom) and SMK Tengku Ampuan Rahimah, Klang (centre left).

# BERJAYA EMPLOYEE VALUE PROPOSITION & FLEXI BENEFITS SCHEME

## Berjaya Employee Value Proposition

Group Human Resource & Administration (“Group HR & Admin”) launched the Berjaya Employee Value Proposition (“EVP”) and announced the implementation of Flexi Benefit Scheme for employees in Corporate Office and Property Division on 20 February 2019.

Employees from the various Corporate Office, Property Division, Heads of Operating Companies and Heads of Human Resource from various operating companies attended their respective communication sessions held from 20 – 22 February 2019.

A concerted effort was undertaken by various HR leaders, HR managers and Heads of Operating Companies to deliberate on the 6 Attraction, Retention and Engagement Drivers which resonate to Berjaya’s corporate business and working culture. The blend of voices from the employees, coupled with the convergence of ideas between the graphic designers and copywriters led to the inception of Berjaya EVP.

The Berjaya EVP is unique from other organisations as it is represented by 3 motions - B. Inspires, B. Connects and B. Empowers. These motions are represented by 3 vibrant icons, resembling the positive energy, strength and determination in each employee to pursue their personal development and career growth.

### B. Inspires

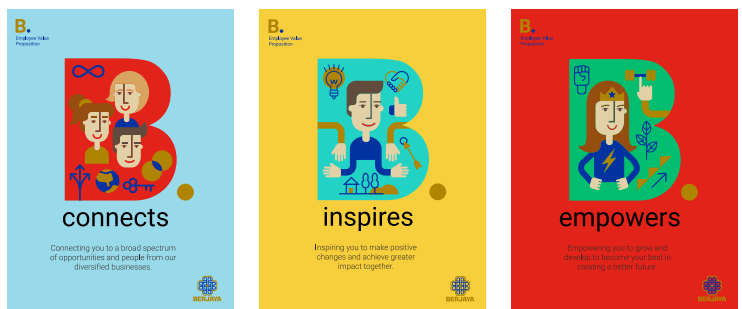
Inspiring you to make positive changes and achieve greater impact together.

### B Connects

Connecting you to a broad spectrum of opportunities and people from our diversified businesses.

### B. Empowers

Empowering you to grow and develop to become your best in creating a better future.



Berjaya Employee Value Proposition.

## Flexi Benefits Scheme

As part of Group HR & Admin’s continuous effort in enhancing the current employee benefits and well-being, the Flexi Benefits Scheme was implemented for all employees from Berjaya Corporate Office and Property Head Office effective 1 March 2019.

With the implementation, employees will be able to tailor their benefits from a package of benefits offered by the Company.

Please access Berjaya Employee Exclusive Mobile App (Buzz) to find out more.



Employees listening attentively to Yong Chai Ming, General Manager of Group HR & Admin.

## JOBSTREET.COM MALAYSIA CAREER & TRAINING FAIR 2019

Berjaya Corporation Berhad, Berjaya Books Sdn Bhd and Berjaya Starbucks Coffee Company Sdn Bhd participated in the Jobstreet.com Malaysia Career & Training Fair 2019 at Mid Valley Exhibition Centre on 2 and 3 March 2019. A total of 111 companies from various industries provided career opportunities to job seekers.



The Berjaya Recruitment Team attending to visitors at their booth.

## LAUNCHING OF BUZZ



Buzz: Berjaya Employee Exclusive Mobile App is available on both App Store and Google Play.

Group Human Resource & Administration (“Group HR & Admin”) recently launched the Berjaya Employee Exclusive Mobile Application (“Buzz”) to serve as a platform for employee engagement. The word ‘Buzz’ means an atmosphere of excitement and activity and the mobile application will definitely create buzz among employees.

Some of the features of Buzz include the Hall of Buzz to welcome new employees to the organisation, exclusive staff offers, employee engagement events, staff benefits and welfare and many more upcoming features.

Buzz is a product of innovation created by the collaborative effort of Sweet Spot Digital (Malaysia) Sdn Bhd and Group HR & Admin.

# EEC # 6 : CHINESE NEW YEAR BAZAAR 2019



Tzu Chi Foundation volunteers drawing Chinese New Year couplets.

The Employee Engagement Committee (“EEC”) organised a Chinese New Year Bazaar on 18 January 2019, the first for the year 2019 and the 6th event since the Committee’s establishment on 27 April 2018.

Officiated by Datuk Pee Kang Seng, CEO of Berjaya Land Berhad along with Mohd Syairoz and Vijaya, Chairman and Vice Chairman of EEC respectively, it was a day full of excitement with beautiful Chinese New Year decorations, songs, booths selling assorted Chinese New Year cookies, accessories, clothes and the special presence of Tzu Chi Foundation Malaysia. Many employees visited the Tzu Chi Foundation Malaysia booth for the unique Chinese New Year calligraphy couplets.

To add more excitement to the event, the Committee announced the top 3 winners for the Christmas Moments Photo Contest 2018. The champion was Karen from Group Accounts & Budget who won RM200 cash followed by Aslinda also from Group Accounts & Budgets who won RM100 cash in 2nd place and in 3rd place was Muhammad Ehsan from Group HR & Administration who won RM60 cash.



Employees visiting various booths at the Chinese New Year Bazaar 2019.



Karen, receiving her prize from Datuk Pee in the presence of Grace Chan, Senior General Manager of Group Human Resource & Administration and Mohamed Syairoz, Chairman of EEC.

## INTERNATIONAL WOMEN'S DAY: BOOTY BARRE FITNESS SESSION

In celebration of International Women’s Day, Group Human Resource & Administration in collaboration with Sports Toto Fitness Center organised a Booty Barre fitness session on 14 March 2019 for female employees.

Ms Wenisa Ng, an international certified instructor guided the 27 female employees from Berjaya Corporate Office and Berjaya Hotels & Resorts in the fun yet energetic workout that combines techniques from dance, pilates and yoga.



Employees at the Booty Barre Fitness session.

# BERJAYA UCH TOASTMASTERS CLUB

## Toastmasters Leadership Forum

BERJAYA UCH Toastmasters Club hosted the first ever Toastmasters Leadership Forum on 12 January 2019. The club was honoured to have the presence of the Chief Executive Officer of Toastmasters International, Mr Daniel Rex, the First Vice President of Toastmasters International, DTM Richard E. Peck, International Directors from various regions as well as District 51's District leaders. Close to 100 Toastmasters attended the forum to gain experience and innovative ideas on how to be effective and influential leaders in the 21st century.



District leaders from various regions addressing the delegates.



Mr Daniel Rex, CEO of Toastmasters International (middle back row) with members of BERJAYA UCH Toastmasters Club.

## Toastmasters Awareness Talk cum Demo Meeting

The Club conducted the Toastmasters Awareness Talk cum Demo Meeting for 20 participants at the Bukit Jalil Golf & Country Resort on 13 January 2019. The participants gained better understanding about Toastmasters and the learning approach for members to become confident speakers and leaders.



Participants listening attentively to the presenter at the Talk cum Demo Meeting.

## BERJAYA UCH Toastmasters Club International Speech & Table Topics Contests

Speech contests are exciting events for Toastmasters to showcase their speaking skills. BERJAYA UCH Toastmasters Club announced the top 3 winners for the International Speech & Table Topics Contest held on 17 January 2019.

Mohamed Syairoz represented the Club for the International Speech & Table Topics Contests at the Area P1 contest and won 2nd place in the Table Topics Contest and 3rd place in the International Speech Contest.

Big congratulations to the following winners:-

International Speech Contest	
1st Place	Shaun Khoo (Group Human Resource & Administration)
2nd Place	Mohamed Syairoz (Group Strategic Relations)
3rd Place	Sharon Teo (U Mobile Sdn Bhd)

Table Topics Contest	
1st Place	Mohamed Syairoz (Group Strategic Relations)
2nd Place	Suraj Vaideeaswaran (Student of Berjaya University College)
3rd Place	Sharon Teo (U Mobile Sdn Bhd)



Winners of BERJAYA UCH Toastmasters Club International Speech Contest.



Winners of BERJAYA UCH Toastmasters Club Table Topics Contest.



Mohamed Syairoz won 2nd and 3rd place at the Area P1 Table Topics Contest and International Speech Contest respectively.

**BERJAYA UCH Toastmasters Club & MAICSA Toastmasters Club Joint Chinese New Year Meeting**

On 14 February 2019, BERJAYA UCH Toastmasters Club had a joint meeting with MAICSA Toastmasters Club in conjunction with Chinese New Year and Valentine's Day celebrations.

The meeting was attended by 40 Toastmasters who were thrilled to have the presence of the God of Prosperity and the Lady of Leisure with their inspiring speeches. The meeting ended with the yee sang toss and red packets for all the single ladies and gentlemen from In-house Headmaster, ACG ALB CY Chung.



Red Packets from ACG ALB CY Chung (second row, 5th from the left).



Berjaya UCH Toastmasters Club & MAICSA Toastmasters Club.

**The birth of the first Distinguished Toastmaster**



Congratulations, DTM Mohamed Syairoz!

Mohamed Syairoz bin Mohamed Odman is the first born Distinguished Toastmaster, a privilege award conferred to Toasters who have completed both the Communication Track and Leadership Track. Throughout the self-paced journey, he experienced the transformation to becoming a confident speaker and effective leader. Toastmasters also provides plenty of opportunities for members to polish their leadership skills as well as leadership positions in various levels.

**#LLIoI TALK**



Stephen Fernando sharing a light moment.

"All work and no play makes Jack a dull boy" and so, who would say no to an hour full of laughter?

Stephen Fernando, a motivational speaker, emcee and stand-up comedian engaged his 77-member audience with his humorous talk. The one hour talk was held at Lecture Theatre 2, Berjaya University College on 27 February 2019. It was indeed an enlightening experience as the attendees gained knowledge from his wisdom about adding humour into their conversations and presentations, whilst being entertained by his spontaneous jokes.



Audience listening attentively to Stephen Fernando.

**MOU EXCHANGE CEREMONY**

At the 52<sup>nd</sup> PERHEBAT Convocation on 23 December 2018, a memorandum of understanding ("MoU") was signed between Perhebat and 7-Eleven Malaysia, Universiti Malaysia Pahang, Universiti Tun Hussein Onn Malaysia, Perbadanan Perwira Niaga Malaysia (PERNAMA) and Port of Tanjung Pelepas. The MoU, held at Wisma Perwira ATM, Kuala Lumpur was aimed at establishing cooperation to promote exchange of knowledge, expertise, technology and resources.



Ho Meng, Executive Director of 7-Eleven Malaysia at the 52nd Perhebat Convocation Ceremony.

## EVENTS AT BERJAYA TIMES SQUARE, KUALA LUMPUR



1



3



2



4

### 1. "AN AUSPICIOUS SPRING" 2019 CHINESE NEW YEAR PROMOTION

The Ground Floor Central of Berjaya Times Square Kuala Lumpur ("BTSKL") was transformed into a glorious beautiful water town along with a massive wave of "Red Lanterns In The Air" to commemorate the Lunar New Year celebration. The decorations, with the theme "An Auspicious Spring" was put up from 12 January to 19 February 2019 to welcome shoppers in the mood for Chinese New Year shopping and celebration.

### 2. SUNSHINE PROPERTY FAIR

Sunshine Property Fair was held from 1 - 3 March 2019 at the Ground Floor Central of BTSKL. The fair featured prominent projects by Matrix Concept, MK Land, NCT Group, Hatten Group, Sime Darby Property and Sanichi Property.

### 3. LIM KOK WING INTEGRATED EXHIBITION

Lim Kok Wing University held an integrated exhibition over two weekends on 16 - 17 February and 23 - 24 February 2019 at the Lower Ground Floor Concourse of BTSKL to introduce its talents and to showcase its multi-national and multi-cultural environment to the public.

### 4. GIANT INFLATABLE PANDA

A giant inflatable panda was set up from 16 - 31 March 2019 on the Ground Floor Central of BTSKL in conjunction with the week-long school holidays. The kids had a wonderful time within the playground embedded inside the giant panda.

## 'WHEN I WAS A KID 5' BOOK LAUNCH

On 17 February 2019, renowned coffee foam cup illustrator and comic artiste, Cheeming Boey launched his much anticipated book, 'When I was a Kid 5 – When I was Born in the Time of War' at BORDERS The Curve. This is the fifth installment in the series. More than 80 fans and curious customers joined the 3-hour event where Boey shared his publishing journey and the obstacles that came with it.

'When I was a Kid 5' illustrates the lives of both his parents where they fell in love during the time of the Japanese Occupation. It has claimed a space in BORDERS' Top 10 Bestseller list for 3 months consecutively and is available in BORDERS at RM36.90.



Cheeming Boey sharing his publishing journey with his fans.

## BOOK SIGNING SESSION WITH HANNA ALKAF

On 24 February 2019, BORDERS hosted the book signing session of Hanna Alkaf, author of 'The Weight of Our Sky'. More than 60 people, mainly university students, attended the signing session where Alkaf's bubbly personality captured their attention and converted them to fans through her stories.

'The Weight of Our Sky' is based on the tragedy of 13 May 1969 in Malaysia. While it is a historical fiction, Alkaf wanted to depict the unfortunate scenes as true as with the protagonist living through it with her Obsessive Compulsive Disorder (OCD). She advised aspiring writers to stay true to themselves in their writing. 'The Weight of our Sky' is available at BORDERS at RM55.90.



Hanna Alkaf with BORDERS' staff during the book signing session.



## COSWAY LAUNCHES ROYALE D'OR SKIN CARE AND DIGNITÀ COSMETICS

Cosway launched the Royale D'or, a luxury skin care product range formulated in Switzerland and Dignità-Amour in The Air collection, a versatile and trendy cosmetics range at Berjaya Times Square Hotel on 21 March 2019.

Dr Alice Lee, Cosway's Chief Executive Officer, officiated the launch to much glitz and excitement attended by cosmetics and skin care professionals and media influencers. The launch also included stage performances, Dignità cosmetics fashion show, product and makeup demonstrations and lucky draws.



The Royale D'or skin care product range consists of the Regenetics Lifting & Firming Day Cream, Regenetics Advance Recovery Night Cream and Regenetics Wrinkle-Repair Eye Contour.

Royale D'or is Cosway's latest collection of luxury skin care products formulated in Switzerland. Using advanced technology, Royale D'or incorporates wild golden seabuckthorn oil with skin-loving ingredients – Q10, apricot kernel oil and hyaluronic acid to repair and moisturise, stop environmental damage and delay in skin ageing.

Dignità's maiden cosmetics range, aAmour In The Air collection draws inspiration from Paris, France. The endearing, colourful moments associated with the city of love are perfectly encapsulated in Dignità's versatile and trendy range of shades and finishes. With anti-infrared light, anti-blue light, paraben-free, this new line of cosmetics makes looking fabulous effortlessly easy, any time of the day.

Both Royale D'or skin care and Dignità Cosmetics are exclusively available at Cosway's stores nationwide and online via Cosway's website [www.cosway.com.my](http://www.cosway.com.my)



Dr Alice Lee, CEO of Cosway (centre) with models using Dignità cosmetics range.



Guests trying their hands on the Royale D'or skin care and Dignità Cosmetics.

## 7-ELEVEN MALAYSIA LAUNCHES MICKEY GO LOCAL MINI TINS & AISKLEEM™ MMMMOCHA

Embark on a journey of nostalgia and local Malaysian culture with the launch of Mickey Go Local Mini Tins exclusively at 7-Eleven Malaysia. The Mickey Go Local Mini Tins collection comes in 26 creative designs, showcasing local heritage, customs, language and delicacies.

From now until 22 April 2019, customers are rewarded with programme stickers for every purchase of RM5 and above in a single receipt at all 7-Eleven Malaysia outlets. A bonus sticker will be rewarded if the purchase includes a selected partner product from brands like Mentos, Cadbury and Wonda.

A free Mickey Go Local Mini Tin can be redeemed with a total of 16 stickers. Alternatively, customers can also purchase a Mini Tin at RM9.90 with 6 stickers.



7-Eleven Malaysia's Marketing General Manager Ronan Lee (left) and CEO Colin Harvey with the Mickey Go Local Mini Tins collection.

7-Eleven Malaysia launched its exclusive soft serve series Aiskleem™ and the latest flavour, Mmmmocha is a creamy combination of chocolate and coffee swirled into a crunchy wafer cone.

The Aiskleem™ Mmmmocha is available at RM2.50 each at the following 7-Eleven outlets and will be appearing in more outlets soon. Stay tuned!

- Store #1078, Level 1 Berjaya Times Square
- Store #1934, LG001-1B, Sungei Wang Plaza
- Store #2381, Ansa Hotel KL
- Store #0295, Level 1, KL Sentral
- Store #1400, L3-11, Level 3, Terminal Bersepadu Selatan
- Store #0333, Ground Floor, Berjaya Times Square
- Store #2594, Ground Floor, Nu Sentral Shopping Centre
- Store #2588, Jalan SS4D/18, Caltex Petrol Station
- Store #1860, Taman Sutera Utama, Skudai, Johor
- Store #0155, Jalan Sultan Ibrahim (Stulang), Johor
- Store #2535, Level 2, Galleria @ Kotaraya, Johor



Aiskleem Mmmmocha.

# PRODUCTS FROM COSWAY



## 1. EMPRESS Electric Lunch Box

Rejoice, small families, office workers and singles! Prepare and enjoy wholesome, healthy "home-cooked" meals anytime, anywhere with EMPRESS Electric Lunch Box! Perfect for busy individuals and those who are always on the go!

This versatile cooker can cook rice and up to 2 dishes at the same time and can go from 2 compartments for a simple meal for one person to 3 compartments for a bigger meal fit for two persons.

- "Self-sterilising" Feature – Sealed with exclusive food-grade Nano Colloidal Minerals that eliminate bacteria and prevent bacterial growth due to trapped moisture.
- 3D Design – Generally fits all face shapes with minimum air leak. Comes with a nose piece and comfortable ear strap for an adjustable and better fit.
- Easier to Breathe – Lightweight and highly breathable material gives good ventilation and breathability.
- Extra Hygiene – Packed in a resealable pack for extra hygiene.



While microwaving usually changes the texture of food, this electric lunch box is the better option for cooking and even reheating leftover food using the steam method to preserve the food's taste, flavour and texture. It is so practical and versatile to be enjoying healthier, tastier home-made food in minutes.

## 2. L'elan Vital Micellar Cleansing Water

The L'elan Vital Micellar Cleansing Water is an effective and gentle cleansing alternative to traditional rinse-off cleansers as it effortlessly and effectively dissolves impurities and unclogs pores while balancing and hydrating skin without disrupting its natural pH balance.

The L'elan Vital Micellar Cleansing Water features:

- 4-in-1 Versatility: Removes Makeup, Cleanses, Soothes & Moisturises Skin.
- Gently lifts away makeup and impurities from the skin, without the need to rub or rinse.
- Instantly hydrates with Natural Sugar-Complex, Aloe Vera Leaf Juice, Natural Moisturising Factors and Sodium Hyaluronate.
- Cleanses beautifully and refreshes skin after use.
- Requires no rinsing, a handy companion when you're travelling or for a quick post-gym clean-up.
- pH 5.5 – Suitable for all skin types, including sensitive skin.
- Suitable for the face, eye area and lips.
- Free of parabens, alcohol, soap, oil and fragrance.

## 6. Aspen Home Supreme Bread Maker with Ice-Cream Maker

The Aspen Home Supreme Bread Maker with Ice-Cream Maker intelligently mixes, kneads, proofs and bakes bread according to the desired taste with just a press of a button. Baking your own bread can be a tasty, rewarding experience when breads turn out perfect, every time.

With 19 pre-set menu options, you can not only bake different types of breads, but also make cakes, jams, yoghurt, dodol and even ice-creams!

The combination of stainless steel and glass gives the Aspen Home Supreme Bread Maker with Ice-Cream Maker a distinctive, stylish look, perfect for every keen baker.

Other features:

- Ingredients dispenser will automatically open for you to add ingredients at exactly the right moment.
- Fan-assisted baking system ensures an even baking temperature throughout the whole process.
- 15-hour delay timer allows for a just-in-time bread enjoyment when you have just woken up or come home at the end of a tiring day.
- The non-stick pan makes for a simple and quick clean-up, hassle-free.



## 3. Miyami Moist & Matte Lipstick

No more flaky, cracked lips on your favourite matte look! Seriously smooth, remarkably moist and vibrant, your lips will love it!

- Intense satin matte finish
- Non-drying
- Non-sticky – comfortable for all-day wear
- Easy and smooth application
- Long-lasting up to 5 hours

## 7. Mildura Instant Premix Cereal with Purple Sweet Potato

Mildura presents a new cereal drink enriched with purple sweet potato, so you and your family can drink your way to a healthier body in a most convenient way.

Benefits:

- Source of Dietary Fibre
- Cholesterol-free
- Source of Protein
- Trans Fat-free



## 4. SELAMAT 16" Stand Fan

Stay cool with SELAMAT 16" Stand Fan. Slim and easy to move around, it features:

- 100% copper wire, turbo-powered motor for longer lifespan and better power efficiency.
- Durable motor with built-in safety thermal protection to prevent motor from overheating.
- Adjustable height for added versatility (118-158cm).
- Built-in surge protection.
- 3-speed control with 120 minutes of Timer Control.

## 8. La Gourmet® 36cm Stainless Steel Wok with Dome Lid

Cook up a warm reunion dinner for your loved ones with La Gourmet®, where healthy cooking begins in this durable surgical grade 18/10 stainless steel wok with excellent heat transmission with non-reactive and non-porous material.

The La Gourmet® 36cm Stainless Steel Wok with Dome Lid features:

- Stick & Burn Resistant : Special multiply base provides good conduction and stick resistance i.e. food does not stick onto the cookware easily. This makes cleaning and cooking much easier.
- Helps Preserve Nutrients & Vitamins : Thanks to the lower heat needed when cooking with the La Gourmet® Stainless Steel Wok, the nutritional value of your ingredients and their natural flavours and sweetness are preserved without needing extra seasoning.
- Versatile : Suitable for all cooking methods and safe for any ingredients.



## 5. ENVIPRO NSQ-3i+ Extra Protection Face Mask

ENVIPRO NSQ-3i+ Extra Protection Face Mask is specially made with exclusive nanotechnology ingredients with a unique shape design. This daily disposable face mask protects you and your family against air-borne pollutants and bacteria, giving you cleaner and safer air to breathe!

- Excellent Filtration – Effectively blocks fine dust (0.3 micron), particulates, smog, dust, bacteria and odours.

## 9. La Gourmet® 28cm Two Tier Stainless Steel Steamer Pot

The La Gourmet 28cm Two Tier Stainless Steel Steamer Pot features:

- Saves Time & Energy : Boil soup and steam food at the same time. Alternatively, you can use it as a soup pot individually.
- Versatile : Comes with 2 removable colanders so that food does not come in contact with water during steaming.

## EXCLUSIVE YACHTING EXPERIENCE IN LANGKAWI



The 'Langkawi Lady'.

From February 2019, the 'Langkawi Lady', a Berjaya-owned luxury yacht, is all ready to set sail in the Langkawi Island. With the 'Langkawi Lady', guests staying in Berjaya Langkawi Resort can opt for a vacation that offers privacy and experience the ultimate exclusivity and comfort being on a chartered yacht.

There are a few charter packages available for weddings, private events and gatherings. The duration for a sunset cruise is 4 hours, full day cruise is 8 hours and overnight charter is 24 hours. Upon reservation, guests can pre-arrange their food and beverage from Berjaya Langkawi Resort. Throughout the cruise, a private chef and butler will be onboard to cater to their requests. For couples who would like to host their wedding ceremonies on the 'Langkawi Lady', ceremonial requirements such as flower arrangements, decorations, wedding cake, champagne toasting, lunch and F&B service can be arranged as well.



Interior of the 'Langkawi Lady'.

## DIP & DINE AND ZUMBA AT THE TAARAS BEACH & SPA RESORT

Guests at The Taaras Beach & Spa Resort can now experience Dip & Dine at The Taaras Villa. Priced at RM1,380 nett per couple, the package consists of a swim in the infinity pool, a BBQ Dinner and a bottle of house-pouring wine.

Guests can also experience fun Zumba sessions every weekend. Choreographed by the resort's very own talented staff, the sessions are available on Fridays at 6pm and Saturdays at 8pm at the Bayu Bar.



A guest taking a dip in the infinity pool at The Taaras Villa.



Staff and guests having a good time at the Zumba session.



Executive Sous Chef, Nazir with the BBQ spread.

## DAPUR IS NOW OPEN AT BERJAYA EDEN PARK LONDON HOTEL

In March 2019, Dapur, a fully halal restaurant offering Malaysian cuisine, opened at Berjaya Eden Park London Hotel.

Dapur's humble beginning started in Holborn five years ago. It was founded by two Malaysians, Sharizah Hashim and Safiah Ahmad who are now residing in London. Following Dapur's first success in Holborn, the owners opened the second restaurant at Berjaya Eden Park London Hotel in Bayswater. The restaurant is definitely a go-to place for Malaysians in London.



One of their signature dishes, Pumpkin Masak Lemak.



Classic Malaysian Teh Tarik.

## OPENING OF XUAN RESTAURANT

Xuan Restaurant, Berjaya Tioman Resort's authentic Chinese cuisine restaurant is now open! Xuan is a place that brings everyone together for a memorable experience with its heart-warming menu of Chinese dishes.

The operating hours of the restaurant is from 6.00pm to 10.30pm (subject to seasonal operating hours and closures).



Interior of Xuan Restaurant.

## CHAP GOH MEI YEE SANG



Staff tossing Yee Sang for good luck and prosperity throughout the year.

On 19 February 2019, staff at The Taaras Beach & Spa Resort celebrated Chap Goh Mei with a Yee Sang tossing session at Asean All Day Dining, to strengthen the bond between the staff besides inviting good luck and prosperity throughout the year.

## USHERING THE “ONG-TASTIC” YEAR WITH ACROBATIC LION DANCE PERFORMANCES

Throughout February 2019, Berjaya Times Square Hotel, The Taaras Beach & Spa Resort, Berjaya Waterfront Hotel, Berjaya Waterfront Complex Johor Bahru, Berjaya Langkawi Resort, and Berjaya Makati Hotel welcomed the Lunar New Year with gravity defying Lion Dance performances.

The tradition of Lion Dance symbolises the welcoming of good tidings and prosperity throughout the year. The lion dances were an eye-catching sight for both tourists and locals alike.



GM of Berjaya Times Square Hotel, Kuala Lumpur, Anthony O'Neill (middle) with staff and the lion dance troupe.



Berjaya Langkawi Resort General Manager, Zaharudin Abdul Jalil (left) and Executive Chef, Loke Boon Seng with the lion dance troupe.



Staff of Berjaya Waterfront Hotel and Berjaya Waterfront Complex.



Pravir Mishra, Area General Manager of The Taaras Beach & Spa Resort (centre) with guests.

## SEASON OPENING CELEBRATIONS AT THE TAARAS BEACH & SPA RESORT AND REDANG ISLAND RESORT



Jojo making guests feel at home at The Taaras Beach & Spa Resort.



Season Opening Welcoming Ceremony at Redang Island Resort.

On 1 February 2019, the season opening at The Taaras Beach & Spa Resort was marked with a cocktail session hosted by the resort for all guests. After 3 months of closure due to the year-end monsoon season, staff were geared up to provide guests with a memorable experience at the resort. Guests were treated to canapes, alcoholic and non-alcoholic beverages, with Jojo, the resort's mascot on hand to entertain them.

Meanwhile, on 1 March 2019, guests at Redang Island Resort were welcomed with graceful performance by Jelita Tari Pulau Redang Smart School group. Consisting of students from Sekolah Kebangsaan Pulau Redang, these local performers definitely provided guests with a memorable welcoming experience.

## REMEMBERING MH370

In memory of the disappearance of MH370 five years ago, a giant card was handmade by the staff and displayed at the Lobby of Redang Island Resort on 3 March 2019. Guests and staff took the opportunity to pen down their thoughts and wishes as a tribute to the crew and passengers.



Remembering MH370.

## STARBUCKS BRUNEI TURNS 5



Starbucks Brunei's Starbucks Barista Champion 2017, Farisha Nabiha binti Mohamad Farid and a partner demonstrating the pour-over technique.

On 16 February 2019, Starbucks Brunei reached an incredible milestone of achieving 5 years of sharing the Starbucks Experience to thousands of Bruneians nationwide. To celebrate the anniversary, an event was held at Starbucks Jalan Tutong to allow media friends and partners to reconnect for the first time into the new year 2019. Starbucks Brunei also re-established thought leadership on their coffee by re-introducing to the media the art of coffee tasting through a pour-over of the signature house blend paired with the store's pastry items, as presented by Brunei's own Starbucks Barista Champion 2017, Farisha Nabiha Binti Mohamad Farid.



Starbucks partners enjoying fun activities in conjunction with their 5th year anniversary.

## STARBUCKS OPENS FLAGSHIP RESERVE™ STORE

Starbucks Malaysia commemorated its 20th year in the country with the opening of its flagship Reserve store, Starbucks Reserve™ Berjaya Times Square. The store highlights a 25-foot siren, designed and painted by local graffiti artist, Kenji Chai. The siren pays homage to Malaysia with traditional Iban motifs and Malayan batik featured across the artwork.



The 25-foot long siren painted by local graffiti artist, Kenji Chai.

The 5,000 square-foot store has two bars; a main bar that serves core Starbucks products and a coffee bar that features seven brewing methods, including the pour-over, Chemex®, coffee press, siphon, Black Eagle espresso, Clover® and nitro cold brewing. The Starbucks Reserve Berjaya Times Square is the first Reserve store in Malaysia to feature all brewing equipment.

The opening created much excitement with customers queuing at the entrance in anticipation of the launch of the store. The media were treated to a tour of the venue, as well as a coffee-tasting session with the coffee masters where they shared their knowledge of the current Reserve coffee line-up.



The staff members of Starbucks Reserve Berjaya Times Square.

## STARBUCKS CELEBRATES LUNAR NEW YEAR WITH PIGLET-THEMED MERCHANDISE

Inspired by the zodiac of the year, Starbucks Malaysia welcomed the Lunar New Year with an exclusive collection of piglet-themed merchandise. Ranging from a selection of Thermos bottles to coffee mugs, the Year of the Pig collection featured pink piglets frolicking amongst stylish stripes and prosperous yellow flowers. This exclusive collection also included a limited edition set of 12 mugs featuring the animals in the Chinese zodiac.



The limited edition Year of the Pig tumblers.



The Year of the Pig mug.

## STARBUCKS CONTINUES TO SUPPORT TRADE INCLUSION

To provide more emphasis on inclusion and diversity, Starbucks Malaysia continued to elevate its halal excellence by supporting the Malaysia International Halal Showcase 2019 ("MIHAS"), a premiere event to further champion and educate on Halal standards that is not limited to the ASEAN region, but also internationally.

For its efforts in providing a platform for MIHAS to thrive as a trade exhibition, Starbucks Malaysia was honoured with a plaque of recognition during the launch, which is fully supported by the Malaysia External Trade Development Corporation (MATRADE), a national trade promotion agency under the Ministry of International Trade and Industry.



Berjaya Starbucks Coffee Company Sdn Bhd recognised for its support for trade inclusion.

## NEW DRIVE-THRU IN THE HEART OF SEREMBAN

A new Starbucks Drive-Thru opened in Seremban 2, Negeri Sembilan on 28 February 2019. Being the second Drive-Thru in the state, the store stretches across 3,700sq ft and has a seat count of 109 for both indoor and outdoor seating.



The main feature of the store is its unique ceiling, which resembles a reverse mountain topography. The store is also outfitted with refreshing new artwork not seen in any other Starbucks stores yet, giving it a futuristic look that is expected from Starbucks Malaysia outlets for the coming years.

*The futuristic design of the outlet.*



*The Starbucks Seremban 2 Drive-Thru outlet.*

## STARBUCKS REIMAGINES TEA WITH MEDIA

In conjunction with the Starbucks Winter launch campaign, Starbucks Malaysia hosted a Teavana High Tea event which saw the gathering of more than 40 media and bloggers. The event highlighted the new beverages, food and merchandises. The media and bloggers in attendance were also served the new food offerings, including festive treats like the orange eclairs for the Lunar New Year and the heart shaped doughnuts for Valentine's Day. They were also treated to samples of the new beverages such as Chestnut Black Tea Latte, Mango Passion Cold Foam, Iced Shaken Black Tea and Matcha Cold Foam Iced Americano.



*The media and bloggers with the gifts from Starbucks Malaysia.*



*The Fortune Feast featuring The Golden Wrap Meal.*

## UNWRAP THE YEAR WITH FORTUNE FEAST!

Kenny Rogers ROASTERS ("KRR") ushered in the new year by introducing the Golden Wrap Meal into its menu.

From 14 January to 10 March 2019, customers were able to enjoy the sumptuous meal featuring KRR's juicy and tender chicken immersed in KRR's own tantalising teriyaki sauce wrapped in parchment paper to give guests

a burst of intense flavours. The Golden Wrap meal came in a variety of meal selections as follows:

1. **Golden Wrap Meal @ RM20.50** – 1 Golden Wrap Chicken with 2 Side Dishes and 1 Kenny's Home-made Muffin
2. **Golden Wrap Soup Meal @ RM22.50** – 1 Golden Wrap Chicken with 1 Kenny's Mushroom & Chicken Soup, 1 Side Dish and 1 Kenny's Home-made Muffin
3. **Golden Wrap Chicken (a la carte) @ RM13.50**

The Golden Splash, a drink made with sparkling lemonade and soft candied orange bits was introduced to pair with every Golden Wrap meal. The prosperous KRR Golden Wrap Take Me Home Package was also available for a delicious and wholesome feast for families and friends during this festive season. For only RM86.80 as KRR's Golden Wrap Take Me Home Package included six Golden Wrap Chicken, three side dishes, four pieces of Kenny's Home-made Muffins, a 1.5 litre Coca Cola Klasik, and an i.Care Bag worth RM10 – a treat that is suitable for gatherings!

KRR Card Members were also entitled to a free movie ticket with the purchase of 2 Golden Wrap Soup Meals.

## GET RED-DY FOR THE NEW YEAR WITH KRR!



*The Roasters Eating Day promotes healthy eating and an active lifestyle.*

Kenny Rogers ROASTERS' ("KRR") decade-long healthy initiative – Roasters Eating Day ("RED") was at all KRR restaurants nationwide from 9 to 11 January 2019! The campaign was an initiative to encourage the public to start the year with wholesome food and adopting an active lifestyle.

During RED, guests were able to enjoy a Buy 1 Free 1 promotion for KRR's Red Hot Meal and collect KRR's Limited Edition 6-piece Angpow with two RM10 vouchers for any KRR meal. Receipts ending with the number "8" were entitled to KRR's new Golden Wrap meal which featured KRR's flavourful rotisserie-roasted chicken immersed in Teriyaki sauce and wrapped in parchment paper which gave out a burst of intensive flavours.

## 'OHSEM' MALAYSIAN GIVEAWAY WITH OMG FIESTA

In the spirit of celebrating Malaysia, Kenny Rogers ROASTERS ("KRR") joined hands with Malaysia's national car – PROTON to launch the OMG Fiesta campaign from 1 August to 28 October 2018 in conjunction with the Merdeka celebrations. The campaign gave one lucky winner a chance to drive home a brand new Proton Persona 1.6 Premium CVT when they dined in at a KRR restaurant and purchase one of the OMG meal items.

Kenny's Nasi Lemak OMG was recently introduced at all 83 KRR restaurants nationwide for Malaysians to enjoy. For every purchase of the OMG meal, guests were asked to answer 2 simple questions as well as create 1 slogan to be placed into a contest box in any KRR restaurant.

Faris Zikri Yusof won the brand new Proton Persona 1.6 Premium CVT and 18 others won KRR cards with RM200 preloaded credit each.



Faris Zikri Yusof (6th from right) the winner of the Proton Persona 1.6 Premium CVT along with Lee Siew Fei, General Manager of Berjaya Roasters (M) Sdn. Bhd. (7th from left) and Andy How, Director of Operations and Restaurant Development of Berjaya Roasters (M) Sdn. Bhd. (5th from right).

## TRENDY NEW DRINKS BY JOLLIBEAN

Jollibean launched two new drinks across all its stores on 1 February 2019. The Silky Gula Melaka Beancurd Slurp with Golden Pearls puts a twist to the trendy bubble tea culture by using Jollibean's signature soymilk as its base and luscious golden pearls for that 'pop' of colour. The Gula Melaka Beancurd Slurp reflects Singapore's local food culture. Jollibean also introduced the Soy Panna Cotta, a signature Italian dessert reimaged with soy.



The Silky Gula Melaka Beancurd Slurp with Golden Pearls.



The Soy Panna Cotta.

## KRISPY KREME'S FESTIVE TREAT



The Sesame Seed Doughnut and Golden Coin Doughnut.

Krispy Kreme ushered in Chinese New Year with a pair of Chinese-inspired doughnuts. The first being the Sesame Seed Doughnut which has a delicious red bean filling coated with sesame seeds on top. The second new doughnut, Golden Coin Doughnut, which has a pandan green bean filling symbolises in bringing luck to the customers during the festive season. In conjunction with the joyous festive season, a lion dance was also held at Krispy Kreme Genting Premium Outlet.



The lion dance at the Genting Premium Outlet.



The Chocomania Doughnut series.

## CHOCOMANIA BY KRISPY KREME

Krispy Kreme presented its new Chocomania doughnuts in March to entice the taste-buds of the customers. The Belgium Lux is coated with white chocolate and drizzled with chocolate, topped with some Belgium crispy salted caramel pearls. The second Chocomania doughnut, Belgium Delight, is a must-have for chocolate lovers as it has rich chocolate coated on the top with delicious hazelnut chocolate drizzle with Belgium milk crispy pearls for added crunchiness. The last of the Chocomania doughnuts is Ruby Chocolate; a combination of chocolate filling which goes well with Ruby chocolate coat and biscuit crumbs, making every bite delicious.

## JANUARY ORIENTATION

Berjaya University College's ("BERJAYA UC") student orientation programme held from 2 – 4 January 2019 was inspired by the "Hogwarts School of Witchcraft and Wizardry". The orientation began with student dance performances and brief introductions from the various department heads and staff of BERJAYA UC. Day 2 was a healthy competition between 10 groups of students, named after various aspects of Harry Potter, such as the house groups, competing against each other in a race to collect the highest amount of points by competing in a number of games. The final day saw students expressing their creative side through magic tricks, dancing, singing, fashion shows, and drama performances at the campus lobby. The orientation brought about a cheerful atmosphere which symbolised a happy start to the academic year.



Students competing in various games to obtain the highest amount of points for their groups.

## DAVID ROCCO LAUNCHES BERJAYA UC'S 10TH ANNIVERSARY

On 19 January 2019, celebrity chef David Rocco launched BERJAYA University College's 10th anniversary celebration. In conjunction with the launch, Chef Rocco conducted a culinary demonstration for students from the Faculty of Culinary Arts. To acquaint the students with an Italian style of cooking, he prepared a risotto dish with a beet juice reduction, garnished with Parmigiano cheese and olive oil. While preparing the meal, Chef Rocco stressed the need to have the exact ingredients required to cook any dish, insisting on the best quality possible, especially when it comes to Italian cuisine.

That evening, guests were given the opportunity to sample Chef Rocco's dishes at an exclusive sit-down dinner, consisting of a decadent five-course meal. The menu featured traditional Italian dishes with Chef Rocco's personal twist. The meal was prepared meticulously by students from the Faculty of Culinary Arts, and served diligently by students from the School of Hospitality. Guests took the opportunity to chat and take selfies with the visiting chef.



Celebrity Chef David Rocco addressing his audience.

## CHINESE NEW YEAR AT BERJAYA UC

BERJAYA UC ushered in the Lunar New Year with a rousing lion dance. The lions greeted Madam Mae Ho, CEO of BERJAYA University College ("BERJAYA UC") and Emeritus Professor Walter Wong, Vice-Chancellor of BERJAYA UC before dancing through the offices, classrooms and study areas.

A CNY staff party was also held on 15 February 2019 with inspirational speeches from Madam Mae Ho and Emeritus Professor Walter Wong to encourage staff to have a positive outlook in facing challenges in the year ahead. The BERJAYA UC Dance Club gave an amazing performance in the spirit of CNY and everyone enjoyed the feast prepared by students from the Faculty of Culinary Arts which included the tossing of yee sang.



Madam Mae Ho and Emeritus Professor Walter Wong with the lions during Chinese New Year.



Madam Mae Ho and staff of BERJAYA UC tossing yee sang.



## HONOURS SEMINAR SERIES



June Lau (seated 3rd from right) with the lecturers and students during her session.



Shaun Liew shared his journey in becoming the Malaysia Brewer's Cup 2019 champion.



Irvine Quek showcasing latte art.

Throughout the first quarter, BERJAYA UC held several talks under its Honours Seminar Series featuring industry practitioners.

June Lau, Marketing Manager of Korea Tourism Organisation ("KTO") spoke on promoting South Korea as a key travel destination to Malaysians, attributed largely to 'K-Wave'.

Shaun Liew shared his journey in becoming the champion of Malaysia Brewer's Cup 2019. He believed that the specific traits that contributed to his success as a renowned barista was balance and maturity. He also emphasised the importance of teamwork as the victory in a productive day's work belongs to the team rather than an individual.

BERJAYA UC also hosted Irvine Quek, winner of the World Coffee Championships 2018 who shared his journey as a latte artist. He shared on how he discovered his passion for latte art and began to compete in global competitions.

Chef Zaidi, a veteran of Malaysia's military shared his experience as a military chef which is far more demanding and grueling than the average chef as he was required to work 24 hours straight, preparing several meals for large groups of people without air conditioning. He spoke on one of his biggest accomplishments which was preparing and serving a meal at the official opening of the Jalan Duta Palace.

Lastly, BERJAYA UC had Chow Ming Hai, Director of Revenue of Royale Chulan Hotels & Resorts discussing the importance of revenue management in hotels and the linkage of financial performance to each department. He explained the difference between the Sales & Marketing Department and the Revenue Management Department as the latter is more involved in providing strategies for the Sales & Marketing Department to maximise profits for the hotel. Students were encouraged to pursue a career in revenue management, noting that it is challenging but rewarding.



Chef Zaidi shared his experience as a military chef.

## ALCE NERO COOKING COMPETITION



BERJAYA University College's Chef Athira doing a demonstration for the participants.



Chow Ming Hai, Director of Revenue of Royale Chulan Hotels & Resorts (seated, 3rd from right) with lecturers and students at his session.

Bloggers from around Kuala Lumpur were invited to take part in the Alce Nero Cooking Competition on 26 January 2019 sponsored by Alce Nero and Ayam Brand. BERJAYA University College's very own Chef Athira carried out a demonstration for the participants to replicate a tri-coloured Asian pasta salad, an Italian seafood laksa and Chinese strawberry jam cakes. The bloggers were given an opportunity to express their creativity through how the dishes were plated, with one cutting bell peppers to appear like a small bowl with jagged edges.

## ERASMUS+ FRIENDS CONFERENCE



Participants learning the steps of a Malaysian ethnic dance.

BERJAYA University College ("BERJAYA UC") is proud to be a partner of the Erasmus+ Programme (Key Action 2) Capacity Building for Higher Education ("CBHE") project entitled, 'Furthering International Relations Capacities and Inter-cultural Engagement to Nurture Campus Diversity and to Support Internationalisation at Home ("FRIENDS")'. This will be a three-year project involving three stages: planning, development and implementation funded by the European Union, promoting modernisation, accessibility and internationalisation of higher education in partner countries across the world, including Asia.

The conference, held at BERJAYA UC from 5 - 8 March was the first meeting among a series of meetings that will be held over the next three years at various partner institutions. The meeting discussed the introduction of the FRIENDS project, and how it would develop while also exploring the development of project task force action plans. The FRIENDS delegates were also treated to a Malaysian-themed welcome dinner, a tour of the city, and performances of Malaysian ethnic dances.



Participants of the Erasmus+ Programme (Key Action 2) Capacity Building for Higher Education project.

## WORKSHOP FEATURING AUSTRALIAN MASTERCHEF DIANA CHAN AND MASTER BUTCHER SHAUN FRANCIS

On 20 February 2019, the Australian High Commission hosted a workshop in collaboration with BERJAYA UC for students studying under the Faculty of Culinary Arts. BERJAYA UC was proud to have Shaun Francis, an Australian Master Butcher representing Meat and Livestock Australia, and MasterChef Australia 2017 winner, Diana Chan. Shaun presented the different types of meat that fall under beef and sheep meat, using images and infographics. He also demonstrated how to cook a lamb leg from marinating to tying the meat with strings using various knots.

Diana Chan, on the other hand, demonstrated how to combine Malaysia's heritage with Western methods of cooking by preparing otak-otak on its own without being wrapped with banana leaf. She then cooked lamb cutlets covered in dukkah, a condiment native to Egypt, set upon some couscous and pesto.

The students were enthralled by the workshop and learned much about the culinary world from a more Western perspective.



Diana Chan, MasterChef Australia 2017 winner (front row, 3rd from left) with the students after her cooking demonstration.



Shaun Francis, Australian Master Butcher demonstrating how to tie meat using various knots.

## YOUTH SCUBA DIVING PROGRAMME AT BUKIT KIARA EQUESTRIAN & COUNTRY RESORT



Tan U-Ming (back row, 3rd from right), Khor Poh Waa (back row, 4th from right), Faiezal Kamal, Bukit Kiara Equestrian & Country Resort Club Manager (far left), diving instructors, participants and their parents.

On 26 January 2019, Tan U-Ming, Executive Director of 7-Eleven Malaysia Holdings Bhd officiated the Youth Scuba Diving Programme held at the Bukit Kiara Equestrian & Country Resort. More than 15 participants registered for the exclusive programme held at the newly constructed pool dedicated for scuba diving.

A project initiated by Tan Sri Dato' Seri Vincent Tan Chee Yioun ("TSVT"), Founder and Executive Chairman of Berjaya Corporation Berhad, the pool aimed to provide a safe environment for youths to learn diving before they head on to the open sea. With a depth of 4.5 meters, the facility is the only dedicated pool for dive training in the Klang Valley.

TSVT, who is an avid diver and is passionate about the pristine underwater world, hopes that the programme will introduce youth to discover the beauty of the underwater world by encouraging them to learn scuba diving.

The Kiara Dive Centre offers the scuba diving programme for interested participants aged 10 and above. For more information, please contact the Kiara Dive Centre at 011-1671 1128 / 03-2093 6275.



Tan U-Ming and Khor Poh Waa, President of Berjaya Vacation Club officiating the Youth Scuba Diving Programme.



Participants listening attentively to the briefing on the safety check of the equipment.



Participants undergoing the session through hand signals.



The participants completed their first session of the programme.

## BERJAYA PHILIPPINES HELPS GROW OUR FUTURE



Tan Eng Hwa and a participant planting a wilding.

On 31 January 2019, Berjaya Philippines joined Haribon Foundation's Forest for Life Programme in its Buhay Punlaan Native Tree Nursery activities in Lumban, Laguna. Officers and staff of Philippine Gaming Management Corporation ("PGMC") and Perdana Hotel Philippines Inc (Berjaya Makati Hotel) helped in soil bagging, root pruning and transplanting of wildings like Pili, Bitao, Lanete, Poas and Kamagog, which are all native trees in the Philippines.

"Planting trees is a cheap investment for long term gain. At Berjaya, we give importance to the preservation of forests by planting trees to provide shade and habitat for wildlife and help clean the air for future generations," Tan Eng Hwa, Executive Director of Berjaya Philippines emphasised in his conversation with the participants.

The tree planting and nursery activities are one of the many campaigns lined up by Berjaya Philippines to promote environmental consciousness in an effort to mitigate climate change.



Tan Eng Hwa (3rd from left) with his team from PGMC and Perdana Hotel Philippines Inc at the Haribon Foundation's Forest for Life Programme.

## "SAVE A LIFE" BLOOD DONATION DRIVE

On 4 March 2019, Berjaya Langkawi Resort organised a blood donation drive at the resort's ballroom. A total of 24 pints were collected from 35 hotel associates who participated in the blood donation drive.



Berjaya Langkawi Resort's staff donating blood.

## VISIT TO RUMAH KEBAJIKAN BAITUL EHSAN AL-KHAIRI

In March, 30 associates from ANSA Kuala Lumpur ("ANSA KL") and Berjaya Hotels & Resorts ("BHR") arrived at Rumah Kebajikan Baitul Ehsan Al-Khairi Orphanage and were greeted by the founder, Mr Haji Omar Ab.Ghani as well as the 40 girls, ages between 6-20 years old.

After a quick introduction of the orphanage home, the hotel associates began work to spruce up the home. The hotel associates also brought groceries for the home.



ANSA KL & BHR associates with the residents from Rumah Kebajikan Baitul Ehsan Al-Khairi Orphanage.



ANSA KL & BHR associates entertaining the residents.

## HELPING THE COMMUNITY THROUGH THE SPIRIT OF TEAMWORK



Kathleen Tay (second from right) with Father Saviour (third from left) in front of the church entrance.

In March 2019, General Manager of Berjaya Eden Park Hotel, London, Kathleen Tay and staff voluntarily cleaned Our Lady Queen of Heaven Catholic Church, located nearby Queensway station and within close proximity of the hotel. Persevering through the cold weather, the staff together with Father Saviour, the church's priest, took a couple of hours to clean up the entire church.

## CHINESE NEW YEAR AT BERJAYA PENANG HOTEL

In the spirit of Chinese New Year, Berjaya Penang Hotel ("BPH") in collaboration with ROSE Charities Malaysia spread Chinese New Year joy to 24 residents of Than Hsiang Mitra Welfare Centre. The event started with a Tai Chi performance by My Spice Exercise Group. YBhg. Puan Tan Lean Kee, wife of Penang's Chief Minister, Mr Tan Yew Jin, Acting General Manager of BPH and Dato' Lawrence Cheah, President of ROSE Charities Malaysia distributed Chinese New Year gifts to the residents. The residents were also treated to a sumptuous spread of vegetarian food while carollers by Molly Merry Christmas entertained with Chinese New Year songs.



Tan Yew Jin, Acting General Manager of BPH distributing 'ang pau' to the residents.



BPH management, ROSE Charities members and YBhg. Puan Tan Lean Kee with residents of Than Hsiang Mitra Welfare Centre.

## KENNY ROGERS ROASTERS VISITS TONG SIM OLD FOLKS HOME

In conjunction with Chinese New Year, Kenny Rogers Roasters ("KRR") bought festive cheer to the elderly of Tong Sim Old Folks Home.

The elderly folks and caretakers were treated to 85 sets of Kenny's Quarter Lite Meal, bottled water and some essential goods. KRR also contributed 6 cartons of adult diapers through a personal donation drive amounting to RM951.00 by the employees.



Robert Hing (5th from left) with KRR staff, elderly folks and caretakers of Tong Sim Old Folks Home.

## "AN AUSPICIOUS SPRING" WITH BODHI HOMECARE

On 15 January 2019, Berjaya Times Square Kuala Lumpur ("BTSKL") celebrated Chinese New Year with 30 children from Bodhi Homecare.

With the theme "An Auspicious Spring", the CSR initiative saw the BTSKL team treating the children to a fun-filled day at the Berjaya Times Square Theme Park followed by a scrumptious lunch.

Chryseis Tan, Chief Executive Officer of BTSKL and Koh Huey Min, Executive Director of BTSKL presented household appliances and groceries to the home and gifts for the children.



Chryseis Tan (centre) and Koh Huey Min (in red) with the children and caretakers of Bodhi Homecare.

## CLEAN UP AT TELUK DALAM BESAR

On 7 March 2019, the Associate Welfare & Recreation Committee of The Taaras Beach & Spa Resort organised a clean-up activity at Teluk Dalam Besar, Redang Island. This was a way for the staff to give back to Mother Nature by doing their part for a cleaner Redang Island.



Committee members working together at the clean-up.

## KSN CUP 2019

Sports Toto's badminton team members participated in the inaugural KSN Cup 2019 when the company sponsored RM3,000 for the event.

The two-day competition which saw 52 teams from the government and private sectors in action, was organised by the office of Chief Secretary to the Government or KSN. Set to be an annual tournament, this first edition was held at Michaels Badminton Academy, Bandar Bukit Puchong, Selangor on 8 March 2019. It was officiated by YBhg. Dato' Seri Dr. Ismail Hi. Bakar, Chief Secretary to the Government of Malaysia. Dato' Seri Azlan Meah Bin Haji Ahmed Meah, Executive Director of Berjaya Corporation Berhad was present to witness the competition.

The KSN Cup was held with the objective of enhancing the spirit of partnership between the government and private sectors. Each team competed in three categories – Women's Doubles, Men's Doubles and Mixed Doubles.

The competition saw JL998 Japan Airlines emerge as the overall Champion while Air Asia won the second place.



Dato' Seri Azlan Meah bin Haji Ahmed Meah (3rd from left), Datuk Seri Dr Ismail Hj Bakar (4th from left) and the Sports Toto badminton team.

## 7-ELEVEN BRINGS CHINESE NEW YEAR CHEER TO OLD FOLKS

On 18 February 2019, 7-Eleven alongside NGOhub spread festive cheer to the residents of En Yuan Old Folks Home. The dinner started with the tossing of 'yee sang', followed by the distribution of goodie bags and red packets to the residents.

En Yuan Old Folks Home is a shelter home for the elderly who are homeless and underprivileged, founded by Stanley Yap who has been running the home for nearly 2 years. Whilst running a saloon business, Stanley decided to start a charity home for the needy to provide shelter and care for the abandoned or neglected elderly. With six helpers including cooks, the home currently cares for over 30 residents.



7-Eleven Malaysia team with the residents of En Yuan Old Folks Home.

## NEW YEAR, NEW LOOK FOR GRACE HOME KLANG

On 18 January 2019, 7-Eleven travelled to Klang to kick start the New Year together with the ladies of Grace Home Klang. With the help of volunteers from NGOhub, the residents had new haircuts and 7-Eleven gave out goodie bags and provisions such as rice, oil and many more. The joyful folks at Grace Home Klang entertained the volunteers with performances from the 60s before bidding farewell.

Grace Home Klang was founded by Dr. Hendy K.Pillai through an opportunity to start the home with 5 elderly destitute women from China who needed a shelter for themselves. Since then, the home has taken in over 1,500 underprivileged women, some of whom are widowed or suffered from domestic violence referred directly by the Welfare Department. Currently, the home shelters 27 women, several whom are disabled.



7-Eleven Malaysia team with the ladies of Grace Home Klang.

## 7-ELEVEN SETS UP HYDROPONIC SYSTEM AT TRINITY CHILDREN'S HOME

In the spirit of Christmas, 7-Eleven and NGOhub set up a hydroponic system at Trinity Children's Home, Petaling Jaya on 14 December 2018. The children and volunteers got their hands dirty by seeding and potting the soil mix, excited at the prospect of reaping the harvest of their hydroponics plants in the months to come. The children were all given presents and goodie bags before bidding farewell to the volunteers.

Trinity Children's Home is a shelter home for orphaned and underprivileged children with single parents. Started in 1999, the home has nurtured and seen more than 150 children grow up to be independent adults as the home functions not only as a shelter, but also provides education and trainings for the children to be self-sufficient for their future.



7-Eleven Marketing General Manager, Ronan Lee (in green) with his team and children of Trinity Children's Home after setting up the hydroponic system.

## BCORP LAUNCHES “PROGRAM JOM KITAR SEMULA”

On 17 February 2019, Berjaya Corporation Berhad (“BCorp”) launched “Program Kitar Semula” at Kampung Kinjang in Chenderiang, Perak in support of the Desa Harapan (“Village of Hope”) Programme by the Ministry of Rural Development.

The programme was officiated by Perak State Finance Officer, Dato’ Haji Abu Bakar Bin Haji Said on behalf of the guest of honour, YAB Dato’ Seri Ahmad Faizal bin Dato’ Azumu, Menteri Besar of Perak. The launch marked the commencement of the one-year environmental educational and recycling programme to address the waste management issues currently faced by the villagers.

At the launch, more than 200 villagers attended a talk on environmental issues, waste separation and recycling. The programme also included an exhibition on various environmental issues and impacts as well as a range of handcraft items made from recyclable materials and demonstration on composting kitchen waste and eco-enzyme making from fruit peels.

The Village of Hope Programme was launched by the Minister of Rural Development on 18 December 2018 to boost development in rural areas through strategic collaborations between the government and the private sector. Kampung Kinjang was chosen as the pioneer project location.



The Minister of Rural Development, YB Dato’ Seri Rina Harun (centre) at the launch of the Village of Hope Programme in December 2018 together with the Menteri Besar of Perak, YAB Dato’ Seri Ahmad Faizal bin Dato’ Azumu (second from right), his wife Datin Seri Nomee Ashikin Mohammed Radzi (right), BCorp Executive Director, Dato’ Zurainah Musa (second from left) and Kampung Kinjang Village Head, En. Aziz (left).



Dato’ Haji Abu Bakar Haji Said (centre) together with BCorp Executive Director Dato’ Zurainah Musa (third from left), officiating the launch of Program Jom Kitar Semula at Kampung Kinjang in Chenderiang, Perak.



Dato’ Haji Abu Bakar (second from right) visiting the exhibition accompanied by BCorp Executive Director, Dato’ Zurainah Musa (second from the left) and Deputy General Manager of Corporate Communications, Shirley Quah.



Adults and children learning how to make natural air fresheners using ‘pandan’ leaves.



A volunteer showcasing handcraft items made from recyclables materials to the villagers.



YB Dato’ Haji Abu Bakar together with the representatives from the Ministry of Rural Development and Berjaya staff.

## MARKET INVESTMENT TALK BY BURSA MALAYSIA



The audience were educated about ETFs and REITs as alternative investments that enable investors to spread their cash and have a diversified portfolio with different listed asset classes.

Approximately 130 staff attended a Market Awareness Talk on Exchange Traded Funds (“ETFs”) and Real Estate Investment Trusts (“REITs”) at Berjaya University College, Kuala Lumpur on 27 March 2019. The talk was organised by Berjaya Cares Foundation in collaboration with Bursa Malaysia Berhad.

The informative talk presented by Mark Chan Kok Theng, Vice President of Product Development, Bursa Malaysia Berhad covered topics such as the structure of the financial system in Malaysia, benefits of investing in ETFs and REITs as well as a brief introduction about structured warrants.

Bursa Malaysia Berhad organises investor education workshops for the public on a regular basis. To know more, please visit <http://www.bursamarketplace.com>.

## BERJAYA MANAGEMENT AND STAFF VISIT RUMAH ANAK YATIM BERKAT KASIH

On 29 March 2019, Dato' Sri Robin Tan, Chief Executive Officer accompanied by Berjaya Corporation Berhad ("BCorp") senior management and staff paid a visit to Pertubuhan Rumah Anak Yatim Berkat Kasih also known as House of Love in Klang, Selangor.

During the visit, Dato' Sri Robin Tan presented red packets to the children, staff and volunteers. The children were then treated to lunch by Kenny Rogers ROASTERS and desserts from Krispy Kreme Doughnuts.

Established in 2012, the home which is one of the social initiatives under Yayasan Kebajikan Berkat Kasih provides shelter and care for 32 less fortunate children between the ages of 4 to 18 years old. Other social initiatives include a food bank that provides monthly provision for approximately 200 needy families, an urban gardening project and a volunteer movement with a pool of 300 volunteers to serve the needy.



Dato' Sri Robin Tan, CEO of BCorp, Mr Joseph Pang, Founder of House of Love, BCorp senior management and staff together with children from House of Love.



Dato' Sri Robin Tan distributing red packets to the children.

## BERJAYA SUPPORTS #GIRLPOWER GALA DINNER

Berjaya Corporation group of companies ("BCorp") supported the Malaysian AIDS Foundation's #GIRLPOWER Gala Dinner 2019 as a Signature Sponsor with a contribution of RM20,000. The event was held on 8 March 2019 in conjunction with International Women's Day at Sheraton Imperial Kuala Lumpur. The fundraising dinner raised approximately RM335,000.00 to fund various programmes for Malaysian women living with HIV.



(From left) Ms Vivienne Cheng, Executive Director of BCorp handing over a mock cheque to the President of Malaysian AIDS Foundation, Professor Dato' Dr Adeeba Kamarulzaman witnessed by the guest of honour, YB Hannah Yeoh, Deputy Minister of Ministry of Women, Family and Community Development (centre) and Mr Frank Beck, Managing Director of Sheraton Imperial Kuala Lumpur Hotel. Also on stage was Mr. Antoine Bakhache, Founder and Managing Director of Bakhache Luxuries.

## SPORTS TOTO CHINESE NEW YEAR ANG POW DONATION CAMPAIGN

The 32<sup>nd</sup> Sports Toto Chinese New Year Ang Pow Donation Campaign was launched by the Special Envoy of Malaysia to China cum Cheras Member of Parliament YB Tan Kok Wai at the Kuala Lumpur & Selangor Chinese Assembly Hall, in the presence of Berjaya Sports Toto Bhd Chief Executive Officer Ms. Nerine Tan and Executive Director Mr. Vincent Seow.

Over RM1.2 million was channelled to over 18,000 needy old folks in 50 cities and town throughout the country with each beneficiary receiving an ang pow and a mini hamper.

Since its inception in 1989, Sports Toto has contributed over RM21 million benefitting more than 391,000 senior citizens nationwide.



Nerine Tan (left) and Vincent Seow (right) with YB Tan Kok Wai (centre) during distribution of ang pows and mini hampers.